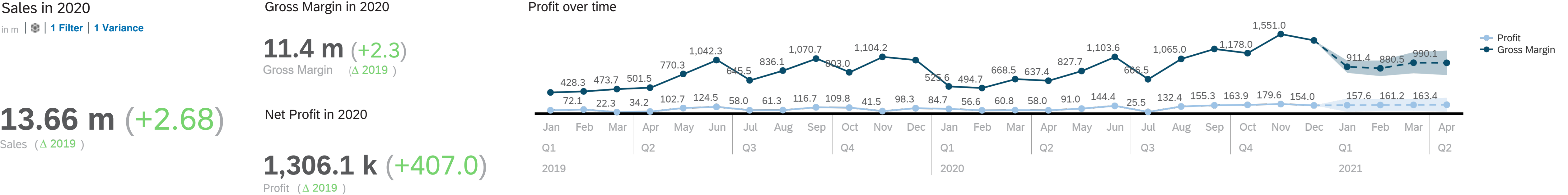
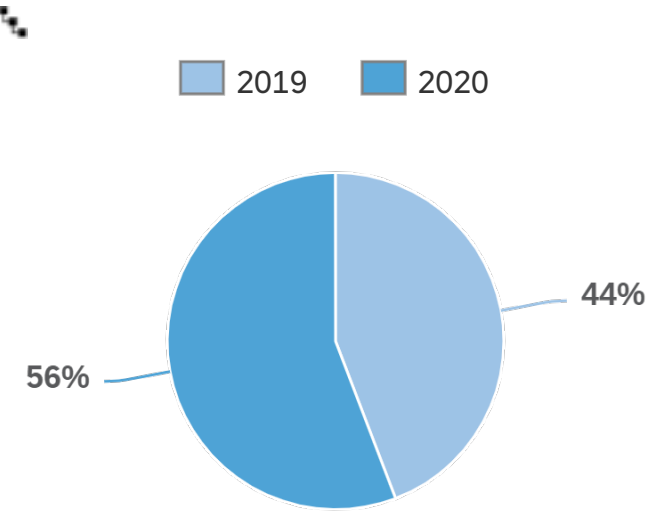


# Overview Analysis

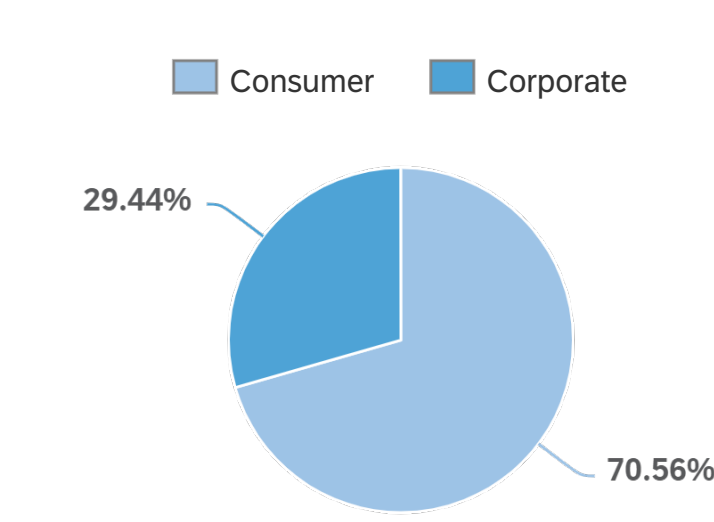


💡 Nov Q4 2020 has the highest Gross Margin . United States is the top Country contributor in Nov Q4 2020. [View more...](#)

