

₹336.0M

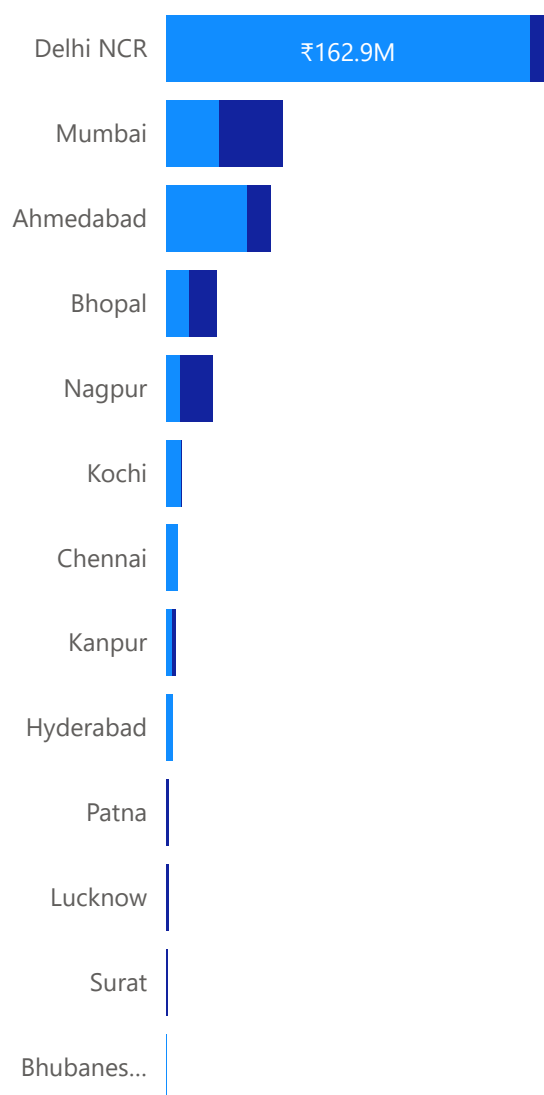
Revenue

847.1K

Sales Qty

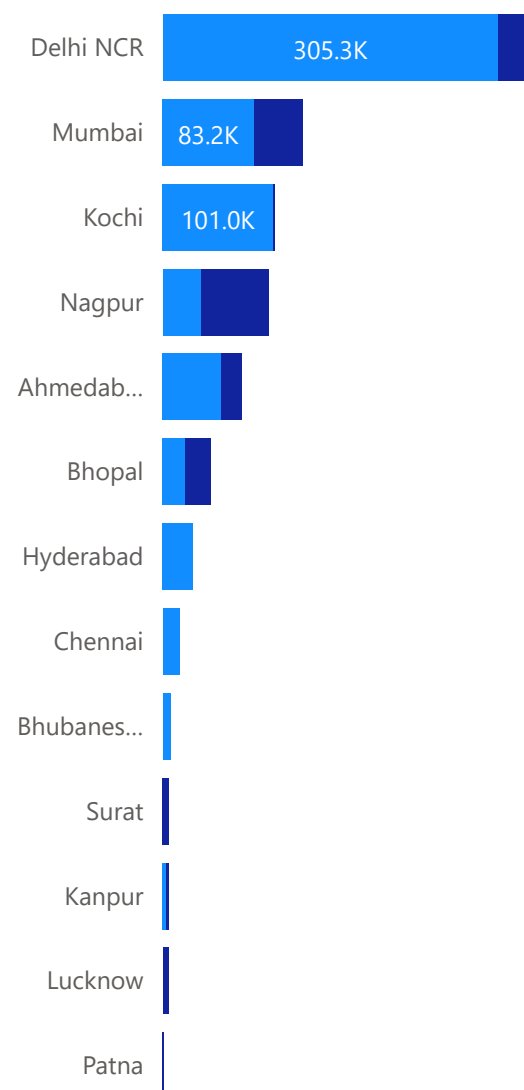
### Revenue by markets

Channels ● Brick & Mortar ● E-Commerce



### Sales Qty by markets

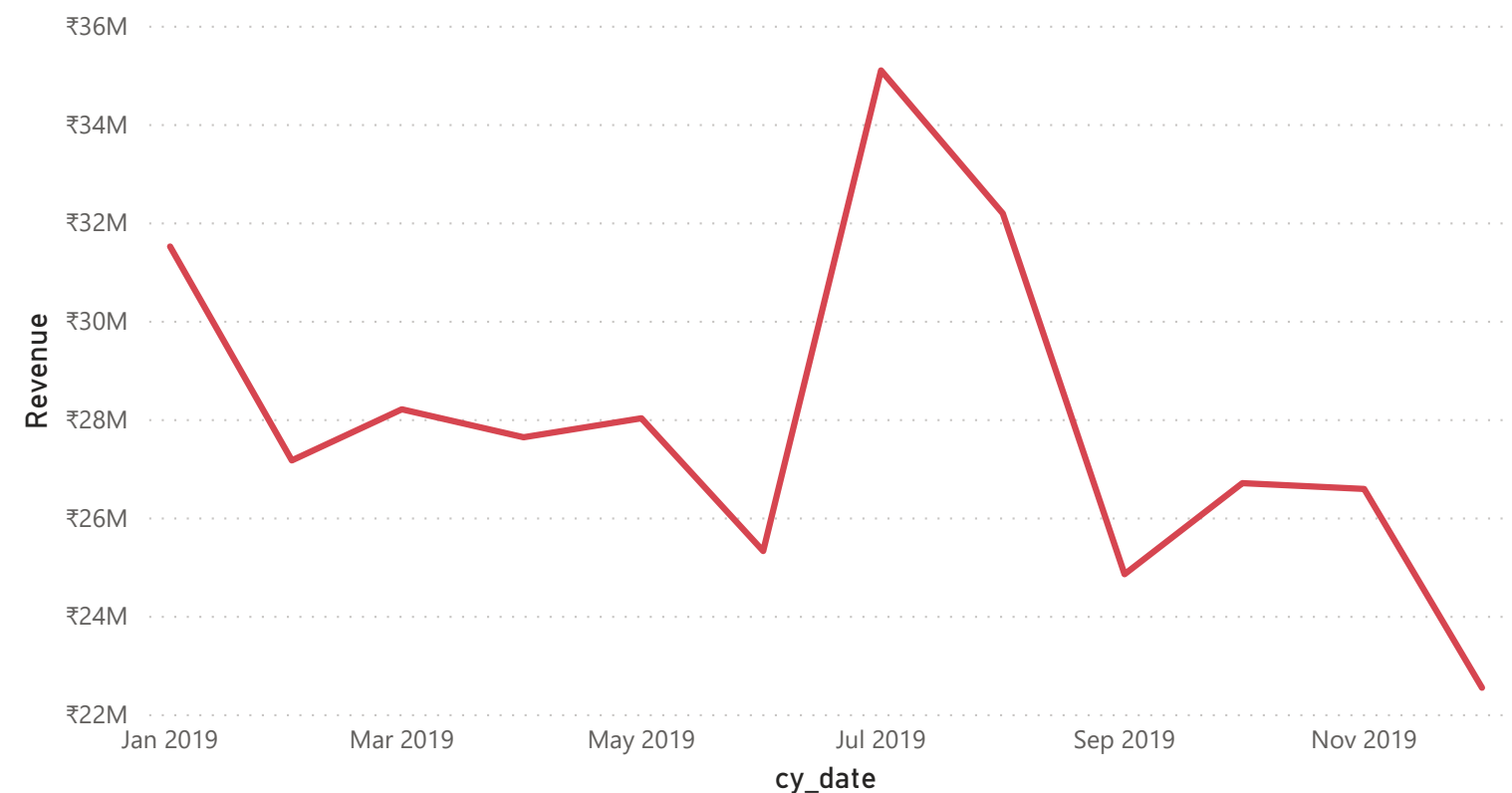
Channels ● Brick & Mortar ● E-Commerce



2017	2019
2018	2020

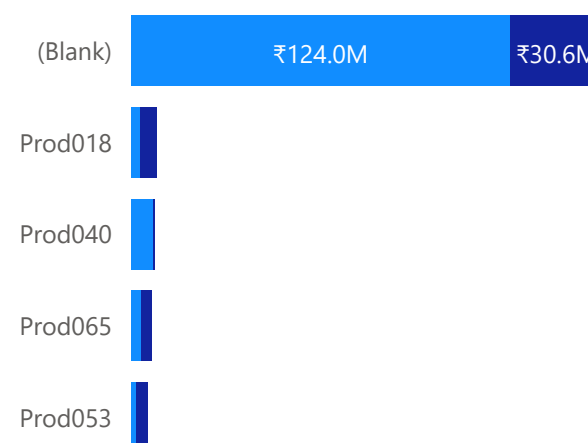
Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	>
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### Revenue by cy\_date



