



Unit Kegiatan Mahasiswa  
BNEC (English Club)  
**BINUS**  
UNIVERSITY



National English Olympics  
**LUMINESCENCE**

• Ignite Your Glow •

**IGNITE YOUR GLOW**

**NEO 2021**  
**E-BOOKLET**

**SPEECH**

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# ABOUT BINUS UNIVERSITY

BINUS University was officially founded in 1996 but its history dates back to 1974 when Modern Computer Course, a computer training institute, was established. The institute developed into the Computer Technical Academy in 1981. Five years later it became the Institute of Information Management and Computer Science Bina Nusantara. It was granted university status in 1996 and was renamed BINUS University. Students have the opportunity to participate in the university's academic exchange and study abroad programs. There is the option for students to study at one of the university's partner institutions for a semester or two, while international students can take their spot at BINUS.

# ABOUT BNEC

BNEC is the best organization at Binus University. We are a student-led organization English Club for language learners to use English in a casual setting. BNEC is also known as Bina Nusantara English club that was established on June 11th, 1992. BNEC provides a community in which those who have a passion for learning English may be able to meet and connect through various events and experiences provided by the organization! Last but not least, BNEC has external events and one of the external events is the National English Olympics.



National English Olympics

## LUMINESCENCE

• Ignite Your Glow •

### **ABOUT NEO, AND THE EVOLUTION OF THE NEO ITSELF:**

National English Olympics, also known as NEO, is an annual English competition on a national scale held by BNEC Alam Sutera. From holding the National English Olympics 2021. BINUS English Club (BNEC) was aware of the potential of talents all across Indonesia and decided to recruit talents from all over Indonesia to join NEO 2021. NEO is an event from BNEC Alam Sutera that focuses to recruit talents from high school students to college students from all over Indonesia to compete in 5 fields of competitions (Debate, Short Story Writing, Newscasting, Speech, and Podcasting).

National English Olympics 2021 will be held **online on November 13th - 20th, 2021** with the theme “Luminescence”

# FIELD OF 5 COMPETITIONS



SPEECH



PODCAST



DEBATE



SHORT STORY WRITING



NEWSCASTING

# OUR THEME : LUMINESCENCE

Luminescence is the emission of lights with a long radiation wavelength but lower energy than any light. Even though these lights have lower energy, they would still shine as brightly as they can in the darkest places. With the darkness lighted, the brightest light can be seen... Because of that, it feels as if there is an absence of heat or cold. Even though this light has lower energy, it would still shine as brightly as it can in the darkest places. This light can be found in many places of the earth from natural places like the deep dark sea to man-made equipment like the glow stick. With that, even in the darkest situations from all around the nation, they can come together in this event and ignite their light together to shine the darkness. With the darkness lighted, the brightest light can be seen.

From that, NEO 2021 would provide the platform for them to stay productive even in this pandemic and just like that light, a dazzling existence, unafraid of presenting their capabilities even in the darkest places or situations. We can conclude that there are 3 symbols that can be equated in our real-life situations:

### ◆ **DARKEST PLACES**

This symbolizes our current situations where you can't go anywhere, can't see your loved ones, and even when you have to let someone you love go because of the pandemic.

### ◆ **LOWER ENERGY**

This symbolizes our event, as the event is online, the participants do not have to exert much energy and can participate or compete in their respective places. But that does not mean that the participant should compete with low energy, as the luminescence shines brilliantly with all their might.

### ◆ **SHINE BRIGHTLY**

This symbolizes the talent, hard work and willpower of each and every participant in the event. We want them to show what they can do and improve themselves for the better.



