

LAGOS STATE UNIVERSITY, OJO
LASU Academic Staff Annual Performance Evaluation System
ACADEMIC STAFF CURRICULUM VITAE

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Staff Biodata

- Name: AROWOLO Sunday Olasunkanmi
- Personal File Number: 3717
- Post Applied For: Assistant Lecturer
- Faculty/Department: School of Communications / Journalism
- Present Position: Assistant Lecturer
- Place and Date of Birth: 17/01/1993
- Gender: MALE
- Nationality: Nigerian
- Marital Status: Married
- State of Origin / Local Govt Area: Lagos / Ojo
- Number and Ages of Children: Number (0); Ages (NIL)

Contact

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Educational Institutions Attended With Dates

- 2021 – 2025: University of Kent, England, United Kingdom
- 2016 – 2019: Department of Journalism, School of Communication, Lagos State University, Ojo, Lagos, Nigeria
- 2010 – 2015: Lagos State University, Ojo
- 2007 – 2009: Henna-Teck International College, Iba Town
- 2003 – 2007: Pakun-Ola Comprehensive College, Iba New Town
- 1996 – 2003: Command Childrens School, Signal Barracks, Mile 2

Academic Qualifications With Dates

- * 2025: PhD in Journalism (no corrections)
- 2019: M.Sc. in Communication Studies
- 2015: B.Sc. in Mass Communication
- 2009: Senior School Certificate (SSCE)
- 2003: Primary School Leaving Certificate (Nursery/Primary)

Professional Qualifications / Certifications With Dates

- 2020: International Computer Driving License (ICDL), awarded by ICDL, sponsored by TetFund in Nigeria

Training Programmes Attended With Dates

- 24/08/2020 – 28/08/2020: International Computer Driving License (ICDL), organized by ICDL, sponsored by TetFund in Nigeria
- 09/10/2015 – 09/10/2015: One-day refresher workshop on how to report and connect with the people, organized by Journalism Clinic
- 27/03/2014 – 21/08/2014: Google Map Maker, organized by Google Inc.
- 25/06/2014 – 27/06/2014: The Business of Outdoor Advertising in Africa: Challenges and Opportunities, organized by Lagos State Signage & Advertising Agency (LASAA)
- 13/03/2013 – 15/03/2013: Negotiation and Conflict Management, organized by United States Institute of Peace
- 18/05/2018 – 20/05/2018: The New Media: Responsibilities, Opportunities and Challenges (ROC) for the Campus Journalist, organized by The Nation Campus Life Newspaper

Honours and Distinctions

- * 2026: Michael Haley Travel Grant (\$700.00), awarded for the 76th Annual ICA Conference, *Communication and Inequalities in Context*, 4–8 June 2026, Cape Town, South Africa
- 2025: PhD (Awarded with no corrections)
- * 2025: Global Talent Endorsement, British Academy
- * 2021 – 2025: Tertiary Education Trust Fund (TETFund) Federal Government of Nigeria University Doctoral Scholarship
- * 2024: 3-Minutes Thesis (Runner-up), University of Kent

Membership of Professional Bodies

- 2014: Member (Full), Association of Communication Scholars & Professionals of Nigeria (AC-SPN)
- * Member, International Communication Association (ICA)
- * Member, Public Communication of Science and Technology (PCST)

- * Member, African Council for Communication Education (ACCE)

Work Experience With Dates

Work Experience in the University

- * November 2023 – December 2024: Lecturer (Media/Core Communication), Health and Social Care, East Kent College, Ashford (UK)
- * September 2022 – 2023: Assistant Lecturer, Centre for Journalism, University of Kent, Rochester (UK)
- * September 2021 – 2022: Assistant Lecturer (HPL), School of Social Policy, Sociology and Social Research, University of Kent (UK)
- 2019 – till date: Journalism, Lagos State University – MAC 204 (B.Sc.), Designation: Graduate Assistant
- 2019 – till date: Journalism, Lagos State University – MAC 208 (B.Sc.), Designation: Graduate Assistant
- 2019 – till date: Journalism, Lagos State University – MAC 322 (B.Sc.), Designation: Graduate Assistant
- 2019 – till date: Journalism, Lagos State University – MAC 308 (B.Sc.), Designation: Graduate Assistant
- 2017 – 2019: Journalism, School of Communication, Lagos State University – MAC (B.Sc.), Designation: Graduate Assistant
- 2015 – 2016: Department of Languages, Linguistics, and Communication Studies, Osun State University – CMS (B.Sc.), Designation: Graduate Assistant