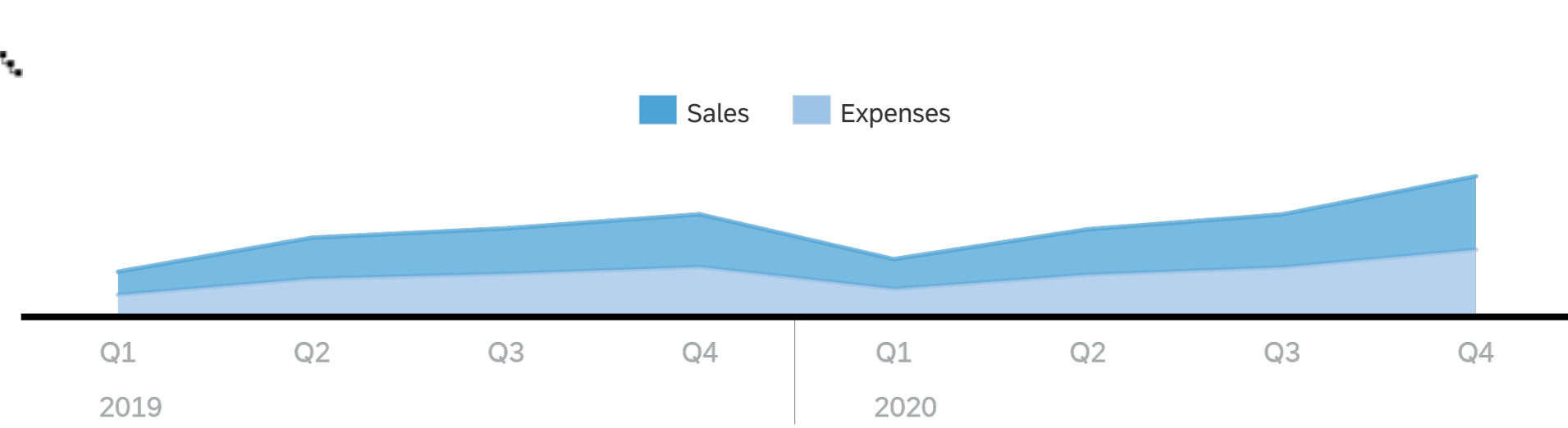
Number of Orders Per Year



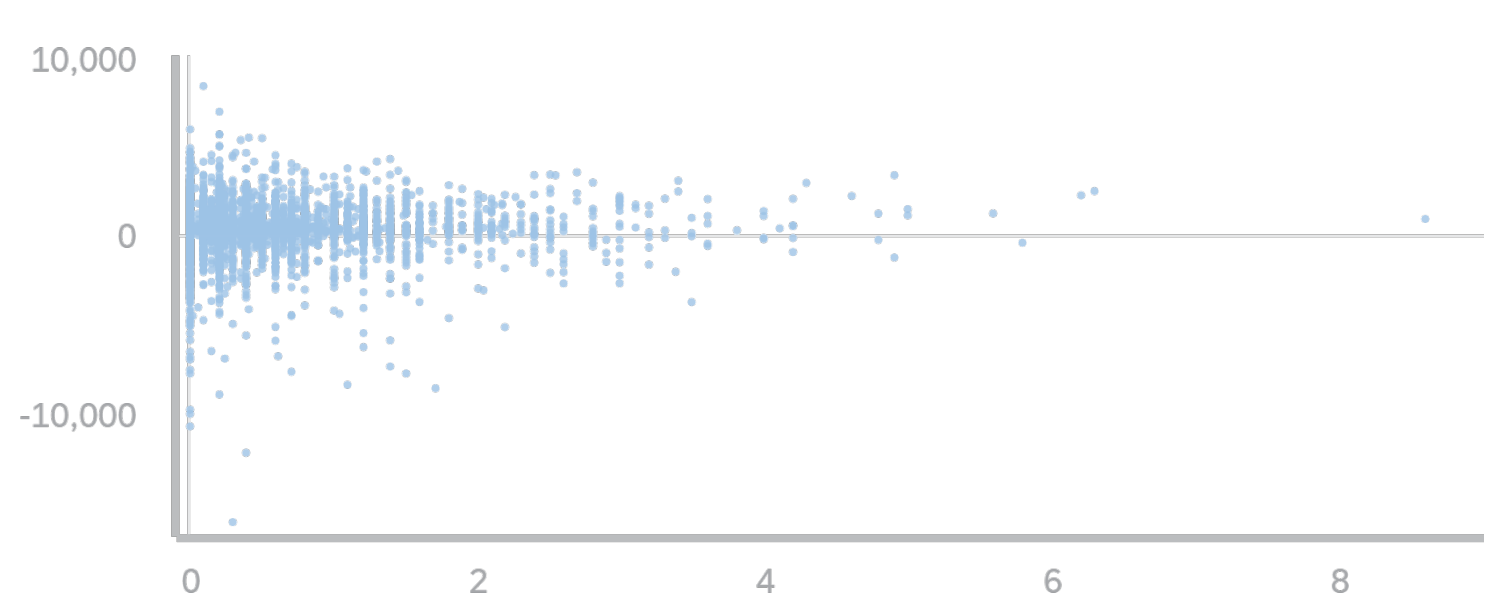
Breakdown of Customer Segment



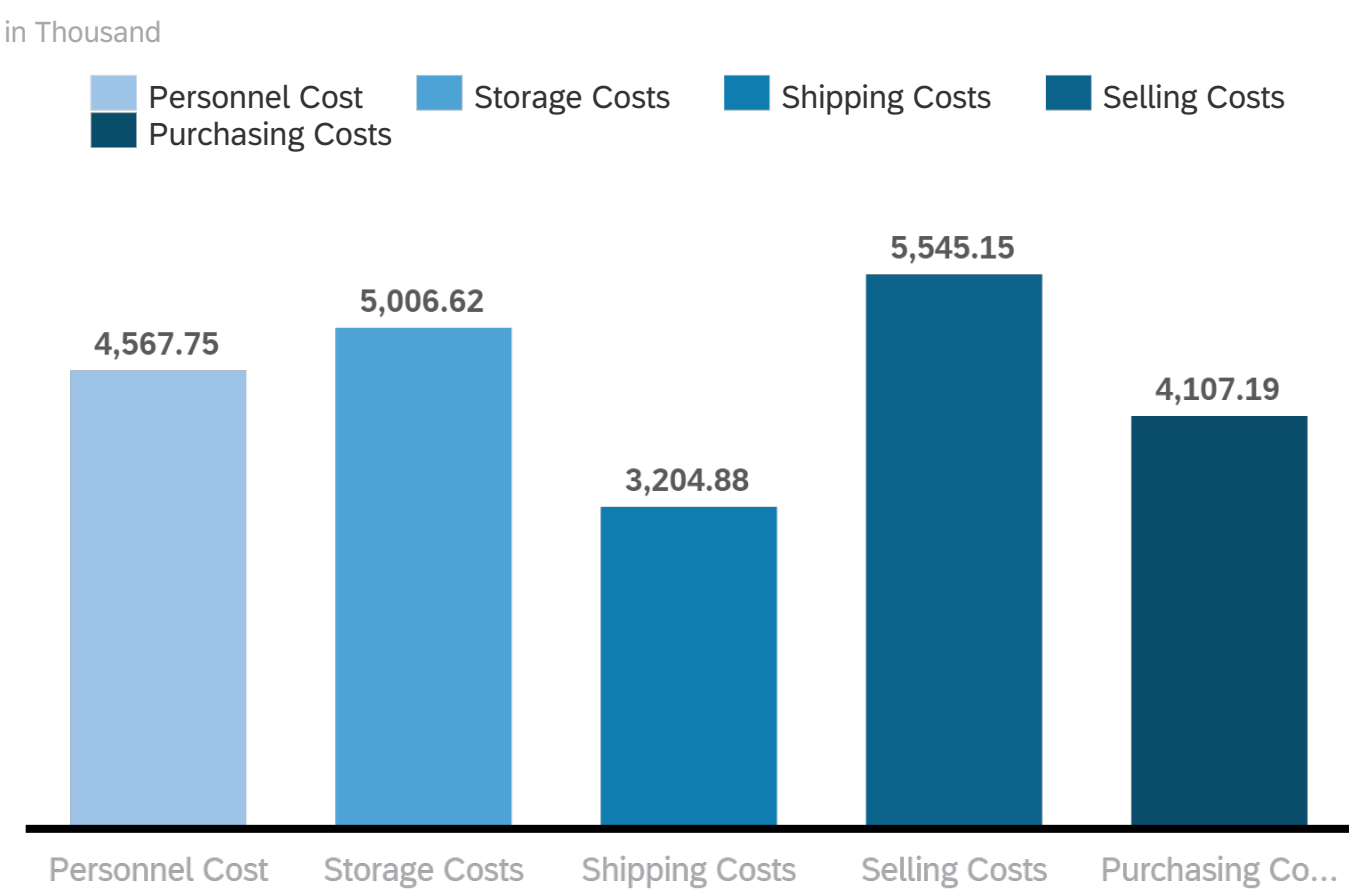
Revenue vs Expense



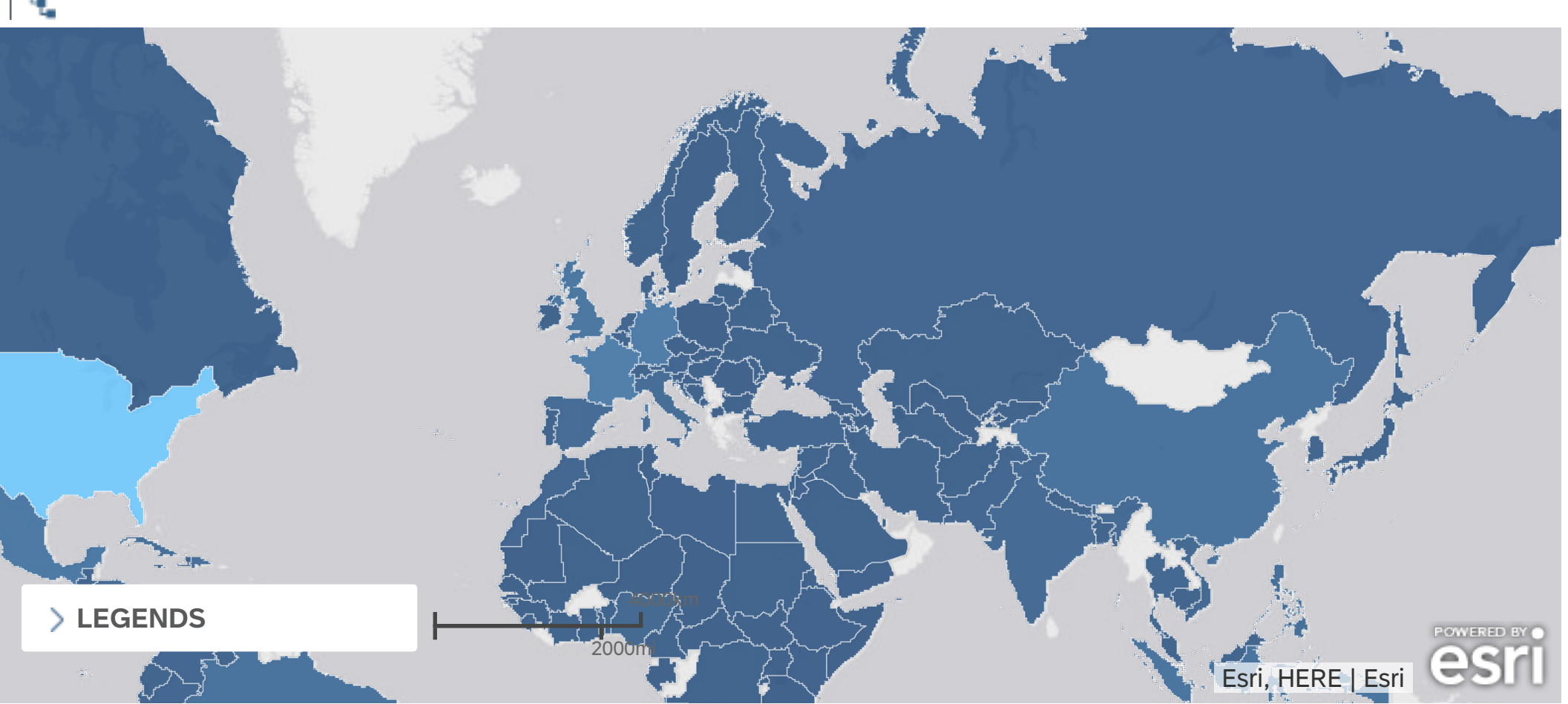
Profit vs Discount



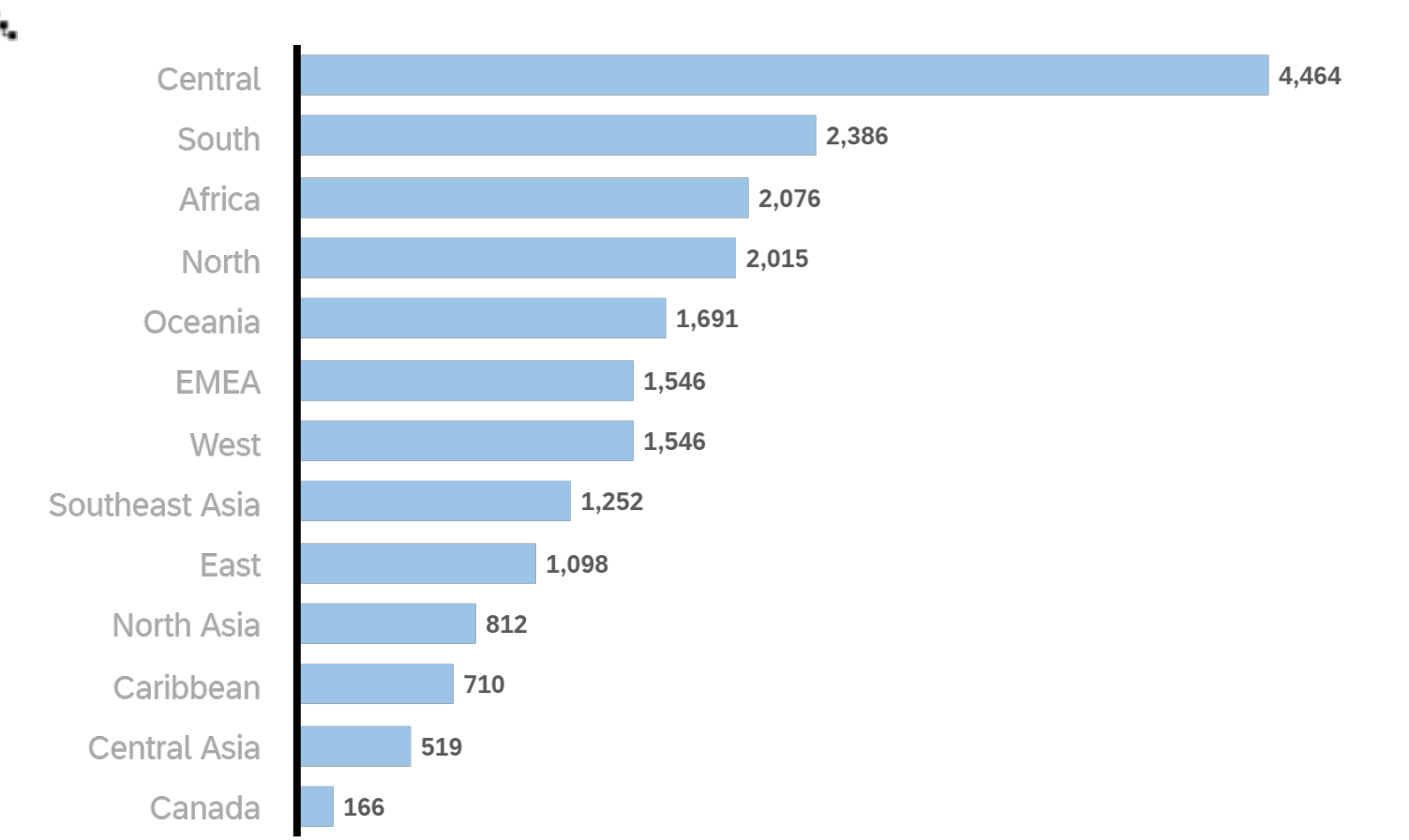
Breakdown of Expense



Profit Across Location



Count of Customers per Region



# Product Analysis

This story outlines the sales of the products in the company.

