



Unit Kegiatan Mahasiswa
BNEC (English Club)
BINUS
UNIVERSITY

NEO²⁰²¹

National English Olympics
LUMINESCENCE

• Ignite Your Glow •

IGNITE YOUR GLOW

NEO 2021 E-BOOKLET

PODCAST

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ABOUT BINUS UNIVERSITY

BINUS University was officially founded in 1996 but its history dates back to 1974 when Modern Computer Course, a computer training institute, was established. The institute developed into the Computer Technical Academy in 1981. Five years later it became the Institute of Information Management and Computer Science Bina Nusantara. It was granted university status in 1996 and was renamed BINUS University. Students have the opportunity to participate in the university's academic exchange and study abroad programs. There is the option for students to study at one of the university's partner institutions for a semester or two, while international students can take their spot at BINUS.

ABOUT BNEC

BNEC is the best organization at Binus University. We are a student-led organization English Club for language learners to use English in a casual setting. BNEC is also known as Bina Nusantara English club that was established on June 11th, 1992. BNEC provides a community in which those who have a passion for learning English may be able to meet and connect through various events and experiences provided by the organization! Last but not least, BNEC has external events and one of the external events is the National English Olympics.



National English Olympics

LUMINESCENCE

• Ignite Your Glow •

ABOUT NEO, AND THE EVOLUTION OF THE NEO ITSELF:

National English Olympics, also known as NEO, is an annual English competition on a national scale held by BNEC Alam Sutera. From holding the National English Olympics 2021. BINUS English Club (BNEC) was aware of the potential of talents all across Indonesia and decided to recruit talents from all over Indonesia to join NEO 2021. NEO is an event from BNEC Alam Sutera that focuses to recruit talents from high school students to college students from all over Indonesia to compete in 5 fields of competitions (Debate, Short Story Writing, Newscasting, Speech, and Podcasting).

National English Olympics 2021 will be held online on November 13th – 20th, 2021 with the theme “Luminescence”

FIELD OF 5 COMPETITIONS



SPEECH



PODCAST



DEBATE



SHORT STORY WRITING



NEWSCASTING

OUR THEME : LUMINESCENCE

Luminescence is the emission of lights with a long radiation wavelength but lower energy than any light. Even though these lights have lower energy, they would still shine as brightly as they can in the darkest places. With the darkness lighted, the brightest light can be seen... Because of that, it feels as if there is an absence of heat or cold. Even though this light has lower energy, it would still shine as brightly as it can in the darkest places. This light can be found in many places of the earth from natural places like the deep dark sea to man-made equipment like the glow stick. With that, even in the darkest situations from all around the nation, they can come together in this event and ignite their light together to shine the darkness. With the darkness lighted, the brightest light can be seen.

From that, NEO 2021 would provide the platform for them to stay productive even in this pandemic and just like that light, a dazzling existence, unafraid of presenting their capabilities even in the darkest places or situations. We can conclude that there are 3 symbols that can be equated in our real-life situations:

◆ **DARKEST PLACES**

This symbolizes our current situations where you can't go anywhere, can't see your loved ones, and even when you have to let someone you love go because of the pandemic.

◆ **LOWER ENERGY**

This symbolizes our event, as the event is online, the participants do not have to exert much energy and can participate or compete in their respective places. But that does not mean that the participant should compete with low energy, as the luminescence shines brilliantly with all their might.

◆ **SHINE BRIGHTLY**

This symbolizes the talent, hard work and willpower of each and every participant in the event. We want them to show what they can do and improve themselves for the better.