Work Experience in Other Organizations

- 2018 – till date: Editor, Faculty of Science, LASU
 - Gathering and production of Faculty of Science quarterly newsletter (eVersion and prints)
 - Layout and design, editing of contents, creation of eVersion, and printing of hardcopy
- 2016 – 2018: Consultant, Academic Staff Cooperative, Lagos State University, Ojo
 - Generate PR content on ASCOOP activities for monthly newsletter (eVersion and prints)
 - Layout and design, editing of contents, creation of eVersion, and printing of hardcopy
- 2013 – 2013: Editor in Chief, LASUGONG Newspaper
 - Oversees the newspaper publication for the semester
- 2013 – 2014: Intern, Sunday Vanguard, Vanguard Newspapers
 - Special interpretive and investigative reports
- 2012 – 2013: Page Planner / Graphic Editor, Ehingbeti Media (Publisher of Eko Akete News)
 - Plans pages and designs graphics
- 2012 – 2014: Book Layout Planning / Graphic Editor, Griot Publishers
 - Book layout planning and graphic designs

- 2012 – 2013: Intern, Tertiary Education Beat, Sudan Media Total Education Newspaper
 - Specialized reporting
- 2011 – 2014: Freelance Campus Journalist, National Newspapers
 - Reporting on campus and external activities for The Nation, The Vanguard, Nigerian Tribune, The Sun, Nigerian Compass, and Campus Delight (online editor)

Administrative and Leadership Experience in the University System With Dates

- January/2018 – till date: Member, School of Communication Faculty Students Help-desk Committee, Lagos State University
- August/2018 – October/2018: Member, Faculty Hand-Book Drafting Committee, School of Communication, Lagos State University
- March/2018 – till date: Member, School of Communication Publication Committee, Lagos State University
- March/2018 – till date: Business Manager, School of Communication / Faculty Journal Media and Communication Review, Lagos State University
- October/2017 – till date: Member / Graphics Editor, LASUGONG Newspaper Publication Committee, Lagos State University
- * 2022 – Present: Contributed to planning of teaching programmes, Centre for Journalism, University of Kent
- * 2022 – Present: Collaborated on course development and curriculum changes, Centre for Journalism, University of Kent

Listing of Academic Publications

Published Chapters

1. Oso, Lai, Adeniran, R. and Arowolo, O., 2019, “The Challenges and Implications of Health Journalism Practice in Nigerian Newspapers”, 115 – 139 in Mass Media in Nigeria: Research, Theories and Practice, edited by Adeyanju, A.M., Jimoh, I. and Suleiman, H.M., Jos: The National Institute, Kuru, Nigeria
2. Oso, L. and Arowolo, S. O., 2019, “Commercialisation and tabloidisation: Journalism as infotainment.”, 189 – 205 in Beyond Fun: Media Entertainment, Politics and Development in Nigeria, edited by L. Oso, R. Olatunji, O. Omojola and S. Oyero, Lagos: Malthouse Press Limited
3. Oso, Lai and Arowolo, Sunday Olasunkanmi, 2018, “In Search of an Elusive Ideal: The Sociopolitical Context of Journalistic Objectivity in Nigeria”, 75 – 98 in Mass Communication Education and Practice in Nigeria, edited by Ozohu-Suleiman, Y. and Muhammed, S., Zaria: Ahmadu Bello University Press Ltd
4. * Arowolo, S.O. and Animashaun, O.W., 2020, “Text Language: A Revolution in Modern Communication”, in Book in Honour Professor Lai Oso at 60, Research and Book Publication Committee, School of Communication, Lagos State University, Lagos, Nigeria

Journal Articles

1. * Shodipe, O.A., Arowolo, O., Oloyede, I.B., Alade, M., Fadeyi, I.O. and Oko-Epelle, L., 2024, "Visual portrayal of Monkeypox outbreak on BBC: is Western media biased against Africa?", *Global Knowledge, Memory and Communication* (ahead-of-print)
2. * Oso, Lai, Adeniran, R. and Arowolo, O., 2024, "Journalism Ethics: The Dilemma, Social and Contextual Constraints", *Cogent Social Sciences*
3. * Arowolo, O., Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D., 2023, "World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media", *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54–69
4. * Suleiman, H., Adedeji, K. and Arowolo, S. O., 2020, "Online Newspaper Coverage of the 8th National Assembly in Nigeria", *Media and Communication Review (MCR)*, Vol. 2, Issue 2, pp. 57–83
5. Asomba, I.T. and Arowolo, S.O., 2018, "Politics of Nigerian Newspaper Coverage of Ondo State 2012 Gubernatorial Election.", *Media and Communication Review (MCR)*, Vol. 3, Issue 1, pp. 85 – 109
6. Arowolo, S. O., 2015, "Uses and Gratification theory and Tobacco Advertising necessity: An Expos", *International Journal of Broadcasting and Information Technology (IJBCT)*, Vol. 3, Issue 1, pp. 81 – 98

