



Unit Kegiatan Mahasiswa  
BNEC (English Club)  
**BINUS**  
UNIVERSITY



National English Olympics  
**LUMINESCENCE**

• Ignite Your Glow •

**IGNITE YOUR GLOW**

**NEO 2021**  
**E-BOOKLET**

**NEWSCASTING**

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# ABOUT BINUS UNIVERSITY

BINUS University was officially founded in 1996 but its history dates back to 1974 when Modern Computer Course, a computer training institute, was established. The institute developed into the Computer Technical Academy in 1981. Five years later it became the Institute of Information Management and Computer Science Bina Nusantara. It was granted university status in 1996 and was renamed BINUS University. Students have the opportunity to participate in the university's academic exchange and study abroad programs. There is the option for students to study at one of the university's partner institutions for a semester or two, while international students can take their spot at BINUS.

# ABOUT BNEC

BNEC is the best organization at Binus University. We are a student-led organization English Club for language learners to use English in a casual setting. BNEC is also known as Bina Nusantara English club that was established on June 11th, 1992. BNEC provides a community in which those who have a passion for learning English may be able to meet and connect through various events and experiences provided by the organization! Last but not least, BNEC has external events and one of the external events is the National English Olympics.



National English Olympics

## LUMINESCENCE

• Ignite Your Glow •

### **ABOUT NEO, AND THE EVOLUTION OF THE NEO ITSELF:**

National English Olympics, also known as NEO, is an annual English competition on a national scale held by BNEC Alam Sutera. From holding the National English Olympics 2021. BINUS English Club (BNEC) was aware of the potential of talents all across Indonesia and decided to recruit talents from all over Indonesia to join NEO 2021. NEO is an event from BNEC Alam Sutera that focuses to recruit talents from high school students to college students from all over Indonesia to compete in 5 fields of competitions (Debate, Short Story Writing, Newscasting, Speech, and Podcasting).

National English Olympics 2021 will be held online on November 13th – 20th, 2021 with the theme “Luminescence”

# FIELD OF 5 COMPETITIONS



SPEECH



PODCAST



DEBATE



SHORT STORY WRITING



NEWSCASTING

# OUR THEME : LUMINESCENCE

Luminescence is the emission of lights with a long radiation wavelength but lower energy than any light. Even though these lights have lower energy, they would still shine as brightly as they can in the darkest places. With the darkness lighted, the brightest light can be seen... Because of that, it feels as if there is an absence of heat or cold. Even though this light has lower energy, it would still shine as brightly as it can in the darkest places. This light can be found in many places of the earth from natural places like the deep dark sea to man-made equipment like the glow stick. With that, even in the darkest situations from all around the nation, they can come together in this event and ignite their light together to shine the darkness. With the darkness lighted, the brightest light can be seen.

From that, NEO 2021 would provide the platform for them to stay productive even in this pandemic and just like that light, a dazzling existence, unafraid of presenting their capabilities even in the darkest places or situations. We can conclude that there are 3 symbols that can be equated in our real-life situations:

## ◆ **DARKEST PLACES**

This symbolizes our current situations where you can't go anywhere, can't see your loved ones, and even when you have to let someone you love go because of the pandemic.

## ◆ **LOWER ENERGY**

This symbolizes our event, as the event is online, the participants do not have to exert much energy and can participate or compete in their respective places. But that does not mean that the participant should compete with low energy, as the luminescence shines brilliantly with all their might.

## ◆ **SHINE BRIGHTLY**

This symbolizes the talent, hard work and willpower of each and every participant in the event. We want them to show what they can do and improve themselves for the better.



