

ONE-PAGE SALES WEBSITE COPY

Social Media, Ads & Web Growth System

HERO SECTION

Headline:

We Help Businesses Turn Social Media & Ads Into Real Customers

Sub-headline:

Strategy, content, paid campaigns, and high-converting websites — all in one growth system designed to generate leads and sales.

Primary CTA: Book a Free Strategy Call

Secondary CTA: See How It Works

PROBLEM SECTION

Headline:

Struggling to Get Real Results Online?

Pain Points:

- You post consistently but engagement is low
- You run ads but get little or no leads
- Your website looks good but doesn't convert visitors
- You work with freelancers who don't understand business goals

The issue isn't effort — it's the absence of a clear growth system.

SOLUTION SECTION

Headline:

A Simple System That Turns Attention Into Customers

Step 1 – Attract

We use social media content and paid ads to capture attention and drive qualified traffic.

Step 2 – Convert

We send that traffic to conversion-focused websites and landing pages built to generate leads.

Step 3 – Grow

We track performance, optimize campaigns, and improve results over time.

We don't sell isolated services — we build growth systems.

SERVICES

Social Media Management

- Content strategy and planning
- Graphic design and captions
- Consistent posting and engagement
- Monthly performance reports

Paid Campaign Setup

- Meta and Google Ads setup

- Audience targeting and funnel strategy
- Conversion tracking (Pixel & Analytics)
- Campaign launch and optimization

Conversion-Focused Websites

- Business websites or landing pages
- Mobile responsive and fast loading
- WhatsApp, contact forms, analytics integration

PACKAGES

Online Presence Starter

Ideal for small businesses

Includes social media management and a professional business website

Starting from 350,000 FCFA

Lead Generation System

Ideal for service-based businesses

Includes paid campaign setup, landing page, and tracking

Starting from 500,000 FCFA

Growth Retainer

Ideal for scaling brands

Includes monthly social media management and ad optimization

Monthly plans available

Exact pricing is discussed during the strategy call.

WHY CHOOSE US

- Strategy-first approach
- Focus on leads and sales, not vanity metrics
- Marketing and development under one roof
- Clear communication and fast execution

FINAL CALL TO ACTION

Ready to Turn Your Online Presence Into Sales?

Book a free 30-minute strategy call where we review your business, identify growth opportunities, and outline a clear plan — no obligation.