Area of Specialization

Media and Communication

Research Interest

- Journalism
- Development Communication
- * Independent journalism and comparative media systems
- * Media and democratic processes in developing nations and the UK
- * Framing analysis and media representation of marginalized voices

Research Collaboration Experience

2018: Association of Communication Scholars and Professionals of Nigeria (ACSPN) – Understanding Nigerian Media and Elections through research: Analysis of the 2015 presidential election campaign messages

Conferences / Workshops Attended and Papers Presented With Dates

- * 2026: Arowolo, S. Olasunkanmi, "Electoral Weaponisation of Micro-Credit: Nigerian Newspaper Coverage of Tradermonni Vote-Buying Allegations During the 2018–2019 Election Cycle", accepted for Individual Submission presentation at the 76th Annual Conference of the International Communication Association (ICA), 4–8 June 2026, Westin Cape Town & CTICC, Cape Town, South Africa

- * 2026: Arowolo, S. Olasunkanmi, “Whose Voice Counts? Government Dominance and Press Release Reliance in Nigerian Newspaper Coverage of Social Investment Programmes”, accepted for Individual Submission presentation at the 76th Annual Conference of the International Communication Association (ICA), 4–8 June 2026, Westin Cape Town & CTICC, Cape Town, South Africa
- * 2025: Arowolo, S. Olasunkanmi and Oduolowu, D., “Communicating Climate Change in Africa: Role perception and role shifting among environmental journalists in Nigeria”, PCST 2025
- * 2024: Arowolo, S. Olasunkanmi, “Harnessing the Fourth Estate: News media as catalyst for effective social investment policies implementation”, AEJMC Midwinter Conference (Political Communication Division), University of Oklahoma
- * 2024: Arowolo, S. Olasunkanmi and Oduolowu, D., “Cross-Border Perspectives: A Comparative Thematic Analysis of Local Governance Discourse in US and UK Online Community News”, AEJMC Southeast Colloquium, University of Kentucky
- 2018: Oso, Lai and Arowolo, S. Olasunkanmi, “Hate Speech and Negotiating”, 5th ACSPN Annual Conference on Hate Speech, Fake News and Political Stability in Africa, September 5–6, 2018, Asaba, Nigeria
- 2018: Arowolo, S. Olasunkanmi and Akano, M. M., “New media and attitude of students towards online shopping: A case of Jumia.ng”, ABUAD Media, Communication, Information Technology (MCIT) 2018 International Conference, September 19–22, 2018, Ado-Ekiti, Ekiti State
- 2018: Biobaku, M.O.; Arowolo, S.O.; Odesanya, L.A.; and Fatonji, S., “Influence of The Lion of Bourdillon Documentary on the Voting Intentions of Lagos Electorates in Nigeria’s 2015 General Elections” (Press Freedom Day Conference)
- 2018: Ogundoyin, S.O. and Arowolo, S.O., “Media Advocacy Theory: A content analysis of media coverage of Nigerians migration to Europe via Libya” (ACCE National Conference)
- 2017: Oso, L.; Jimoh, J.; and Arowolo, O.S., “3Ws: The social composition of news in selected Nigerian newspapers”, Sept. 5–8, 2017, Faculty of Communication, Bayero University, Kano (BUK)
- 2016: Suleiman, H.B.; Arowolo, O.S.; and Olona, K.A., “Legislative Reporting in Nigeria: Online Newspaper 100 days Coverage of the 8th National Assembly Resolution”, Ebenezer Soola Conference on Communication, Sept. 27–30, 2016, University of Ibadan, Ibadan, Nigeria

Extra-Curricular Activities

- Information and Communication Technology Officer II, Association of Communication Scholars & Professionals of Nigeria (ACSPN)
- Consultancy in Mass Media Graphic Designs and Publishing
- * Founder and CEO, Afriscribe (afriscribe.org)
- * Director and Founder, ResearchAfrica (researchafrica.pub)

Scholarship and Prizes (University, Secondary, or Technical Level)

- 2013 – 2014: Scholarship – Lagos State Local Scholarship

Referees

- * 1. Dr Ben Cocking
 - * Reader and Director of Research, Centre for Journalism, University of Kent, UK
 - * b.cocking@kent.ac.uk
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- * 2. Kerry Longman
 - * East Kent College, Ashford College, UK
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Signature

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