Dear Sir/Ma:

If you are looking for an experienced, customer-oriented, and highly personable professional to join your team as your next Customer Assistant, I urge you to review and consider my enclosed resume. I possess a good experience in retail sales positions, driving store profitability and customer loyalty through exceptional merchandising and customer service strategies, and I am prepared to put my background and skills to your benefit at Lidl.

My expertise lies in identifying customer goals/needs, recommending products, organizing inventories and stock levels, and managing register operations in customer-centric retail environments. With strong inner motivation and sharp sales insight, I excel at implementing effective sales strategies and achieving outstanding levels of customer service, satisfaction, and retention.

Highlights of my qualifications include…

• Going round the aisles taking note of which stock needs replacing

• Removing goods from the shelves which are past their sell-by date

• Stacking the shelves and display areas, including fridges and freezers

• Making sure that stock is rotated — putting goods with the earliest sell-by dates to the front

• Making sure that fridges and freezers are at the correct temperature

• Cleaning the shelves and keeping stock neat and tidy

• Helping customers with any queries, including showing them where items are

• In a large store, specializing in one particular department such as grocery or chilled foods.

With my demonstrated experience in building strong customer relationships and achieving retail sales success, I am well prepared to extend my record of service to your team at Lidl. I welcome the opportunity to discuss this position and my qualifications with you further. Thank you for your consideration.

Sincerely,

Oluwamayowa, Daniel.