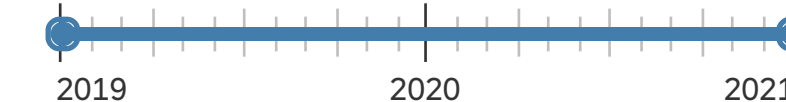
It compares the revenue generated by products and identifies products which are not doing well.

Feel free to click around & explore the data !



## SAC RETAILER

Order Date Range Filter



Sub-Category

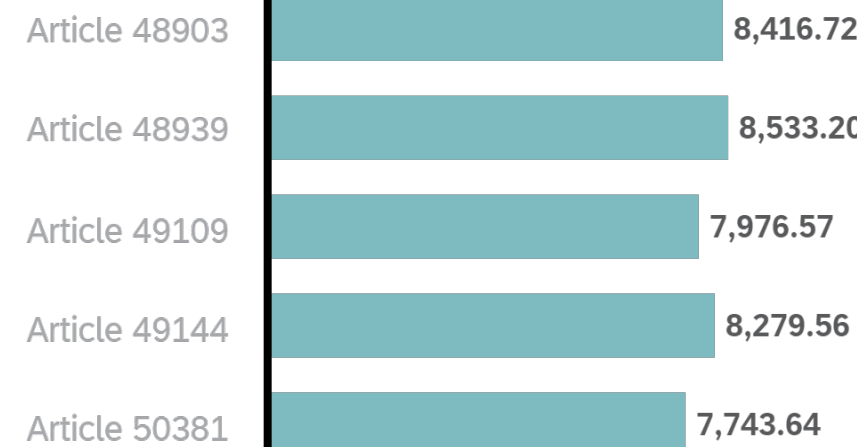
- ☒ All
- ☒ Audio & HiFi
  - ☒ HiFi Accessoires
  - ☒ Radios
  - ☒ Speakers
- ☒ Camera
  - ☒ Camcorders
  - ☒ Camera Accessoires
  - ☒ Digital Cameras
  - ☒ Lenses
- ☒ TV
  - ☒ Projectors
  - ☒ TV Accessoires
  - ☒ TVs

Segment

- ☒ All
- ☒ Consumer
- ☒ Corporate

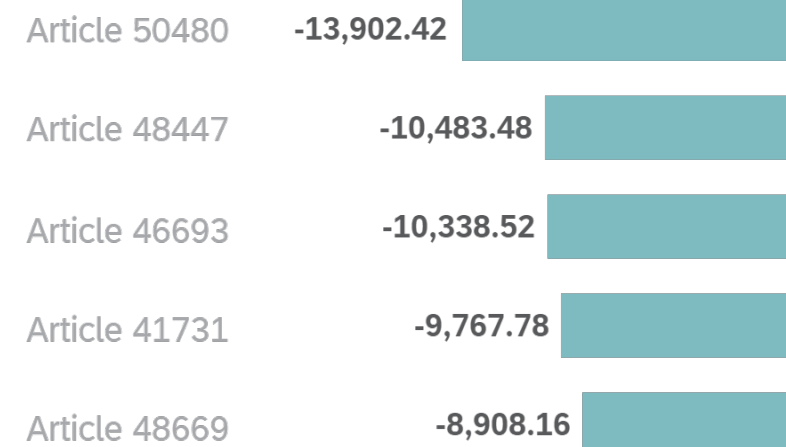
Most Profitable Products

Top 5 - Product Name



Least Profitable Products

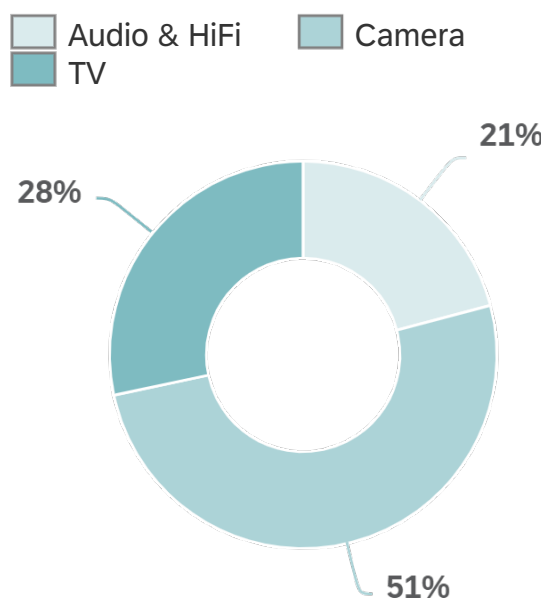
Bottom 5 - All Dimensions



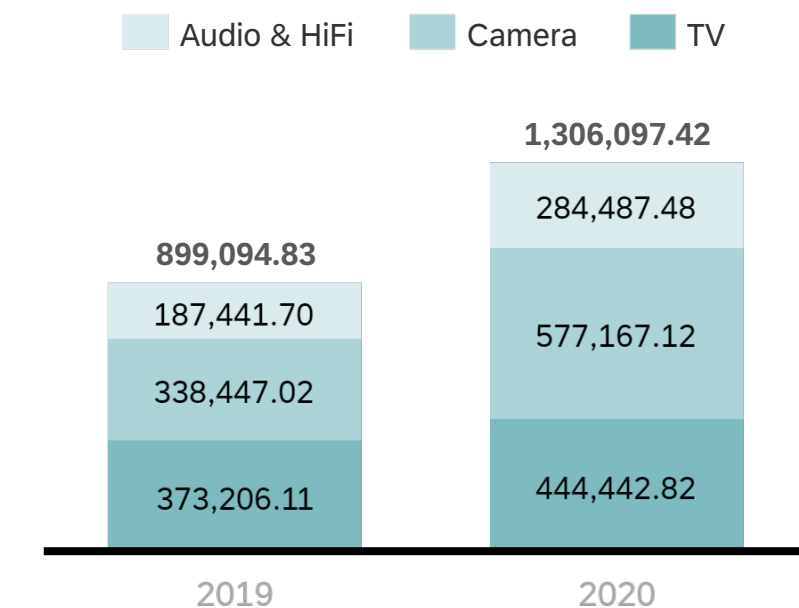
Mean quantity purchased for Top 10 Popular Products



