CURRICULUM VITAE

Dr Olasunkanmi S. Arowolo

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PROFESSIONAL PROFILE

Highly motivated and skilled Post-Doctoral candidate with a PhD in Journalism, endorsed by the British Academy as Global Talent (2025). Possessing a strong academic foundation, a growing record of peer-reviewed publications, and extensive international experience in university-level teaching, including in the UK. Proven ability to design and execute independent, high-quality research projects, including proficiency in qualitative methodologies such as interviews and focus groups, and experience with systematic literature reviews. Actively engaged with the UK journalism landscape through research and teaching. Committed to contributing to impactful research, fostering an inclusive and equitable academic environment, and effectively communicating findings to diverse audiences.

RESEARCH INTERESTS

- The role of media in democratic processes, particularly in relation to social investment programmes and poverty discourse in developing nations and the UK
- Independent journalism, its definitions, challenges, and impact within the UK and comparative contexts
- The interplay between traditional press, social media (Twittersphere), and public opinion
- Framing analysis, media representation of marginalized voices, and journalistic authenticity
- Contemporary research methodologies in communication and journalism, including systematic reviews and qualitative approaches
- Effective communication of research findings to academic, public, and potentially policy-relevant audiences

ACADEMIC QUALIFICATIONS

PhD in Journalism [no corrections]   2025
University of Kent   *United Kingdom*
- **Thesis Title:** Poverty, Politics, and the Press: Uncovering the Complexities of Media Coverage on Nigeria's Social Investment Programmes
- Research employs quantitative, qualitative methods including in-depth interviews and thematic analysis using NVivo, SPSS, and CDA
- **Supervisor(s):** Dr. Ben Cocking, Dr. Richard Pendry — **External Examiner:** Prof. Martin Scott

Master of Science (M.Sc.), Communication Studies [4.01 CGPA]   2019
Lagos State University   *Nigeria*

Bachelor of Science (B.Sc.) (Hons), Mass Communication [4.1 CGPA]   2014
Lagos State University   *Nigeria*

RESEARCH EXPERIENCE

Research Assistant (British Academy-GRCF funded Project)   2022 – 2023
University of Kent   *UK*
- PNEUMA-CITY: Frictional infrastructure, road ecologies and valorisation of end-of-life tyres (ELTs) towards more sustainable urban economies in West African mega-cities
- Part of the wider GCRF 'Urban Infrastructures of Well-Being' research programme
- Project website: https://pneuma-city.org/

Master's Thesis Research   2019
Lagos State University   *Nigeria*
- "Framing of President Muhammadu Buhari's UK medical Vacation by Nigerian Newspapers"

B.Sc. Research Project   2014
Lagos State University   *Nigeria*
- "Tabloidisation in the Nigerian Press: A Quantitative Investigation into Changes in Nigerian Newspapers, 2003 – 2013"

Current Research Projects   2024 – Present
Independent Research   *UK/Nigeria*
- Comparative study of independent journalism funding models in the UK and Nigeria
- "The side-lined voice of the poor: slants and framing of poverty by the Nigerian print media"
- "'Voices of the oppressed': an analysis of Nigeria Twittersphere conversations on poverty programmes"
- "Echoing the frames: Nigerian print media accounts of Lekki Toll Gate Massacre"

Research Scholarship and Awards

- **Global Talent Endorsement**, British Academy (2025) – Recognised as an exceptional talent in academia and research
- **PhD in Journalism**, University of Kent (2025, no corrections)
- **TETFund Doctoral Scholarship** (£115,485.00)
- **Runner-Up**, University of Kent Three Minute Thesis (3MT, 2024)

Professional Membership

- Royal African Society (RAS), United Kingdom – Member (2025)
- International Communication Association (ICA) – Member (2022)
- Public Communication of Science and Technology (PCST) – Member (2025)
- Association of Communication Scholars, and Professionals of Nigeria (ACSPN) – Member (2014)
- African Council for Communication Education (ACCE) – Member (2018)

Professional & Technical Qualifications

- ISC² Certified in Cybersecurity (2024)
- Qualys Certified Specialist (2024)
- Vulnerability Management Diploma

Research Funding Bid

- **Arowolo, S.O.** (Principal Investigator). Media, Poverty, and Democracy: A Comparative Analysis of Social Investment Discourse in the UK and Nigeria. – to be submitted August 30, 2025
- **Arowolo, S.O.** (Principal Investigator). Democracy by Design? Comparative Governance of Algorithmic Journalism in the UK and Nigeria. – to be submitted September 15, 2025
- **Arowolo, S.O.** (Co-Principal Investigator). Sustainable Journalism Ecosystems in Nigeria: Funding Models, Innovation and Policy for Media Resilience. – in progress