National English Olympics

LUMINESCENCE

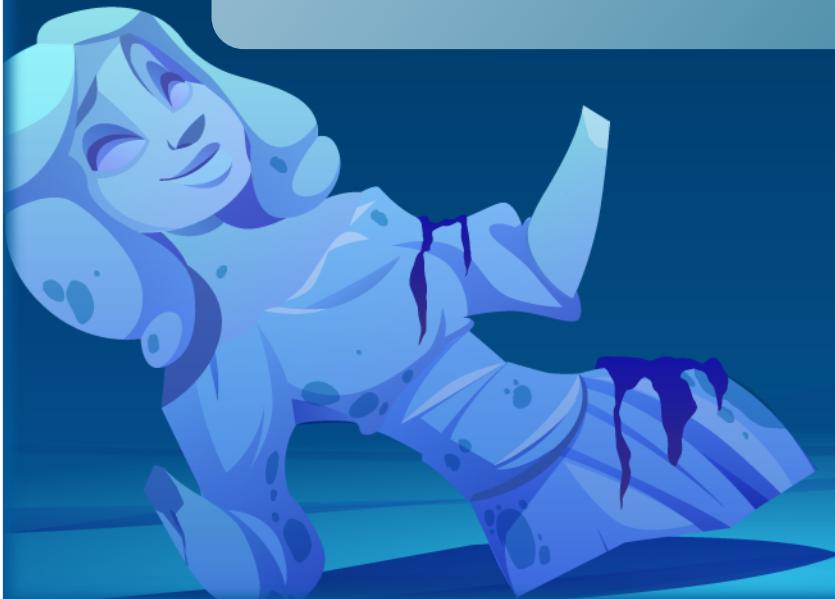
• Ignite Your Glow •

OUR CONCEPT :

IGNITE YOUR GLOW

In this period of time, covid-19 has pervaded our society and constrained our activity. People are compelled to distance themselves from others, have their activity suspended or delayed. The concept "Ignite your glow" carries a meaning of empowering people to be more courageous in displaying their talent, whatever it is and have confidence in it.

After the pandemic hit, there were great limitations on social distancing. People can only stay at home and cannot participate in the usual competition held offline. With that, we would like to hold an online competition so the participant may shine and may everyone witness the glory of their glow.



VISION

We desire to make NEO a prestigious and enriching English competition that aims to improve and develop the interest and talents in English of participants from all around Indonesia. By providing this English-speaking competition platform, we want to allow the young generations of Indonesia to expand their creativity and critical thinking skills, broaden their social and network skills, and also give them a prestigious and precious experience that will be useful in their future.

MISSION

- ◆ Provide A platform for the young generations of Indonesia to Compete and Challenge themselves online.
- ◆ Broaden and expand participants' Creative and Critical thinking with workshops and topics issued in the competition.



SERIES OF EVENTS

TECHNICAL MEETING AND COACHING CLINIC

November 13th, 2021

OPENING CEREMONY

November 15th, 2021

COMPETITIONS

November 15th – November 19th, 2021

CLOSING CEREMONY

November 20th, 2021



NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

1. A registered participant **CANNOT** be replaced.
2. All competition rules are binding, absolute, and might be altered, added, or eliminated by the committees if felt necessary. Participants who don't abide by the rule will be **DISQUALIFIED**.
3. Competitions **MUST** be done in English. Competition content **MUST NOT** conduct discrimination against **SARA** nor contain graphic sexual content. Participants **MUST NOT** include any form of profanity.
4. Every participant **SHOULD** be re-registered before the Opening Ceremony starts on day 1, before the competition starts on day 2, and before the finals begin on day 3. They are recommended to standby in the Zoom meeting 30 minutes before the scheduled start of the competition.
5. For Live rounds, every participant **SHOULD** standby in the chatroom 30 minutes before their performance. The participant's performance will be recorded to avoid any misjudgment from a bad connection. All participants **MUST** consent that their activity is recorded during the event.
6. Every participant or a representative **MUST** attend the Technical Meeting on 13 November 2021.
7. Participants are highly recommended to attend the Coaching Clinic as their privilege to learn some tips and tricks that will be brought by our judges regarding the rounds.

NEO 2021 LUMINESCENCE GENERAL RULES AND REGULATIONS

8. Participants who don't attend the Technical Meeting and Coaching Clinic **WON'T BE GUARANTEED** to get further information from the committee outside of those sessions. In case participants are not able to attend, they **MUST** inform the committee regarding their absence, and will receive written notes of the event after it is finished.
9. Every participant **WILL BE CALLED** 3 times when their turns come before it is considered as a walkout.
10. Judges **MAY** (in their discretion deduct 3 points from the total score in one round for violation of rules (except for timing). Judges **MAY** also disqualify participants for gross misconduct or ineligibility.
11. Participants are suggested to upload their work 1 day before the due date to avoid any sudden problems with the internet connection or any other situation.
12. The NEO 2021 committee is **NOT RESPONSIBLE** for any internet issues nor any other issues/disturbances suffered by the participants or judges throughout the competition.
13. All participants **SHOULD** respect and appreciate every judgment from the judges.
14. All judge's decisions and results are considered **FINAL**.
15. The registration fee will no longer be **REFUNDABLE** if the registrant has received an invoice and confirmation email. (in case a registrant decides to walk out, the registration fee that has been paid cannot be returned).

