PHARMACY INVENTORY PROFITABILITYAND STOCK OPTIMIZATION **ANURIKA CHUKWUNENYE**

PROBLEM STATIBMENT

Orchard pharmacy frequently ties up capital in slow-moving or low-profit inventory, leading to reduced cash flow and inefficient space utilization. Conversely, high-demand, high-profit items might not be optimally stocked, leading to missed sales opportunities.

GOAL

To analyze the Orchad pharmacy inventory to identify underperforming assets (slow-moving, low-profit items) and key profit drivers (fast-moving, high-profit items), and then propose data-driven recommendations for optimizing purchasing decisions to improve overall profitability and inventory efficiency.

DATASET DESCRIPTION

Data Source: Proprietary Pharmacy Inventory Data Dataset Columns

- Department
- On-Hand Qty
- On-Order Qty
- Ext Cost
- Ext Price
- Profit
- Item No
- Vendor
- Item Name
- Quantity
- Unit of Measure

Data Source: Proprietary Pharmacy Inventory Data Dataset Columns

- Margin%
- Order cost
- Margin
- · Regular Price
- Unit Price
- Profit Margin%
- DGL Qty
- AMK Qty
- NWB Qty
- WBK Qty
- NAZ Qty
- IHL Qty

TOOLS USED

- Microsoft Excel For Cleaning
- Power Query For Transformation
- PowerBI For Data Modelling, Advanced Calculations Using DAX and Interactive Dashboard Creation.

APPROACH

- The analysis involved the following steps:
- Step 1: Before Importing into PowerBI
- Data Source Identification
- Data cleaning (Checked for missing values, duplicates, and outliers)
- Data Transformation (Converted data types as necessary (e.g., dates, numerical values).
- Removed Columns that are not needed for my analysis.
- Creation Of Calculated Columns

APPROACH

- Step 2: After Importing into PowerBI
- Data Modelling
- KPI Calculation Using DAX
- Interactive Dashboard Creation
- · Interpretation: Drawing meaningful insights from the data analysis.

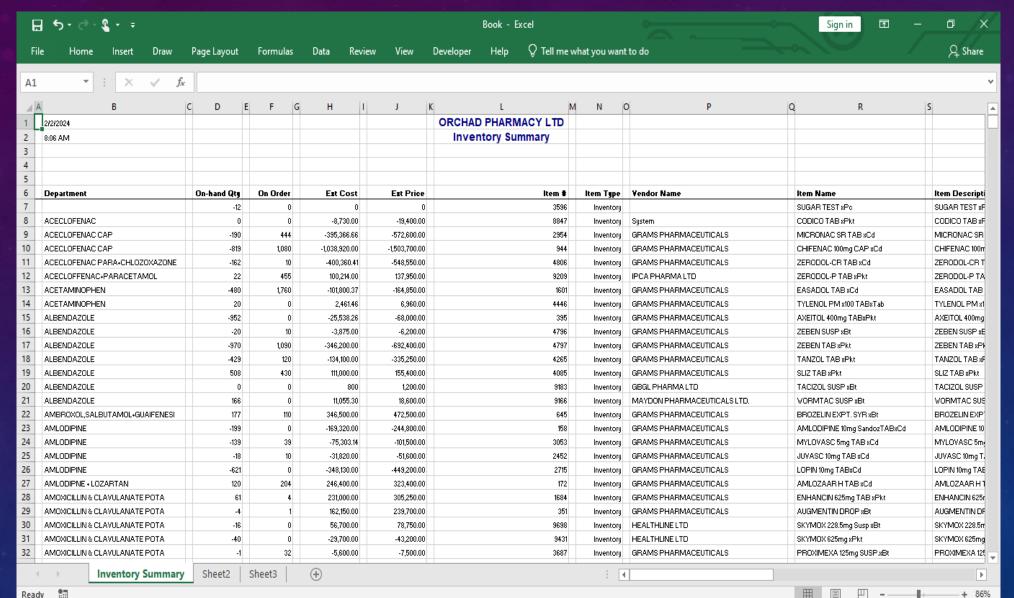
KBYFINDINGS

- The Pharmacy generates strong revenue with over 29% profit Margin.
- Grams Pharma dominates On-Order Qty and Profit contribution which poses an over dependence risk.
- Augmentin 625mg & 1g, Vit-C white 100mg, and Rocephin are among the most costly and profitable items. They are top revenue drivers.
- Zinc have huge stocks compared to sales which indicates overstocking, tying up cash flow.
- The Drug Department dominates profit contribution which shows radiance on a single category leaving other Departments underperforming.

