Website: http://vthacks.com | Email: sponsorship@vthacks.com

VTHacks is a 36 hour hackathon held every semester at Virginia Tech starting the weekend of April 18th 2014. We're working with the founders and organizers of hackDuke, HackMIT, MHacks, and PennApps in order to guarantee a high quality and successful event. We're aiming for at least 600 students from the region to attend the event and develop awesome new mobile/web apps, and hardware from scratch. VTHacks will be the largest student hackathon in the South East. Sponsorship will grant you access to top college talent from this region, including the Virginia Tech hackers that ranked in the top 10 for Major League Hacking's Fall 2013 season.

Your sponsorship will go towards prizes, endless food and drinks throughout the event, swag, side events, and transportation for visiting hackers.
In addition to the sponsorship money, we also strongly encourage sponsors to:

● **Send company swag** like t-shirts, laptop stickers, water bottles, etc. Participants love getting swag, so it's an easy way to build your brand.

● **Send company prizes**. We strongly encourage companies to have their own separate prize categories such as a free trip to your company's office for using your API.

● **Bring company engineers and mentors**. Mentorship is one of the best ways to interact closely with the participants and make their experience with a company API or technology far more positive.

We are open to working with small companies and startups, if you have an API you'd like to showoff, if you'd like to send swag, an evangelist, or would like to contribute in some other form please email us at sponsorship@vthacks.com

We are also open to substitutes outside of sponsorship money such as transportation for students from other schools, meals, snacks, bags, blankets, and pillows. Please email us if you have any questions.

Benefits	Bronze $1,500	Silver $3,000	Gold (limit 5) $10,000	Platinum (limit 1) $15,000
General				
Send Mentors	X	X	X	X
Sponsor Table	X	X	X	X
Demo time at opening	1 min	1 min	2 min	2 min
Tech talk		30 min (1 remaining!)	1 hr	1 hr
Company speech at award ceremony			2 min	5 min
Keynote				10 min
Recruitment				
Distribute Recruiting Materials at Event	X	X	X	X
Resumes, Githubs, LinkedIns	Post-event (Resumes Only)	Post-event (all)	Pre-event (all)	Pre-event (all)
Send Recruiters		X	X	X
Can provide recruiting or API information to be emailed to all participants afterwards NEW!			X	X
Interviews on Friday			X	X
Company Presence				
Distribute Swag	X	X	In Swag Bags	In Swag Bags
Thanked at Kickoff & Award	X	X	X	X
Logo/Blurb on Website	X	X	X	All pages of website
Award Branded Prize	X	X	X	X
Logo on T-Shirt	X	X	X	X
Blurb in Program		X	X	X
Banners Allowed		X	X	At Ceremonies
Pre-Hackathon Social Media Post NEW!			X	X
Mobile / push notification advertising during event NEW!			X	X
VTHacks Cohosted by you				X