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Funding Opportunity Assessment and Recommendation

The aim of this document is to support the assessment and decision-making recommendation on further pursuing new funding and partnership opportunities.

Name of funding entity:	Fondation Botnar		
Name (and type) of opportunity:	Fit for future call (implementation grants)		
Geographical focus:	✓ E. Africa ✓ W. Africa	✓ MENA ✓ Asia	❏ Latin America ❏ Other:
Primary countries:	✓ Ghana ❏ Kenya	❏ Jordan ❏ Lebanon	✓ India ❏ Peru
Secondary countries:	❏ Sierra Leone ❏ Uganda	❏ Nigeria ✓ Tanzania	❏ Malawi ✓ Other: Egypt
Target population:	❏ EC ✓ Youth	❏ Parents ❏ Educators	❏ Institutions ❏ Other:
Themes:	❏ Reading ❏ ECD ✓ Education K-12 ✓ Youth education ❏ Gender	❏ EiE ❏ Disabilities ❏ Health ❏ Work readiness ❏ Teacher training	❏ Institutional building ✓ Tech & innovation ❏ Others:
Award information	Solicitation Release Date: 02/17/2020	Deadline for applic: 3/27/2020	Award length: 2-5 years

Description of the opportunity
Objective of the call: The aim of this call is to leverage data and frontier technologies (AI and digital approaches) to create rapid impact (improve health and wellbeing) for young people in urban environments of low- and middle-income countries (LMICs). **Thematic focus:** 1. Data-driven preventative interventions that address the social, environmental and behavioral determinants of health and wellbeing Preventative approaches and early stage interventions are often more cost effective and sustainable than only treatment-focused initiatives. Digital tools and platforms together with the predictive power of data have a crucial role in improving the quality and efficiency of decision-making and public service delivery, helping communities become more resilient and empowered. Proposals may include: Enhancing the personal safety and security of young people, keeping them out of harm's way; Addressing the social and environmental determinants of wellbeing; Promoting healthy attitudes and behaviours among young people to support their physical and mental health and wellbeing (including digital wellbeing) through smart and sustainable human-centered design interventions; Engaging young people and their communities using crowdsourcing, peer-support and participatory digital platforms; For

example through participatory maps together with the smart-use of social media to solve locally relevant problems in cities with a clear impact on wellbeing.

2. Inclusive and participatory learning in the 21st century.

Proposals that leverage data-driven and AI-enabled approaches for inclusive and participatory learning, so that young people have the digital, personal and social skills they need, helping them instill an entrepreneurial approach to solving problems.

Proposals may include: Personalised learning platforms that make high quality educational content available to young people and augment or complement existing school and community learning systems; Addressing urban inequities in education in low-resource contexts and supporting young people at risk of dropping out of school; Engaging with young people in low-resource communities including those not served by the mainstream education systems; Fostering and supporting creativity and peer learning; Empowering teachers and coaches in low-resource urban communities. Using collaborative technology and human-centered solutions that draw from cognitive and behavioral sciences to motivate and inspire an interest in learning for young people who might not be adequately served by traditional approaches.

Population target: Young people (ages of 10-24).

Geographical focus: Urban environments in Romania, Ghana, Senegal, Egypt, Morocco, Tanzania, India (Rajasthan or Odisha), Vietnam, Colombia, Ecuador or Indonesia.

Projects having multiple implementation sites should have at least 50% of the budget dedicated to implementation in one or more of the above countries or states. Projects targeting implementation in rapidly growing secondary cities will be preferred.

Eligibility: They encourage for-profit startups, social enterprises and institutions, and NGOs not registered in the country of implementation to apply in a service provider, advisory, implementation research support and capacity enhancement role to the lead applicants.

Applicants pooling required expertise in a consortium (for example a public-private partnership) are welcome to apply and will be preferred.

Anticipate # of readers:
Estimated available/requested funds: Min $200.000 (Total amount of this call $50 million)

Recommendation
Interesting funding opportunity for WR, especially under 2nd theme. Good opportunity to propose the development of new in-app features that enable youth to connect, share ideas and connect with each other, as well as to develop some more AI functionality for the app. As it is prefered to be registered in the country and we aim to target Youth, Accra could be the leading implementation city + a second one prefered.