

MAREK SUCHANSKI

Front-End Developer - Interactive Websites & Motion

mareksuchanski.com



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- 📍 Melbourne, Australia
Operating on U.S. Time Zone (EST)

Front-end / Interactive Specialist with 17+ years of experience building high-performance, animation-driven digital experiences for leading creative agencies and high-growth clients.

CORE CAPABILITIES

➤ FRONT-END DEVELOPMENT

HTML5, CSS3/SASS, JavaScript (ES6+), React, Webflow, Git, basic Vue

➤ MOTION & INTERACTION

GSAP (ScrollTrigger, timelines), Lottie, parallax, page transitions, micro-interactions

➤ 3D & EXPERIMENTAL

Three.js, WebGL fundamentals

➤ PERFORMANCE & TOOLING

Responsive design, lazy loading, cross-browser QA, Webpack/Vite, Netlify & Vercel deployment

➤ COLLABORATION & PROCESS

Figma implementation, agile workflow exposure, QA and technical handoff ownership

WORK EXPERIENCE

ISOBAR / WITH COLLECTIVE (DENTSU GROUP)

Front-End Developer / Interactive Specialist | 2017 - Present

- Build animation-driven marketing websites and motion-rich campaign experiences for Toyota, Paypal, American Express, BMW, ASB Bank, Westpac Bank, PepsiCo, GoDaddy, Mentos, and A2 Milk.
- Translate Figma prototypes into responsive production code using GSAP, Lottie, and modern JavaScript frameworks such as React.
- Prototype and deliver high-fidelity layouts in Webflow, extending its native functionality with custom JavaScript and GSAP to achieve advanced motion behaviors.
- Develop scroll-triggered animations, parallax effects, and micro-interactions for high-visibility campaigns.
- Create and integrate video assets and dynamic layouts, ensuring responsive design, cross-browser compatibility, and optimized web performance across devices.
- Oversee QA, optimization, and deployment workflows to deliver seamless motion and high-performance builds.



WORK EXPERIENCE

OKO STUDIO (AUCKLAND / MONTEVIDEO)

Founder and Lead Front-End Developer | 2009 – Present

- Lead front-end development for interactive websites and digital campaigns across Australia and New Zealand.
- Build responsive websites using Webflow, extending it with custom JavaScript and GSAP for rich animations, scroll-triggered effects, and dynamic transitions.
- Partner with leading creative agencies including Saatchi & Saatchi, DDB, Clemenger BBDO, TBWA, Y&R, and Aim Proximity to deliver high-performance builds and animation-driven campaign work.
- Develop internal tools and automation scripts to accelerate banner production and QA for large-scale advertising campaigns.
- Implement Three.js components for lightweight 3D and generative motion work.
- Ensure responsive design, cross-browser compatibility, and web performance optimization across all client builds.
- Manage hosting, deployment, and integrations on Vercel, Netlify, AWS, and other modern delivery platforms.
- Collaborate directly with design and production teams to translate creative direction into performant, visually precise web experiences.

EDUCATION

WANGANUI SCHOOL OF DESIGN - WAIKATO UNIVERSITY

Bachelor (Honors) of Computer Graphic Design

RELEVANT COURSES

THREE JS JOURNEY

Web course on understanding Three.JS, WebGL and GLSL shader language.

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