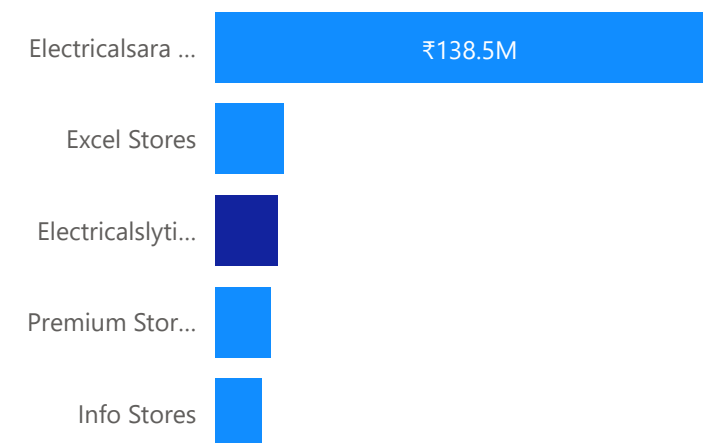
### Top 5 Products by revenue

Channels ● Brick & Mortar ● E-Commerce



### Top 5 Customers by revenue

Channels ● Brick & Mortar ● E-Commerce



₹336.0M

847.1K

₹10.5M

Revenue

Sales Qty

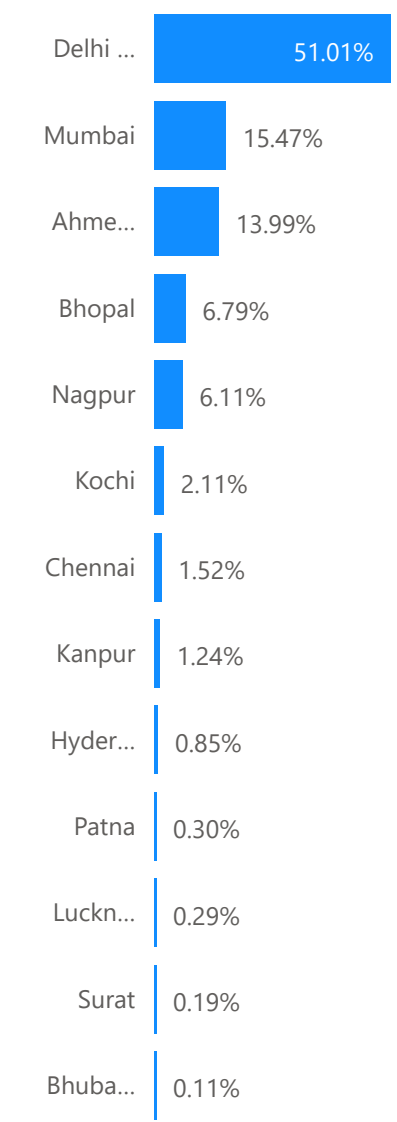
Profit Margin

2017	2019