National English Olympics

## LUMINESCENCE

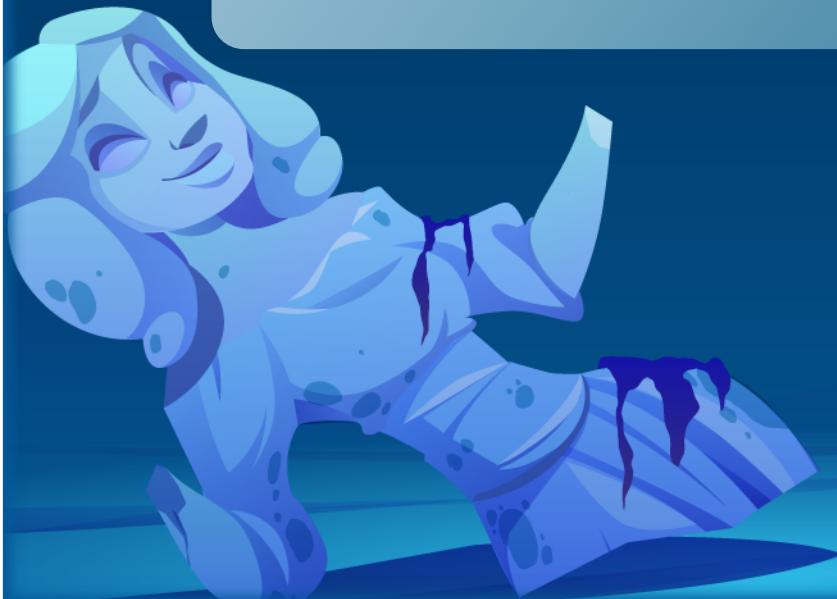
• Ignite Your Glow •

### OUR CONCEPT :

# IGNITE YOUR GLOW

In this period of time, covid-19 has pervaded our society and constrained our activity. People are compelled to distance themselves from others, have their activity suspended or delayed. The concept "Ignite your glow" carries a meaning of empowering people to be more courageous in displaying their talent, whatever it is and have confidence in it.

After the pandemic hit, there were great limitations on social distancing. People can only stay at home and cannot participate in the usual competition held offline. With that, we would like to hold an online competition so the participant may shine and may everyone witness the glory of their glow.



# VISION

We desire to make NEO a prestigious and enriching English competition that aims to improve and develop the interest and talents in English of participants from all around Indonesia. By providing this English-speaking competition platform, we want to allow the young generations of Indonesia to expand their creativity and critical thinking skills, broaden their social and network skills, and also give them a prestigious and precious experience that will be useful in their future.

# MISSION

- ◆ Provide A platform for the young generations of Indonesia to Compete and Challenge themselves online.
- ◆ Broaden and expand participants' Creative and Critical thinking with workshops and topics issued in the competition.



# SERIES OF EVENTS

**TECHNICAL MEETING AND COACHING CLINIC**

**November 13th, 2021**

**OPENING CEREMONY**

**November 15th, 2021**

**COMPETITIONS**

**November 15th – November 19th, 2021**

**CLOSING CEREMONY**

**November 20th, 2021**



# NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

1. A registered participant **CANNOT** be replaced.
2. All competition rules are binding, absolute, and might be altered, added, or eliminated by the committees if felt necessary. Participants who don't abide by the rule will be **DISQUALIFIED**.
3. Competitions **MUST** be done in English. Competition content **MUST NOT** conduct discrimination against **SARA** nor contain graphic sexual content. Participants **MUST NOT** include any form of profanity.
4. Every participant **SHOULD** be re-registered before the Opening Ceremony starts on day 1, before the competition starts on day 2, and before the finals begin on day 3. They are recommended to standby in the Zoom meeting 30 minutes before the scheduled start of the competition.
5. For Live rounds, every participant **SHOULD** standby in the chatroom 30 minutes before their performance. The participant's performance will be recorded to avoid any misjudgment from a bad connection. All participants **MUST** consent that their activity is recorded during the event.
6. Every participant or a representative **MUST** attend the Technical Meeting on 13 November 2021.
7. Participants are highly recommended to attend the Coaching Clinic as their privilege to learn some tips and tricks that will be brought by our judges regarding the rounds.

# NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

8. Participants who don't attend the Technical Meeting and Coaching Clinic **WON'T BE GUARANTEED** to get further information from the committee outside of those sessions. In case participants are not able to attend, they **MUST** inform the committee regarding their absence, and will receive written notes of the event after it is finished.
9. Every participant **WILL BE CALLED** 3 times when their turns come before it is considered as a walkout.
10. Judges **MAY** (in their discretion deduct 3 points from the total score in one round for violation of rules (except for timing). Judges **MAY** also disqualify participants for gross misconduct or ineligibility.
11. Participants are suggested to upload their work 1 day before the due date to avoid any sudden problems with the internet connection or any other situation.
12. The NEO 2021 committee is **NOT RESPONSIBLE** for any internet issues nor any other issues/disturbances suffered by the participants or judges throughout the competition.
13. All participants **SHOULD** respect and appreciate every judgment from the judges.
14. All judge's decisions and results are considered **FINAL**.
15. The registration fee will no longer be **REFUNDABLE** if the registrant has received an invoice and confirmation email. (in case a registrant decides to walk out, the registration fee that has been paid cannot be returned).