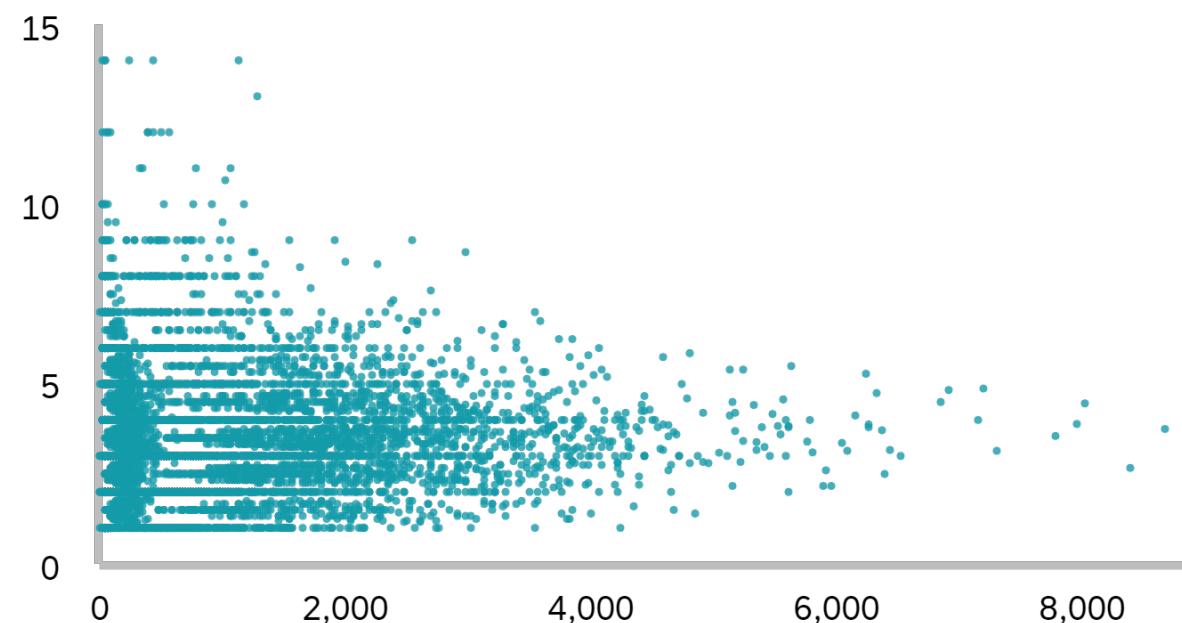
Popularity by Category



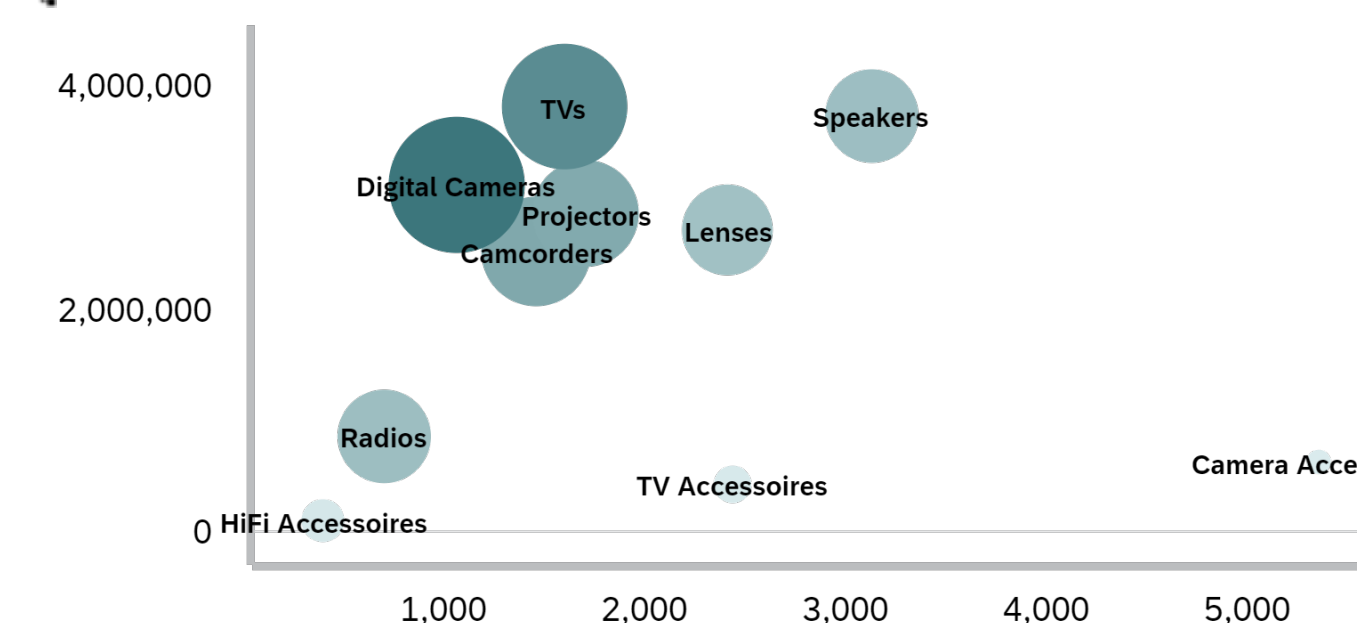
Profit per Category Over Time



Average Quantity Purchased against Price of Product

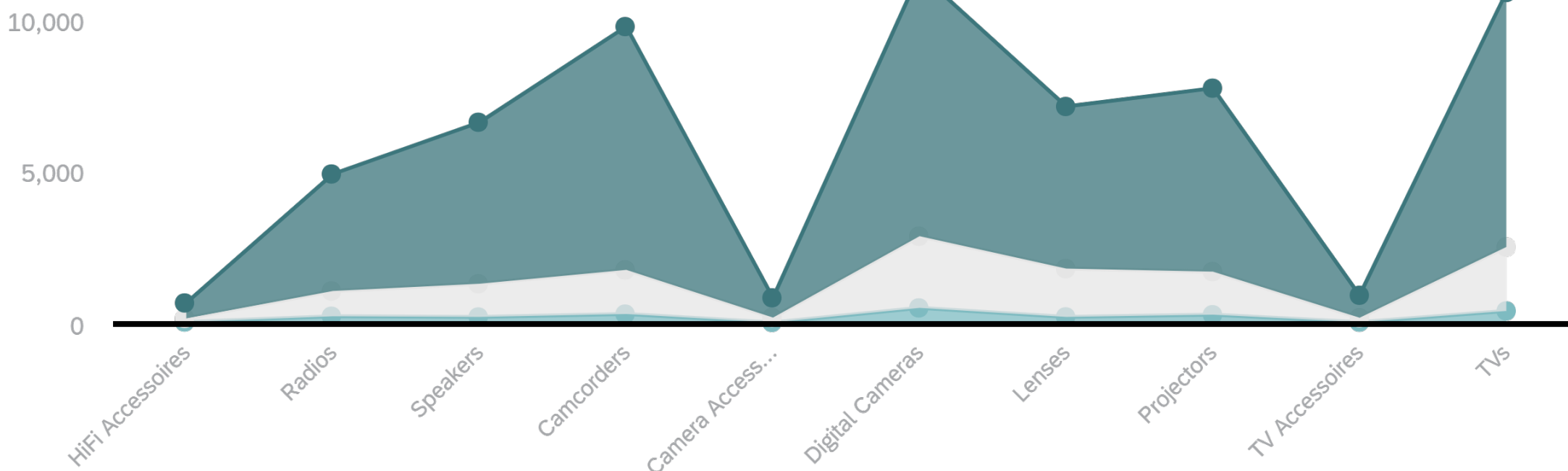


Gross Margin & Order Count by Sub-Category



Max, Avg and Min Selling Price for each Sub-Category

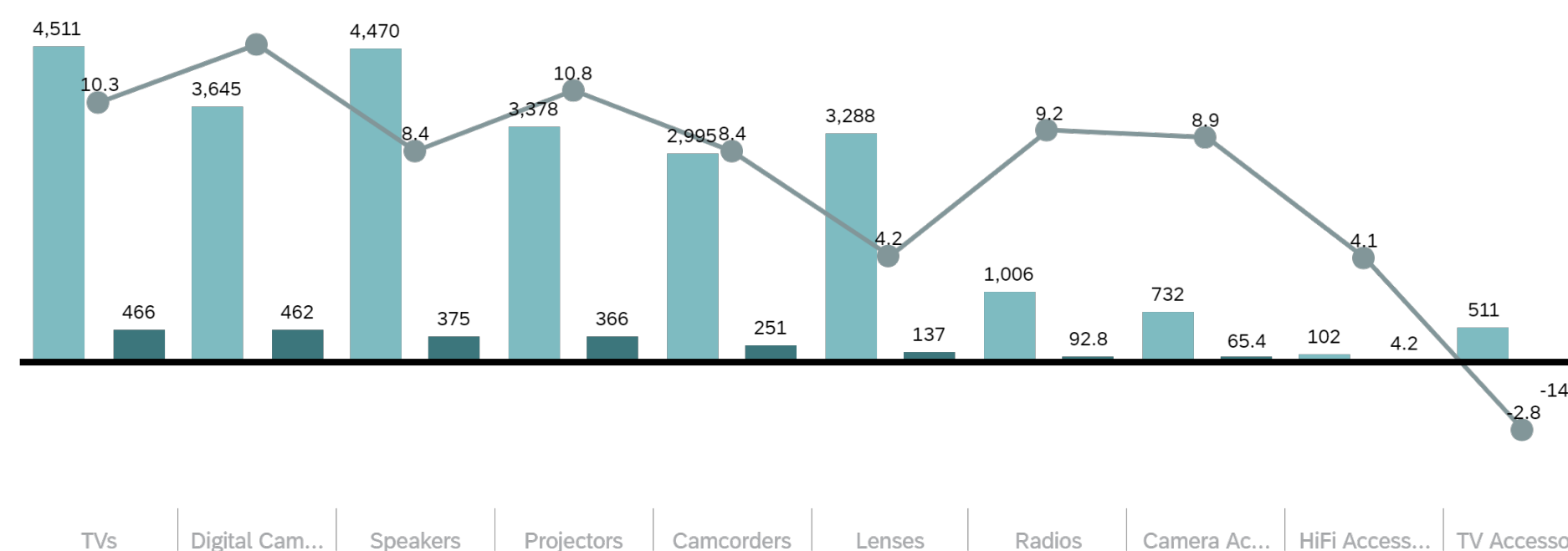
Max Price Avg Price Min Price



Sales, Profit & Average Profit Margin (%) by Sub-Category

in Thousand

Sales Profit Avg Profit Margin



Customer Analysis



Number of Customer

2021 YTD

1,423.0 (+72.0)

Number of Customers (Δ 2019 )

Quantity Purchase Per Customer

2021 YTD

27.6 (+4.4)

Quantity per Customer (Δ 2019 )

Average Spending Per Customer

2021 YTD

9,598.2 (+1,472.0)

Spending Per Customer (Δ 2019 )

Profit Per Customer for Actual

2021 YTD

917.8 (+252.3)

