CSE6242 / CX4242: Data & Visual Analytics

Data Collection

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Partly based on materials by Professors Guy Lebanon, Jeffrey Heer, John Stasko, Christos Faloutsos

How to Collect Data?

Method	Effort
Download	Low
API (Application program interface)	Medium
Scrape/Crawl	High

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Data you can just download

NYC Taxi data: Trip (11GB), Fare (7.7GB)

StackOverflow (xml)

Wikipedia (data dump)

Atlanta crime data (csv)

Soccer statistics

Data.gov

. . .

Data you can just download

If you have leads, let us know on Piazza!

More datasets on course website:

https://poloclub.github.io/cse6242-2018fall-campus/#datasets

CSE6242A,Q/CX4242A Schedule Homework Project Warnings Posses Datasets Respected

There are multiple CSE6242 sections. This is the course homepage for campus CSE6242A,Q/CX4242A.

CSE6242A,Q/CX4242A, Fall 2018

Data and Visual Analytics

Georgia Tech, College of Computing

4:30 - 5:45pm, Clough 152, Tue & Thu Prof. Duen Horng (Polo) Chau

Collect Data via APIs

Google Data API (e.g., Google Maps Directions API)

https://developers.google.com/gdata/docs/directory

Twitter (small subset)

https://dev.twitter.com/streaming/overview

Last.fm (Pandora has unofficial API)

Flickr

data.nasa.gov

data.gov

Facebook (your friends only)

API	GData Status			See Also
Google Ana Data Export		le Analytics Core Reporting Af	PI (starting at	Migration Guide: N APIs to v2.4 & v3.0
Google App Provisioning	·	ed by the Admin SDK Director	ry API.	Current Google Ap
Google Bas	e Data Not available since for Shopping.	June 1, 2011. Replaced by th	ne Content API	New Shopping AP of the Base API
Blogger Dat	a API Replaced by the la	test Blogger API.		
Google Boo Search API		ed by Google Books API Fami	ily.	Google books API (on Stack Overflow
Google Cale API v2	endar Shut down. Replac	ed by latest Google Calendar	API.	
Google Cod Search Data		15, 2012. No replacement API		A fall sweep (Goog
Google Con API	tacts GData version is stread-only access.	till live. Replaced by Google Po	eople API for	Google Contacts A Google People AP
Google Documents Data API	·	ed by Google Drive API.		
Google Fina Portfolio Da		lacement API.		Spring cleaning fo (Google blog post)
Google Hea Data API	Ith The product was d	iscontinued as of January 1, 2	2013. No	An update on Goo Google PowerMet

Data that needs scraping

Amazon (reviews, product info)

