



New listings in 2021

1 208

Total listings

279 599

New hosts in 2021

772

Total hosts

181 928

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

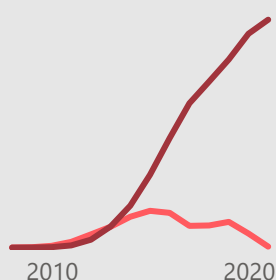
2021

Total revenue

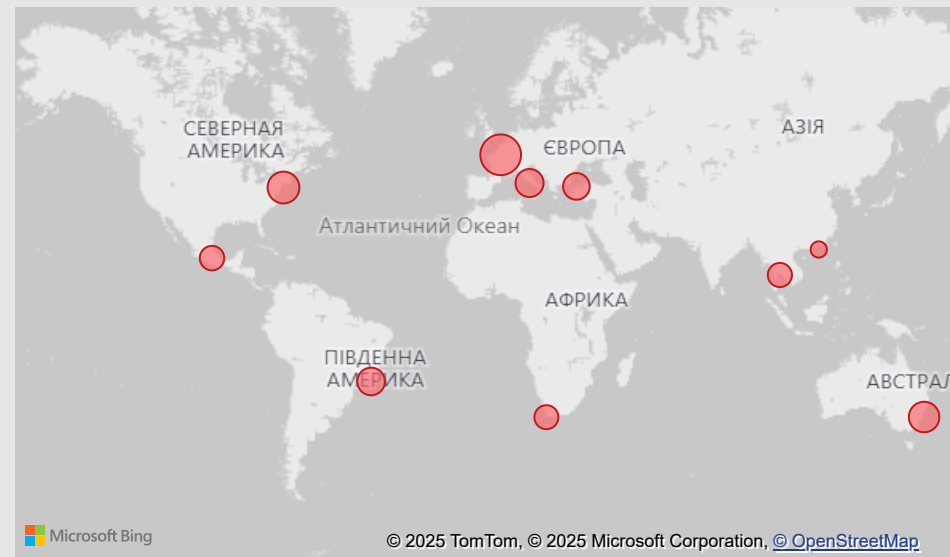
\$41 202 352,05

New/Old Listings

● New Listings ● Old Listings



Total Revenue



Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

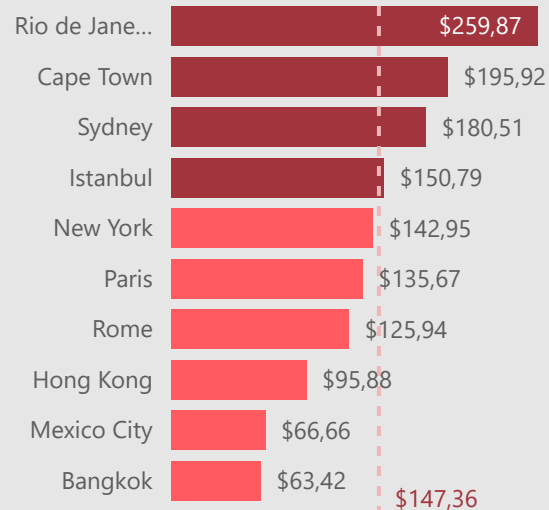
Paris

Rio de Janeiro

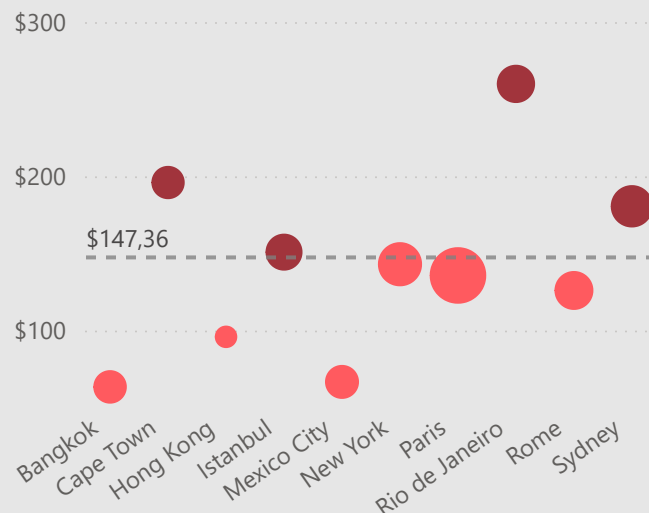
Rome

Sydney

Average price in usd

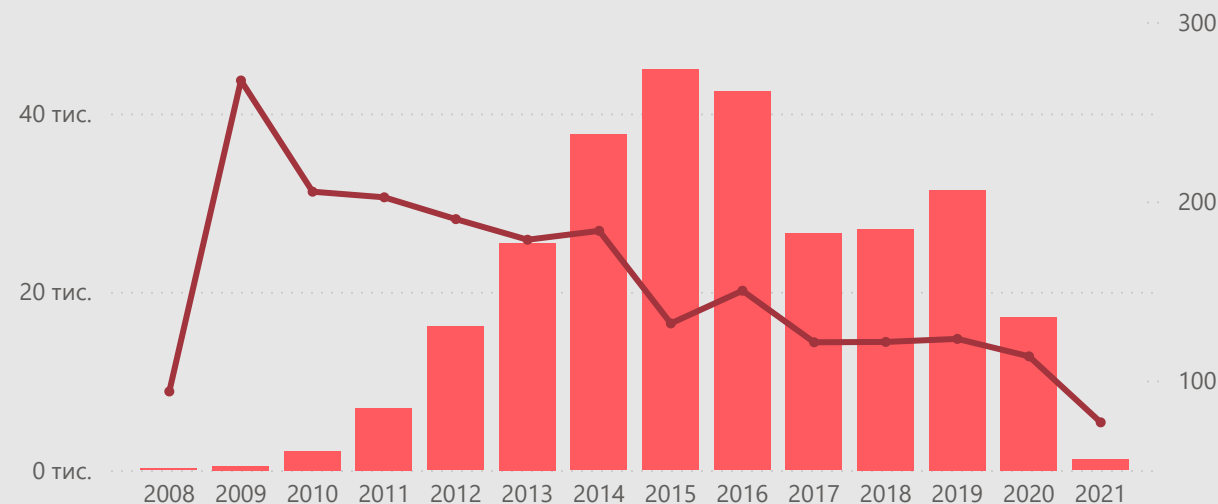