National English Olympics

## LUMINESCENCE

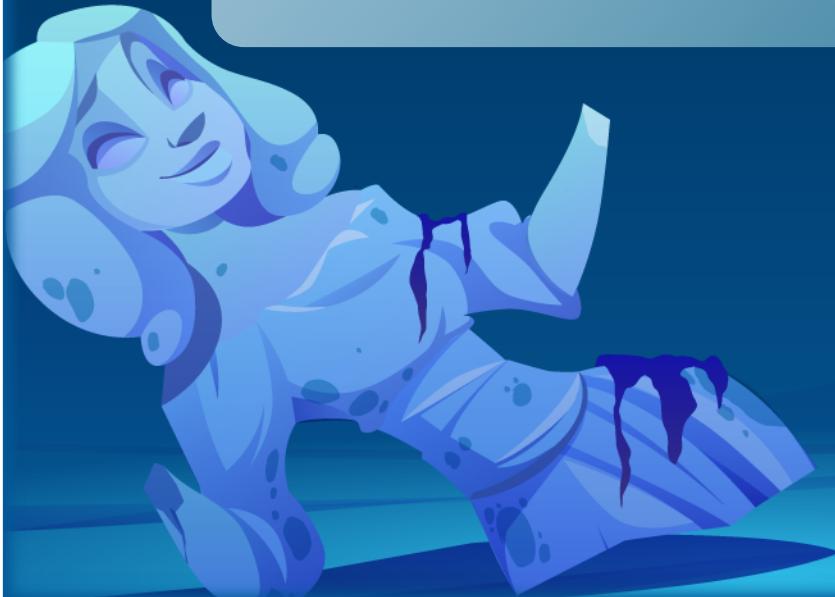
• Ignite Your Glow •

### OUR CONCEPT :

# IGNITE YOUR GLOW

In this period of time, covid-19 has pervaded our society and constrained our activity. People are compelled to distance themselves from others, have their activity suspended or delayed. The concept "Ignite your glow" carries a meaning of empowering people to be more courageous in displaying their talent, whatever it is and have confidence in it.

After the pandemic hit, there were great limitations on social distancing. People can only stay at home and cannot participate in the usual competition held offline. With that, we would like to hold an online competition so the participant may shine and may everyone witness the glory of their glow.



# VISION

We desire to make NEO a prestigious and enriching English competition that aims to improve and develop the interest and talents in English of participants from all around Indonesia. By providing this English-speaking competition platform, we want to allow the young generations of Indonesia to expand their creativity and critical thinking skills, broaden their social and network skills, and also give them a prestigious and precious experience that will be useful in their future.

# MISSION

- ◆ Provide A platform for the young generations of Indonesia to Compete and Challenge themselves online.
- ◆ Broaden and expand participants' Creative and Critical thinking with workshops and topics issued in the competition.



# SERIES OF EVENTS

**TECHNICAL MEETING AND COACHING CLINIC**

**November 13th, 2021**

**OPENING CEREMONY**

**November 15th, 2021**

**COMPETITIONS**

**November 15th – November 19th, 2021**

**CLOSING CEREMONY**

**November 20th, 2021**



# NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

1. A registered participant **CANNOT** be replaced.
2. All competition rules are binding, absolute, and might be altered, added, or eliminated by the committees if felt necessary. Participants who don't abide by the rule will be **DISQUALIFIED**.
3. Competitions **MUST** be done in English. Competition content **MUST NOT** conduct discrimination against **SARA** nor contain graphic sexual content. Participants **MUST NOT** include any form of profanity.
4. Every participant **SHOULD** be re-registered before the Opening Ceremony starts on day 1, before the competition starts on day 2, and before the finals begin on day 3. They are recommended to standby in the Zoom meeting 30 minutes before the scheduled start of the competition.
5. For Live rounds, every participant **SHOULD** standby in the chatroom 30 minutes before their performance. The participant's performance will be recorded to avoid any misjudgment from a bad connection. All participants **MUST** consent that their activity is recorded during the event.
6. Every participant or a representative **MUST** attend the Technical Meeting on 13 November 2021.
7. Participants are highly recommended to attend the Coaching Clinic as their privilege to learn some tips and tricks that will be brought by our judges regarding the rounds.

# NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

8. Participants who don't attend the Technical Meeting and Coaching Clinic **WON'T BE GUARANTEED** to get further information from the committee outside of those sessions. In case participants are not able to attend, they **MUST** inform the committee regarding their absence, and will receive written notes of the event after it is finished.
9. Every participant **WILL BE CALLED** 3 times when their turns come before it is considered as a walkout.
10. Judges **MAY** (in their discretion deduct 3 points from the total score in one round for violation of rules (except for timing). Judges **MAY** also disqualify participants for gross misconduct or ineligibility.
11. Participants are suggested to upload their work 1 day before the due date to avoid any sudden problems with the internet connection or any other situation.
12. The NEO 2021 committee is **NOT RESPONSIBLE** for any internet issues nor any other issues/disturbances suffered by the participants or judges throughout the competition.
13. All participants **SHOULD** respect and appreciate every judgment from the judges.
14. All judge's decisions and results are considered **FINAL**.
15. The registration fee will no longer be **REFUNDABLE** if the registrant has received an invoice and confirmation email. (in case a registrant decides to walk out, the registration fee that has been paid cannot be returned).

# REGISTRATION FEE

**EARLY BIRD**

**Rp. 105.000/Ps.**

**NORMAL PRICE**

**Rp. 145.000/Ps.**

## REGISTRATION DETAILS

**1**

Open  
<https://neo.myb nec.org/>

**2**

Select "Register Now"  
(fill in "Individual" or  
"Institution", name, email,  
and password)

**3**

Login to Your  
Account

**6**

Chose option  
"Proceed to Payment"  
(upload proof of payment)

**5**

Fill in  
Participant Data

**4**

Select  
"Registration Form"  
then click the option  
"Add Participant"

**7**

Receive Confirmation  
from Committee

# **NEO 2021 LUMINESCENCE SPEECH COMPETITION**

## **RULES AND REGULATIONS**

- 1. A registered participant can not be replaced.**
- 2. The speech must be original work. Plagiarism found by or notified to the judges may lead to DISQUALIFICATION.**
- 3. Participants MUST use English during the competition. All of the speech SHALL NOT contain discrimination against SARA nor contain graphic sexual content. Participants MUST NOT include any form of profanity.**
- 4. Participants MUST show their faces and at least half of their body in the video and live round.**
- 5. Participants MUST wear formal shirts (preferably with ties) with neutral or dark-colored blazers and are NOT ALLOWED to wear t-shirts.**
- 6. For the preliminary round, any form of video editing; cutting, dubbing, or subtext, is NOT ALLOWED.**
- 7. Participants MUST upload their work to their own Google Drive and submit the link (view-only) to the form that will be provided.**
- 8. For the preliminary round, every participant will only be allowed to submit 1 video.**
- 9. Participants are recommended to upload their work 1 day before the due date to avoid any sudden problems.**

# **NEO 2021 LUMINESCENCE SPEECH COMPETITION**

## **RULES AND REGULATIONS**

- 10.** For live rounds, There will only be committees, judges, and participants in the room. Spectators are not allowed to join and enter the room during live rounds. every participant should standby in the chatroom 30 minutes before their performance. The participants MUST CONSENT the performance to be recorded to avoid any misjudgment from a bad connection.
- 11.** Every participant WILL BE CALLED 3 times when their turns come before it is considered a walkout.
- 12.** Participants MUST prepare the supporting equipment and devices, such as a laptop/PC with a functioning camera and speaker, microphone, earphones (if needed), and a stable internet connection.
- 13.** The NEO 2021 committee is NOT RESPONSIBLE for any interference during the duration of the competition. Interferences include bad internet connection, Family or friends intrusion, stray sounds, and many more.
- 14.** In case of delay, participants are going to be given 5 minutes of tolerance by a PIC/committee before being DISQUALIFIED.
- 15.** In case the participants make mistakes when performing, the NEO 2021 committee DOES NOT COMPROMISE and/or allow any pauses of duration nor provide any restart for the participants.
- 16.** If there are any microphone or audio issues while presenting, points will be deducted from the participants as any kind of interference from the participants is not the responsibility of the NEO 2021 committee.
- 17.** All participants should respect and appreciate every judgment from the judges.
- 18.** All judges' decisions and results are considered final.

# **NEO 2021 LUMINESCENCE SPEECH COMPETITION**

## **ROUNDS**

### **1. Preliminary (Prepared Speech)**

- The topic is going to be given during the technical meeting.
- The duration of the submitted video should at least be 4 minutes long and a maximum of 6 minutes.
- There will be a spare of 30 seconds after the maximum time, there will be no deduction if the participants stopped within the spared 30 seconds, however, after exceeding the 30 seconds mark, the participants will be AUTOMATICALLY DISQUALIFIED.
- The participants should submit their script/outline along with the video.
- 15 participants with the highest score will go to the semi-final round.