ACTIONABLE RECOMMENDATION

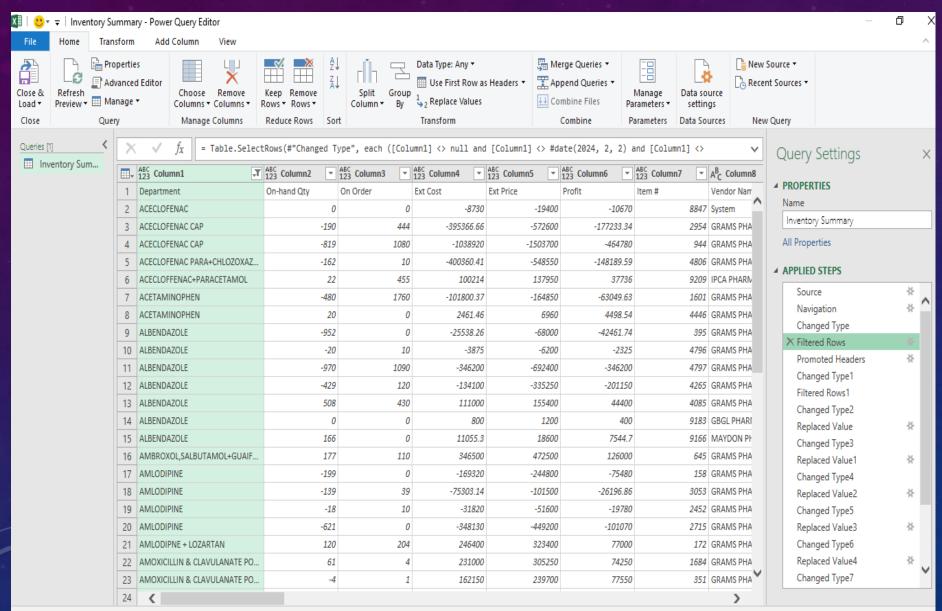
- Reduce purchase volumes for slow-moving products like Zinc and invest more in fast moving drugs like Augmentin and Rocephin.
- Negotiate better terms with Grams Pharma while actively onboard secondary vendors to avoid supply chain dependency.
- Reassess high-cost but low-margin products to see if price adjustments can improve profitability. Consider promotions or slight markups on fast movers that are less price sensitive.
- Prioritize fast-moving, high-margin drugs while trimming down orders for slow-moving stock.
- Implement a stock level threshold alert system for Augmentin, Rocephin and Ampiclox B/C.
- The Drug Department drives most profit but System and Other Departments are underperforming. Explore if this is due to low demand or stocking inefficiencies and either boost marketing or reduce orders in underperforming Departments.

DATA EXAMINATION



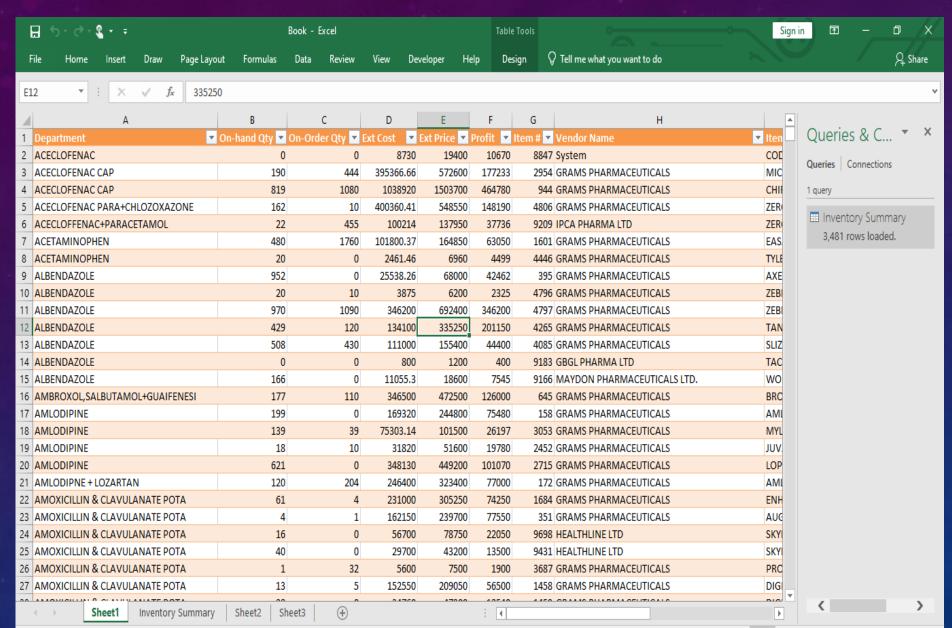
CSV containing the data was examined in Microsoft Excel to understand the structure of the data and data points.

DATA TRANSFORMATION



- CSV imported into power query for transformation.
- Data
 Preprocessing.

CLEANED DATA



- Duplicate values were removed.
- Negative figures corrected.
- Columns not needed for the analysis were removed.
- Calculated columns created.
- Data types changed.

INTERACTIVE DASHBOARD

Orchad Pharmacy Inventory Analysis

3bn

Total Sales

26M

Total Quantity

872M

Total Profit

9.82

Average Profit Margin

34.18K

Total Profit Margin





0M

GRAMS A

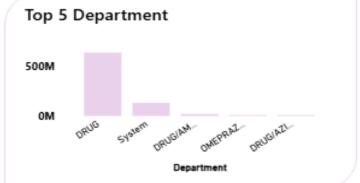
ARIZONA I MEDICAL PH

EMZOR PHARM LTD L

JEEKOR FORESTG. LINKS (Mrs PHARMAC. Iwweze) LTD

dor Name





Item Name	Sum of On-hand Qty	Sum of Unit Profit	Sum of Profit
AUGMENTIN 625 TAB xPkt	2691	8,000.00	41280000
AUGMENTIN 1g TAB xPkt	2059	7,454.00	33356650
VIT-C White 100mg TAB xTab	10667907	2.60	32535510
ROCEPHIN INJ. xPkt	1822	4,700.00	17422900
AMPICLOX B/C CAP xCd	3694	2,800.00	16486400
ZINC 100mg MASON TAB xTab	287281	25.00	14809925
AMOKSIKLAV 625 TAB xPkt	3426	2,050.00	13496983
GALVUS MET 50/1000mg UK TABxCd	2639	3,066.67	11668667
LABZOLE CAP xPkt	12181	354.00	9177096



THANKYOU