# REGISTRATION FEE

**EARLY BIRD**

**Rp. 105.000/Ps.**

**NORMAL PRICE**

**Rp. 145.000/Ps.**

## REGISTRATION DETAILS

**1**

Open  
<https://neo.myb nec.org/>

**2**

Select "Register Now"  
(fill in "Individual" or  
"Institution", name, email,  
and password)

**3**

Login to Your  
Account

**6**

Chose option  
"Proceed to Payment"  
(upload proof of payment)

**5**

Fill in  
Participant Data

**4**

Select  
"Registration Form"  
then click the option  
"Add Participant"

**7**

Receive Confirmation  
from Committee

# **NEO 2021 LUMINESCENCE NEWSCASTING COMPETITION**

## **RULES AND REGULATIONS**

- 1. Newscasting is an individual competition and a registered participant CANNOT be replaced.**
- 2. Participants MUST use English during the competition. News or talk MUST NOT conduct discrimination against SARA nor contain graphic sexual content. Participants MUST NOT include any form of profanity.**
- 3. During the competition, the participant's devices, internet signals, and connections are the responsibility of each individual participant. If the participants experience unstable connections in the competition, it is NOT THE RESPONSIBILITY of the NEO 2021 committee.**
- 4. Participants MUST show their faces and at least half of their body in the video and live round.**
- 5. For Live rounds, every participant should standby in the chatroom 30 minutes before their performance. The participants MUST CONSENT the performance to be recorded to avoid any misjudgment from a bad connection.**
- 6. On the day of the live rounds, participants will be explained the rules by the coordinator inside the chatroom 30 minutes before the competition starts.**
- 7. During live sessions, every communication device MUST be silent or turned off.**

# **NEO 2021 LUMINESCENCE NEWSCASTING COMPETITION**

## **RULES AND REGULATIONS**

- 8. The participants MUST NOT wear any kind of jeans and/or T-shirt during the competition. The participants MUST wear a neutral or dark-colored blazer, a formal shirt, and formal trousers. Female participants are allowed to wear a formal skirt (advisable to wear a neutral or dark-colored skirt).**
- 9. Every participant WILL BE CALLED 3 times when their turns come before it is considered a walkout.**
- 10. Participants are suggested to upload their work 1 day before the due date to avoid any sudden problems with the internet connection or any other situation.**
- 11. The NEO 2021 committee is NOT RESPONSIBLE for any interference during the duration of the competition. Interferences include bad internet connection, Family or friends intrusion, stray sounds, and many more.**
- 12. In case of delay, participants are going to be given 5 minutes of tolerance before being DISQUALIFIED.**
- 13. In case the participants make mistakes when performing, the NEO 2021 committee DOES NOT compromise and/or allow any pauses of duration nor provide any restart for the participants.**
- 14. All participants should respect and appreciate every judgment from the judges.**
- 15. All judges' decisions and results are considered final.**

# NEO 2021 LUMINESCENCE NEWSCASTING COMPETITION

## ROUNDS

### 1. Preliminary Round (News Reading): 25 participants

Participants have to deliver 2 different news within 2021. They need to recompose the articles into a presentable script. And then perform the news like a professional news anchor.

- This round will be a video submission where participants MUST record themselves performing 2 different news within 2021.
- The materials WILL NOT be given. Participants must create their own text script for their own video performance in the competition. Participants may use 2 scripts from any source.
- News MUST NOT contain sensitive issues and/or issues that contain discrimination against a certain group of people.
- Participants MUST upload the video in their provided individual Google Drive Folder with minimum 360p and maximum 720p resolution and MP4 format, with landscape orientation and every participant should only submit once.
- Participants MUST upload the script/notes used to perform the newscasting along with the recorded newscasting video (in a separate file from the video).
- The video MUST be a continuous shot and not be edited in any way.
- Performance duration: 5 minutes.
- Participants who go over the overtime limit will be DISQUALIFIED.

