

# AROWOLO, Sunday Olasunkanmi

mICA, mACCE, mACSPN

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## PROFESSIONAL PROFILE

A resourceful, reliable, innovative, and dedicated media and communication scholar with a distinct academic history, a publication records and relevant experience in journalism practice, teaching and research; multimedia; communication and media studies.

## CAREER OBJECTIVE:

I am currently looking for a new and challenging position that will allow me to utilise my existing skills and experiences to the fullest and offer the chance for increased responsibility and professional advancement. In this regard, my main objective is to improve my journalism teaching and research skills in order to have a greater academic impact and to aid in the growth and advancement of the academic community.

## EDUCATION

2021 – present	PhD in Journalism, Centre for Journalism, <i>National Social Investment Programme: the role of the press and Twittersphere in Nigeria</i> , University of Kent, England.
2019	Master of Science, Communication Studies, School of Communication, Lagos State University
2015	B.Sc. (Hons) Mass Communication, School of Communication, Lagos State University

## WORK EXPERIENCE

June '18 – date	<b>Assistant Lecturer, Department of Journalism, School of Communication, Lagos State University</b> <b>Responsibilities:</b> The development of appropriate teaching materials, the supervision of practical work, and the provision of advice on skills, methods, and techniques to aid in the transfer of knowledge are all activities that fall under the category of teaching, research, and student assessment.
June '17 - 2018	<b>Graduate Assistant, Department of Journalism, School of Communication, Lagos State University, Ojo.</b> <b>Responsibilities:</b> Teaching, research, and student assessment activities, sometimes including lectures, are also undertaken. Appropriate teaching materials are also developed, theoretical and practical work is overseen, and advice on skills, methods, and techniques to aid knowledge transfer is given.
June '15 – Apr'2016	<b>Graduate Assistant, Department of Languages, Linguistics, and Communication Studies, Osun State University, Ikire, Osun State.</b> <b>Responsibilities:</b> I assisted academic staff members in their work. holding a tutorial for students studying communication

## PUBLICATIONS

### Projects and Dissertations

Arowolo, S.O. (2019). *Framing of President Muhammadu Buhari's UK medical Vacation by Nigerian Newspapers*, Lagos: PG School, Lagos State University.

Arowolo, S.O. (2015). *Tabloidization in the Nigerian Press: A Quantitative Investigation into Changes in Nigerian Newspapers, 2003 – 2013*. Lagos: LASU

### Articles in peer reviewed journals

Arowolo, O., Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D. (2023). [World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media](#). *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54-69. doi: [10.37284/eajis.6.1.1058](https://doi.org/10.37284/eajis.6.1.1058).

Suleiman, H., Adedeji, K., & Arowolo, S. O. (2020). *Online Newspaper Coverage of the 8th National Assembly in Nigeria. Media and Communication Review*, 57–83.

Asomba, I.T. and Arowolo, S.O. (2018). *Politics of Nigerian Newspaper Coverage of Ondo State 2012 Gubernatorial Election*. *Media and Communication Review (MCR)*, Vol. 3, Issue 1, pp. 85-109

Arowolo, S.O. (2015). *Uses and Gratification theory and Tobacco Advertising necessity: An Exposé*. *International Journal of Broadcasting and Information Technology*, 3(1). Lagos: Department of Broadcasting, School of Communication, Lagos State University.

### Chapters in edited books

Arowolo, O.S. & Animashaun, O. W. (2020). [Text Language: A Revolution in Modern Communication](#). Book in Honour Professor Lai Oso at 60. Research and Book Publication Committee, School of Communication, Lagos State University, Lagos Nigeria.

Oso, Lai, Adeniran, R. and Arowolo, S. O. (2019). [The challenges and implications of health journalism practice in Nigeria newspapers](#). In A.M. Adeyanju, I. Jimoh & H.M. Suleiman (Eds.). *Mass Media in Nigeria: Research, theories, and practice: A book in honour of Prof. Suleiman Salau*. pp. 115-139. Jos: The National Institute, Kuru, Nigeria.

Oso, L. and Arowolo, S. O. (2019). [Commercialisation and tabloidisation: Journalism as infotainment](#). In L. Oso, R. Olatunji, O. Omojola & S. Oyero, *Beyond fun: Media Entertainment, Politics and Development in Nigeria* (pp. 189-205). Lagos: Malthouse Press Limited.