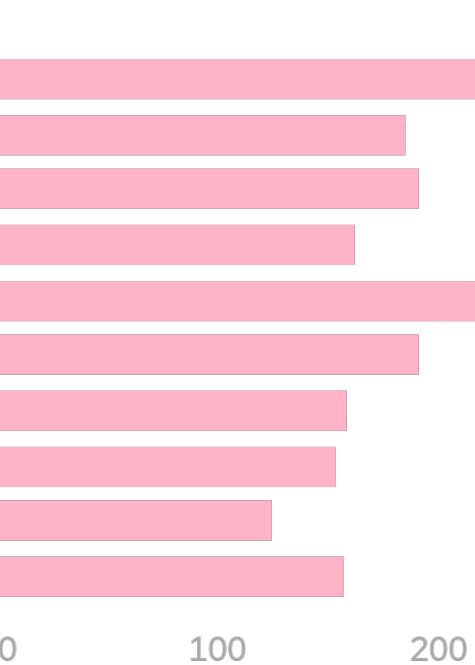
Profit Per Customer (Δ 2019 )

Sales

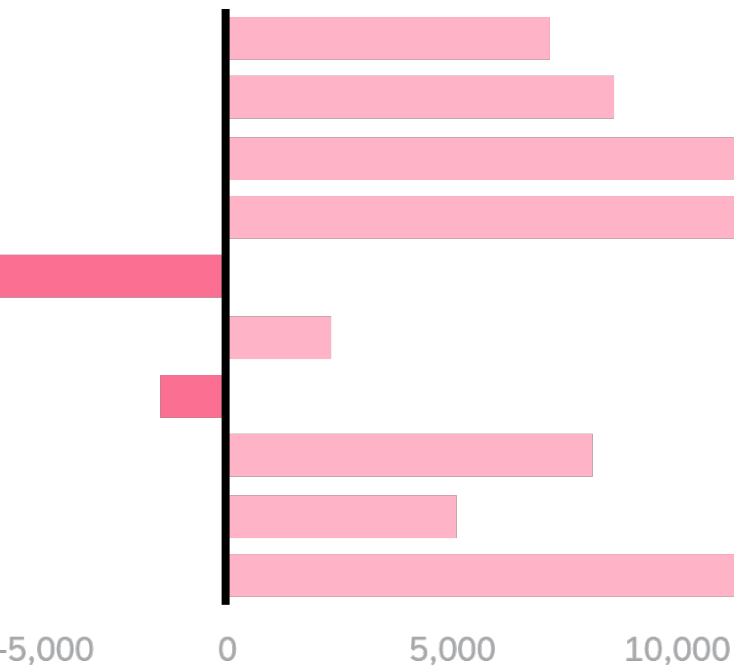
Top 10 - Customer Name

Keyon Perez  
Dominick Douglas  
Layne Diaz  
Slade Cox  
Soren Whitaker  
Kameron Golden  
Fabian Le  
Jaiden Prince  
Raymond Cain  
Anthony Bailey

Quantity



Net Profit



Sales

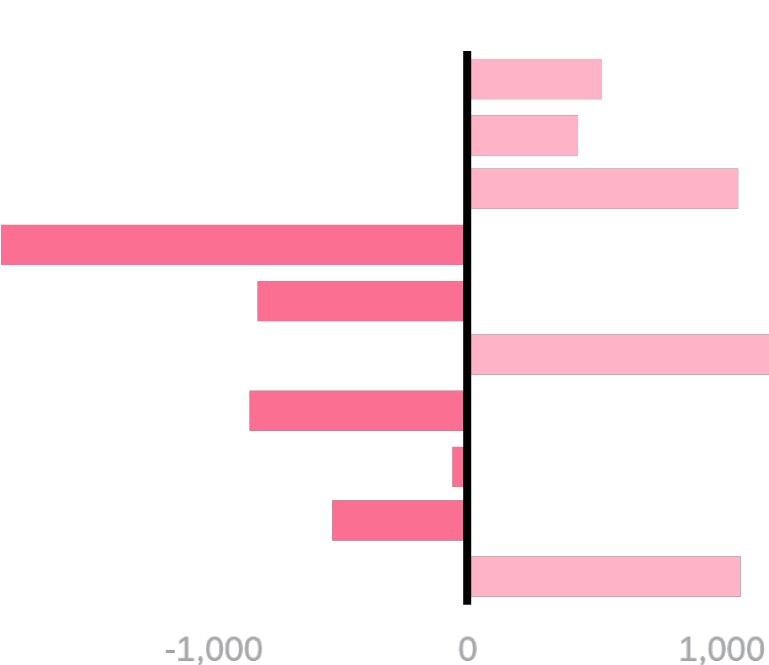
Bottom 10 - Customer Name

Jeffery Walter  
Cheyenne Bryant  
Julian Sims  
Caylee Whitehead  
Demetrius Mata  
Kole Jensen  
Maliyah Bridges  
Kamari Spence  
Tania Massey  
Janet Mann