# NEO 2021 LUMINESCENCE NEWSCASTING COMPETITION

## ROUNDS

### 2. Semi-Final (Live Report): 15 participants

The best news anchor must have an excellent ability to report news that is live on stage. For this round, participants will be given a specific situation and an article. They will be given 1 interviewee to interview regarding the situation too. Participants have to report the news directly to the audience with their own style.

- Participants MUST perform a live report (explaining the background situation) and interview an interviewee right after.
- Specific situations, articles, and details about the interviewee will be given 30 minutes before performing via Zoom.
- The participants are ALLOWED to prepare and bring a script for the live report.
- Participant's performing order will be RANDOMIZE.
- The materials WILL BE GIVEN to each participant privately at different times (based on their performing order).
- Each participant WILL BE CALLED 3 times when their turns come before it is considered as a walkout.
- Performance duration: 5 minutes + 2 minutes feedback.
- Participants who go over the overtime limit will be DISQUALIFIED.

# NEO 2021 LUMINESCENCE NEWSCASTING COMPETITION

## ROUNDS

### 3. Final Round (Talk Show)= 5 participants

In this round, participants will be given the challenge to do a conversation with a special guest with the objective to explore and get information from them. Meanwhile, they should also create a comfortable and conducive atmosphere in the Talk Show.

- Participants WILL BE GIVEN a topic and background information of the guest, they will then have to explain the topic to the audience then invite the source for a brief Q&A session.
- There will be a special guest as an interviewee.
- Participants WILL BE GIVEN a CV and Resume of the special guest one hour before performing via Zoom.
- Participants are expected to create their own talk show based on the given CV and Resume.
- TScripts are ALLOWED to be brought into the performing room.
- Participants performing order will be randomized.
- The materials WILL BE GIVEN to each participant privately at different times (based on their performing order).
- Each participant WILL BE CALLED 3 times when their turns come before it is considered as a walkout.
- Performing time: 8 minutes + 1 minute transition.
- Participants who go over the overtime limit will be DISQUALIFIED.

# RUNDOWN

Day / Date	Time	Information
Saturday, 13th November 2021	12.45 - 13.00	Zoom meeting entry
	13.20 - 14.20	Technical meeting + preliminary round details reveal
	14.45 - 15.00	Break
	14.25 - 14.45	Roll-call for re-registration (online re-registration form of attendance will be shared as well)
	15.05 - 17.05	Coaching Clinic
Monday, 15th November 2021	08.30 - 09.00	Zoom meeting entry
	09.00 - 09.30	Opening ceremony
	09.30 - 18.00	Submission-based preliminary rounds deadline
Tuesday, 16th November 2021	07.00 - 16.30	Submission-based Judging Period
	16.30 - 17.00	General feedback
	17.00 - 18.00	Preliminary breaking announcement + Semi-Final Round Details
Wednesday, 17 November 2021	13.00 - 17.00	Live Session Semi-Final Round
Thursday, 18 November 2021	17.00 - 17.30	General Feedback
	17.30 - 18.00	Semi-Final Breaking Announcement + Final Round
Friday, 19 November 2021	13.00 - 17.00	Live Session Final Round
Saturday, 20th November 2021	17.30 - 18.40	Winner Announcement & Closing Ceremony

# **WINNER TESTIMONY**

## **• FROM NEO 2020 •**



**AMIRAH DINDA**

For me, joining NEO was one of the most rewarding experience. as someone who frequently competes in English competitions, NEO has excellent standards due to the experienced committee, the competition's clear flow and rules, and of course the most important thing, the judges who are qualified and experienced in their fields, i received a lot of feedback that helps me improve my skill. NEO is a great way to learn and improve your skills.