## CURRENT RESEARCH

### Doctoral thesis

Arowolo, O.S. "National Social Investment Programmes: the role of the press and Twittersphere in Nigeria"

### Others: ongoing research

Arowolo, O.S. Reclaiming authenticity in Nigerian press: a study of a National Social Investment Programmes Arowolo, S.O. Echoing the frames: Eyes on Nigerian print media accounts of Lekki Toll Gate Massacre Arowolo, S.O. 'Voices of the oppressed': an analysis of Nigeria Twittersphere conversations on Tradermoni poverty programme in Nigeria.

Arowolo, S.O. What's up? News trading in the Nigerian press.

Arowolo, S.O. and Oso, L. 'Bottom-up news': do ordinary people matter in the news? – a study of Tradermoni poverty programme in Nigeria.

Arowolo, S.O. The side-lined voice of the poor: slants and framing of poverty by the Nigerian print media.

## FUNDING AND AWARDS

October 2020 Tertiary Education Trust Fund, valued at £106,036 (N58,319,925)

Sept. 20, 2019 Honorary Recognition, Hallowed Thinkers' Crew

Dec 10, 2015 Golden Pen Award, Heritage Media Award for Excellence

Feb 16, 2013

Best Writer, Heritage Media Award for Excellence

#### ACTIVITIES AND ACHIEVEMENTS

2017 – 2021

Production and Editorial Assistant, *Media and Communication Review Journal*

#### SKILLS AND CAREER DEVELOPMENT

##### Technical

- Graphics Designs/ UI/Ux Designs
- Video & Audio Editing
- Creative and Academic writing
- Digital & Traditional publishing
- Research project management
- Newspaper management

#### CAREER DEVELOPMENT

July 2022	<i>Rapid Reading</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent July
2022	<i>Publishing in International peer-reviewed journals: choosing your topic and your journal</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent,
June 2022	<i>Using the Media to publicise your research</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent,
May 2022	<i>Publishing Ethics</i> , Taylor & Francis Group
May 2022	<i>Conducting Interview</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent
March 2022	<i>Keeping up to date with the Literature</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
February 2022	<i>Producing a Research Poster</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
February 2022	<i>Effective Decision Making</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
February 2022	<i>Creativity in Research</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
Jan. 27–28 2022	<i>Writing Articles for International Publication in Peer-Reviewed Journals in the Humanities &amp; Social Science</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
Jan 2022	<i>Abstracts writing</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
Jan 2022	<i>Using Systematic Review Methods in Social Sciences</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.
Nov. 2021	<i>Developing as a Teacher</i> , Graduate and Researcher College, University of Kent, Canterbury, Kent.

#### PROFESSIONAL QUALIFICATION

**Member**, International Communication Association (ICA)

**Member**, Association of Communication Scholars, and Professionals of Nigeria (ACSPN)

**Member**, African Council for Communication Education (ACCE)

#### CONFERENCE PAPERS

2018

Oso, Lai and Arowolo, S. Olasunkanmi, Hate Speech and Negotiating meaning. (2018): Association of Communication Scholars and Professionals of Nigeria (ACSPN), 5th ACSPN Annual Conference on 'Hate Speech, Fake News and Political Stability in Africa', September 5-6, 2018, Asaba, Nigeria.

2018

Arowolo, S. Olasunkanmi and Akano, M. M., New media, and attitude of students towards Online-Shopping: A case of Jumia.ng. (2018): Paper presented at Afe-Babalola University, Ado-Ekiti (ABUAD)-Media, Communication, Information Technology (MCIT) 2018 International

2018

Conference, September 19-22, 2018, Ado-Ekiti, Ekiti State.

Biobaku, M.O.; Arowolo, S.O; Odesanya, L.A; and Fatonji, S., Influence of 'The Lion of Bourdillon' Documentary on the Voting Intentions of Lagos Electorates in Nigeria's 2015 General Elections. (2018): 2018 Press Freedom Day Conference.

- 2018 Ogundoyin, S.O. and Arowolo, S.O., Media Advocacy Theory: A content analysis of media coverage of Nigerians' migration to Europe via Libya. (2018): 2018 ACCE National Conference.
- 2017 Oso, L., Jimoh, J., Arowolo, O.S., 3Ws: The social composition of news in selected Nigerian newspapers. (2017): Paper presented at Association of Communication Scholars and Professionals of Nigeria (ACSPN), Sept. 5th – 8th, 2017, Faculty of Communication, Bayero University, Kano (BUK).
- 2016 Suleiman, H.B., Arowolo, O.S. and Olona, K.A., Legislative Reporting in Nigeria: Online Newspaper 100 days Coverage of the 8th National Assembly Resolution. (2016): Sept 27th – 30th 2016. Ebenezer Soola Conference on Communication change management and sustainable development in the 21st century Conference Centre, University of Ibadan, Ibadan, Nigeria.