ESPN

eBay

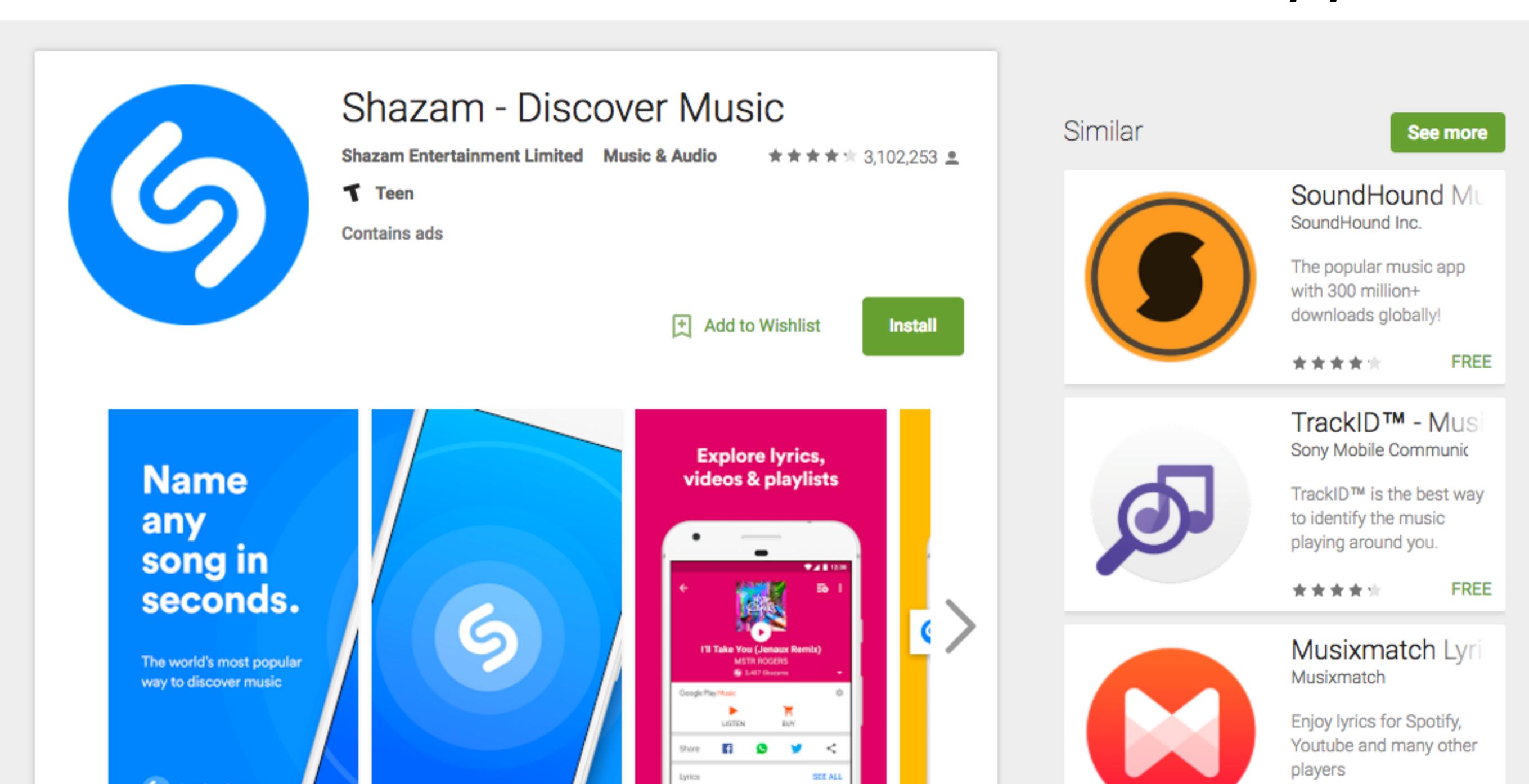
Google Play

Google Scholar

. . .

How to Scrape? Google Play example

Goal: collect the network of similar apps



APPS

CHARTS

MY SHAZAM



Name any song in seconds

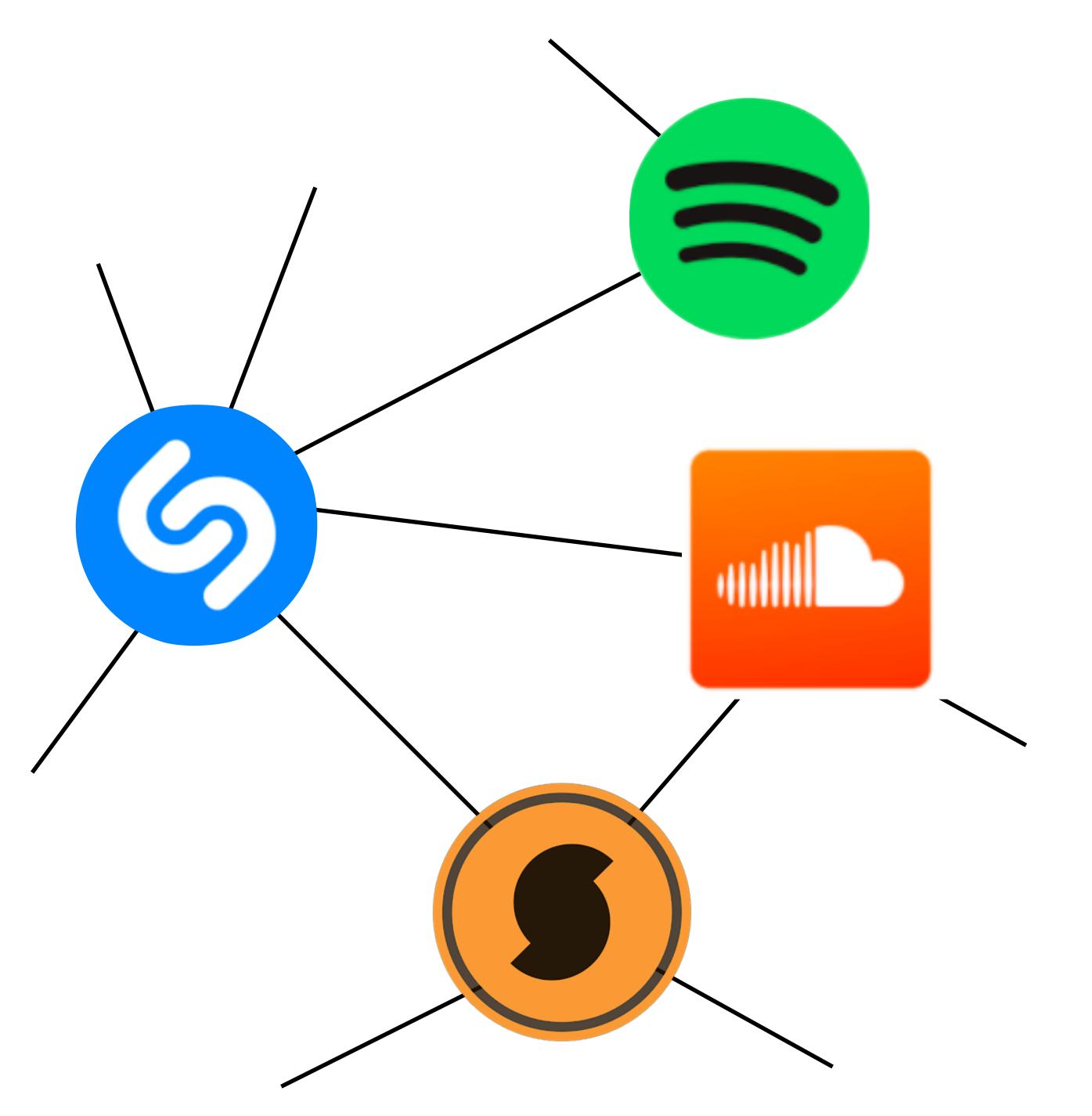
Shazam will identify any music playing around you.

