

CURRICULUM VITAE

Dr Olasunkanmi S. Arowolo

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PROFESSIONAL PROFILE

Highly motivated and skilled Post-Doctoral candidate with a PhD in Journalism, endorsed by the British Academy as Global Talent (2025). Possessing a strong academic foundation, a growing record of peer-reviewed publications, and extensive international experience in university-level teaching, including in the UK. Proven ability to design and execute independent, high-quality research projects, including proficiency in qualitative methodologies such as interviews and focus groups, and experience with systematic literature reviews. Actively engaged with the UK journalism landscape through research and teaching. Committed to contributing to impactful research, fostering an inclusive and equitable academic environment, and effectively communicating findings to diverse audiences.

CAREER OBJECTIVES

To secure a Research Fellowship position at the University of Liverpool, leveraging expertise in communication and journalism to advance AI-driven research in life sciences. Aspire to develop interdisciplinary projects that integrate AI technologies for societal benefits, such as enhancing public health systems, addressing structural inequalities, and promoting ethical AI in media and communication. Committed to fostering collaborations across computer science, health, and social sciences to create transparent, inclusive AI solutions that prioritize human values and community engagement.

RESEARCH INTERESTS

- The role of media in democratic processes, particularly in relation to social investment programmes and poverty discourse in developing nations and the UK
- Independent journalism, its definitions, challenges, and impact within the UK and comparative contexts
- The interplay between traditional press, social media (Twittersphere), and public opinion
- Framing analysis, media representation of marginalized voices, and journalistic authenticity
- Contemporary research methodologies in communication and journalism, including systematic reviews and qualitative approaches
- Effective communication of research findings to academic, public, and potentially policy-relevant audiences
- AI applications in communication and journalism, including ethical AI for media representation, algorithmic journalism, and AI-driven public health communication
- Interdisciplinary AI research addressing structural inequalities, sustainable development, and societal challenges through transparent and inclusive AI systems
- Integration of AI in social sciences for predictive modeling, community engagement, and participatory governance in health and environmental contexts

EDUCATION & QUALIFICATIONS

PhD in Journalism <i>University of Kent</i>	2025 <i>United Kingdom</i>
• Thesis Title: Poverty, Politics, and the Press: Uncovering the Complexities of Media Coverage on Nigeria's Social Investment Programmes	
• Research employs quantitative, qualitative methods including in-depth interviews and thematic analysis using NVivo, SPSS, and CDA	
• Supervisor(s): Dr. Ben Cocking, Dr. Richard Pendry — External Examiner: Prof. Martin Scott	
Master of Science (M.Sc.), Communication Studies [4.01 CGPA] <i>Lagos State University</i>	2019 <i>Nigeria</i>
Bachelor of Science (B.Sc.) (Hons), Mass Communication [4.1 CGPA] <i>Lagos State University</i>	2014 <i>Nigeria</i>

CAREER HISTORY

Lecturer (Media/Core Communication) <i>Health and Social Care, East Kent College, Ashford</i>	November 2023 – December 2024 <i>UK</i>
• Delivered engaging instruction in Health and Social Care to 76 students, with focus on media communication	
• Developed eight tailored lesson plans incorporating real-world media scenarios	
• Assessed progress for 76 students, providing constructive feedback	
• Collaborated with three colleagues to align media aspects with industry standards	
Assistant Lecturer <i>Centre for Journalism, University of Kent, Rochester</i>	September 2022 – 2023 <i>UK</i>
• Delivered teaching for 15-credit 'Studying Journalism' module (JOUR4050) to 23 undergraduate students per semester	
• Developed and delivered original teaching materials for 13 seminar groups	
• Set and marked assignments for approximately 23 students	
• Mentored four undergraduate students as personal tutor	
Assistant Lecturer (HPL) <i>School of Social Policy, Sociology & Social Research, University of Kent</i>	September 2021 – 2022 <i>UK</i>
• Led seminar teaching for modules SOCI3370 and SOCI5750 for approximately 142 students	
• Developed instructional materials and learning aids for seminar groups	
• Evaluated student progress and provided feedback to approximately 56 students	
Assistant Lecturer <i>Department of Journalism, School of Communication, Lagos State University</i>	June 2018 – May 2021 <i>Nigeria</i>
• Developed and delivered teaching materials for 950 undergraduate courses	
• Supervised practical journalism work for 312 students	
• Conducted student assessments and contributed to research activities	

SELECTED OUTPUTS

6.1 Peer-Reviewed Journals (Top 5)

- **Arowolo, O.**, Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D. (2023). World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media. *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54-69.
<https://doi.org/10.37284/eajis.6.1.1058>
 - Impact: This article examines media's role in governance, influencing policy discussions on democratic accountability in Africa. Cited in policy briefs on media freedom.

