



# CURRICULUM VITAE

## Dr Olasunkanmi S. Arowolo

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## 1 Summary

Highly motivated and skilled Post-Doctoral candidate with a PhD in Journalism, endorsed by the British Academy as GlobalTalent in Media and Communication (2025). Possessing a strong academic foundation, a growing record of peer-reviewed publications, and extensive international experience in university-level teaching including in the UK. Proven ability to design and execute independent, high-quality research projects, including proficiency in qualitative methodologies such as interviews and focus groups, and experience with systematic literature reviews. Actively engaged with the UK journalism landscape through research and teaching. Committed to contributing to impactful research, fostering an inclusive and equitable academic environment, and effectively communicating findings to diverse audiences.

## 2 Professional Commitments

Dedicated to fostering inclusive and equitable practices in research and teaching, aligning with values of care, continuous learning, and proactive engagement.

## 3 Research Interests

- Social Psychology aspects of media framing and representation
- Personality and Individual Differences in journalistic practices
- Peer Review and Editorial Processes
- Open Access Publishing and ethical standards in academic communication

## 4 Education

### PhD in Journalism [no corrections]

2025

*University of Kent*

*UK*

- **Thesis Title:** Poverty, Politics, and the Press: Uncovering the Complexities of Media Coverage on Nigeria's Social Investment Programmes
- Research employs quantitative, qualitative methods including in-depth interviews and thematic analysis using NVivo for In-depth Interview, SPSS for Content Analysis and CDA for twitter datasets
- **Supervisor(s):** Dr. Ben Cocking, Dr. Richard Pendry — **External Examiner:** Prof. Martin Scott

### Master of Science (M.Sc.), Communication Studies

2019

*School of Communication, Lagos State University*

*Nigeria*

- **Thesis Title:** "Framing of President Muhammadu Buhari's UK medical Vacation by Nigerian Newspapers"

### Bachelor of Science (B.Sc.) (Hons), Mass Communication

2014

*School of Communication, Lagos State University*

*Nigeria*

- **Thesis Title:** "Tabloidisation in the Nigerian Press: A Quantitative Investigation into Changes in Nigerian Newspapers, 2003 – 2013"

## 5 Professional Experience

### Lecturer (Media/Core Communication)

November 2023 – December 2024

*Health and Social Care, East Kent College, Ashford*

UK

- Delivered engaging instruction in Health and Social Care to **76 students**, with focus on media communication relevant to the UK context
- Developed **8 tailored lesson plans** incorporating real-world media scenarios (audio-visual storytelling, communication ethics, media literacy)
- Assessed progress for 76 students, providing constructive feedback to enhance understanding of media and communication principles
- Collaborated with **3 colleagues** to align media aspects of the programme with industry standards, equipping students with skills applicable to health and media sectors

### Assistant Lecturer

September 2022 – 2023

*Centre for Journalism, University of Kent, Rochester*

UK

- Delivered teaching for the **15-credit 'Studying Journalism' module (JOUR4050)**, covering key theories, debates, methodologies, and aspects of the UK journalism landscape, to approximately **23 undergraduate students per semester**
- Developed and delivered original teaching materials for **13 seminar groups**, enhancing student engagement with topics including journalism ethics, research methods, and contemporary UK media issues
- Set and marked assignments for approximately 23 students, providing timely and constructive feedback to support academic development
- Contributed to the planning and refinement of 1 teaching programme within the department
- Collaborated with **2 academic colleagues** on course development and curriculum updates for JOUR4050 – 'Studying Journalism' module
- Mentored **4 undergraduate students** as a personal tutor, providing academic and pastoral support

### Assistant Lecturer (HPL)

September 2021 – 2022

*School of Social Policy, Sociology & Social Research, University of Kent*

UK

- Led seminar teaching for modules **SOCI3370** (Autumn, 12 seminars) and **SOCI5750** (Spring, 13 seminars) for approximately **142 students**
- Developed instructional materials and learning aids for seminar groups
- Evaluated student progress and provided feedback to approximately **56 students**
- Contributed to educational programme planning and curriculum revisions in collaboration with academic colleagues

## 6 Editorial and Peer Review Experience

- **Blind Peer Reviewer**, Global Knowledge, Memory and Communication (Q2 Journal)
- **Blind Peer Reviewer**, Taylor and Francis
- Experience in conducting rigorous peer review, ensuring ethical standards, and contributing to editorial processes in academic publishing

## 7 Publications

### 7.1 Articles in Peer-Reviewed Journals

- Shodipe, O.A., **Arowolo, O.**, Oloyede, I.B., Alade, M., Fadeyi, I.O. and Oko-Epelle, L. (2024), Visual portrayal of Monkeypox outbreak on BBC: is Western media biased against Africa?, *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-09-2023-0317>
- Oso Lai, Adeniran, R., & **Arowolo, O.** (2024). Journalism Ethics: The Dilemma, Social and Contextual Constraints. *Cogent Social Sciences*. <https://doi.org/10.1080/23311886.2024.2328388>
- **Arowolo, O.**, Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D. (2023). World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media. *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54-69. <https://doi.org/10.37284/eajis.6.1.1058>

## 8 Conferences and Networking

- Regular attendee and presenter at conferences including AEJMC Midwinter Conference, AEJMC Southeast Colloquium, and ACSPN Annual Conference
- Active participant in academic networking through LinkedIn, ResearchGate, Twitter, and Google Scholar

## 9 Skills and Attributes

- Strong commitment to ethical publishing and adherence to COPE guidelines
- Proven ability to manage peer review processes efficiently and ensure high-quality content delivery
- Excellent communication and organizational skills for engaging with authors, editors, and publishers
- Vision for the continuous development of journals, including promoting innovative psychological science and open access

## 10 Awards and Funding

- **Global Talent Endorsement**, British Academy (2025) – Recognised as an exceptional promise in academia and research
- **Tertiary Education Trust Fund (TETFund)**, Federal Government of Nigeria University Doctoral Scholarship, University of Kent, 2021-2025
- **3-Minutes Thesis – Runner up** (University of Kent) - 2024

## 11 Professional Associations

- Member, International Communication Association (ICA)
- Member, Public Communication of Science and Technology (PCST)
- Member, Association of Communication Scholars, and Professionals of Nigeria (ACSPN)
- Member, African Council for Communication Education (ACCE)

## 12 References

**Dr Ben Cocking**

*Reader and Director of Research, Centre for Journalism* *b.cocking@kent.ac.uk — +44 (0)1634 888987*

**Kerry Longman**

*East Kent College, Ashford College*

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