

Ishmael Sunday

Graphic Designer

👤 Profile

As a seasoned Graphic Designer with over 3 years of experience in developing brand identities and creating visually appealing designs, I have successfully collaborated with stakeholders to enhance brand recognition and user experience. My expertise includes branding, e-commerce store optimization, and producing a variety of print and digital deliverables. I have a proven track record of meeting tight deadlines and maintaining visual consistency across multiple projects. My skills in strategic design initiatives, project management, and effective communication make me a valuable asset in delivering quality designs for any in-house or agency Graphic Designer role.

📁 Employment History

Graphic Designer(Part-time) at Kofa Goods

January 2022 — June 2025

- Developed Kofa brand's visual identity, ensuring alignment with company vision through collaboration with non-design stakeholders.
 - Branded and launched the e-commerce store, optimizing performance by integrating it with payment processor, social media platforms, and Google Analytics.
 - Produced diverse print and digital deliverables for brand channels, maintaining a consistent visual appeal.
 - Enhanced brand recognition through strategic design initiatives.
 - Achieved seamless integration of online platforms for enhanced user experience.

Graphic Designer (Contract) at Capital One Bank

August 2022 — September 2022

- Developed logos and identity packages for internal brands to maintain visual consistency.
 - Created signage for corporate offices to align with brand guidelines and enhance environments.
 - Collaborated with creative director and stakeholders to deliver quality designs under tight deadlines. Output:
 - Developed logos and identity packages for internal brands to maintain visual consistency.
 - Collaborated with creative director and stakeholders to deliver quality designs under tight deadlines.

Graphic Designer (Contract) at National Association of Realtors

April 2022 — July 2022

- Create print and digital designs for NAR's national campaigns to maintain visual consistency and impact.

Details

Rockville, Maryland

United States

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Links

[Design | Ishmaelsunday.works](#)

[GitHub | Code + Live Pages](#)

[LinkedIn Profile](#)

Skills

Creative Problem Solving

Branding

E-commerce optimization

Print and digital design

Project management

Strategic design initiatives

Effective communication

HTML / CSS

JavaScript

Figma

Motion

- Manage multiple design projects concurrently, meeting brand standards and deadlines.
- Collaborate with designers and stakeholders to achieve design solutions aligning with campaign goals.
- Design graphics for marketing materials and web content to enhance brand recognition.
- Coordinate with teams to ensure effective communication and project cohesion.

Education

Bachelor of Fine Arts in Graphic Design, University of Lynchburg

January 2008