REGISTRATION FEE

EARLY BIRD

Rp. 105.000/Ps.

NORMAL PRICE

Rp. 145.000/Ps

REGISTRATION DETAILS

1

Open
<https://neo.myb nec.org/>

2

Select "Register Now"
(fill in "Individual" or
"Institution", name, email,
and password)

3

Login to Your
Account

6

Chose option
"Proceed to Payment"
(upload proof of payment)

5

Fill in
Participant Data

4

Select
"Registration Form"
then click the option
"Add Participant"

7

Receive Confirmation
from Committee

NEO 2021 LUMINESCENCE PODCAST COMPETITION

RULES AND REGULATIONS

- 1. The Podcast competition is held as an individual competition.**
- 2. Participants MUST mention their full name at the beginning of the recording before starting the podcast.**
- 3. Podcasts MUST be done in English. Podcast MUST NOT conduct discrimination against SARA nor contain graphic sexual content. Participants MUST NOT include any form of profanity.**
- 4. Participants MUST submit their work to the NEO 2021 google drive that was provided by the committee.**
- 5. The NEO 2021 committee is NOT RESPONSIBLE for any bad connection or other interferences during the duration of the competition.**
- 6. Participant work submission MUST be an original work that has not been posted elsewhere.**

NEO 2021 LUMINESCENCE PODCAST COMPETITION

RULES AND REGULATIONS

- 7.** Participants are suggested to upload their work 1 day before the due date to avoid any sudden problems.
- 8.** Participant works will be submitted to the NEO 2021 google drive. Minimum 360p and maximum 720p resolution and MP4 format, with landscape orientation.
- 9.** Participants **MUST** show their faces and at least half of their bodies in the video.
- 10.** 4 factors are assessed in this podcast. Performance (general appearance, gesture, and stage mastering), Technicality (fluency, pronunciation & grammar, and vocal), Story (flow of the story and story attraction), and Settings (audio, background, and the quality of camera). There will be a **DEDUCTION** of scores when it does not fulfill all the criteria mentioned above.
- 11.** All participants should respect and appreciate every judgment from the judges.
- 12.** All judges' decisions and results are considered final.

NEO 2021 LUMINESCENCE PODCAST COMPETITION

ROUNDS

Preliminary

Participants will be given a fixed topic to base their podcast on and will have to submit their podcast via GDrive. The topic will be revealed during the Technical Meeting. Participant submissions in this round will be uploaded to Gdrive and will be checked by the judges. The duration of the podcast will be ranging from 10 - 15 minutes.

Semi-final

The participants choose the theme of the podcast from a selection of themes provided individually. The themes will be announced in the breaking announcement. The duration of the podcast will be ranging from 10 - 15 minutes.

Finals

Participants make their podcast with the theme decided by NEO's committee. The themes will be announced in the breaking announcement. The duration will be ranging from 15 - 20 minutes.

RUNDOWN

Day / Date	Time	Information
Saturday, 13th November 2021	12.45 - 13.00	Zoom meeting entry
	13.20 - 14.20	Technical meeting + preliminary round details reveal
	14.25 - 14.45	Break
	14.45 - 15.00	Roll-call for re-registration (online re-registration form of attendance will be shared as well)
	15.05 - 17.05	Coaching Clinic
Monday, 15th November 2021	08.30 - 09.00	Zoom meeting entry
	09.00 - 09.30	Opening ceremony
	09.30 - 18.00	Submission-based preliminary rounds & deadline
Tuesday, 16th November 2021	07.00 - 16.30	Submission-based Judging Period
	16.30 - 17.00	General feedback
	17.00 - 18.00	Preliminary breaking announcement + Semi-Final Round Detail
Wednesday, 17th November 2021	07.00 - 18.00	Submission-base Semi-Final Round & Deadline
Thursday, 18th November 2021	07.00 - 17.00	Submission-Base Judging Period
	17.00 - 17.30	General feedback
	17.30 - 18.00	Submission-base Semi-Final Round & Deadline
Friday, 19th November 2021	07.00 - 18.00	Submission-base Final Round & Deadline
Saturday, 20 November 2021	07.00 - 17.00	Submission Judging Period
	17.30 - 18.40	Winner Announcement & Closing Ceremony

WINNER TESTIMONY

• FROM NEO 2020. •



RIAN AHMAD ZAKI EDWARDS

I have never joined a podcast competition before, not only that, I have never even joined any competitions related to language at all. I was not confident at first, but after we had a coaching session with the judges, I was really stoked, because they helped a lot with my confidence and speaking in general. The committee members in the NEO were also great at giving information completely and thoroughly, which definitely also became a contributing factor to the awesome experience I had. I am very happy I managed to join the NEO and wish to join again next year! :)