2018	2020

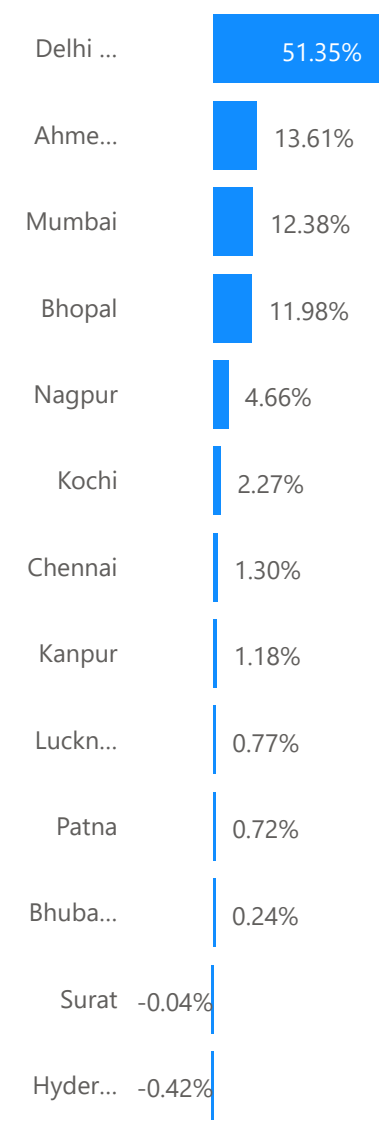
Revenue by cy\_date

Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	>
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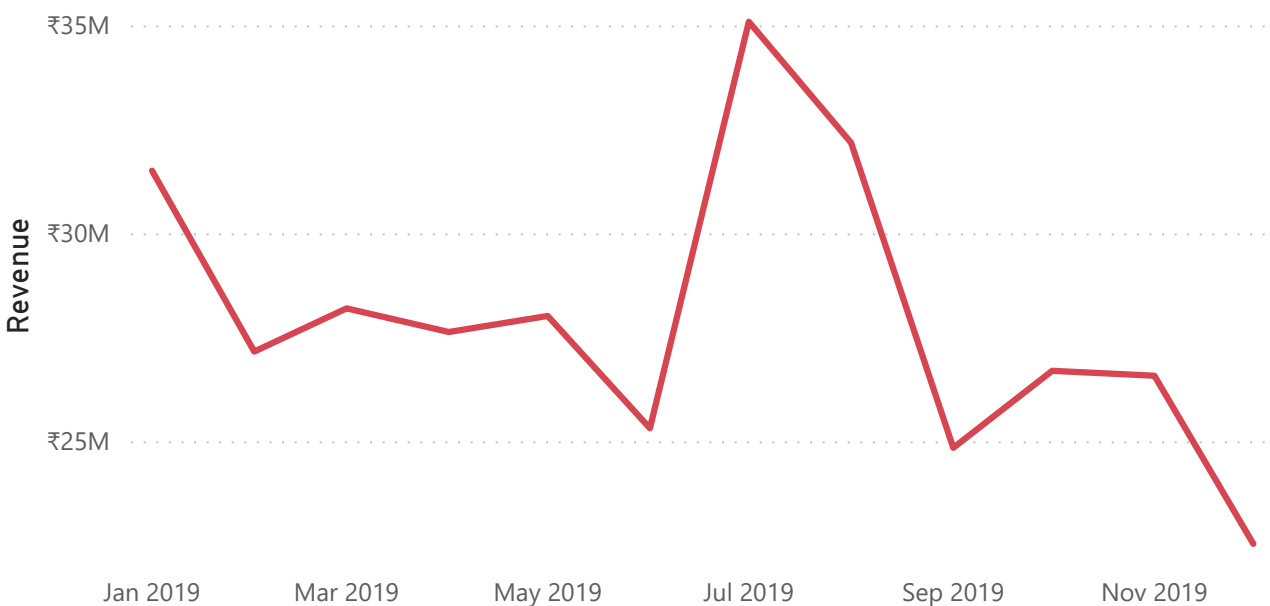
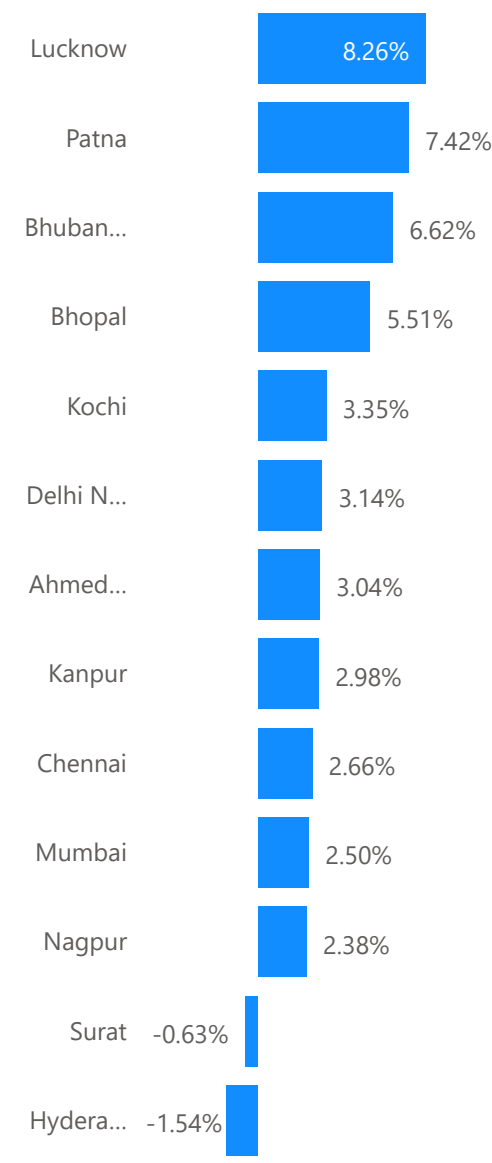
Revenue contribution by markets



