

OLGA KARACHINTSEVA

10+ Years of Web Development
7+ Technical support and consultancy
5+ Photography/videography/editing
3+ Software development
Certificate in CS & Coding

CONTACTS

okara4inceva@gmail.com

+(971)509247454

ABOUT ME

A web technology specialist with over 10 years' experience in web development, content creating and digital marketing.

My areas of expertise include but not limited to Visual Studio, Macromedia and Wondershare products and many others

(HTML/CSS, Java Script, React, Node JS, Git, Mongo DB), Adobe Creative Cloud, including Photoshop, Illustrator, Lightroom, Capture One. In addition, I have some knowledge in graphic design and familiar with many web-development tools, Google Analytics tools, •

Different CMS-systems such as NV SmartSite, Celoxis, experience in administration of CMS

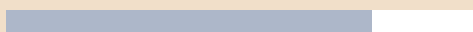
I'm very creative, positive and proactive personality, which makes working process with me easy, and fun.

Nationality of Ukraine

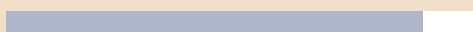
Permanent Resident of UAE (husband visa)

SKILLS

GRAPHIC DESIGN



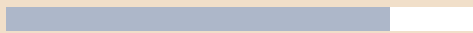
CODING



PHOTOGRAPHY/VIDEOGRAPHY/EDITING



SMM



EDUCATION

MASTERS OF COMPUTER INFORMATION TECHNOLOGY AND AUTOMATION

2006

COMPUTER DIAGNOSTIC IN HEALTHCARE AND TECHNOLOGIES

Donetsk National Technical University
(Donetsk, Ukraine)

COURSES AND CERTIFICATES

ASTROLABS LEARNING ACADEMY, DUBAI

Computer Science and Coding, January 2022

ASTROLABS LEARNING ACADEMY, DUBAI

Digital Marketing Course, April 2018

ADVANCED GOOGLE ANALYTICS, DUBAI

Data Collection, Advanced Analysis and Advanced marketing, May 2019

GOOGLE ADWORDS, DUBAI

Search Marketing with Google Ads, June 2019

GOOGLE TAG MANAGER, DUBAI

Marketing optimization and Java-script tags, June 2019



EXPERIENCE

DIGITAL SPECIALIST, PHOTOGRAPHY GROUP, UAE

2021-2022

WEB TECHNOLOGY CONSULTANT, SE "UKRAINIAN PHARMACEUTICAL QUALITY INSTITUTE"

2009-2017

Consultancy on integration of web technologies

Comprehensive content management and technical support of institute web platforms, websites and applications

Successful integration of Pharmaceutical Quality Web Platform in Donetsk region, which was used by 500+ pharmacies across the region

Improving of Institute's customer service rating by 100%

TEAM LEAD AND TECHNICAL SALES, WEB-LINE STUDIO

2008-2009

Acquisition of new customers

Creating web design for different clients

Preparation of execution plans for development Leading web-development team, providing technical consultation. Promoting of websites (SEO, SMM)

WEB DEVELOPER, XITEX SOFTWARE

2007-2008

Developing of user interface for international clients web sites, HTML, CSS, Java Script coding

Preparing of comprehensive webpage design

Generating of frames for the webpages, maps, structure

CONTENT MANAGER, HTML-CODER, AMI LLC

2005-2007

Creating of web page-proofs, models, blocks and templates

Developing of website content with the use of Adobe Photoshop, Adobe Illustrator, Corel Draw