WINNER TESTIMONY

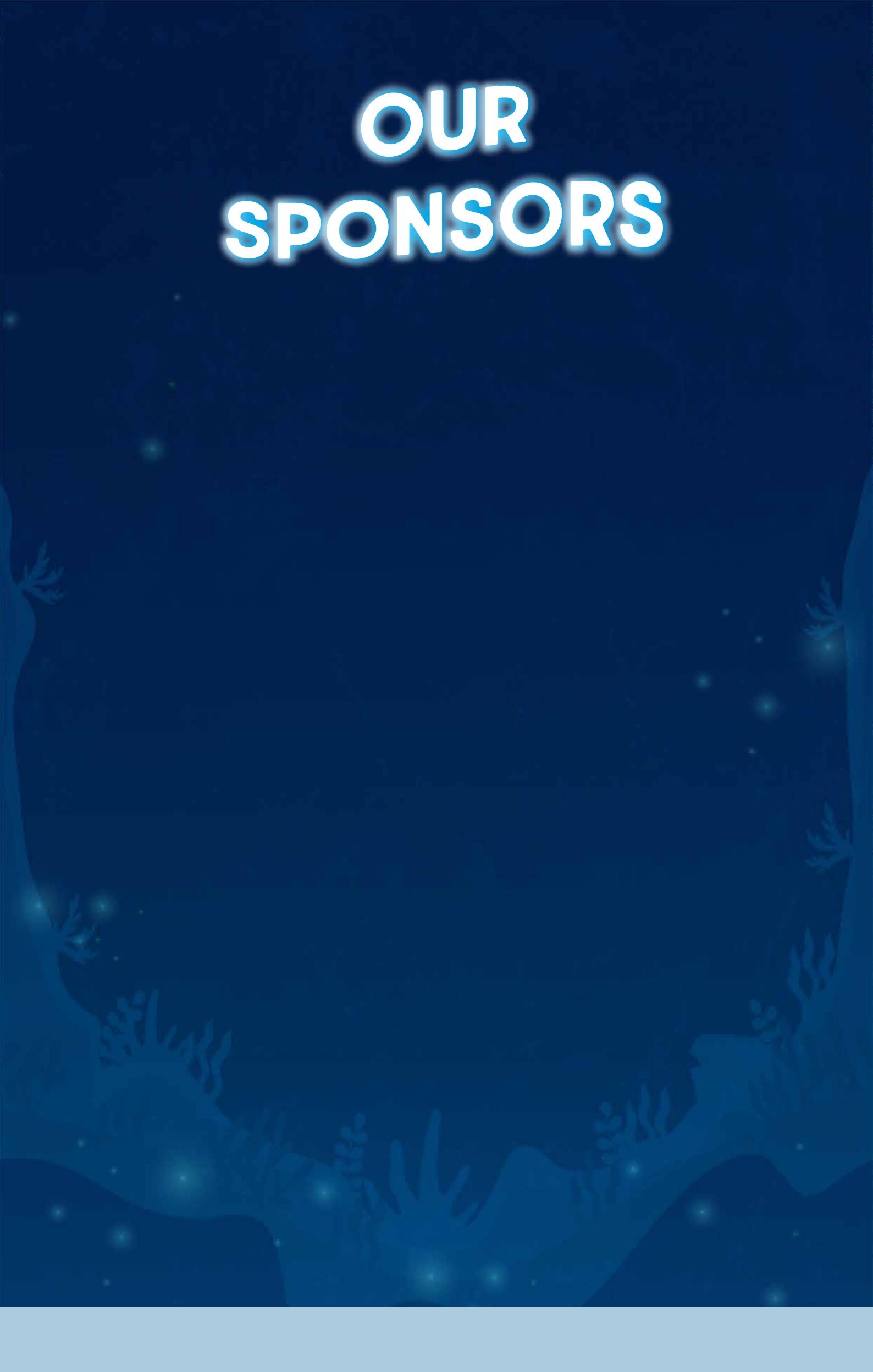
• FROM NEO 2020 •



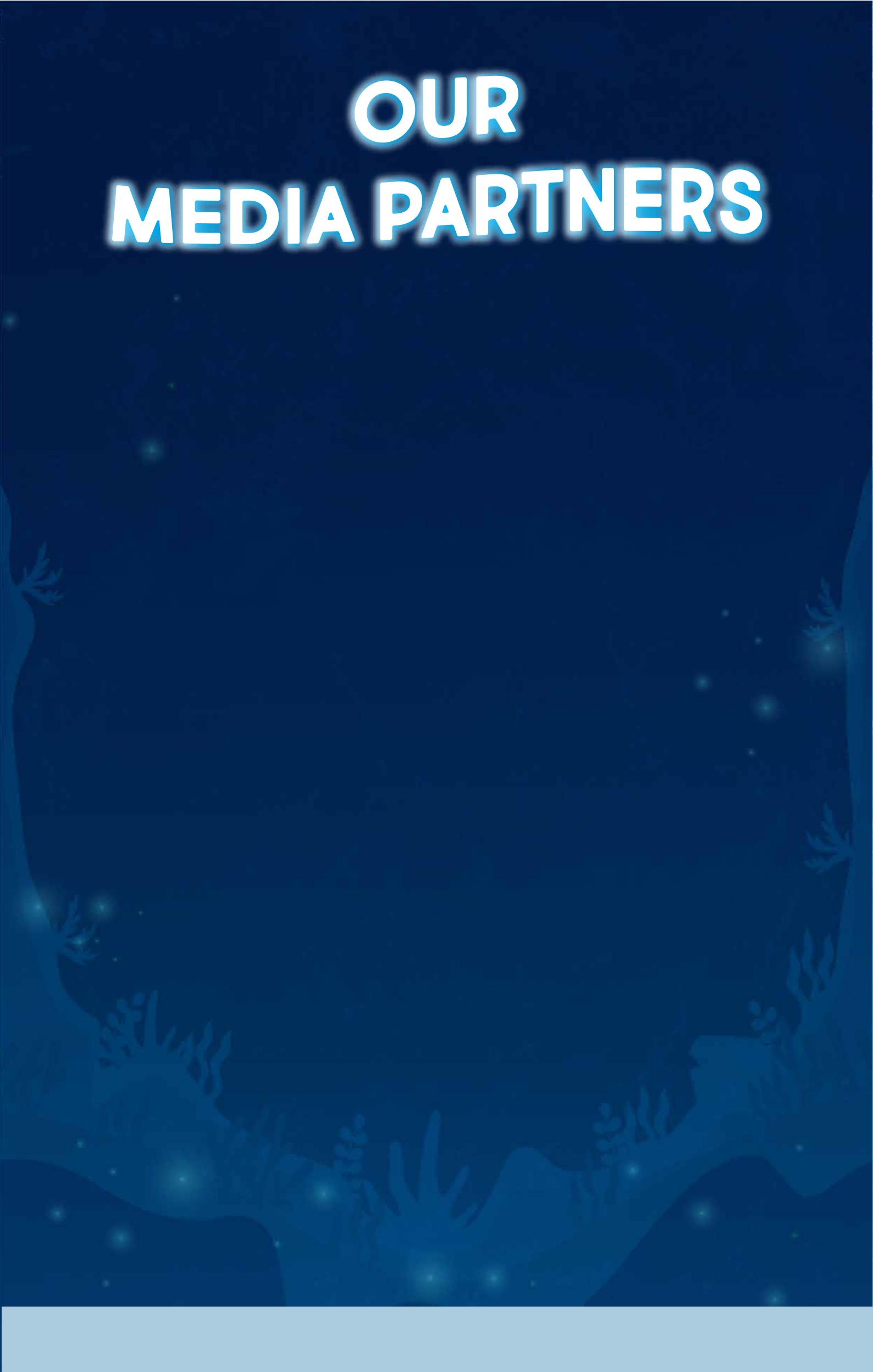
KELVYN HENRICH HARDJA

NEO is a fun and engaging English competition which gives a chance for English speakers all across Indonesia to test their English skills in many forms such as speech, podcast, newscasting and so many more. Specifically for NEO Podcast, I was able to learn from many other people such as the judges who gave some advice before the competition. This competition allows participants to test their skills in writing a podcast script and their ability to host an engaging and fun podcast. All in all, NEO Podcast is a one-of-a-kind competition, it's a fun experience and a chance to grow as an English speaker!

OUR SPONSORS



OUR MEDIA PARTNERS



**IF YOU HAVE ANY MORE QUESTIONS
FEEL FREE TO CONTACT US!**

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ORGANIZED BY :



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