

# CURRICULUM VITAE

## Dr Olasunkanmi S. Arowolo

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### SUMMARY

Highly motivated and skilled Post-Doctoral candidate with a PhD in Journalism, endorsed by the British Academy as GlobalTalent in Media and Communication (2025). Possessing a strong academic foundation, a growing record of peer-reviewed publications, and extensive international experience in university-level teaching including in the UK. Proven ability to design and execute independent, high-quality research projects, including proficiency in qualitative methodologies such as interviews and focus groups, and experience with systematic literature reviews. Actively engaged with the UK journalism landscape through research and teaching. Committed to contributing to impactful research, fostering an inclusive and equitable academic environment, and effectively communicating findings to diverse audiences.

### PROFESSIONAL COMMITMENTS

Dedicated to fostering inclusive and equitable practices in research and teaching, aligning with values of care, continuous learning, and proactive engagement.

### RESEARCH INTERESTS

- The role of media in democratic processes, particularly in relation to social investment programmes and poverty discourse in developing nations and the UK
- Independent journalism, its definitions, challenges, and impact within the UK and comparative contexts
- The interplay between traditional press, social media (Twittersphere), and public opinion
- Framing analysis, media representation of marginalized voices, and journalistic authenticity
- Contemporary research methodologies in communication and journalism, including systematic reviews and qualitative approaches
- Effective communication of research findings to academic, public, and potentially policy-relevant audiences

### EDUCATION

<b>PhD in Journalism [no corrections]</b>	2025
<i>University of Kent</i>	UK
• <b>Thesis Title:</b> Poverty, Politics, and the Press: Uncovering the Complexities of Media Coverage on Nigeria's Social Investment Programmes	
• Research employs quantitative, qualitative methods including in-depth interviews and thematic analysis using NVivo for In-depth Interview, SPSS for Content Analysis and CDA for twitter datasets	
• <b>Supervisor(s):</b> Dr. Ben Cocking, Dr. Richard Pendry — <b>External Examiner:</b> Prof. Martin Scott	
<b>Master of Science (M.Sc.), Communication Studies</b>	2019
<i>School of Communication, Lagos State University</i>	Nigeria
• <b>Thesis Title:</b> "Framing of President Muhammadu Buhari's UK medical Vacation by Nigerian Newspapers"	
<b>Bachelor of Science (B.Sc.) (Hons), Mass Communication</b>	2014
<i>School of Communication, Lagos State University</i>	Nigeria
• <b>Thesis Title:</b> "Tabloidisation in the Nigerian Press: A Quantitative Investigation into Changes in Nigerian Newspapers, 2003 – 2013"	

### RESEARCH EXPERIENCE

#### 5.1 Doctoral Thesis (Completed 2025)

- **Arowolo, O.S.** "National Social Investment Programmes: the role of the press and Twittersphere in Nigeria." This research involved designing and executing a qualitative study, including conducting 10 in-depth interviews and 3 focus groups with journalists. Data analysis was conducted using NVivo software

## 5.2 Current Research

- **Mapping the Contemporary Nigerian Newsroom:** Defining Professional Identity in Contemporary Nigerian Journalism: A Nationwide Survey of Media Workers. *Principal Investigator: Olasunkanmi Arowolo; Research Assistant: Matthew Ogunsuada*
- **Bridging the Gap Between Scientific Research and Public Engagement in Nigeria:** Rethinking Media Practices in the Digital Age. *Principal Investigator: Olasunkanmi Arowolo*
- **Positioning Nigerian Newspapers on the Political Spectrum:** An Empirical Analysis of Editorial Slants and Issue Coverage. *Principal Investigator: Olasunkanmi Arowolo*
- Comparative study of independent journalism funding models in the UK and Nigeria
- **Arowolo, O.S.** “Reclaiming authenticity in Nigerian press: a study of a National Social Investment Programme”
- **Arowolo, S.O.** “The side-lined voice of the poor: slants and framing of poverty by the Nigerian print media”
- **Arowolo, S.O.** “‘Voices of the oppressed’: an analysis of Nigeria Twittersphere conversations on Tradermoni poverty programme in Nigeria”
- **Arowolo, S.O.** “What’s up? News trading in the Nigerian press”
- **Arowolo, S.O.** and Oso, L. “Bottom-up news”: do ordinary people matter in the news? – a study of Tradermoni poverty programme in Nigeria”
- **Arowolo, S.O.** “Echoing the frames: Eyes on Nigerian print media accounts of Lekki Toll Gate Massacre”

