

Data Science Capstone ~ IBM Data Science Professional Certificate on Coursera

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Where to Setup an Art Gallery and in what area in Toronto?

Introduction

For the Applied Data Science Capstone Project, using real datasets described in my Data section, the problem I aim to solve is to analyze and advise my client (investor) coming to Toronto where to set up an Art Gallery and find the best place suitable knowing fully well that 90% of the visitors / tourist coming to Canada must visit Toronto. It is a known fact that Toronto Art generates a lot of revenue and our main target audience are tourists.

All the steps in this Data science project will be described step by step. I have started with defining a business case. Other steps such as data preparation (collecting, cleansing, etc.), analyzing and final outputs will be included in the final report.

These outputs and conclusions can be used by my client to make a decision.

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