

Computer Ethics (English)

Spring 2014

BLG412E

Week 3: Professional Ethics

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Office: 4307 (BAAL).

Office hour: Wednesdays 1.30pm – 5pm.

Contents of today's Lecture

Catch up on theories:

- Virtue ethics.
- Consequentialism & utilitarianism.
- Deontological ethics.
- Social contract.
- Rights-based approaches.

Professional ethics:

- What and why professional ethics.
- Codes of ethics.
- Problems with codes.
- Loyalty & whistle-blowing.
- Responsibility.

What is a profession?

Professionals	Computer professionals
Doctors	Software engineers
Lawyers	Quality analysts
Architects	Technical Documenters
Pilots	Project managers
Clinical Psychologists	Educators
Anyone with a calling or a special skill or education who uses that ability to provide a service.	Anyone involved with analysis, certification, design, specification, development, maintenance & testing of software systems.

What is a profession?

- ♦ Special skills → service.
- ♦ Characteristics (Greenwood, 1957):
 - ♦ Systematic theory.
 - ♦ Authority.
 - ♦ Community Sanction.
 - ♦ Ethical Codes.
 - ♦ Culture.
- ♦ Computer Engineering Professional Societies:
 - ♦ ACM.
 - ♦ IEEE-CS.

Why *Professional* Ethics?

Safety-critical systems examples

Aircraft & air-traffic.
Mass transportation.
Nuclear reactors.
Medical treatment.
Design software (e.g. bridges, buildings).
Analytical models (e.g. medical treatment).
Operations software (e.g. disposal site selection)

- ♦ Ethics is ethics!?
- ♦ Expertise:
 - Advantage over non-professional.
 - Social function & impact.
 - ♦ Safety-critical systems.
 - ♦ Gotterbarn: capacity to do harm.
 - Independence.

Professional Codes of Ethics

Primary Purposes:

- ◆ Inspire (aspirational).
- ◆ Guide.
- ◆ Educate.
- ◆ Discipline.

Secondary Purposes:

- ◆ Awareness raising.
("oh I didn't think about bugs as dangerous before")
- ◆ Status raising.
("the computer profession is upstanding")
- ◆ Define expectations
("should I expect the occasional bug?")

IEEE-CS/ACM Software Engineering Code of Ethics and Professional Practice.

<http://www.acm.org/about/se-code>

Criticisms of Codes of Ethics (I)

Davis (1995): Codes are usually:

- ♦ Vague.
- ♦ Self-serving.
- ♦ Inconsistent.
- ♦ Unrealistic.

Fairweather (2001). Codes are usually incomplete.

- ♦ IT codes focus on privacy, accuracy, property, accessibility.
- ♦ Sanctioning unremarked items.

Criticisms of Codes of Ethics (II)

Ladd (1995):

- ♦ Rules discourage reflection.
- ♦ Don't distinguish between individual and collective issues (micro/macro ethics).
- ♦ Ethics should not have consequences.
- ♦ Prioritisation.
 - ♦ Perlman & Varma (2002): Secrecy vs transparency.

IEEE-CS/ACM SECEPP

Software Engineering Code of Ethics and Professional Practice

Eight Principles:

- ♦ 1. PUBLIC - Act consistent with the public interest.
- ♦ 2. CLIENT AND EMPLOYER – Act in interests of client and employer consistent with public interest.
- ♦ 3. PRODUCT – Ensure products and modifications meet highest professional standards.
- ♦ 4. JUDGMENT - Maintain integrity and independence in professional judgment.
- ♦ 5. MANAGEMENT - Managers and leaders follow and promote ethical approach.
- ♦ 6. PROFESSION - Advance the integrity and reputation of the profession.
- ♦ 7. COLLEAGUES - Be fair to and supportive of colleagues.
- ♦ 8. SELF - Participate in lifelong learning and promote ethical approach.

<http://www.acm.org/about/se-code>

Know it.

Levels of codes

(an attempt to overcome criticism)

- ◆ Codes of ethics (aspirational).
 (we are people)
 It's your business.
- ◆ Codes of conduct (behaviour guide).
 (we are professionals)
 You can be warned.
- ◆ Codes of practice (operational rules).
 (we are computer professionals)
 You can be sanctioned.

- ◆ The IEEE-CS/ACM SECEPP – observing this distinction? (Gotterbarn)
- ◆ IEEE-CS/ACM SECEPP is supposed to be in order of priority.

Whistle-blowing & Loyalty



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US plunges in World Press Freedom index after NSA leaks, attacks on whistleblowers

Published time: February 12, 2014 13:55

Edited time: February 14, 2014 11:55

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Whistle-blowing & Loyalty

- ♦ Often whistle-blowing is a matter of product inadequacy:
 - ♦ BART transit system.
 - ♦ Unsafe local transit computer system, whistleblowing engineers lost jobs.
 - ♦ Challenger disaster.
 - ♦ Engineers knew about faulty parts before space shuttle launch, informed superiors.

When is one permitted to whistle-blow?

De George (1981):

1. Serious harm may occur.
2. Concerns have been made known.
3. No satisfaction reached.

When is one obliged to whistleblow?

De George (1981):

1. Serious harm may occur.
2. Concerns have been made known.
3. No satisfaction reached.
4. Convincing evidence exists.
5. Whistle-blowing will prevent harm.

