

# **.GLOBAL SUPERSTORE DASHBOARD**

Category ✕

Furniture

Office  
Supplies

Technology

Sub-Category

All

Product Name

All



Total Sales

12,64M

%52 ▲ 8,3M

Total Profit

1,47M

%52 ▲ 963K

Total Quantity

178K

%52 ▲ 118K

Total Category

3

Total Sub-Category

17

Total Product

3,788K

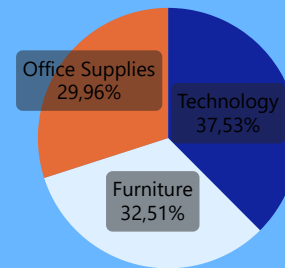
Top 10 Sub-Category by Profit

Copiers	259K
Phones	217K
Bookcases	162K
Appliances	142K
Chairs	140K
Accessori...	130K
Storage	108K
Binders	72K
Machines	59K
Paper	58K

Top 10 Product by Profit

Canon im...	25K
Cisco Sm...	17K
Motorola...	17K
Hoover S...	12K
Sauder Cl...	11K
Harbour ...	10K
Nokia Sm...	10K
Cisco Sm...	10K
Nokia Sm...	9K
Belkin Ro...	9K

Total Sales by Category



2012

2013

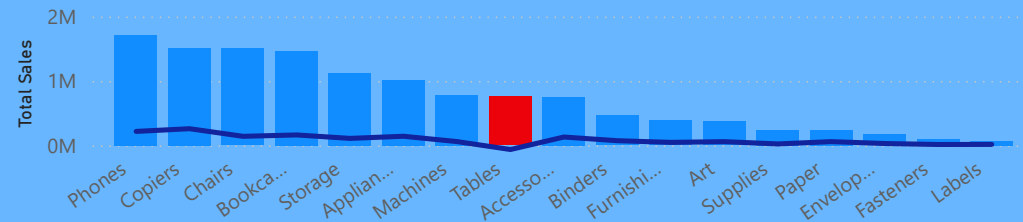
2014

2015

01.01.2012

31.12.2015

Total Sales, Total Profit and Total Sales by Sub-Category



Total Sales by Sub-Category

Phones 1,71M	Bookcases 1,47M	Mach...	Tables	Acce...
Copiers 1,51M	Storage 1,13M	0,78M	0,76M	0,75M
Chairs 1,50M	Appliances 1,01M	0,46M	0,37M	0,2...
		Furnish...	Paper	
		0,39M		



Segment

Consumer

Corporate

Home Office

Customer Name

All



Total Sales

12,64M

%52 ▲ 8,3M

Total Profit

1,47M

%52 ▲ 963K

Total Quantity

178K

%52 ▲ 118K

Total Segment

3

Total Customer ID

17,415K

2012

2013

2014

2015

01.01.2012



31.12.2015



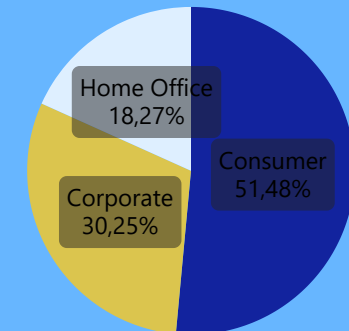
Top 10 Customers by Sales

Tom Ashbrook	40488	6312
Tamara Chand	37457	8673
Greg Tran	35551	5214
Christopher Conant	35187	5603
Sean Miller	35171	-410
Bart Watters	32310	3596
Natalie Fritzler	31781	1543
Fred Hopkins	30401	4609
Jane Waco	30288	6266
Hunter Lopez	30244	7817

