

# Innovation and Technology Management

## Project Presentation

Each team should prepare a presentation explaining the contents of the project proposal and perform a demonstration of the prototype of the innovative service/product. If your idea does not have any progress or has little progress yet (highly likely to be the case), use your imagination to convince the audience that your service/product is ready by preparing a live demonstration using a simulation/interface/mockup of your service/product.

Each group has 25 minutes (presentation: 12 mins, demo: 3 mins, Q&A: 10 mins). The presentation language is English, whereas the demo and Q&A can be conducted in Turkish. Each member should participate in the presentation. The date and the time slot of your group will be announced on Ninova.

The supplementary evaluation sheet will be considered while assigning grades for the group presentations of your projects. The attendance to the presentations in the last two weeks is mandatory for every student. Otherwise, there will be penalty points for the corresponding team.

You are expected to deliver the presentation slides (ppt, pptx, odp). You are only allowed to present the same slides uploaded to ninova before the deadline of submission. The slides will be organized by the lecturer.

Additionally, you are expected to fill in the business model of your project on a canvas you generated in Project #3. Note that it should be readable on a printed A4 format. Bring 13 copies of this document to the classroom on the day of your presentation.