When is one obliged to whistleblow?

James (1991):

Depends on severity, consequences, possibility.

- ♦ Alpern (1991):

Ordinary Morality = "do no harm".

(engineers specially placed to do harm)

- ♦ Ladd (1991):

Should engineers be Moral Heroes?

(recall levels of codes)

Loyalty

- ♦ Are we obliged to be loyal to our employers?
 - ♦ IEEE/ACM SECEPP: #2 in hierarchy
 - ♦ Duska (1991):
 - ♦ Relationship contractual actually.
 - ♦ Big companies usually would not reciprocate.
 - ♦ Power asymmetry:
 - ♦ An example of discourse shaped by power?
 - ♦ Codes do exist for managers.
- ♦ Broader definition of stakeholder needed.

Stakeholders

- ♦ Employers.
- ♦ Clients.
- ♦ Users.
- ♦ Beneficiaries.
- ♦ Affected individuals.
- ...

Responsibility

- ♦ Case-study: Therac-25.
 - ♦ Machine to give radiation in hospitals.
 - ♦ Bugs in safety code, in dosage calculations, and a hardware error.
 - ♦ Staff trusted machine & safety measures.
 - ♦ 3 dead, 3 irreversible injuries.
- ♦ Who is responsible?
 - ♦ Hospital staff?
 - ♦ Hospital management?
 - ♦ Engineers who built it?
 - ♦ Company that owned and sold it?

Responsibility: kinds

	Responsibility	Accountability	Liability
Main idea:	Conscience following.	Addressed for issues.	Legal consequence.
Who is addressed:	Individuals.	Individuals or groups.	Any legal entity.
Consequences:	Guilt, shame, sense of wrong.	Must answer to victims etc.	Compensation, punishment, redress.

Responsibility:

- Causality.
- Intent.

Note: This is jargon.

Everyday usage of these words is different.

Is responsibility exclusive?

- The problem of "many hands".
→ introduce "accountability".

Legal liability

- ♦ Licensing:

- ♦ Certification programs exist.
 - ♦ Some countries license software engineers.

- ♦ ACM:

- ♦ Consistency would be better.
- ♦ State of knowledge too immature.
- ♦ No guarantees:
 - ♦ Reliability.
 - ♦ Dependability.
 - ♦ Usability.

- ♦ Software owners:

- ♦ Property protected in law.
- ♦ Obligations: "no responsibility accepted" (License Agreements).
- ♦ Liability usually with user.

Risk assessment

- ♦ Normally:
 - ♦ Scheduling.
 - ♦ Budget.
 - ♦ Specification matching.
- ♦ Ethical considerations?
 - ♦ Full software lifecycle (Gotterbarn, 2001).
 - ♦ Social, political, ethical issues (Schneir, 2000).

Collective Responsibility

McFarland:

Responsibility of an engineer

vs

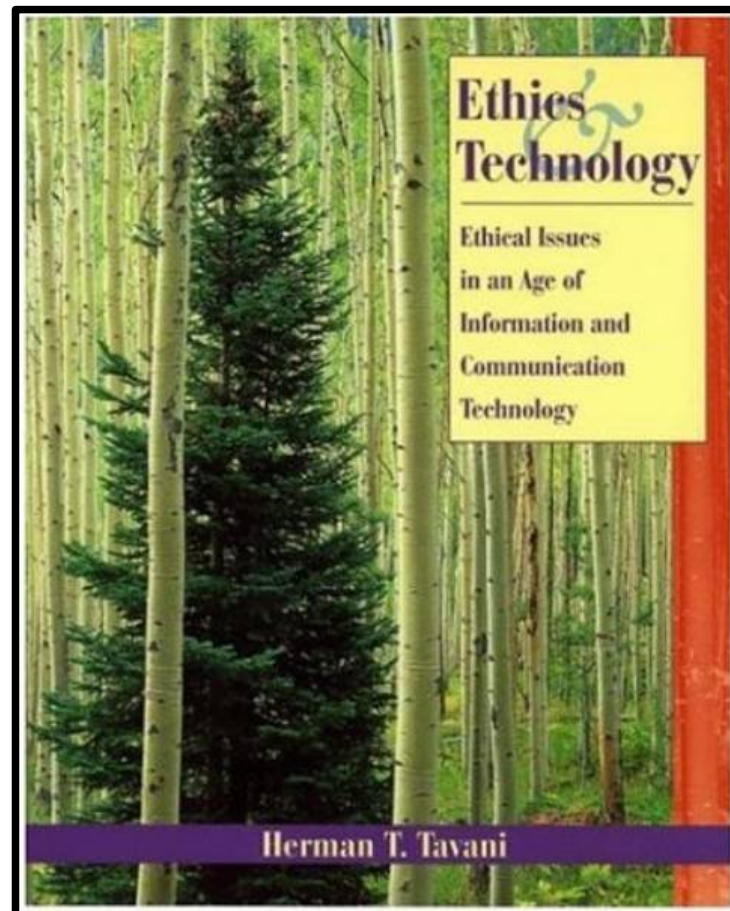
Responsibility of engineers

Nobody is a moral hero.

We're in it together.

Reading:

Tavani Chapter 4: Professional Ethics, Codes of Conduct, and Moral Responsibility



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