GET IT NOW



How to Scrape?

Goal: Write a program/algorithm to scrape Google Play to collect a million-node network of similar apps



Each node is an app

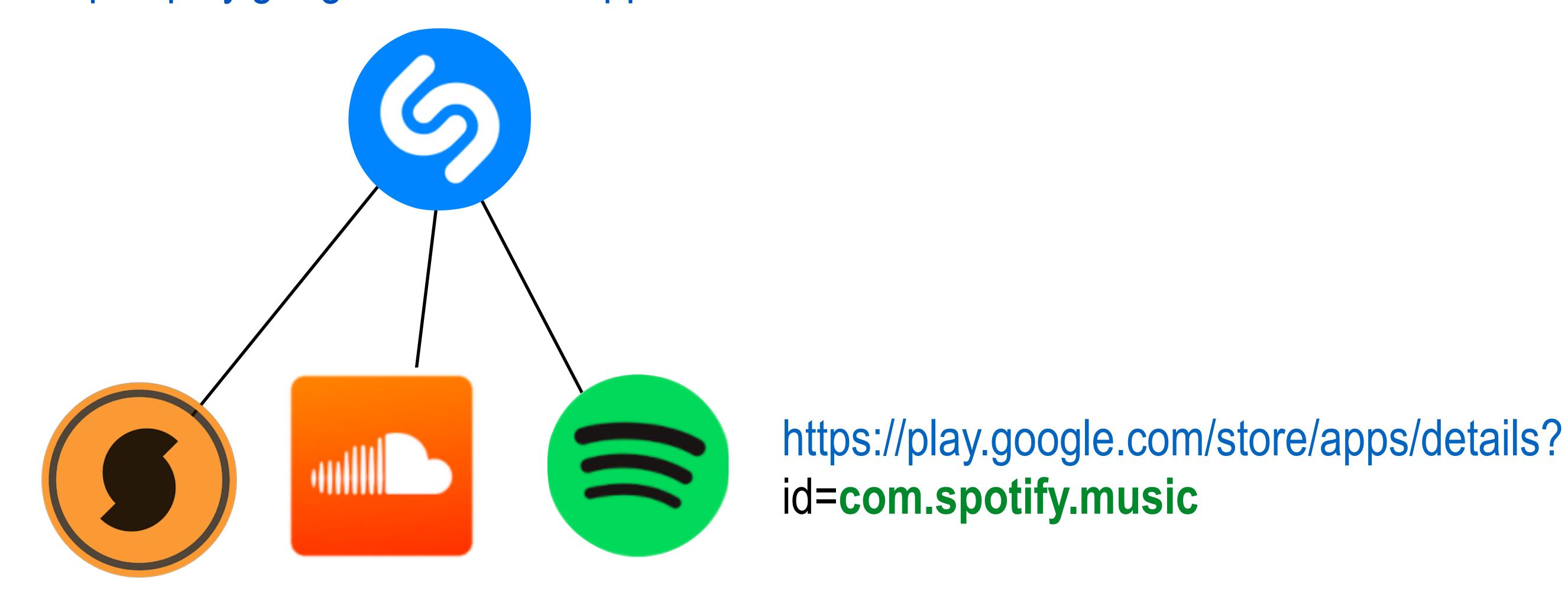
An edge connects two similar apps

Hint: start with some apps (e.g., Shazam), and go from there.

How to Scrape? Google Play example

Goal: collect the network of similar apps

https://play.google.com/store/apps/details?id=com.shazam.android



Popular Scraping Libraries

Selenium. Supports multiple languages. http://www.seleniumhq.org
Beautiful Soup. Python. https://www.crummy.com/software/BeautifulSoup
Scrapy. Python. https://scrapy.org
JSoup. Java. https://jsoup.org

Important considerations:

Different web content shows up depending on web browsers used Scraper may need different "web driver" (e.g., in Selenium), or browser "user agent"

Data may show up after certain user interaction (e.g., click a button)

- Scraper may need to simulate the actions.
- Selenium supports more actions than beautiful soup: http://www.discoversdk.com/blog/web-scraping-with-selenium