MAREK SUCHANSKI

Front-End Developer – Interactive Websites & Motion

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📍 Melbourne, Australia
Operating on U.S. Time Zone (EST)

Front-end / Interactive Specialist with 17+ years of experience building high-performance, animation-driven digital experiences for leading creative agencies and high-growth clients.

CORE CAPABILITIES

❯ **FRONT-END DEVELOPMENT**
HTML5, CSS3/SASS, JavaScript (ES6+), React, Webflow, Git, basic Vue

❯ **MOTION & INTERACTION**
GSAP (ScrollTrigger, timelines), Lottie, parallax, page transitions, micro-interactions

❯ **3D & EXPERIMENTAL**
Three.js, WebGL fundamentals

❯ **PERFORMANCE & TOOLING**
Responsive design, lazy loading, cross-browser QA, Webpack/Vite, Netlify & Vercel deployment

❯ **COLLABORATION & PROCESS**
Figma implementation, agile workflow exposure, QA and technical handoff ownership

WORK EXPERIENCE

DENTSU CREATIVE / ISOBAR / WITH COLLECTIVE (DENTSU GROUP)
Front-End Developer & Interactive Specialist | 2017 – Present | www.dentsucreative.com

❯ Build animation-driven marketing websites and motion-rich campaign experiences for Toyota, Paypal, American Express, BMW, ASB Bank, Westpac Bank, PepsiCo, GoDaddy, Mentos, and A2 Milk.

❯ Translate Figma prototypes into responsive production code using GSAP, Lottie, and modern JavaScript frameworks such as React.

❯ Prototype and deliver high-fidelity layouts in Webflow, extending its native functionality with custom JavaScript and GSAP to achieve advanced motion behaviors.

❯ Develop scroll-triggered animations, parallax effects, and micro-interactions for high-visibility campaigns.

❯ Create and integrate video assets and dynamic layouts, ensuring responsive design, cross-browser compatibility, and optimized web performance across devices.

❯ Oversee QA, optimization, and deployment workflows to deliver seamless motion and high-performance builds.

WORK EXPERIENCE

OKO STUDIO
Founder and Lead Front-End Developer | 2009 - Present | www.okostudio.com

- Lead front-end development for interactive websites and digital campaigns across Australia New Zealand and Uruguay.

- Build responsive websites using Webflow, extending it with custom JavaScript and GSAP for rich animations, scroll-triggered effects, and dynamic transitions.

- Partner with leading creative agencies including Saatchi & Saatchi, DDB, Clemenger BBDO, TBWA, Y&R, and Aim Proximity to deliver high-performance builds and animation-driven campaign work.

- Develop internal tools and automation scripts to accelerate banner production and QA for large-scale advertising campaigns.

- Implement Three.js components for lightweight 3D and generative motion work.

- Ensure responsive design, cross-browser compatibility, and web performance optimization across all client builds.

- Manage hosting, deployment, and integrations on Vercel, Netlify, AWS, and other modern delivery platforms.

- Collaborate directly with design and production teams to translate creative direction into performant, visually precise web experiences.

EDUCATION

WANGANUI SCHOOL OF DESIGN - WAIKATO UNIVERSITY
Bachelor (Honors) of Computer Graphic Design

RELEVANT COURSES

THREE.JS JOURNEY
A deep dive intoThree.JS, WebGL and GLSL shader language.

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