

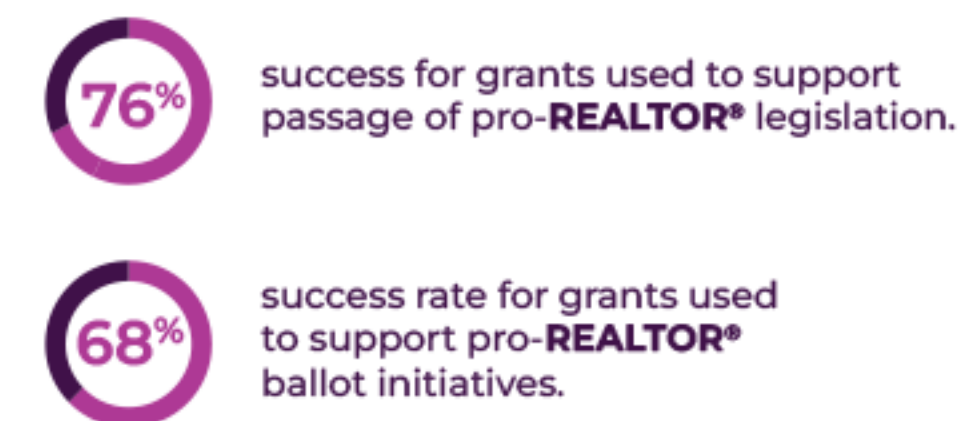
VOTE ACT INVEST

REALTOR® PARTY

The **REALTOR® Party** Issues Mobilization Grant Program provides financial assistance to state and local **REALTOR®** associations to advocate for pro-**REALTOR®** positions on ballot measures and public policy initiatives.

ISSUES MOBILIZATION BY THE NUMBERS

LEGISLATIVE AND BALLOT MEASURE SUPPORT



DEFEATING HARMFUL LEGISLATION



SUPPORTING LOCAL ASSOCIATIONS



NATIONWIDE

435 issues mobilization grants have been awarded over the past **7 YEARS**, helping members in **46 STATES** and **2 TERRITORIES** achieve their political goals. **\$158,671** is the average size awarded to associations to support their advocacy efforts.

TOP ISSUES



ACCOMPLISHMENTS

TACKLING TAXES:
66% of tax-related grants achieved pro-**REALTOR®** results, whether lowering property taxes, banning service taxes, or stopping transfer taxes.

SUPPORTING FIRST-TIME HOMEBUYERS:
Associations in **10 STATES** successfully supported passage of legislation to aid first-time homebuyers.

PUSHING BACK ON RENT CONTROL:
Associations defeated **14 RENT CONTROL** initiatives.

STOPPING PRIVATE PROPERTY RESTRICTIONS:
Associations stopped **11 ATTEMPTS** to restrict short-term rentals.

AVAILABLE TOOLS INCLUDE

- Sophisticated modeling and voter data
- Polling (in areas large enough to poll)
- Economic impact studies on potential legislation
- Radio and TV ads
- Phone calls: persuasion, GOTV, ID, and patch-through calls from voters to elected officials
- Door-to-door canvassing campaigns
- Targeted direct mail and digital advertising

For more information on the **REALTOR® Party** Issues Mobilization Program and application process, please visit

REALTORPARTY.REALTOR