

YUJIN KIM

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, May 2026 <ul style="list-style-type: none">• GPA 3.83/4.00; Concentration in Strategy and Technology & Operations; University Honors• Economics & Statistics Tutor at Michigan Athletics, Member of Michigan Real Estate Club• Participant: BCG Launch (Winter 2024), Goldman Sachs Virtual Insight Series (Summer 2023) College of Literature, Science, and the Arts Bachelor of Science, May 2026 <ul style="list-style-type: none">• Major in Computer Science, Economics	Ann Arbor, MI
EXPERIENCE 2024	PROJECT DESTINED Commercial Real Estate Intern <ul style="list-style-type: none">• Worked with professionals at Related & Olympiad Real Estate to build 10-year cash flow projections and sensitivity analysis based on growth rates, hold periods, and exit cap rates• Prepared and presented investment memo to real estate professionals from Brookfield, Tishman Speyer, CBRE, and other real estate firms, actively participating in evaluation of live real estate deal involving the development of mixed-use asset in Detroit, Michigan• Received 60+ hours of training on real estate fundamentals, property valuation, deal financing, financial modeling, and market research	Washington, WA
2023-Present	BUSINESS+TECH INNOVATION JAM - FINALIST Product Manager <ul style="list-style-type: none">• Devised AI-powered customizable storytelling service that provides engaging platform for children to develop essential skills, targeting households with children aged 3-10, addressing adverse effects of excessive electronic device use on student behavior post-pandemic• Selected as finalists after presenting alongside MBA candidates, delivering product benefits through compelling demo with high-fidelity model, successfully addressing security concerns by implementing edge computing to securely transfer data from local devices to cloud• Conducted customer analysis through interviews with target customers and competitor research; formulated comprehensive user acquisition and marketing strategy leading to development of differential pricing model: \$1 for one-time use and \$15 for subscription fee	Ann Arbor, MI
2022-Present	UNDERGRADUATE CONSULTING AT ROSS (UCAR) Chief Financial Officer <ul style="list-style-type: none">• Represented UCAR during school-wide club fairs articulating DEI initiatives and professional development, resulting in successful recruitment cycle with 80+ interested students• Spearheaded planning for Chicago Trek by attending funding seminars, networking sessions, and reaching out to student organizations to secure funding for 30+ participating members• Lead financial planning and budgeting process for 43 active members, taking role as key communicator with financial institutions as authorized signer for club bank account	Ann Arbor, MI
2022-Present	BUSINESS BOOTCAMP AT THE UNIVERSITY OF MICHIGAN VP Membership & DEI Representative <ul style="list-style-type: none">• Created engaging business workshop curriculum tailored to comprehension levels of 54 young students, fostering more inclusive and accessible learning experience while incorporating concepts of DEI by setting up DEI coffee chats and publishing diversity video on website• Established connections with 10+ elementary school event coordinators by pitching curriculum ideas tailored to their needs to boost project visibility, doubling partnerships	Ann Arbor, MI
2023-Present	MICHIGAN VENTURE CLUB Technology Consultant <ul style="list-style-type: none">• Conducted industry research and competitor analysis to develop structured Student Ambassador Program guideline for genAI-based healthcare online consulting startup business, attracting 55+ potential student ambassadors across various university campuses• Implemented technological solutions using HTML/CSS to resolve accessibility and responsive design issues, resulting in 50% increase in user growth and 85% positive feedback rate	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Incoming Project Management Intern at Toyota Motors Corporation, beginning in May 2024• Intermediate Proficiency in C++, Python, HTML/CSS, R, Microsoft Office Suite• Lived in New Zealand for five years; fluent in Korean; limited proficiency in Maori language• Interests include: flute, taekwondo(black belt), swimming, Maltipoos, musicals, travelling	