

The original MSN layout has stayed quite consistent throughout the past decade. The site is crammed with articles all over and in different sizes, the entire site is filled with articles and does not have a Then to the right of that are articles and more articles under that. We also decided to leave As you continue to scroll down the site, there are different categories of news and articles.

The original design of the site does not have good colour contrast. The MSN website does not have good colour contrast. The site has no colour through the site, it is mostly just white. In our new design, we would replace the colour with blue (#0000FF) and have that throughout the site and keep it white, so it can have contrast through the entire site and it not just be white. MSN 10 years ago used to be a lighter blue, and white. We chose blue to make it more modern and to capture the attention when people first go on the site.

We have kept the social media links at the top and under it, we have links. There is the content right under that, so that takes up 50% of the site when you click on it. The size of that is important, so it captures people's attention and to get them to read the article. The old MSN site is just a bit of a mess with articles all over their page. We chose to have 9 articles right under the content. The shape of the articles would be in a rectangle. The repetition of the articles is to make sure the site is consistent with their content. We also have everything aligned so that it runs across the page and flows. This new design of MSN, would make it look more modern and would capture people's attention to actually read the articles.