

# KENNETH AMANKWAH

## Data Analyst

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### **PROFESSIONAL SUMMARY**

I am a detail-oriented and motivated Data Analyst skilled in Python, SQL, and Tableau, dedicated to transforming complex data into clear, actionable insights. With hands-on experience from an intensive data analysis training program and a strong track record of meeting goals, I ensure data accuracy and integrity to support informed decision-making. As a collaborative and proactive learner, I thrive in team environments and I am passionate about using data to drive business growth and innovation.

### **TECH STACK:**

**Languages:** Python, SQL

**Libraries:** Pandas, NumPy, Matplotlib

**Data visualization:** Advanced MS. Excel, Power Bi, Tableau

Statistical methods, data mining techniques and VLOOKUP experience. Data cleaning, wrangling, and preprocessing.

**Tools:** Distributor Management System (DMS), Adobe Illustrator, Adobe Photoshop

**Soft skills:** Presentation & facilitation, Business Communication, Orientation to details, Growth mindset, Adaptability, Leadership, Teamwork and Interpersonal Skills.

### **WORK EXPERIENCE**

#### **DATA ANALYST BOOTCAMP GRADUATE,**

Generation, Ghana.

August - November 2025

- Engaged in workplace roleplays to enhance communication, adaptive communication, negotiation, and problem-solving abilities, with a focus on avoiding assumptions.
- Gained foundational knowledge in AI concepts and prompt engineering, broadening my understanding of emerging technologies relevant to data analytics.
- Developed practical skills in data visualization, programming, and statistical analysis through hands-on projects using tools like Tableau and Power BI.
- Collaborated effectively in diverse teams, building resilience, a growth mindset, and confidence in presenting data insights to varied audiences.

#### **NESTLE GHANA LTD,**

Accra, Ghana.

November 2023 - November 2024

- Leveraged Excel to clean, organize, and analyze distributor sales and inventory data, enabling more informed project decisions through actionable insights.

- Developed comprehensive reports and interactive dashboards that enhanced the analytics team's ability to make strategic, data-driven decisions efficiently.
- Performed rigorous data validation to maintain 99% accuracy and consistency in sales and inventory datasets, improving overall reliability for business analysis.
- Managed inventory tracking, price control, and performance monitoring of Van Sales Men using the Distributor Management System, contributing to competitive pricing and a 65% increase in sales force performance.

### **Deloitte Australia Data Analytics Job Simulation**

October 2025.

- Developed an interactive Tableau dashboard to visualize key data insights effectively.
- Used Excel to classify data and extract business insights that supported informed decision-making.

### **EDUCATION & CERTIFICATIONS**

#### **DATA ANALYSIS PROGRAM**

Generation Ghana,

November, 2025.

#### **BSC. BUSINESS ADMINISTRATION**

University of Ghana,

January, 2024.

#### **DATA ANALYTICS JOB SIMULATION**

Deloitte Australia,

October 2025.

### **PROJECTS**

#### **Credit Scoring System -- [Project Link](#)**

Developed a credit scoring model using machine learning to improve loan access in Ghana's informal sector.

#### **Book Store Insights Dashboard -- [Project Link](#)**

Created a Power BI dashboard to visualize bookstore metrics and support data-driven decision-making.

#### **Daikibo Assembly Line Analysis -- [Project Link](#)**

Analyzed assembly line data with Excel and Tableau to enhance operational efficiency and repair planning.

### **REFERENCES**

Available upon request in compliance with Data Protection Regulation.