Average price in usd



Total listings and average price in usd by Years

● New\_Listing Qty — Average price in usd



Average Price

Total Revenue

by Years

by Cities

Clear all filters





New listings in 2021

1 208

Total listings

279 599

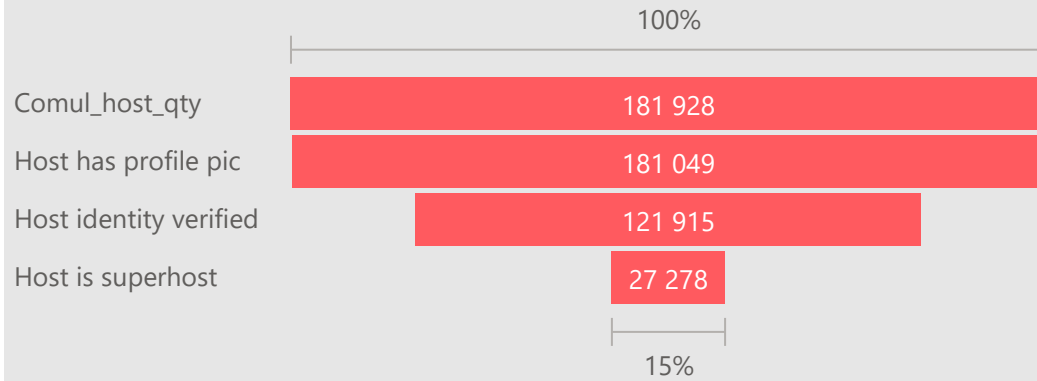
New hosts in 2021

772

Total hosts

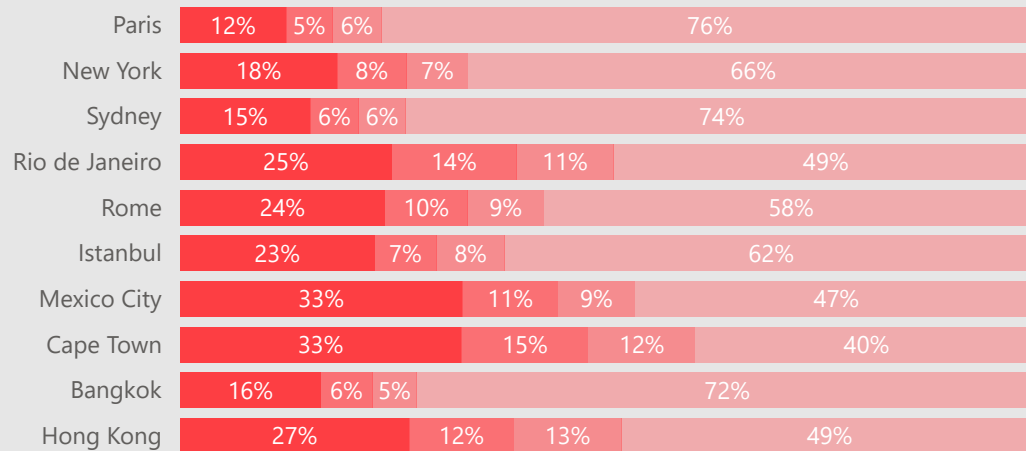
181 928

### Host Quantity



### Hosts Quantity by Response Time

● within an hour ● within a few hours ● within a day ● a few days or more



2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
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### Ratings by All Years

City	Accuracy	Checkin	Cleanliness	Communication	Location	Rating
⊕ Mexico City	9,70	9,80	9,56	9,76	9,80	94,84
⊕ Rio de Janeiro	9,64	9,80	9,39	9,76	9,76	94,57
⊕ Cape Town	9,61	9,73	9,53	9,73	9,72	94,40
⊕ New York	9,59	9,72	9,27	9,71	9,60	93,77
⊕ Rome	9,60	9,75	9,50	9,73	9,56	93,52
⊕ Sydney	9,53	9,71	9,21	9,70	9,69	93,23
⊕ Paris	9,60	9,69	9,21	9,71	9,69	93,06
⊕ Bangkok	9,49	9,58	9,41	9,60	9,24	93,00
⊕ Istanbul	9,26	9,52	9,05	9,53	9,43	91,06
⊕ Hong Kong	9,21	9,43	8,99	9,43	9,55	89,71

Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

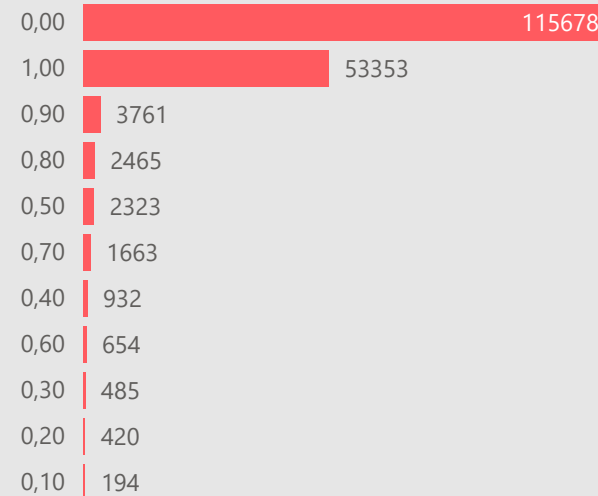
Paris

Rio de Janeiro

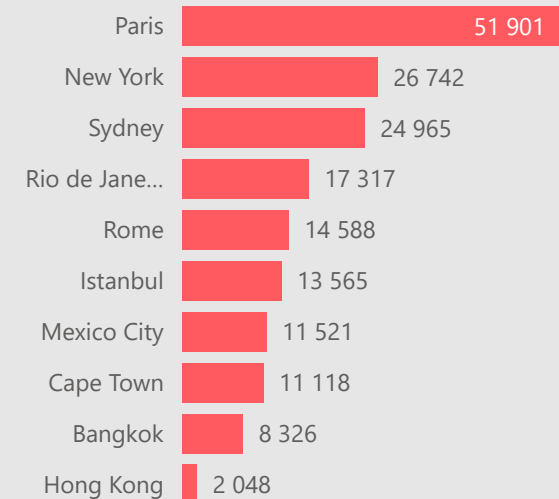
Rome

Sydney

### Hosts Response Rate by Rates



### Hosts Response Rate by Cities



1,00

0,90

0,80

0,70

0,60

0,50

0,40

0,30

0,20

0,10

0,00

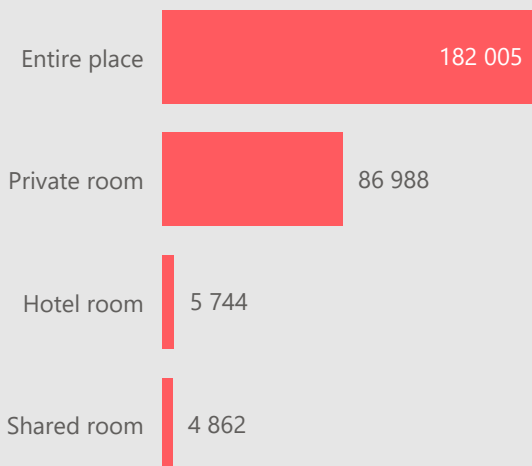
Response Rate

Acceptance Rate

Clear all filters



## Listing Qty by Room Type



## MAX Listing's Price

190 753,40

Year: 2016