Employment

Lecturer (Media/Core Communication) November 2023 – December 2024
Health and Social Care, East Kent College, Ashford *UK*
- Delivered engaging instruction in Health and Social Care to 76 students, with focus on media communication
- Developed eight tailored lesson plans incorporating real-world media scenarios
- Assessed progress for 76 students, providing constructive feedback
- Collaborated with three colleagues to align media aspects with industry standards

Assistant Lecturer September 2022 – 2023
Centre for Journalism, University of Kent, Rochester *UK*
- Delivered teaching for 15-credit 'Studying Journalism' module (JOUR4050) to 23 undergraduate students per semester
- Developed and delivered original teaching materials for 13 seminar groups
- Set and marked assignments for approximately 23 students
- Mentored four undergraduate students as personal tutor

Assistant Lecturer (HPL) September 2021 – 2022
School of Social Policy, Sociology & Social Research, University of Kent *UK*
- Led seminar teaching for modules SOCI3370 and SOCI5750 for approximately 142 students
- Developed instructional materials and learning aids for seminar groups
- Evaluated student progress and provided feedback to approximately 56 students

Assistant Lecturer June 2018 – May 2021
Department of Journalism, School of Communication, Lagos State University *Nigeria*
- Developed and delivered teaching materials for 950 undergraduate courses
- Supervised practical journalism work for 312 students
- Conducted student assessments and contributed to research activities

Graduate Assistant June 2017 – May 2018
Department of Journalism, School of Communication, Lagos State University *Nigeria*
- Supported teaching and research activities for over 250 students
- Assisted in developing teaching materials and overseeing practical work

Graduate Assistant June 2015 – April 2016
Department of Languages, Linguistics, and Communication Studies, Osun State University *Nigeria*
- Assisted academic staff by conducting tutorial sessions for students in communication studies

ACADEMIC TRAININGS (SELECTED)

- Preparing & Delivering Lectures, University of East Anglia
- Assessment, Feedback, & Module Design, University of East Anglia
- Preparing Impactful Research Proposals & Grant Applications, University of East Anglia
- Using the Media to Publicise Research, Graduate Research College, University of Kent
- Using NVivo for Qualitative Research, University of East Anglia
- Advanced Skills in NVivo, Graduate Research College, University of Kent

PUBLICATIONS

11.1 Peer-Review Journals (Selected)

- Shodipe, O.A., **Arowolo, O.**, Oloyede, I.B., Alade, M., Fadeyi, I.O. and Oko-Epelle, L. (2024), Visual portrayal of Monkeypox outbreak on BBC: is Western media biased against Africa?, *Global Knowledge, Memory and Communication.* https://doi.org/10.1108/GKMC-09-2023-0317
- Oso Lai, Adeniran, R., & **Arowolo, O.** (2024). Journalism Ethics: The Dilemma, Social and Contextual Constraints. *Cogent Social Sciences.* https://doi.org/10.1080/23311886.2024.2328388
- **Arowolo, O.**, Yusuf, K., Yahya, J., Lambo, O. and Oduolowu, D. (2023). World Bank Concept of Good Governance, Contemporary Nigerian Democracy, and the Place of the Media. *East African Journal of Interdisciplinary Studies*, 6(1), pp. 54-69. https://doi.org/10.37284/eajis.6.1.1058
- Suleiman, H., Adedeji, K., & **Arowolo, S. O.** (2020). Online Newspaper Coverage of the 8th National Assembly in Nigeria. Media and Communication Review (MCR), Vol. 2, Issue 2, pp. 57–83
- Asomba, I.T. and **Arowolo, S.O.** (2018). Politics of Nigerian Newspaper Coverage of Ondo State 2012 Gubernatorial Election. Media and Communication Review (MCR), Vol. 3, Issue 1, pp. 85-109
- **Arowolo, S.O.** (2015). Uses and Gratification Theory and Tobacco Advertising Necessity: An Exposé. International Journal of Broadcasting and Information Technology, 3(1)

11.2 Book Chapters

- Oso, L., Jimoh, J. and **Arowolo, O.** (2022) "3Ws: The Social Composition of News in Selected Nigerian Newspapers," Journal of Media, Theatre and Communication Studies (JOMETCOS), 1(2), pp. 1–17
- **Arowolo, O.S.** & Animashaun, O. W. (2020). Text Language: A Revolution in Modern Communication. In Book in Honour of Professor Lai Oso at 60
- Oso, Lai, Adeniran, R. and **Arowolo, S. O.** (2019). The challenges and implications of health journalism practice in Nigerian newspapers. In A.M. Adeyanju, I. Jimoh & H.M. Suleiman (Eds.). Mass Media in Nigeria: Research, theories, and practice
- Oso, L. and **Arowolo, S. O.** (2019). Commercialisation and tabloidisation: Journalism as infotainment. In L. Oso, R. Olatunji, O. Omojola & S. Oyero, Beyond fun: Media Entertainment, Politics and Development in Nigeria