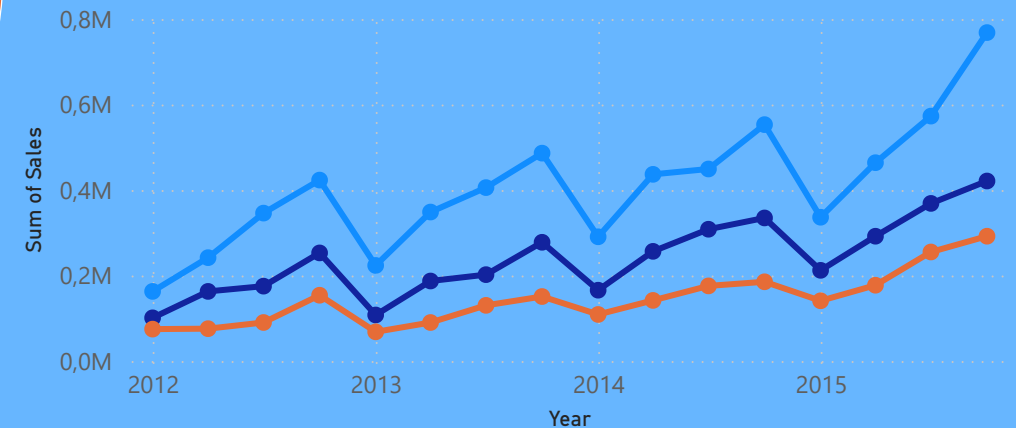
Top 10 Customers & Segments by Sales



Total Sales by Segment



Sum of Sales by Year, Quarter and Segment





Region

All

Country

All

State

All

City

All

Market

All



Total Sales

12,64M

%52 ▲ 8,3M

Total Profit

1,47M

%52 ▲ 963K

Total Quantity

178K

%52 ▲ 118K

Count of Country

165

2012

2013

2014

2015

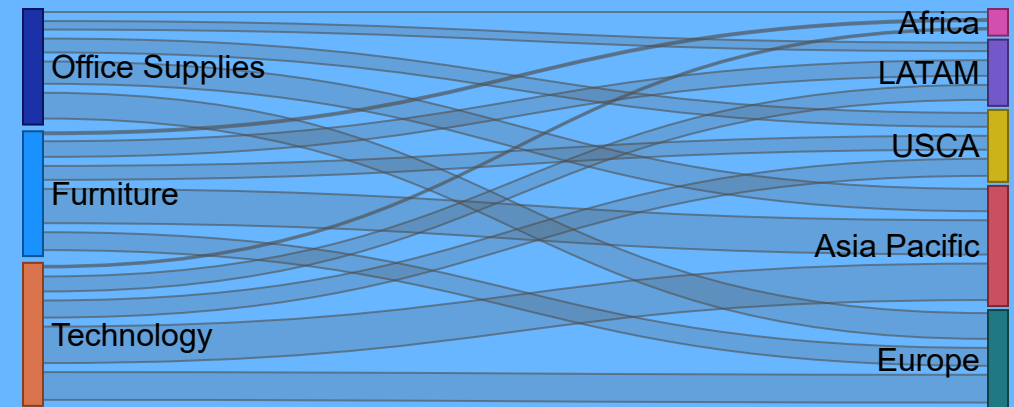
01.01.2012



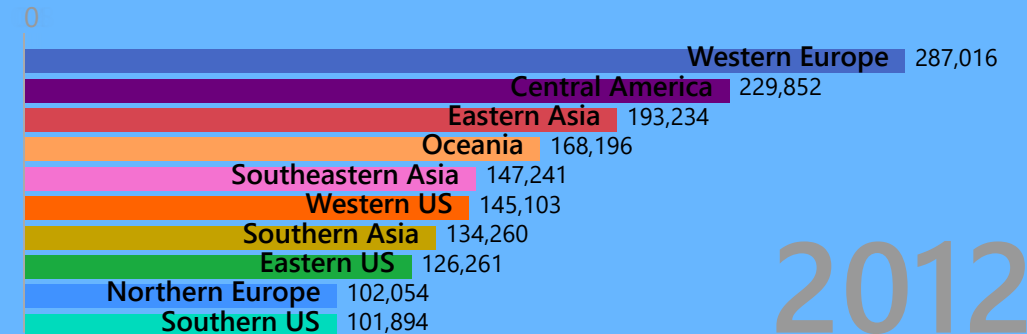
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Total Sales by Category and Market



Total Sales by Region and Year



2012

# Canada

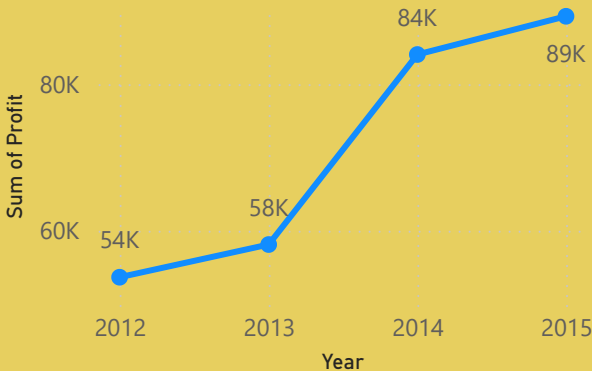
Product Name ▲	Top 2 Products
Apple Smart Phone, Full Size	86.936
Cisco Smart Phone, Full Size	76.442
<b>Total</b>	<b>163.377</b>



