# **Ishmael Sunday**

 $\label{lem:Graphic Designer, BFA} \ | \ \text{Creative Solutions} \ . \ \text{Clear Communication} \ .$  Timely Delivery.

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### **MOST RECENT EXPERIENCES**

## **Kofa Goods**, Gaithersburg, MD — *Graphic Designer(Part-time)*

IAN 2022 - PRESENT

- Spearheaded the development of Kofa brand's visual identity, collaborating with non-design stakeholders to ensure alignment with company vision.
- Successfully branded and launched the e-commerce store, integrating it with payment processor, social media platforms and Google Analytics to optimize performance.
- Created a wide range of print & digital deliverables for all brand channels, maintaining a consistent and visual appeal.

# **Capital One Bank**, Remote — *Graphic Designer (Contract)*

AUG 2022 - SEPT 2022

- Designed logos and identity packages for two internal brands, ensuring clarity and cohesion in their visual representation.
- Designed signage for corporate offices aligning with brand guidelines and enhancing corporate environments.
- Collaborated closely with our creative director and diverse stakeholders to produce high-quality design solutions under tight deadlines.

# **National Association of Realtors**, Remote — *Production Graphic Designer (Contract)*

APR 2022 - JULY 2022

- Produced print and digital materials for NAR's national campaigns, ensuring consistency and visual impact across various channels.
- Managed multiple design projects simultaneously, while adhering to brand standards and deadlines.
- Teamed up with designers and stakeholders of different levels to deliver effective design solutions that met campaign objectives.

### **EDUCATION**

Bachelor of Fine Arts in Graphic Design, 2008. University of Lynchburg | Virginia, U.S.A.

#### **SKILLS**

Effective Communication
Creativity
Problems Solving
Time Management
Adaptability
Tech Savvy
Detailed Oriented
Self Starter
Good Team Player
UX/ UI Insight

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### **SOFTWARES**

Adobe Creative Cloud
Jitter: Motion Graphics
Figma
Illustrator
Photoshop
Indesign
Dreamweaver
Adobe WorkFront
Visual Studio Code
Powerpoint
Microsoft Office

### **LANGUAGES**

English
HTML
CSS
JavaScript