

# KRISTIAN WORTHY

Charlotte, NC 28173

Phone: 704-719-7437 | Email: [ksworthy@windstream.net](mailto:ksworthy@windstream.net)

LinkedIn: <https://www.linkedin.com/in/ksworthy/> | GitHub: <https://github.com/oksimone>

| Portfolio: <https://oksimone.herokuapp.com/>

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## SUMMARY

Goal-oriented, Full stack web developer with hands-on experience in the Digital Marketing field. Driven to learn and create head-turning applications and systems. Ability to establish priorities, meet challenges head-on and work with dedicated teams to build efficient and robust applications suited for the user's needs.

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## AREAS OF EXPERTISE

Front-End: JavaScript, React, HTML, CSS, Bootstrap, UIKit

Back-End: Node.js, Express, JQuery, AJAX, MySQL

Tools: GitHub, Heroku, NPM, API's, Command Line, Adobe Creative Cloud

- Event Marketing
  - Digital Marketing
  - User Acceptance Testing (UAT)
  - Web Quality Assurance
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## PROJECTS

**CockTellMe** | <https://github.com/oksimone/cocktellme> | [<https://oksimone.github.io/cocktellme/>]

- An application that will pair users with cocktail drinks based off their personality traits
- Worked on the front-end to design the user interface, specifically the login, and results page, using the framework UIKit
- Helped make the application mobile friendly
- Tools used: UIKit, Tratify API, Cocktail DB API, Google Sign in, OAuth

**Pandemic Playlist** | <https://thawing-beyond-59803.herokuapp.com/> | [<https://github.com/oksimone/project2>]

- An application that will choose a unique list of movies based off your age and the genre you choose
- Helped design the user interface, specifically the survey page, and the favorites, watchlist, and watched pages
- Picked out the API, MovieDB
- Used the NPM package, Passport

**Saint George** | <https://saint-george.herokuapp.com/> | [<https://github.com/komplexnupe/saint-george>]

- An athleisure e-commerce website that provides fitness enthusiasts access to modern apparel and wellness
- Co-led the front-end development by structuring the web pages' design and flow, ensuring the React app was mobile-first and collaborating with the back-end team to ensure the front-end pieces matched with the back-end pieces.

## PROFESSIONAL EXPERIENCE

**ArmorBlue Consulting, Charlotte, NC**  
*Digital Marketing Analyst*

08/2019 - 09/2020

### Key Accomplishments:

- Coordinated and worked with web engineers and marketing partners on a large project, which required significant analyst skills to tag large amounts of content for the website.
- Created, organized and managed a promo checklist of requirements for web producers and digital marketing partners, so that new promos and campaign launches could be executed smoothly to reduce errors.
- Helped the web marketing team conduct a web audit of legal language on the website that would satisfy legal requirements to ensure that various QuickBooks websites remain in compliance.

**ArmorBlue Consulting, Charlotte, NC**  
*Event Marketing*

08/2019 - 09/2020

### Key Accomplishments

- Helped manage the registration desk and train local staff on the registration process for FireEye conferences in the Cyber Security field

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## EDUCATION AND CERTIFICATES

**Coding Full Stack Web Development Certificate:** Univeristy of North Carolina Charlotte, 07/2020 - 10/2020  
NC

**Bachelor of Arts:** University of North Carolina Wilmington, Wilmington, NC

08/2016 - 05/2019

**Inbound Marketing Certificate:** HubSpot Academy

02/2020 - 03/2022

**HubSpot Marketing Software Certificate:** HubSpot Academy

02/2020 - 02/2021