# Furniture

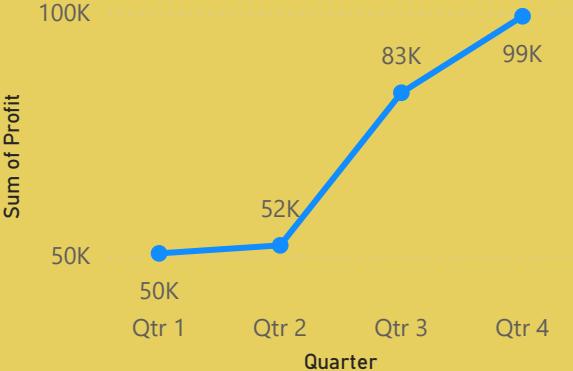
Sum of Profit by Year and Category

Category Furniture



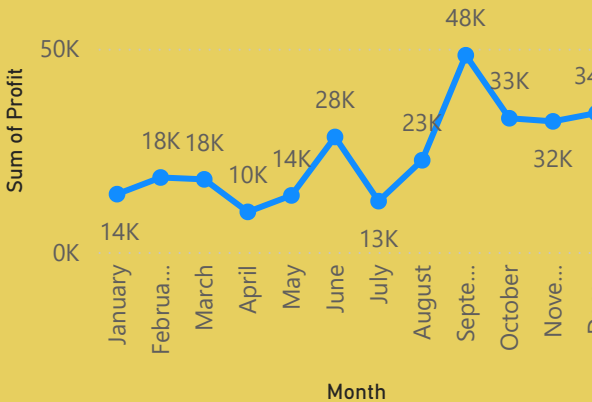
Sum of Profit by Quarter and Category

Category Furniture



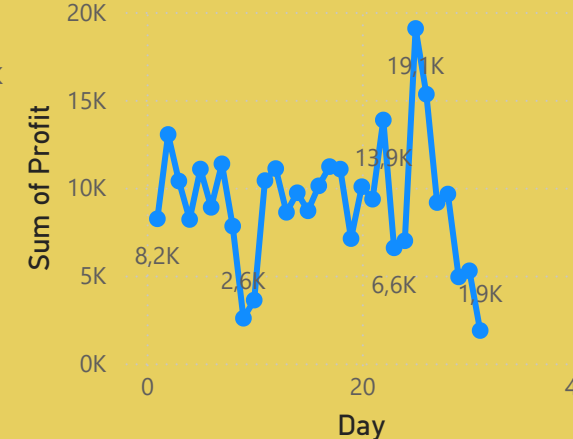
Sum of Profit by Month and Category

Category Furniture



Sum of Profit by Day and Category

Category Furniture



Category	Total Sales	Cumulative Total	DATESQTD
Furniture	4.110.451,90	4.110.451,90	471.318,22
01 Ocak 2012 Pazar	113,67	113,67	113,67
03 Ocak 2012 Salı	1.960,82	2.074,49	2.074,49
04 Ocak 2012 Çarşamba	1.686,70	3.761,19	3.761,19
05 Ocak 2012 Perşembe	48,78	3.809,97	3.809,97
06 Ocak 2012 Cuma	324,45	4.134,42	4.134,42
07 Ocak 2012 Cumartesi	2.755,61	6.890,03	6.890,03
08 Ocak 2012 Pazar	3.542,23	10.432,26	10.432,26
10 Ocak 2012 Salı	1.331,37	11.763,63	11.763,63
11 Ocak 2012 Çarşamba	2.719,63	14.483,27	14.483,27
12 Ocak 2012 Perşembe	851,65	15.334,92	15.334,92
14 Ocak 2012 Cumartesi	1.372,17	16.707,09	16.707,09
15 Ocak 2012 Pazar	1.024,59	17.731,68	17.731,68
17 Ocak 2012 Salı	127,10	17.858,78	17.858,78
19 Ocak 2012 Perşembe	226,40	18.085,18	18.085,18
20 Ocak 2012 Cuma	1.482,14	19.567,33	19.567,33
21 Ocak 2012 Cumartesi	4.487,72	24.055,04	24.055,04
22 Ocak 2012 Pazar	1.406,80	25.461,84	25.461,84
23 Ocak 2012 Pazartesi	2.022,48	27.484,32	27.484,32
24 Ocak 2012 Salı	495,25	27.979,57	27.979,57
25 Ocak 2012 Çarşamba	20,13	27.999,70	27.999,70
26 Ocak 2012 Perşembe	1.778,14	29.777,84	29.777,84
27 Ocak 2012 Cuma	267,90	30.045,74	30.045,74
28 Ocak 2012 Cumartesi	333,00	30.378,74	30.378,74
29 Ocak 2012 Pazar	862,09	31.240,84	31.240,84
30 Ocak 2012 Pazartesi	161,89	31.402,73	31.402,73
31 Ocak 2012 Salı	3.061,03	34.463,75	34.463,75
Total	4.110.451,90	4.110.451,90	471.318,22