# **NEO 2021 LUMINESCENCE SPEECH COMPETITION**

## **ROUNDS**

### **2. Semi-final (Impromptu Speech)**

- The semi-final round is going to be held live via the Zoom app. (Live Round)
- The maximum duration of the speech is 3 minutes.
- The participants will be given 15 seconds to prepare before they start.
- There will be a spare of 30 seconds after the maximum time, there will be no deduction if the participants stopped within the spared 30 seconds, however, after exceeding the 30 seconds mark, the participants will be AUTOMATICALLY DISQUALIFIED.
- The committee will spotlight both the participants and the timekeeper. The timekeeper will show the duration of the speech throughout the speech through a virtual background timer.
- 5 participants with the highest score will go to the final round.

# **NEO 2021 LUMINESCENCE SPEECH COMPETITION**

## **ROUNDS**

### **3. Finals (Prepared Speech)**

- The final round is going to be a live round via the Zoom app.
- The topics will be given 1 day before the finals.
- The duration of the speech is 8 minutes maximum.
- There will be a spare of 30 seconds after the maximum time, there will be no deduction if the participants stopped within the spared 30 seconds, however, after exceeding the 30 seconds mark, the participants will be AUTOMATICALLY DISQUALIFIED.
- The committee will spotlight both the participants and timekeeper and The timekeeper will show the duration of the speech throughout the speech through a virtual background timer.
- The participants should submit their script/outline before they start (if they have).
- The winner of this competition will be determined purely based on the results of this round.

# RUNDOWN

Day / Date	Time	Information
Saturday, 13th November 2021	12.45 - 13.00	Zoom meeting entry
	13.20 - 14.20	Technical meeting + preliminary round details reveal
	14.45 - 15.00	Break
	14.25 - 14.45	Roll-call for re-registration (online re-registration form of attendance will be shared as well)
	15.05 - 17.05	Coaching Clinic
Monday, 15th November 2021	08.30 - 09.00	Zoom meeting entry
	09.00 - 09.30	Opening ceremony
	09.30 - 18.00	Submission-based preliminary rounds deadline
Tuesday, 16th November 2021	07.00 - 16.30	Submission-based Judging Period
	16.30 - 17.00	General feedback
	17.00 - 18.00	Preliminary breaking announcement + Semi-Final Round Details
Wednesday, 17 November 2021	13.00 - 17.00	Live Session Semi-Final Round
Thursday, 18 November 2021	17.00 - 17.30	General Feedback
	17.30 - 18.00	Semi-Final Breaking Announcement + Final Round
Friday, 19 November 2021	13.00 - 17.00	Live Session Final Round
Saturday, 20th November 2021	17.30 - 18.40	Winner Announcement & Closing Ceremony

# **WINNER TESTIMONY**

## **• FROM NEO 2020. •**



**ARJUN INDHRU MOORJANI**

National English Olympics 2020 by BNEC has been one of my greatest personal achievements. They provided a great platform to compete and learn through the detailed and consistent feedback from the high-quality judges. I'm sure that BNEC and the committee of NEO-2021 will do their best to uphold the standard they've set in 2020, this is why you shouldn't miss out on the opportunity to be a part of NEO 2021.