# **WINNER TESTIMONY**

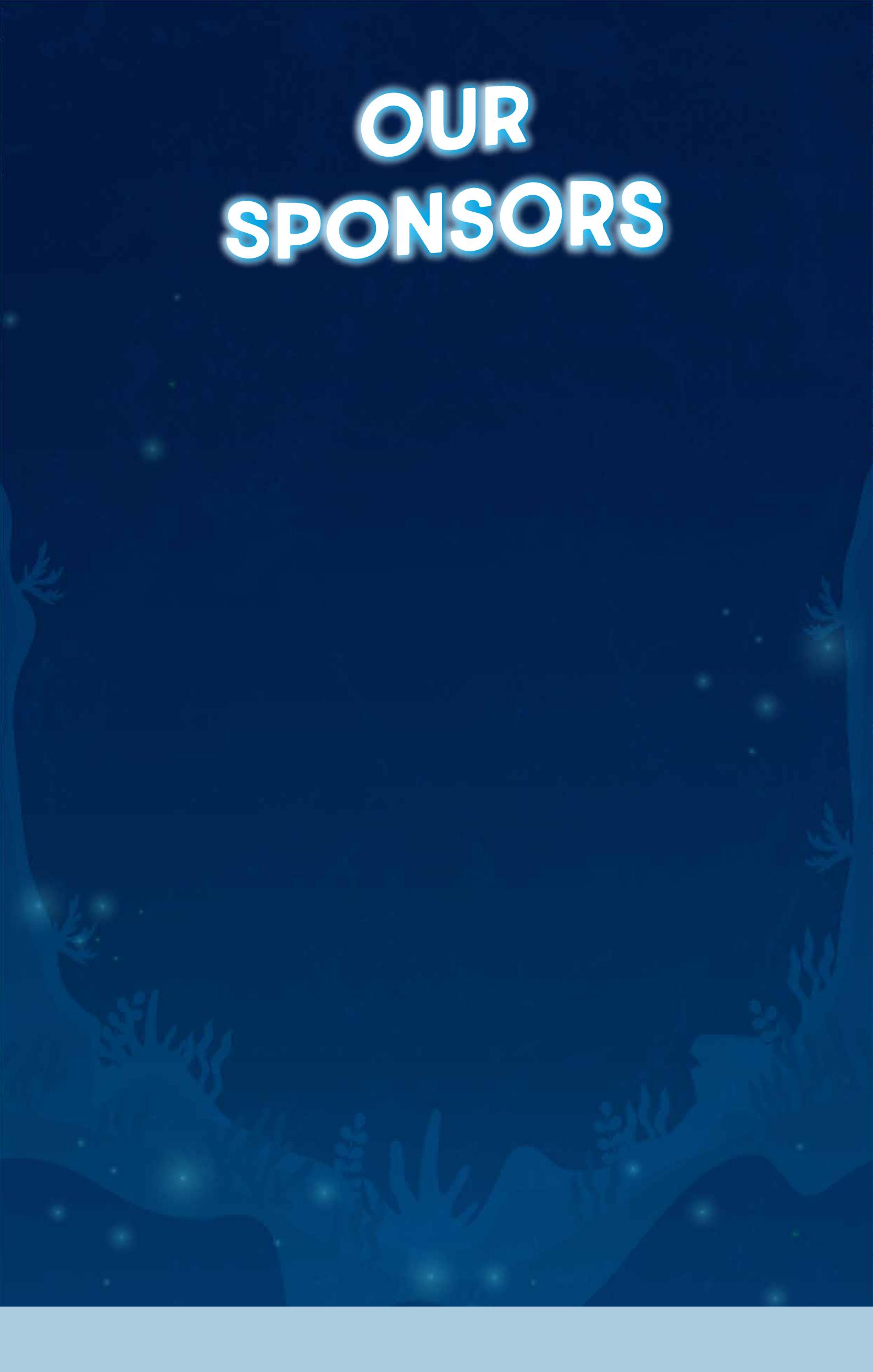
## **• FROM NEO 2020 •**



### **CATHERINE GUSWIDI**

Being a part of the National English Olympics as a Newscasting participant was an enlightening opportunity for me to network with professional media and newscasting figures in the industry, as well as elevate my confidence for public speaking and instantaneous conversations. Being a part of the competition was a fun, exciting, and beneficial experience for any high school and college student to apply for.

# OUR SPONSORS



# **OUR MEDIA PARTNERS**

**IF YOU HAVE ANY MORE QUESTIONS  
FEEL FREE TO CONTACT US!**

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**LUMINESCENCE**

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ORGANIZED BY :



Unit Kegiatan Mahasiswa

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