## TEACHING EXPERIENCE

<b>Lecturer (Media/Core Communication)</b> <i>Health and Social Care, East Kent College, Ashford</i>	November 2023 – December 2024 UK
• Delivered engaging instruction in Health and Social Care to <b>76 students</b> , with focus on media communication relevant to the UK context	
• Developed <b>8 tailored lesson plans</b> incorporating real-world media scenarios (audio-visual storytelling, communication ethics, media literacy)	
• Assessed progress for 76 students, providing constructive feedback to enhance understanding of media and communication principles	
• Collaborated with <b>3 colleagues</b> to align media aspects of the programme with industry standards, equipping students with skills applicable to health and media sectors	
<b>Assistant Lecturer</b> <i>Centre for Journalism, University of Kent, Rochester</i>	September 2022 – 2023 UK
• Delivered teaching for the <b>15-credit ‘Studying Journalism’ module (JOUR4050)</b> , covering key theories, debates, methodologies, and aspects of the UK journalism landscape, to approximately <b>23 undergraduate students per semester</b>	
• Developed and delivered original teaching materials for <b>13 seminar groups</b> , enhancing student engagement with topics including journalism ethics, research methods, and contemporary UK media issues	
• Set and marked assignments for approximately 23 students, providing timely and constructive feedback to support academic development	
• Contributed to the planning and refinement of 1 teaching programme within the department	
• Collaborated with <b>2 academic colleagues</b> on course development and curriculum updates for JOUR4050 – ‘Studying Journalism’ module	
• Mentored <b>4 undergraduate students</b> as a personal tutor, providing academic and pastoral support	
<b>Assistant Lecturer (HPL)</b> <i>School of Social Policy, Sociology &amp; Social Research, University of Kent</i>	September 2021 – 2022 UK
• Led seminar teaching for modules <b>SOCI3370</b> (Autumn, 12 seminars) and <b>SOCI5750</b> (Spring, 13 seminars) for approximately <b>142 students</b>	
• Developed instructional materials and learning aids for seminar groups	
• Evaluated student progress and provided feedback to approximately <b>56 students</b>	
• Contributed to educational programme planning and curriculum revisions in collaboration with academic colleagues	
<b>Assistant Lecturer</b> <i>Department of Journalism, School of Communication, Lagos State University</i>	June 2018 – May 2021 Nigeria
• Developed and delivered teaching materials for <b>950 undergraduate courses</b> in Writing for Mass Media, Introduction to Photo Journalism, Photo-Journalism Management, Photo Editing and Newspaper and Magazine Production	
• Supervised practical journalism work for <b>312 students</b> , advising on skills, methods, and techniques	
• Conducted student assessments and contributed to research activities within the department	

**Graduate Assistant***Department of Journalism, School of Communication, Lagos State University*

June 2017 – May 2018

Nigeria

- Supported teaching and research activities, including delivering tutorial sessions for over **250 students**
- Assisted in developing teaching materials and overseeing practical work

**Graduate Assistant***Department of Languages, Linguistics, and Communication Studies, Osun State University*

June 2015 – April 2016

Nigeria

- Assisted academic staff by conducting tutorial sessions for students in communication studies

**ACADEMIC TRAININGS (SELECTED)**

- Preparing & Delivering Lectures, University of East Anglia
- Assessment, Feedback, & Module Design, University of East Anglia
- Preparing Impactful Research Proposals & Grant Applications, University of East Anglia
- Using the Media to Publicise Research, Graduate Research College, University of Kent
- Using NVivo for Qualitative Research, University of East Anglia
- Advanced Skills in NVivo, Graduate Research College, University of Kent