# **WINNER TESTIMONY**

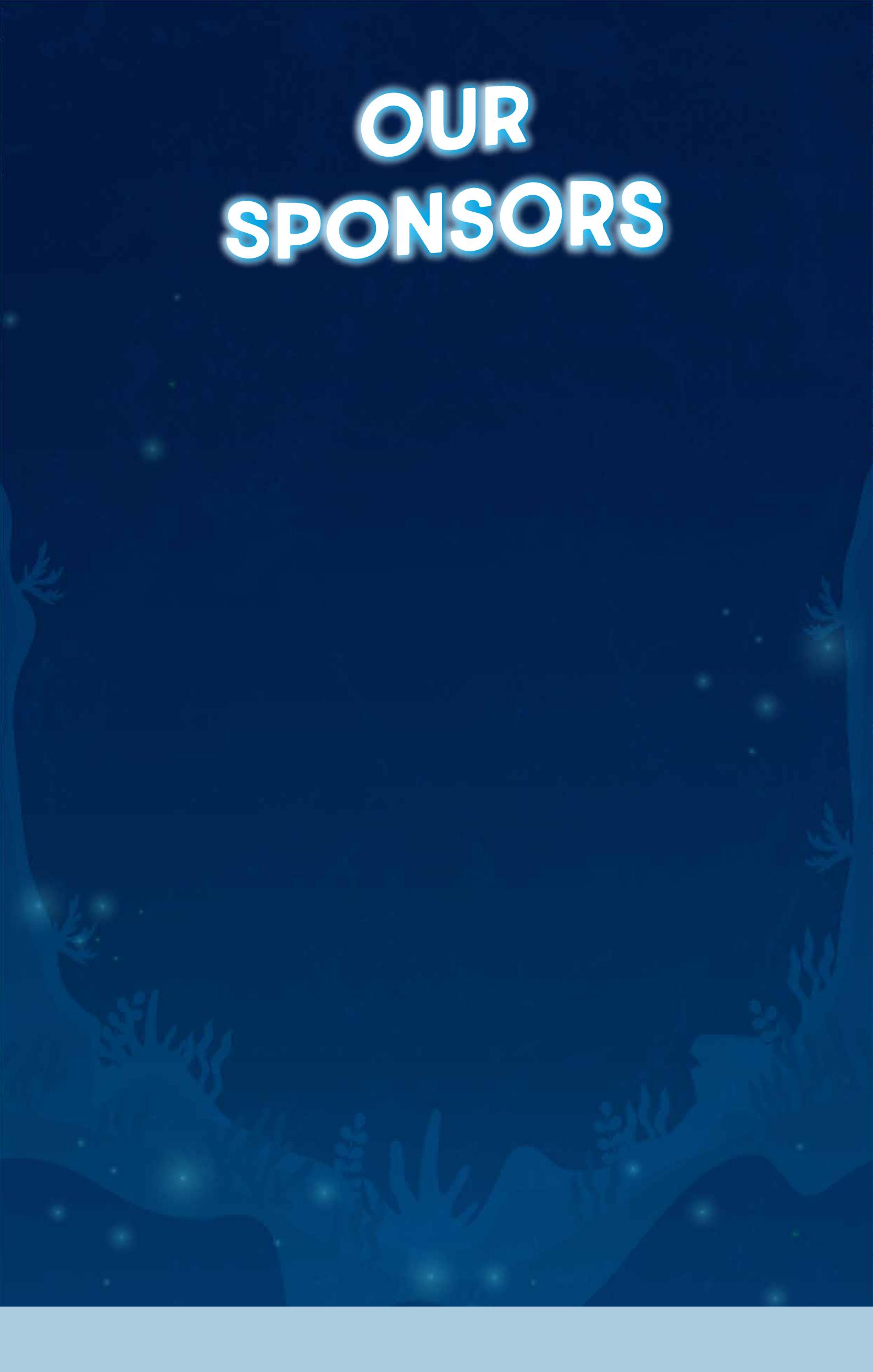
## **• FROM NEO 2020. •**



**SAMANTHA DEO CHRISTIAN**

NEO was an event beyond exciting for me! If I may say, it feels a lot like a milestone to me. BNEC's NEST was the first competition I joined back in 2019, and I am super happy to be back in 2020, and maybe 2021 too! The judges gave me a lot of constructive feedbacks which actually helped me in the following competitions that I joined. There's also the factor of rather unique topics, which made things more interesting. I never thought I would ever give a speech about space exploration, but I suppose there's a first time for everything! All in all, it was a beautiful experience and I can't wait for the surprises this year's NEO will bring!

# OUR SPONSORS



# **OUR MEDIA PARTNERS**

**IF YOU HAVE ANY MORE QUESTIONS  
FEEL FREE TO CONTACT US!**

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**@b nec.neo**



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ORGANIZED BY :



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