

SMART PHONE HEART RATE MONITOR

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AIM

- ▶ Measure heart rate
- ▶ Track burning calories
- ▶ Track sportive activities



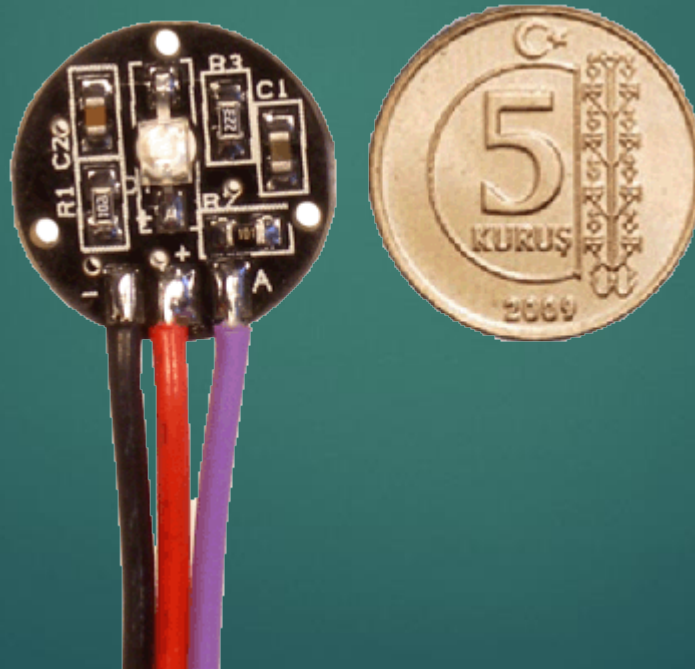
AIM

- ▶ Integrated on earphones
- ▶ On Android smart phones
- ▶ Easy to use as earphone



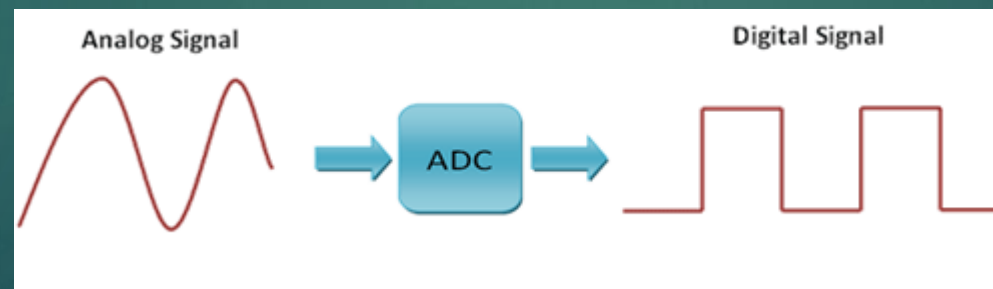
HOW IT WORKS?

- ▶ Integrated heart rate sensor on earphone
- ▶ Circuit contains only LED, phototransistor and amplifier



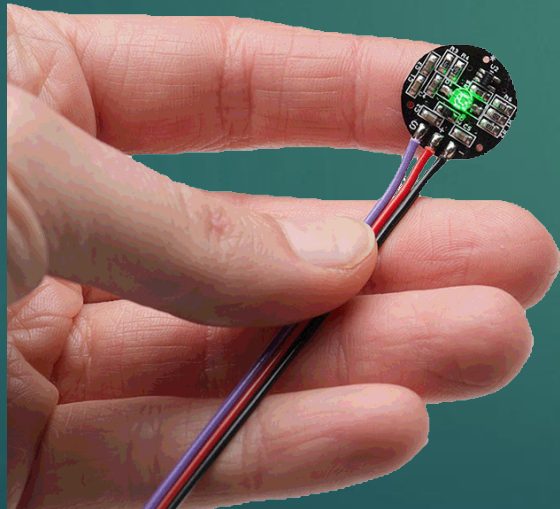
HOW IT WORKS?

- ▶ Raw analog signals are transferred over microphone input of the smart phone
- ▶ Let the Analog to Digital converter of smart phone do the conversion job
- ▶ Now, smart phone processes digital signals to find heart rate and calorie consumption



HOW TO USE?

- ▶ Plug earphone to smart phone as usual
- ▶ Wear earphone
- ▶ Wear sensor circuit on earlobe



HOW TO USE?

- ▶ Turn on smart phone application
- ▶ Start monitoring heart rate
- ▶ Start tracking your sportive activites and calorie consumption

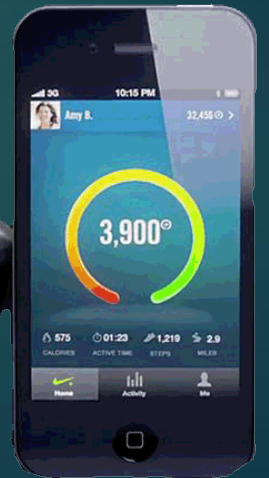
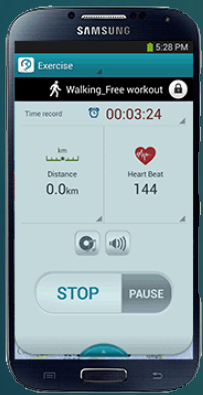


WHY TO PREFER?

- ▶ Easy to wear as earphone
 - ▶ No need to extra devices like wristband, necklace, chest band
- ▶ No need to Bluetooth:
 - ▶ Cheap
 - ▶ Low power consumption
 - ▶ Requires only microphone input
- ▶ No need to extra processor unit

COMPETITORS

- ▶ Lots of heart rate monitor gadgets on market
- ▶ All of them use Bluetooth
- ▶ Wrist, neck and chest; not ear
- ▶ Expensive





THANK YOU FOR LISTENING TO US!