- Shodipe, O.A., **Arowolo, O.**, Oloyede, I.B., Alade, M., Fadeyi, I.O. and Oko-Epelle, L. (2024), Visual portrayal of Monkeypox outbreak on BBC: is Western media biased against Africa?, *Global Knowledge, Memory and Communication*.
<https://doi.org/10.1108/GKMC-09-2023-0317>
 - Impact: Highlights media bias in health reporting, informing global health communication strategies and reducing misinformation in pandemics.
- Oso Lai, Adeniran, R., & **Arowolo, O.** (2024). Journalism Ethics: The Dilemma, Social and Contextual Constraints. *Cogent Social Sciences*.
<https://doi.org/10.1080/23311886.2024.2328388>
 - Impact: Addresses ethical challenges in journalism, shaping training programs and ethical guidelines for media practitioners in developing contexts.
- Suleiman, H., Adedeji, K., & **Arowolo, S. O.** (2020). Online Newspaper Coverage of the 8th National Assembly in Nigeria. *Media and Communication Review (MCR)*, Vol. 2, Issue 2, pp. 57–83
 - Impact: Analyzes digital media's role in political accountability, contributing to studies on online journalism and democratic oversight.
- **Arowolo, S.O.** (2015). Uses and Gratification Theory and Tobacco Advertising Necessity: An Exposé. *International Journal of Broadcasting and Information Technology*, 3(1)
 - Impact: Critiques advertising impacts on public health, influencing regulatory discussions on media content and consumer protection.

DETAILS OF RESEARCH FUNDING

- **TETFund Doctoral Scholarship** (£115,485.00) – Awarded 2021, University of Kent, UK.
 Role: Recipient. Supported PhD research on media coverage of social investment programmes.
- **Research Funding Bid (In Progress): Arowolo, S.O.** (Principal Investigator). Media, Poverty, and Democracy: A Comparative Analysis of Social Investment Discourse in the UK and Nigeria. – to be submitted August 30, 2025. Estimated value: £50,000. Role: PI.
- **Research Funding Bid (In Progress): Arowolo, S.O.** (Principal Investigator). Democracy by Design? Comparative Governance of Algorithmic Journalism in the UK and Nigeria. – to be submitted September 15, 2025. Estimated value: £40,000. Role: PI.

TEACHING AND SUPERVISION EXPERIENCE

- Lecturer, East Kent College (2023-2024): Taught media communication to 76 students, developed lesson plans, assessed progress.
- Assistant Lecturer, University of Kent (2022-2023): Delivered 'Studying Journalism' module to 23 students, mentored undergraduates.
- Assistant Lecturer, University of Kent (2021-2022): Led seminars for 142 students in social policy modules.
- Assistant Lecturer, Lagos State University (2018-2021): Taught 950 undergraduate courses, supervised 312 students in practical journalism.
- Graduate Assistant, Lagos State University (2017-2018): Supported teaching for 250 students.
- No PGR supervision yet, but mentored 4 undergraduates as personal tutor.

PRIZES, AWARDS AND RECOGNITIONS

- **British Academy Global Talent Endorsement** (2025) – Recognised as exceptional talent in academia and research.
- **PhD in Journalism**, University of Kent (2025, no corrections).
- **Runner-Up**, University of Kent Three Minute Thesis (3MT, 2024).
- **ISC² Certified in Cybersecurity** (2024).
- **Qualys Certified Specialist** (2024).

COLLABORATIONS AND EXTERNAL ENGAGEMENT

- Collaborator on British Academy-GRCF funded project (2022-2023): PNEUMA-CITY, University of Kent – Contributed to research on urban infrastructures.
- Founder and CEO, Afriscribe (afriscribe.org) – Platform for African research dissemination.
- Director and Founder, ResearchAfrica (researchafrica.pub) – Research network for African scholars.
- Blind Peer Reviewer, Global Knowledge, Memory and Communication (Q2 Journal) and Taylor & Francis.
- Member, International Communication Association (ICA), Public Communication of Science and Technology (PCST), Association of Communication Scholars and Professionals of Nigeria (ACSPN), African Council for Communication Education (ACCE), Royal African Society (RAS).
- Public engagement: Articles in Vanguard, The Sun, Premium Times on poverty alleviation and media coverage.

LEADERSHIP, TRAINING & MENTORING

- **Leadership:** Founder/CEO Afriscribe; Director/Founder ResearchAfrica – Demonstrated entrepreneurial skills in research dissemination.
- **EDI Contributions:** Committed to inclusive academia; mentored underrepresented students; research on marginalized voices.
- **Training:** Academic trainings in NVivo, SPSS, lectures, feedback, grant writing (UEA, Kent).
- **Mentoring:** Personal tutor for 4 undergraduates; mentored students in journalism practices.