**PUBLICATIONS****8.1 Projects and Dissertations (Theses)**

- **Arowolo, S.O.** (2019). Framing of President Muhammadu Buhari's UK medical Vacation by Nigerian Newspapers. M.Sc. Dissertation, Lagos State University
- **Arowolo, S.O.** (2015). Tabloidization in the Nigerian Press: A Quantitative Investigation into Changes in Nigerian Newspapers, 2003 – 2013. B.Sc. Dissertation, Lagos State University

**8.2 Articles in Peer-Reviewed Journals**

- Shodipe, O.A., **Arowolo, O.**, Oloyede, I.B., Alade, M., Fadeyi, I.O. and Oko-Epelle, L. (2024), Visual portrayal of Monkeypox outbreak on BBC: is Western media biased against Africa?, *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-09-2023-0317>
- Oso Lai, Adeniran, R., & **Arowolo, O.** (2024). Journalism Ethics: The Dilemma, Social and Contextual Constraints. *Cogent Social Sciences*. <https://doi.org/10.1080/23311886.2024.2328388>
- **Arowolo, O.**, Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D. (2023). World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media. *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54-69. <https://doi.org/10.37284/eajis.6.1.1058>
- Suleiman, H., Adedeji, K., & **Arowolo, S. O.** (2020). Online Newspaper Coverage of the 8th National Assembly in Nigeria. *Media and Communication Review (MCR)*, Vol. 2, Issue 2, pp. 57–83
- Asomba, I.T. and **Arowolo, S.O.** (2018). Politics of Nigerian Newspaper Coverage of Ondo State 2012 Gubernatorial Election. *Media and Communication Review (MCR)*, Vol. 3, Issue 1, pp. 85-109
- **Arowolo, S.O.** (2015). Uses and Gratification theory and Tobacco Advertising necessity: An Exposé. *International Journal of Broadcasting and Information Technology*, 3(1). Lagos: Department of Broadcasting, School of Communication, Lagos State University

**8.3 Chapters in Edited Books**

- Oso, L., Jimoh, J. and **Arowolo, O.** (2022) “3Ws: The Social Composition of News in selected Nigerian Newspapers,” *Journal of Media, Theatre and Communication Studies (JOMETCOS)*, 1(2), pp. 1–17
- **Arowolo, O.S.** & Animashaun, O. W. (2020). Text Language: A Revolution in Modern Communication. In *Book in Honour Professor Lai Oso at 60*. Research and Book Publication Committee, School of Communication, Lagos State University, Lagos Nigeria
- Oso, Lai, Adeniran, R. and **Arowolo, S. O.** (2019). The challenges and implications of health journalism practice in Nigeria newspapers. In A.M. Adeyanju, I. Jimoh & H.M. Suleiman (Eds.). *Mass Media in Nigeria: Research, theories, and practice: A book in honour of Prof. Suleiman Salau* (pp. 115-139). Jos: The National Institute, Kuru, Nigeria
- Oso, L. and **Arowolo, S. O.** (2019). Commercialisation and tabloidisation: Journalism as infotainment. In L. Oso, R. Olatunji, O. Omojola & S. Oyero, *Beyond fun: Media Entertainment, Politics and Development in Nigeria* (pp. 189-205). Lagos: Malthouse Press Limited

## 8.4 Book/Monograph (in progress)

- The Politics of Welfare Communication: Lessons from Media Coverage in the Global South and North. The book proposal is being prepared for Oxford University Press (OUP) and Cambridge University Press for consideration

## 8.5 Accepted works

- Oduolowu, D. and **Arowolo, O.** Perceptions and Perspectives: Insights from East African Journalists on the Role of Artificial Intelligence in News Production. Book Title: AI Revolution in Media and Communication – Shaping Teaching & Practice in Africa — Publisher: Routledge