City: Rio de Janeiro

Listing\_id: 13879989

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

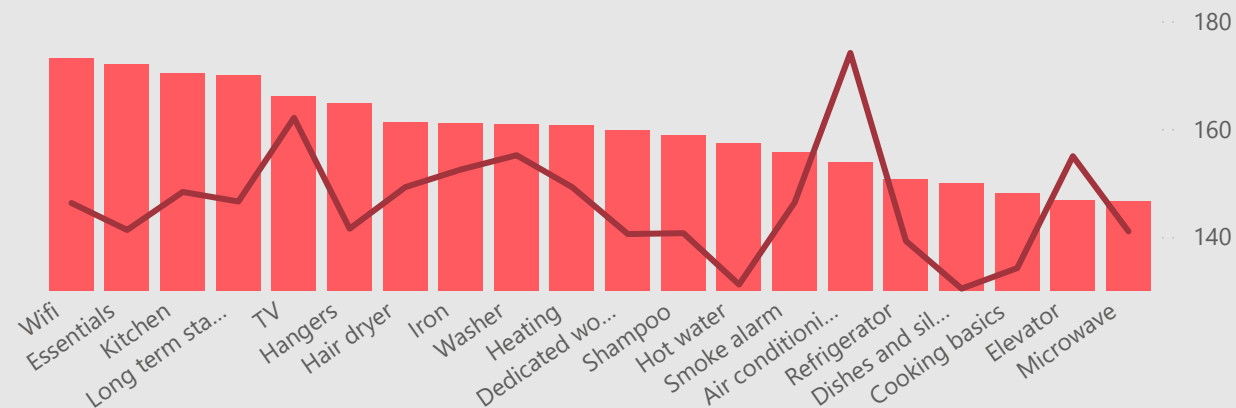
2020

2021

## Amenity Type and Amenities Average price

● Amenity Type

— Average amenities price



Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

Paris

Rio de Janeiro

Rome

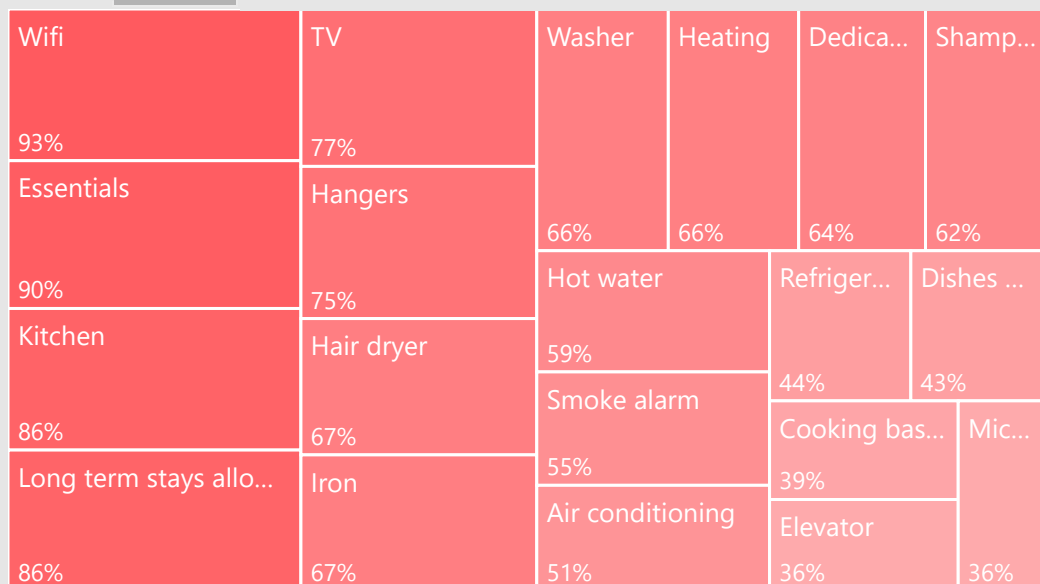
Sydney

TOP

20



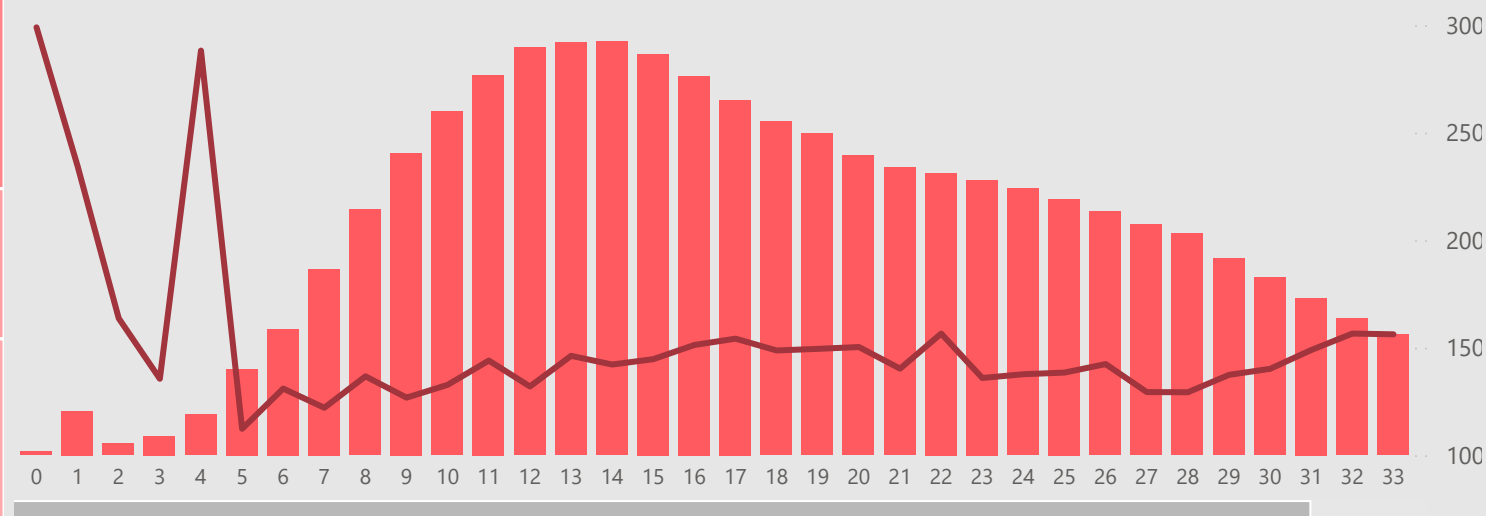
Most Common Listing's Amenities by All Years



