

Web Site Proposal

The final project for this class is to construct a web site and is useful to consider your intended plan for this web site early in the class. The time has come to pick a topic and plan your site.

Some people come to this class with a web topic in mind. Others have no idea. If you fall into the latter group, this article may help:

How to select the right Website Topic

At the end of Week 4, you'll be turning in a Final Website Project Proposal. This topic is your chance to brainstorm on a topic and gets some feedback before the proposal is due.

Please start writing a draft of your Website Project Proposal Now

Your post should contain a minimum of 200 words. You should include the following information:

1. What is your topic?
2. What is the scope?
3. What goals do you have for this site?
4. Intended Audience? What impact will that have on how you develop the site?
5. What unique content (text, images, etc.) will you offer?
6. What content will you get from other sources?
7. How frequently will your content need to be updated?
8. How will your content be organized? What sub-topics will you cover?
9. What pages do you envision having in your website?
10. Describe the page layout and navigation you're considering.
11. Are you making this site for a business? If so, what special technology may be needed? (SSL, Shopping Cart, etc)
12. Are you making the site for a client (someone other than yourself?) If so, how will you involve them in the development process?
13. Do you see this as a site that could continue to grow and evolve over time?
14. How much maintenance will be required? What will that involve?
15. Are there things you can do while developing the site that will make it easier to maintain?
16. Do you see this as a site for which you've eventually seek out web hosting and a domain name?

Submit a written document the first class of Week 5 with answers to the above questions.