### CONFERENCE PAPERS

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- **Arowolo, S. Olasunkanmi.** (2026). Electoral Weaponisation of Micro-Credit: Nigerian Newspaper Coverage of Tradermoni Vote-Buying Allegations During the 2018–2019 Election Cycle. Accepted for Individual Submission presentation at the 76th Annual Conference of the International Communication Association (ICA), 4–8 June 2026, Westin Cape Town & CTICC, Cape Town, South Africa
- **Arowolo, S. Olasunkanmi.** (2026). Whose Voice Counts? Government Dominance and Press Release Reliance in Nigerian Newspaper Coverage of Social Investment Programmes. Accepted for Individual Submission presentation at the 76th Annual Conference of the International Communication Association (ICA), 4–8 June 2026, Westin Cape Town & CTICC, Cape Town, South Africa
- Damilola Oduolowu and **Arowolo, S. Olasunkanmi.** (May 2025). Communicating Climate Change in Africa: Role perception and role shifting among environmental journalists in Nigeria. Paper to be presented at Public Communication of Science and Technology Network (PCST) 2025 on “Using Science Communication to effect positive change: exploring transitions, traditions and tensions”
- **Arowolo, S. Olasunkanmi.** (2024, March). Harnessing the Fourth Estate: News media as catalyst for Effective Social Investment policies implementation. Paper presented at the AEJMC Midwinter Conference (Political Communication Division), Gaylord College of Journalism and Mass Communication, March 7-9, 2024 at the University of Oklahoma, in Norman, OK
- **Arowolo, S. Olasunkanmi** and Damilola Oduolowu (2024) Cross-Border Perspectives- A Comparative Thematic Analysis of Local Governance Discourse in US and UK Online Community News. Paper presented at the 2024 AEJMC Southeast Colloquium, 49th annual AEJMC Southeast Colloquium, March 1-2, 2024 at the University of Kentucky in Lexington, Kentucky
- Oso, Lai and **Arowolo, S. Olasunkanmi.** (2018, September). Hate Speech and Negotiating meaning. Paper presented at the 5th ACSPN Annual Conference on 'Hate Speech, Fake News and Political Stability in Africa', Asaba, Nigeria
- **Arowolo, S. Olasunkanmi** and Akano, M. M. (2018, September). New media, and attitude of students towards Online-Shopping: A case of Jumia.ng. Paper presented at the Afe-Babalola University, Ado-Ekiti (ABUAD)-Media, Communication, Information Technology (MCIT) 2018 International Conference, Ado-Ekiti, Ekiti State
- Biobaku, M.O., **Arowolo, S.O.**, Odesanya, L.A., & Fatonji, S. (2018). Influence of 'The Lion of Bourdillon' Documentary on the Voting Intentions of Lagos Electorates in Nigeria's 2015 General Elections. Paper presented at the 2018 Press Freedom Day Conference
- Ogundoyin, S.O. and **Arowolo, S.O.** (2018). Media Advocacy Theory: A content analysis of media coverage of Nigerians' migration to Europe via Libya. Paper presented at the 2018 ACCE National Conference, National Open University of Nigeria, Abuja
- Oso, L., Jimoh, J., & **Arowolo, O.S.** (2017, September). 3Ws: The social composition of news in selected Nigerian newspapers. Paper presented at the Association of Communication Scholars and Professionals of Nigeria (ACSPN) Conference, Bayero University, Kano (BUK)
- Suleiman, H.B., **Arowolo, O.S.** and Olona, K.A. (2016, September). Legislative Reporting in Nigeria: Online Newspaper 100 days Coverage of the 8th National Assembly Resolution. Paper presented at the Ebenezer Soola Conference on Communication change management and sustainable development in the 21st century, University of Ibadan, Ibadan, Nigeria

### SELECTED: PUBLIC ENGAGEMENT, NEWS MENTIONS AND ARTICLES IN THE NEWS MEDIA

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- August 2025 – Nigeria must rethink its approach to poverty alleviation — Arowolo — Vanguard News
- August 2025 – Accolades as Nigerian Scholar Olasunkanmi Arowolo earns rare PhD distinction at UK Varsity —The Sun
- August 2025 – Study flags gaps in media coverage of Nigeria's poverty alleviation programmes. — Premium Times
- May 2025 – Zero conversations, zero accountability: The NSIP scandal —The Sun (Nigeria)