## Listing Quantity and Average price by Amenity's quantity

■ Listing Qty

— Average price in usd



Clear all filters



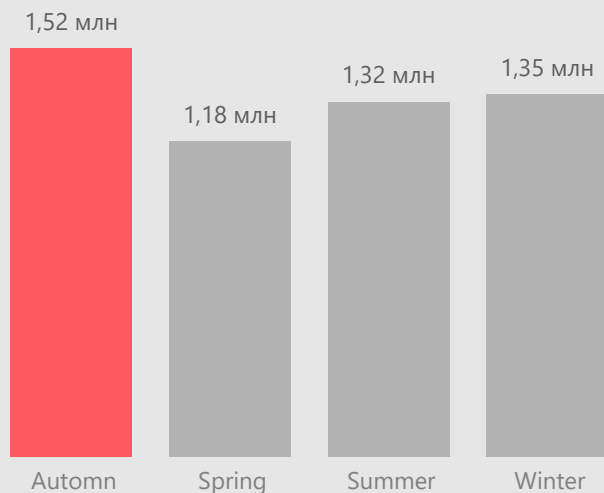
## Top Season by Reviews number: Automn

### Top Season by number of reviews by All Years

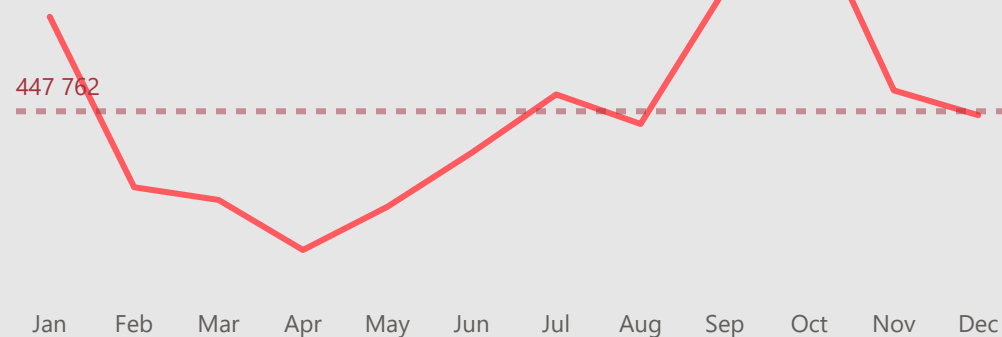
Total reviews  
**5 373 143**

Total reviewers  
**4 450 005**

Total listings with reviews  
**193 556**

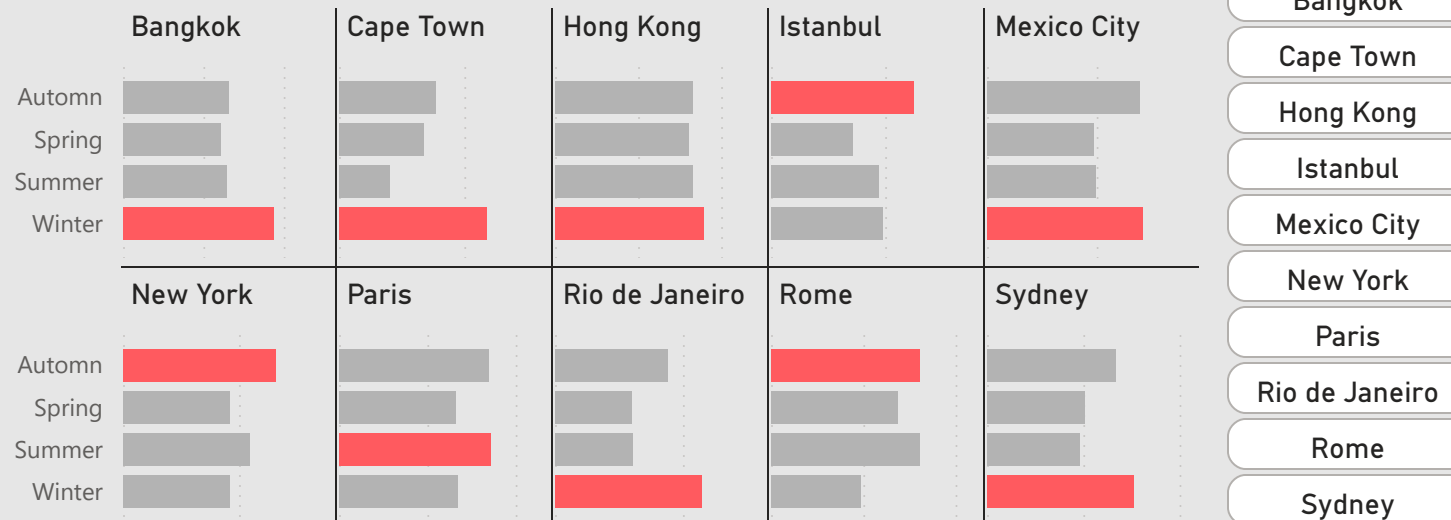


### Review number by Month



2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

### City's Top Season by number of reviews



### Number of Reviews Heatmap

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008											2	
2009	1	1		2	6	6	14	7	10	16	24	28
2010	28	16	38	52	78	68	87	126	222	212	162	147
2011	152	116	228	349	481	531	491	556	862	983	856	648
2012	804	576	859	1 383	1 753	1 788	1 830	1 776	2 444	2 833	2 044	1 832
2013	2 435	1 756	2 803	3 794	4 635	4 483	4 617	4 193	5 971	6 372	4 824	4 639
2014	5 604	4 162	6 434	8 823	9 801	11 322	11 427	11 230	14 119	15 876	12 039	11 295
2015	13 661	11 213	15 111	19 965	24 998	25 822	27 136	26 254	32 191	34 536	24 576	24 869
2016	28 876	26 232	31 490	37 035	43 935	44 491	46 103	46 303	51 211	57 625	45 194	43 259
2017	51 214	42 922	55 023	65 912	69 264	68 021	73 320	64 754	77 838	79 651	64 198	65 083
2018	74 785	66 897	82 018	91 289	95 112	97 438	103 150	96 075	109 883	121 125	105 395	99 329
2019	108 188	98 388	124 844	135 884	136 209	146 752	142 466	132 974	158 000	168 432	144 814	136 595
2020	149 806	134 981	82 883	11 252	11 913	25 536	45 854	56 923	58 494	65 216	54 473	57 993
2021	61 248	21 060	1									