Quantity

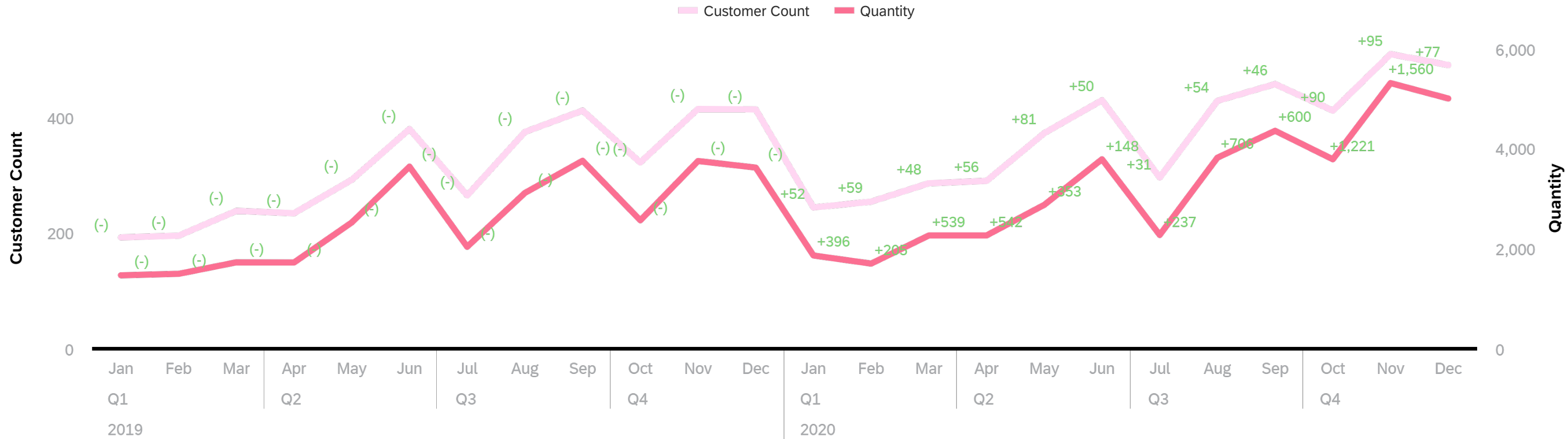


Net Profit

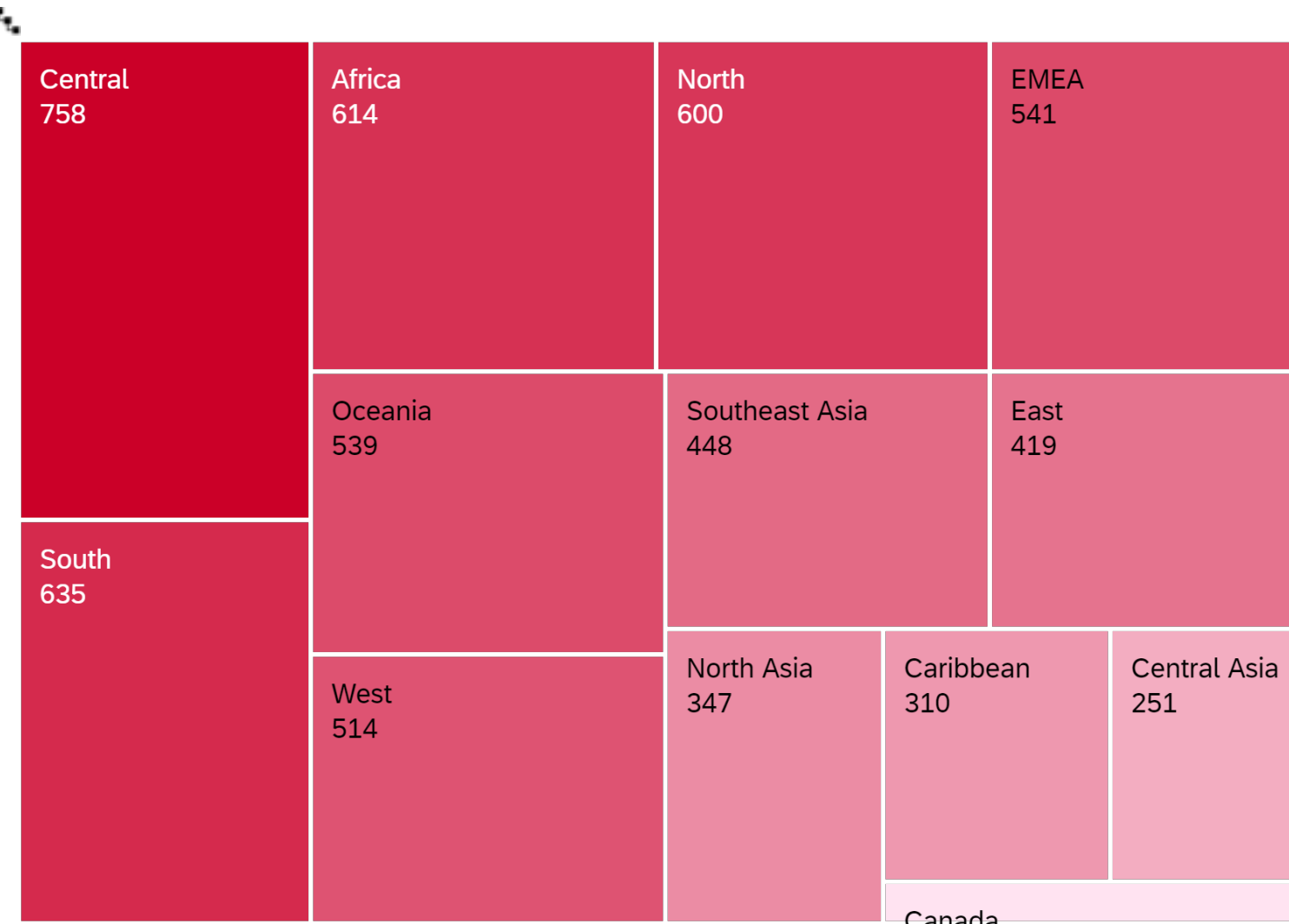


Counter Count over time

1 Variance



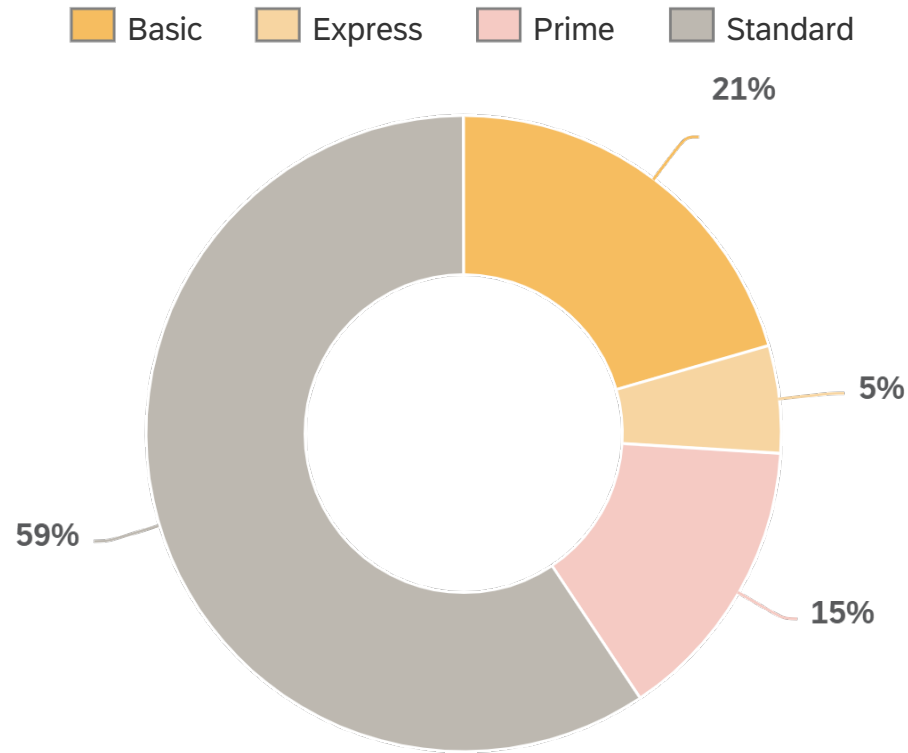
Customer Count by Region



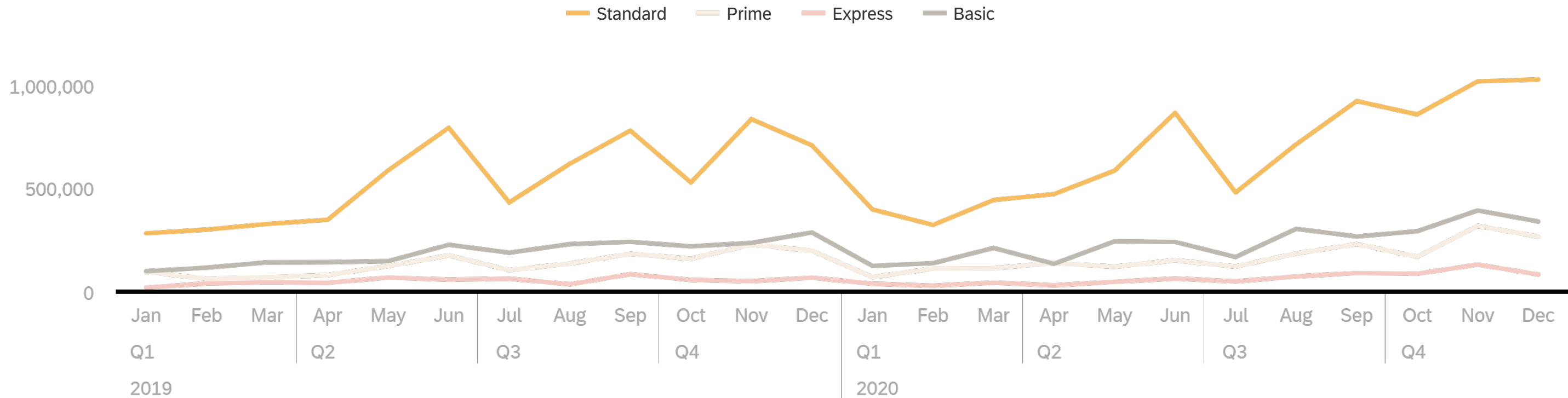


# Shipment Analysis

Popularity of Ship Modes



Sales by Ship Mode over time



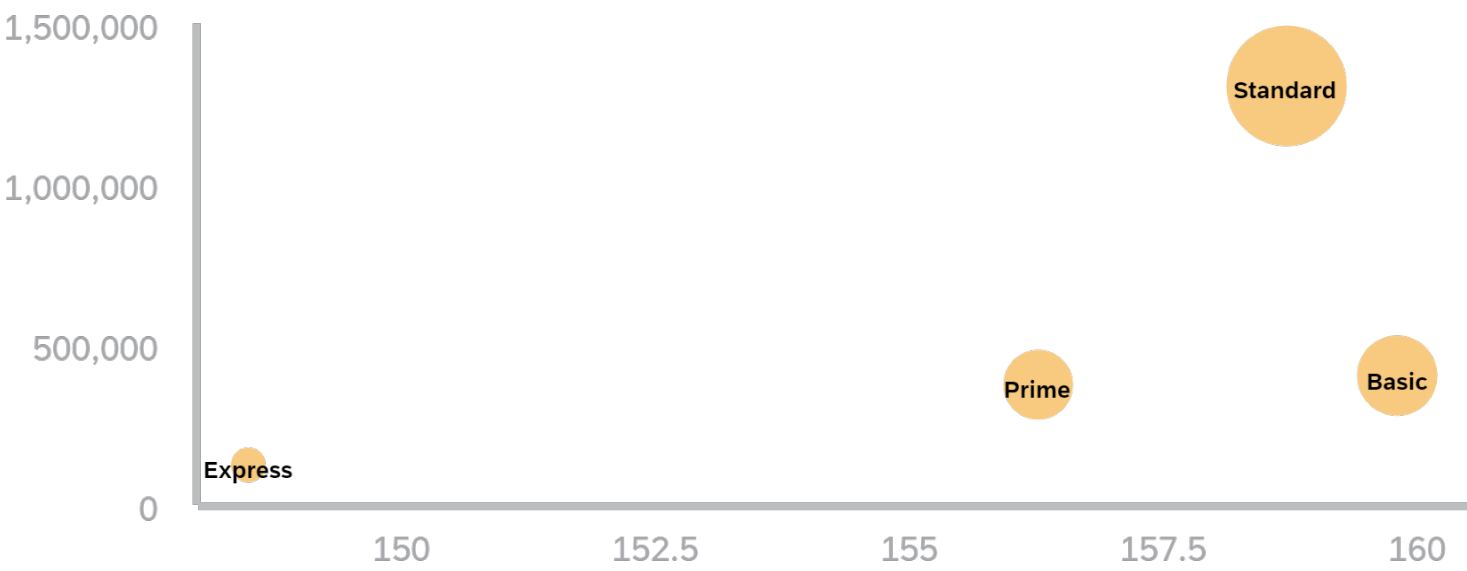
Ship Mode

- ☒ Basic