11.3 Book/Monograph (in progress)

- The Politics of Welfare Communication: Lessons from Media Coverage in the Global South and North. The book proposal is being prepared for Oxford University Press (OUP) and Cambridge University Press for consideration

11.4 Accepted works

- Oduolowu, D. and **Arowolo, O.** Perceptions and Perspectives: Insights from East African Journalists on the Role of Artificial Intelligence in News Production. Book Title: AI Revolution in Media and Communication – Shaping Teaching & Practice in Africa — Publisher: Routledge

12.1   Research Methods & Analysis:

- **Qualitative Research:** Experienced in designing and conducting qualitative studies, including In-depth Interviews and Focus Groups. Proficient in qualitative data analysis techniques such as Thematic Analysis, Content Analysis, and Discourse Analysis
- **Quantitative Research:** Experienced in quantitative research design, surveys, basic statistical analysis, and Content Analysis
- **Literature Reviews:** Proficient in conducting comprehensive literature searches and developing Systematic Literature Reviews
- **Software:** NVivo, SPSS, Qualtrics, Microsoft Office Suite
- **UK Journalism Landscape:** Strong understanding developed through PhD research at a UK university, teaching UK journalism modules, and ongoing engagement with UK media

12.2   Communication & Dissemination:

- **Academic Writing:** Proven ability to draft and publish peer-reviewed journal articles, book chapters, and conference papers
- **Presentation Skills:** Experienced in delivering engaging academic presentations and lectures to diverse student groups
- **Public Communication:** Experience in journalism practice translating complex information for broader audiences
- **Languages:** English (Fluent), Yoruba (Native)

CONFERENCES

- Damilola Oduolowu and **Arowolo, S. Olasunkanmi**. (May 2025). Communicating Climate Change in Africa: Role perception and role shifting among environmental journalists in Nigeria. Paper to be presented at Public Communication of Science and Technology Network (PCST) 2025
- **Arowolo, S. Olasunkanmi**. (2024, March). Harnessing the Fourth Estate: News media as catalyst for Effective Social Investment policies implementation. Paper presented at the AEJMC Midwinter Conference
- **Arowolo, S. Olasunkanmi** and Damilola Oduolowu (2024). Cross-Border Perspectives- A Comparative Thematic Analysis of Local Governance Discourse in US and UK Online Community News. Paper presented at the 2024 AEJMC Southeast Colloquium
- Oso, Lai and **Arowolo, S. Olasunkanmi**. (2018, September). Hate Speech and Negotiating Meaning. Paper presented at the 5th ACSPN Annual Conference
- **Arowolo, S. Olasunkanmi** and Akano, M. M. (2018, September). New media and the attitude of students towards Online Shopping: A case of Jumia.ng. Paper presented at the ABUAD-MCIT 2018 International Conference

SELECTED: PUBLIC ENGAGEMENT, NEWS MENTIONS AND ARTICLES IN THE NEWS MEDIA

- August 2025 – Nigeria must rethink its approach to poverty alleviation — Arowolo — Vanguard News
- August 2025 – Accolades as Nigerian Scholar Olasunkanmi Arowolo earns rare PhD distinction at UK Varsity —The Sun
- August 2025 – Study flags gaps in media coverage of Nigeria's poverty alleviation programmes. — Premium Times
- May 2025 – Zero conversations, zero accountability: The NSIP scandal —The Sun (Nigeria)

ADMINISTRATIVE EXPERIENCE

- Contributed to planning of teaching programmes, Centre for Journalism, University of Kent (2022-Present)
- Collaborated on course development and curriculum changes, Centre for Journalism, University of Kent (2022-Present)

EDITORIAL EXPERIENCE

- **Blind Peer Reviewer**, Global Knowledge, Memory and Communication (Q2 Journal)
- **Blind Peer Reviewer**, Taylor and Francis

Leadership Roles

- **Founder and CEO**, Afriscribe (afriscribe.org)
- **Director and Founder**, ResearchAfrica (researchafrica.pub)

References

Professor Martin Scott	University of East Anglia, UK
Professor in Media & Development, School of Global Development	*martin.scott@uea.ac.uk*
Dr Ben Cocking	University of Kent, UK
Reader & Director of Research, Centre for Journalism	*b.cocking@kent.ac.uk*
Professor Adams Burgess	University of Kent, UK
Professor, School of Social Policy and Social Research	*a.burgess@kent.ac.uk*
Professor Winston Mano	University of Westminster, UK
Professor of Journalism, Communication and Media Research Institute (CAMRI)	*W.Mano@westminster.ac.uk*
Professor Ola Ogunyemi	University of Lincoln, UK
Professor of Journalism	*oogunyemi@lincoln.ac.uk*