Clear all filters



Best City for Travel:  
**Bangkok**

City Rating by Value-for-Travel

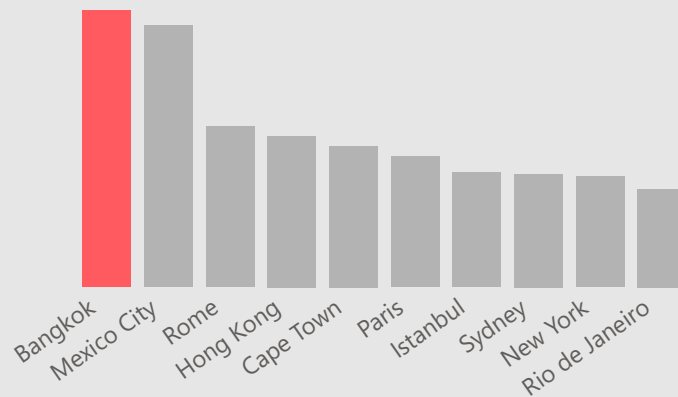


Average Price per Guest

**46,48**

Average Review Scores Value

**9,34**



2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

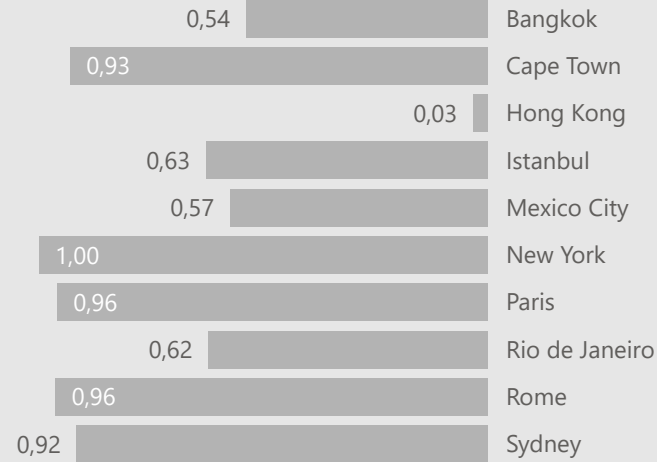
2018

2019

2020

2021

MIN Price per Guest



MAX Price per Guest



Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

Paris

Rio de Janeiro

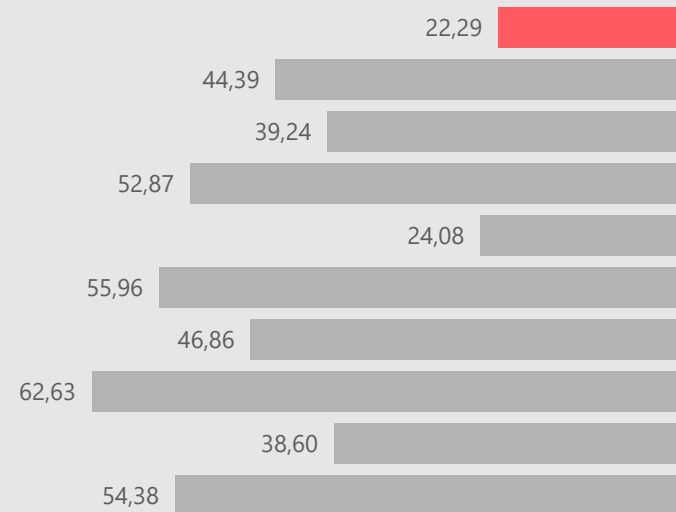
Rome

Sydney

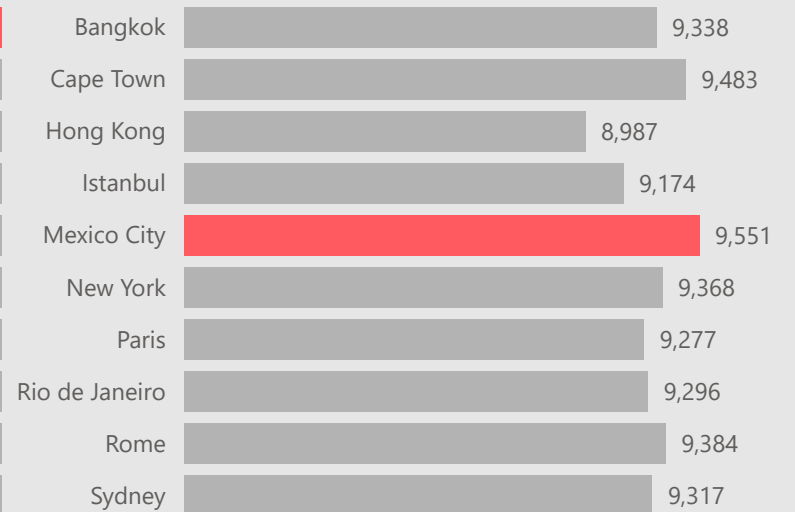
Price per Guest vs Review Scores Value by City



Average Price per Guest



Average Review Scores Value



Clear all filters