#### **PROFESSIONAL WORK EXPERIENCE**

- July 2016 - 2019 Newsletter Content Creator/Consultant (contract), Academic Staff Cooperative, Lagos State University, Ojo.  
**Main Duties & Responsibilities** Generate PR content on ASCOOP activities to produce debut newsletter (eVersion and Prints). Layout and Design, Editing of contents, Creation of eVersion, and printing of hardcopy. Assist academic staff in their academic activities. Holding tutorial session for communication students
- Dec. '13- Feb 2014 Intern, Sunday Vanguard, **Main Duties & Responsibilities**, Special interpretive and investigative reports.
- 2011- 2014 Freelance (Campus) Journalist  
**Main Duties & Responsibilities:** Reporting various activities on campus (and outside based on special assignment) to The Nation Newspaper, The Vanguard Newspaper, Nigerian Tribune Newspaper, The Sun Newspaper, Nigerian Compass, and an online campus magazine; Campus Delight (online editor)
- 2012- 2013 Sudan Media, Total Education Newspaper, Lagos. Intern, Tertiary Education beat.
- 2012- 2013 Griot Publishers, Book Layout planning/Graphic Editor.
- 2012- 2013 Ehingbeti Media, Publisher of Eko Akete News, Page Planner /Graphic Editor.
- 2013 Editor-in-Chief, LASUGONG Newspaper.

#### **PROFESSIONAL TRAINNINGS**

- 2013 United States Institute of Peace, *Negotiation and Conflict Management*
- 2014 Google Inc., *Google Map Maker*

#### **PROFESSIONAL CONFERENCES/TRAININGS/SUMMITS**

- June 25–27, 2014 The African Outdoor Advertising Conference and Exhibition, *The Business of Outdoor Advertising in Africa: "Challenges and Opportunities"*
- October 9, 2015, The Journalism Clinic, *One-Day Refresher Workshop on How to Report and Connect with the People*
- June 11–12, 2014 Toastmasters International, *Youth Leadership Program*
- May 18–20, 2012 The NATION NEWSPAPER. *THE NEW MEDIA: Responsibilities, Opportunities, and Challenges (ROC)*
- Aug 23<sup>rd</sup> – 25<sup>th</sup> February 2014 Nigeria Small Business Summit (NSBS) 2016  
EverythingJournalism Group on LinkedIn & Journalism, Clinic, *Summit on Functional Social Networking for NGRJournalists*

#### **VOLUNTAREERING**

2019 – May 2, 2021, 2018 – 2021	<i>Publicity Secretary, Chapel of Light (Non-Denominational), Lagos State University Information and Communication Technological Officer II, Association of Communication Scholars, and Professionals of Nigeria (ACSPN)</i>
2017 – date	<i>Business Manager, Media, and Communication Review: Journal of the School of Communication, Lagos State University, Ojo, Lagos, Nigeria.</i>
2014 – 2015	<i>President, Association of Campus Journalist, Lagos State University Chapter 2014 – 2015 President, Journalism Students' Association, Lagos State University</i>
2013 – 2014	<i>Vice President (Administration), Association of Campus Journalist, Lagos State University Chapter (ACJ-LASU)</i>
2012 – 2013	<i>Welfare Director, Lagos State University Students' Union, Surulere Campus, Lagos State University.</i>
2012 – 2013	<i>Chairman, Editorial Board/Vice President (Editorial), Association of Campus Journalist, Lagos State University Chapter (ACJ-LASU)</i>
2011 – 2012	<i>Assistant Welfare Director, Journalism Students Association, Adebola Adegunwa School of Communication, Lagos State University.</i>
2012	<i>Member, Petition Committee, Lagos State University Students' Union, Independent Electoral Commission.</i>
June '15 – Oct. '15	<i>Provost, NYSC Media CDS Group, Irewole Local Government, Ikire, -Osun State</i>
Oct. '15 – Nov. '15	<i>Acting President, NYSC Media CDS Group, Irewole Local Government, Ikire, Osun State.</i>
Nov. '15 – April '16	<i>President, NYSC Media CDS Group, Irewole Local Government, Ikire, Osun State</i>

**PERSONAL DETAILS**

Driving Licence: Temp.  
(+Intl)/Clean Health: Excellent; non-smoker

**INTEREST AND ACTIVITIES**

Coding/Software Development, Cycling, Running, Gym Training, Board Games, Streaming

**REFERENCES**

Available upon request