MARISSA MAYER

Business Woman & Proud Geek

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EXPERIENCE

President & CEO

Yahoo!

July 2012 – Ongoing | Sunnyvale, CA

- Led the $5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for $1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to $1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over $1 billion of mobile advertising revenue last year

Vice President of Location & Services

Google

Oct 2010 – July 2012 | Palo Alto, CA

- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX

Google

2005 – 2010 | Palo Alto, CA

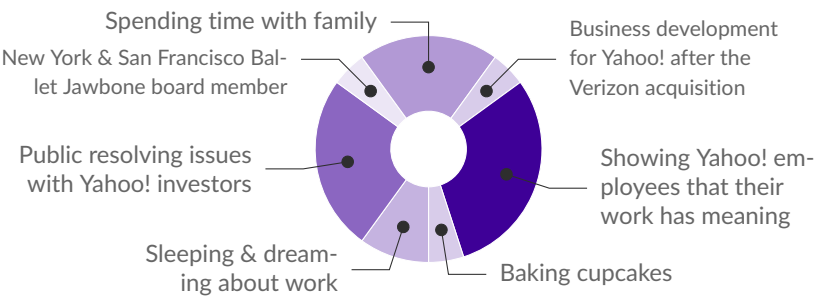
Product Manager & UI Lead

Google

Oct 2001 – July 2005 | Palo Alto, CA

- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

A DAY OF MY LIFE



LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF

Courage I had
to take a sinking ship and try to make it float

Persistence & Loyalty
I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition

Google's Growth
from a hundred thousand searches per day to over a billion

Inspiring women in tech
Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24) | Persuasive | Motivator & Leader

UX | Mobile Devices & Applications | Product Management & Marketing

LANGUAGES

English
Spanish
German

EDUCATION

M.S. in Computer Science

Stanford University

Sept 1997 – June 1999

B.S. in Symbolic Systems

Stanford University

Sept 1993 – June 1997

PUBLICATIONS

Books

- Conway, Damian (2000). *Object Oriented Perl: A comprehensive guide to concepts and programming techniques*. Connecticut, USA: Manning Publications Co.

Journal Articles

- Codish, M., K. Marriott, and C.K. Taboch (2000). “Improving program analyses by structure untupling”. In: *Journal of Logic Programming* 43 (3), pp. 251–263.
- Meyer, Bernd (2000). “A constraint-based framework for diagrammatic reasoning”. In: *Applied Artificial Intelligence* 14 (4), pp. 327–344.

Conference Proceedings

- Zou, Will Y et al. (2013). “Bilingual Word Embeddings for Phrase-Based Machine Translation.” In: *EMNLP*, pp. 1393–1398.
- Hu, J. et al. (2000). “Fast and robust equalization: A case study”. In: *Proceedings of the World Multiconference on Systemics, Cybernetics and Informatics, (SCI 2000), Florida, USA, 23-26 July 2000*. FL, USA: International Institute of Informatics and Systemics, pp. 398–403.

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