Profit Margin contribution by markets



Profit Margin by markets



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹155,049.0	0.05%	-0.06%	-4.27%
Expression	₹194,094.0	0.06%	0.13%	6.89%
Electricalsquipo Stores	₹355,573.0	0.11%	0.05%	1.44%
Sage	₹404,123.0	0.12%	0.00%	0.12%
Novus	₹987,746.0	0.29%	0.29%	3.12%
Elite	₹1,050,012.0	0.31%	0.75%	7.45%
Electricalslance Stores	₹1,069,121.0	0.32%	-0.53%	-5.19%
Insight	₹1,092,658.0	0.33%	0.77%	7.43%
Propel	₹1,602,317.0	0.48%	0.37%	2.44%
Sound	₹1,729,703.0	0.51%	0.83%	5.01%
Power	₹1,746,464.0	0.52%	1.35%	8.09%
Zone	₹1,921,344.0	0.57%	0.38%	2.05%
All-Out	₹2,058,242.0	0.61%	0.90%	4.61%
Total	₹336,019,102.0	100.00%	100.00%	3.12%

₹336.0M

Revenue

847.1K

Sales Qty

₹10.5M

Profit Margin

Profit Target

4.00%

2017

2018

2019

2020

Jan 19

Feb 19

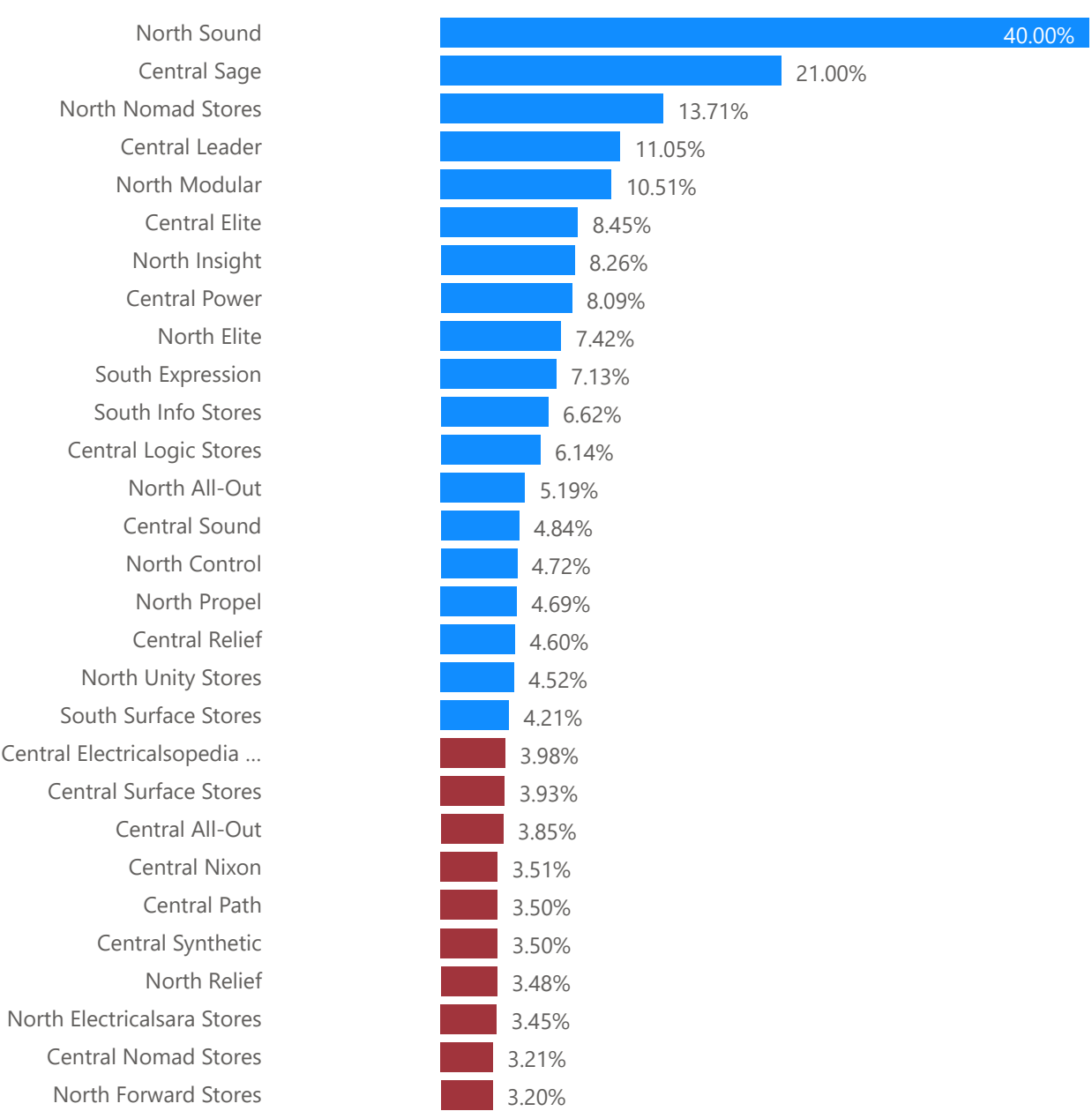
Mar 19

Apr 19

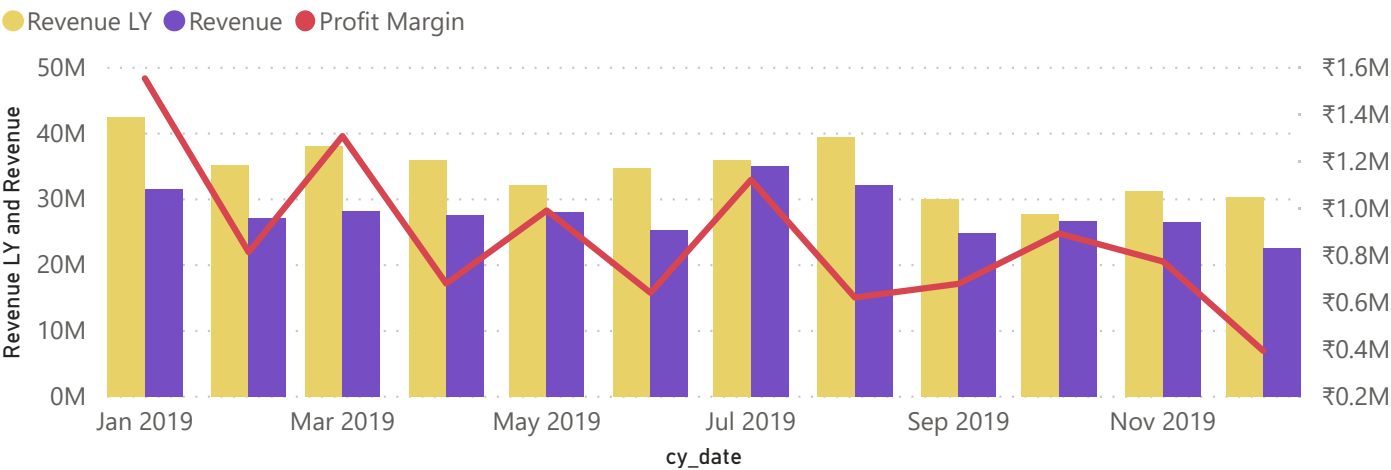
May 19

Ask a question about your data

Profit Margin achieved



Revenue LY, Revenue and Profit Margin by cy\_date



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