

ISHMAEL K. SUNDAY

Graphic Designer, BA

Profile

Dynamic Graphic Designer with over 4+ years of experience in crafting compelling brand identities that drive recognition and engagement. Proficient in branding, HTML/CSS, and print and digital design, delivering high-quality visual solutions that align with strategic goals. Expertise in managing multiple projects simultaneously while collaborating effectively with stakeholders to ensure cohesive and impactful designs. Committed to enhancing user experiences through innovative design initiatives and a keen eye for detail. Ready to bring creativity and professionalism to a dynamic team in a Graphic Designer role.

Employment History

Graphic Designer(Part-time) at Kofa Goods

January 2022 — Present

- Developed Kofa brand's visual identity, ensuring alignment with company vision through collaboration with non-design stakeholders.

- Branded and launched the e-commerce store, optimizing performance by integrating it with payment processor, social media platforms, and Google Analytics.
- Produced diverse print and digital deliverables for brand channels, maintaining a consistent visual appeal.
- Enhanced brand recognition through strategic design initiatives.
- Achieved seamless integration of online platforms for enhanced user experience.

Graphic Designer (Contract) at Capital One Bank

August 2022 — September 2022

- Developed logos and identity packages for internal brands to maintain visual consistency.

- Created signage for corporate offices to align with brand guidelines and enhance environments.
- Collaborated with creative director and stakeholders to deliver quality designs under tight deadlines. Output:
- Developed logos and identity packages for internal brands to maintain visual consistency.
- Collaborated with creative director and stakeholders to deliver quality designs under tight deadlines.

Details

Rockville, Maryland

United States

(240) 355-4042

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Links

[Design | Ishmaelsunday.works](#)

[Github.com/okayishmael](#)

[LinkedIn Profile](#)

Skills

Creative Problem Solving

Branding

Print and Digital Design

Project Management

Effective Communication

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Web Design

HTML / CSS

Figma

Motion Graphics

Graphic Designer (Contract) at National Association of Realtors

[April 2022 — July 2022](#)

- Create print and digital designs for NAR's national campaigns to maintain visual consistency and impact.

- Manage multiple design projects concurrently, meeting brand standards and deadlines.
- Collaborate with designers and stakeholders to achieve design solutions aligning with campaign goals.
- Design graphics for marketing materials and web content to enhance brand recognition.
- Coordinate with teams to ensure effective communication and project cohesion.

Education

Bachelor of Fine Arts in Graphic Design, University of Lynchburg

[January 2008](#)