## SKILLS AND ABILITIES

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### 11.1 Research Methods & Analysis:

- **Qualitative Research:** Experienced in designing and conducting qualitative studies, including In-depth Interviews and Focus Groups. Proficient in qualitative data analysis techniques such as Thematic Analysis, Content Analysis, and Discourse Analysis
- **Quantitative Research:** Experienced in quantitative research design, surveys, basic statistical analysis, and Content Analysis
- **Literature Reviews:** Proficient in conducting comprehensive literature searches and developing Systematic Literature Reviews
- **Software:** NVivo, SPSS, Qualtrics, Microsoft Office Suite
- **UK Journalism Landscape:** Strong understanding developed through PhD research at a UK university, teaching UK journalism modules, and ongoing engagement with UK media

### 11.2 Communication & Dissemination:

- **Academic Writing:** Proven ability to draft and publish peer-reviewed journal articles, book chapters, and conference papers
- **Presentation Skills:** Experienced in delivering engaging academic presentations and lectures to diverse student groups
- **Public Communication:** Experience in journalism practice translating complex information for broader audiences

### 11.3 Project Management:

- Research Project Management (design, execution, analysis, dissemination)
- Newspaper Management (previous experience)

### 11.4 Languages:

- English (Fluent), Yoruba (Native)

## ADMINISTRATIVE EXPERIENCE

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- Contributed to planning of teaching programmes, Centre for Journalism, University of Kent (2022-Present)
- Collaborated on course development and curriculum changes, Centre for Journalism, University of Kent (2022-Present)

## AWARDS AND FUNDING

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- **Michael Haley Travel Grant** (\$700.00), awarded February 2026 for the *76th Annual ICA Conference: Communication and Inequalities in Context*, 4–8 June 2026, Cape Town, South Africa
- **Global Talent Endorsement**, British Academy (2025) – Recognised as an exceptional promise in academia and research
- **Tertiary Education Trust Fund (TETFund)**, Federal Government of Nigeria University Doctoral Scholarship in excess of £115,485.00, University of Kent, 2021-2025
- **3-Minutes Thesis – Runner up** (University of Kent) - 2024

## RESEARCH FUNDING BID

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- **Arowolo, S.O.** (Principal Investigator). *Media, Poverty, and Democracy: A Comparative Analysis of Social Investment Discourse in the UK and Nigeria*. Scheduled for submission to British Academy Small Research Grants (Spring 2026).
- **Arowolo, S.O.** (Principal Investigator). *Democracy by Design? Comparative Governance of Algorithmic Journalism in the UK and Nigeria*. Targeting BA/Royal Society Interdisciplinary Scheme (Q1 2026).
- **Arowolo, S.O.** (Co-PI). *Sustainable Journalism Ecosystems in Nigeria: Funding Models, Innovation and Policy for Media Resilience*. Proposal in development for Leverhulme Trust Research Project Grants

## **PROFESSIONAL ASSOCIATIONS**

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- Member, International Communication Association (ICA)
- Member, Public Communication of Science and Technology (PCST)
- Member, Association of Communication Scholars, and Professionals of Nigeria (ACSPN)
- Member, African Council for Communication Education (ACCE)

## **PROFESSIONAL & TECHNICAL QUALIFICATIONS**

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- ISC<sup>2</sup> Certified in Cybersecurity (2024)
- Qualys Certified Specialist (2024)
- Vulnerability Management Diploma

## **EDITORIAL EXPERIENCE**

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- **Blind Peer Reviewer**, Global Knowledge, Memory and Communication (Q2 Journal)
- **Blind Peer Reviewer**, Taylor and Francis

## **LEADERSHIP ROLES**

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- **Founder and CEO**, Afriscribe ([afriscribe.org](http://afriscribe.org))
- **Director and Founder**, ResearchAfrica ([researchafrica.pub](http://researchafrica.pub))

## **REFERENCES**

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### **Dr Ben Cocking**

*Reader and Director of Research, Centre for Journalism*

### **Kerry Longman**

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