- ☒ Express
- ☒ Prime
- ☒ Standard

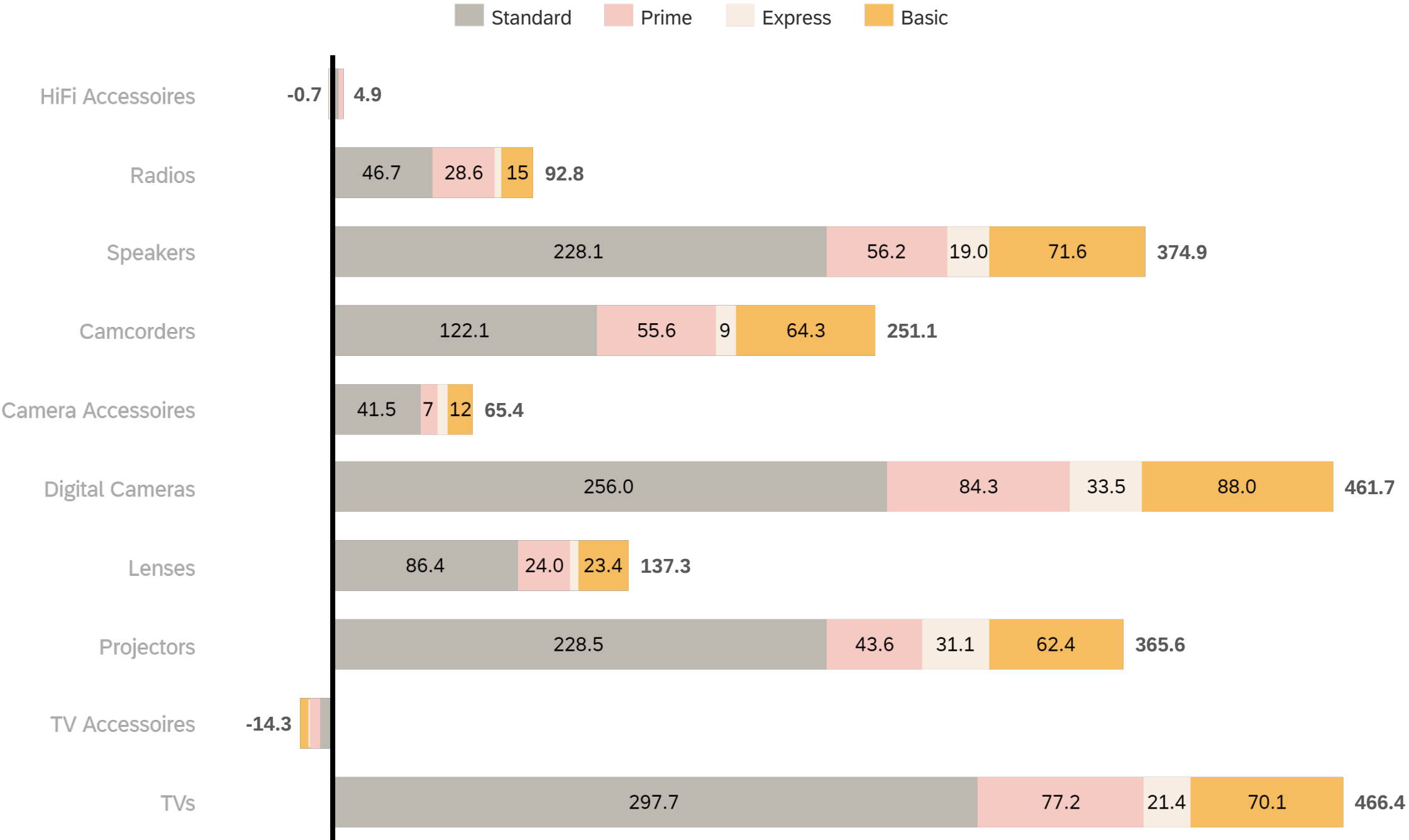
Avg Delivery Lead Time

Express	3.37
Prime	7.95
Standard	11.69
Basic	13.08

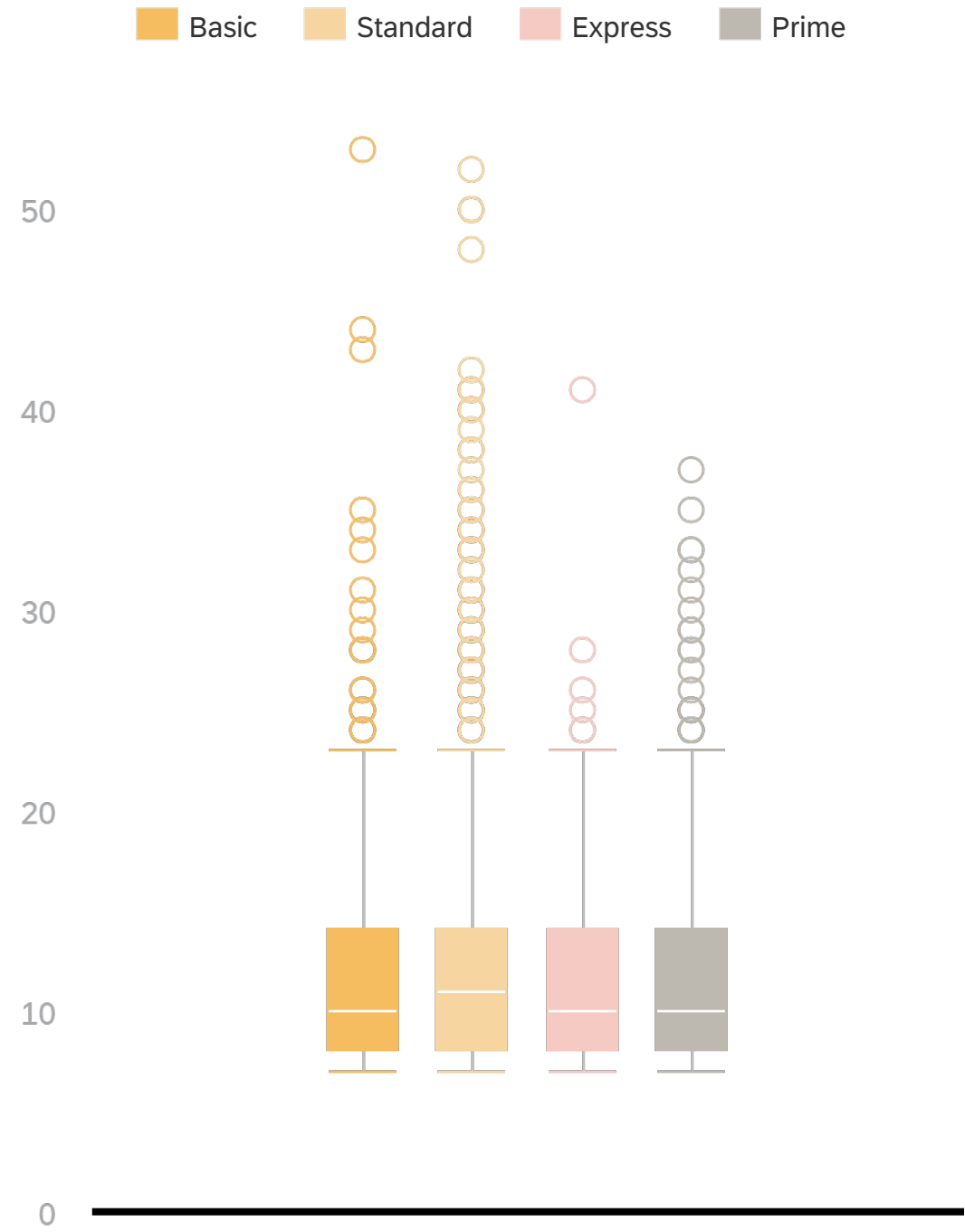
Profit by Average Shipping Cost



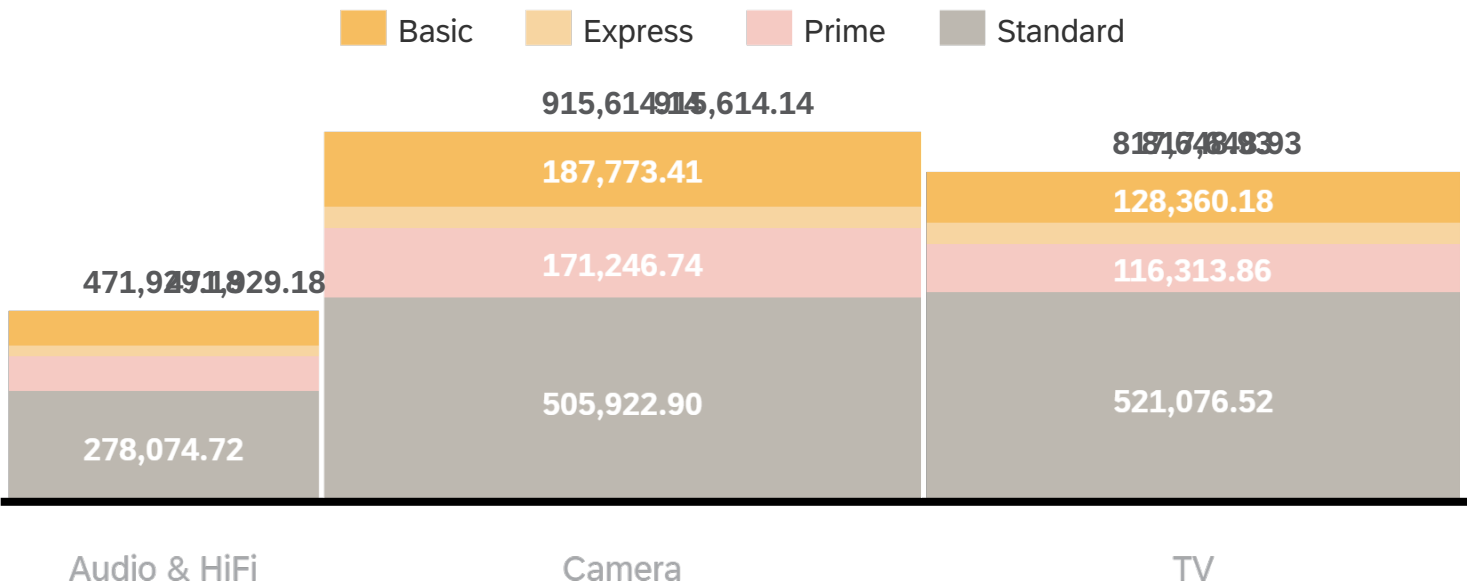
Profit by Sub-Category  
in Thousands |



Quantity per Order by Ship Mode



Profit by Category



Overview of Profit for Market

