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#04-19
Singapore 538807

12 November 2022

ShopBack Pte Ltd
65 Pasir Panjang Rd
CAMPUS by ShopBack
Singapore 118506

Dear Human Resource Manager,

Application for the Data Analyst Position

I am writing to apply for the data analyst internship position at ShopBack after I came across your job listing on linkedin.com. I am confident that my knowledge of SQL coupled with a good foundation in Python would make me an asset to the team at ShopBack.

I am currently studying in Ngee Ann Polytechnic with a Diploma in Data Science. Throughout my time at Ngee Ann, I have gained the expertise at seeing through data to conclusions and crunching numbers. One project I have completed included designing dashboards based on a HDB dataset to allow stakeholders to find the most suitable flat. By using this skillset, I can create dashboards so that ShopBack's stakeholders can evaluate their sales performance based on their marketing strategy and customer profile analytics.

Having worked in F&B sector during my school vacations, I have gained an extensive experience in understanding customer's needs and wants. Through this, I have fostered a 'customer-obsessed' mentality and a discerning eye for improving customer's experience. This can add value in terms of knowing stakeholder's needs and be able to communicate my data solutions to them effectively. With this, I hope to bring forth the experience I have and make an impact on ShopBack users.

I am positive that ShopBack will be a great success for many years to come, and my extensive expertise will help ensure your establishment succeeds well into the future. My unparalleled attention to detail, solid educational foundation, and a passion to achieve excellence will allow me to make valuable contributions to ShopBack.

I have attached my resume below, which further details my skills and educational background. Please do not hesitate to reach out if you have any questions about my background. I look forward to the opportunity to speak with you further to discuss the position in detail. I can be contacted at 91172032 or through email at xinlepfo76@gmail.com.

Yours faithfully,



Chong Xin Le