Total Profit for Market

2,205,192.25

Total number of Market

6

Minimum value

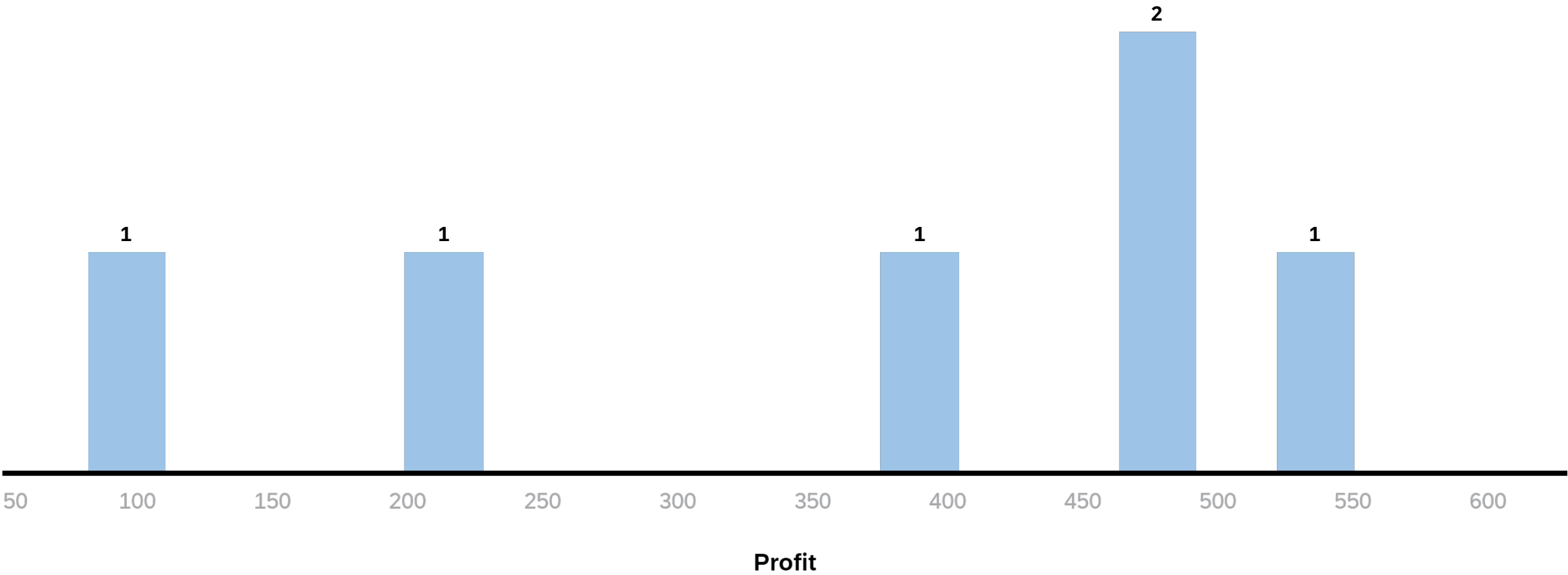
81,365.23

Maximum value

551,108.98

Distribution of Market by Profit

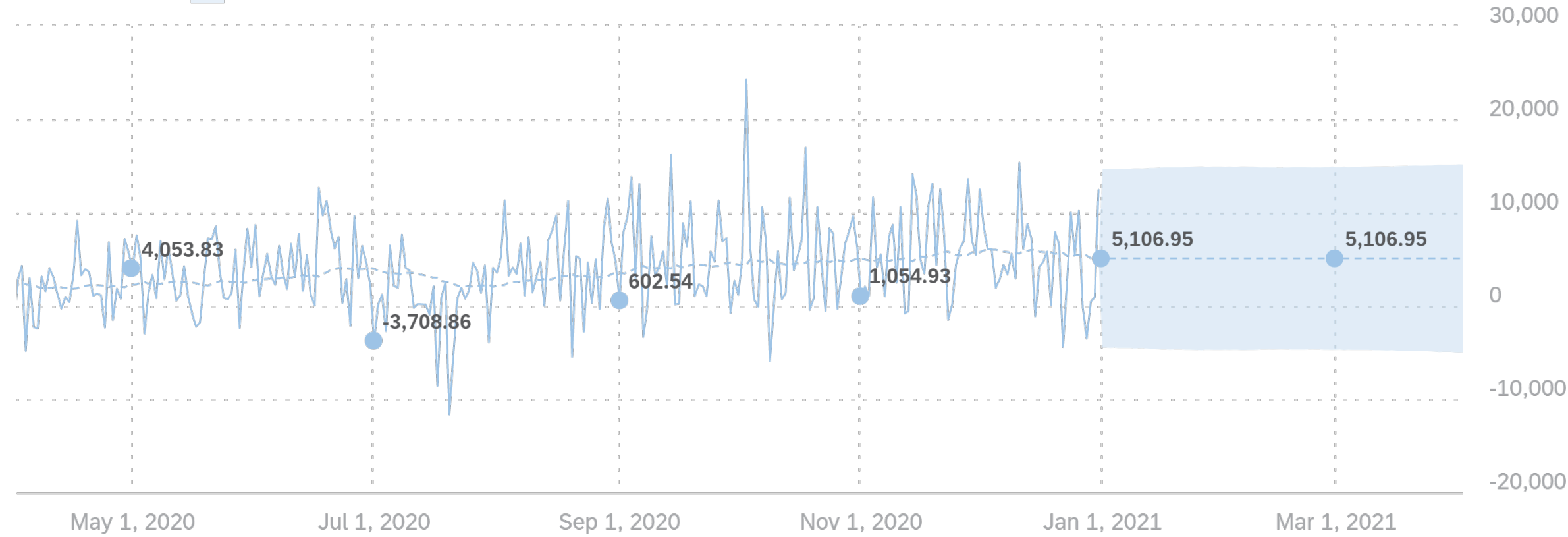
in Thousand | 16 Bins



Profit over time

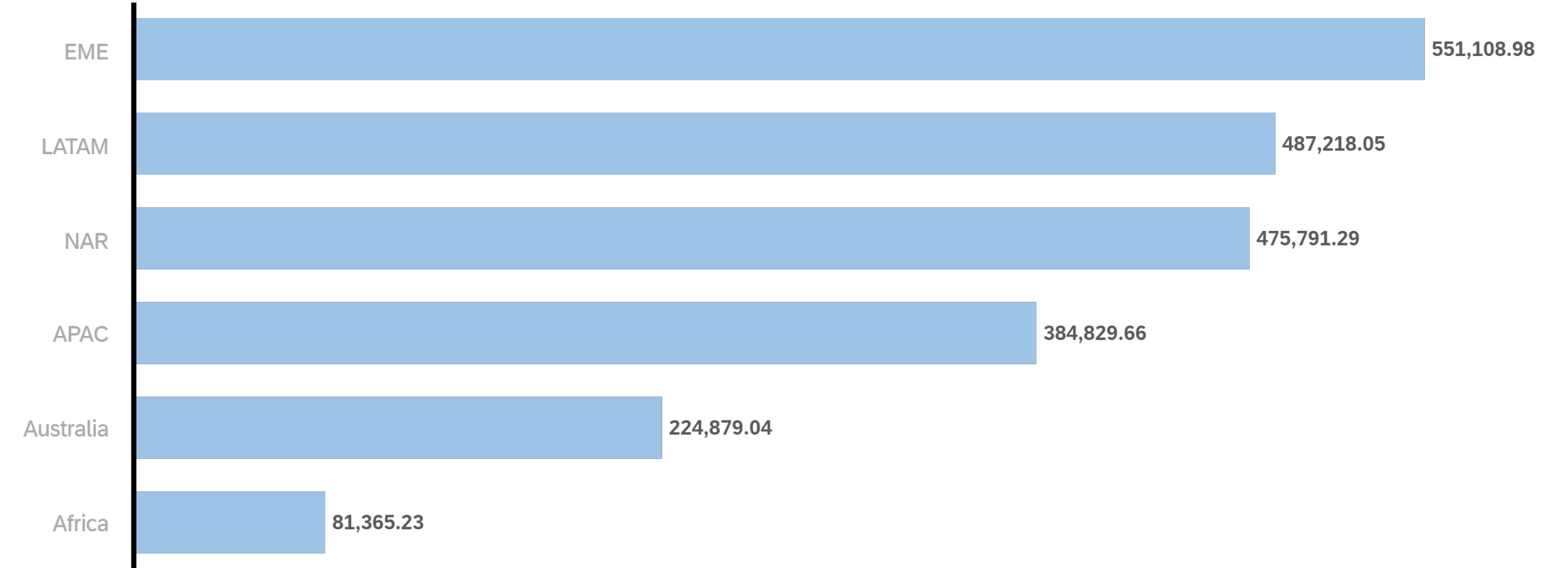
Forecast

1M 3M 6M YTD 1Y All



Profit by Market

Top 10 - All Dimensions



Loading insights...