

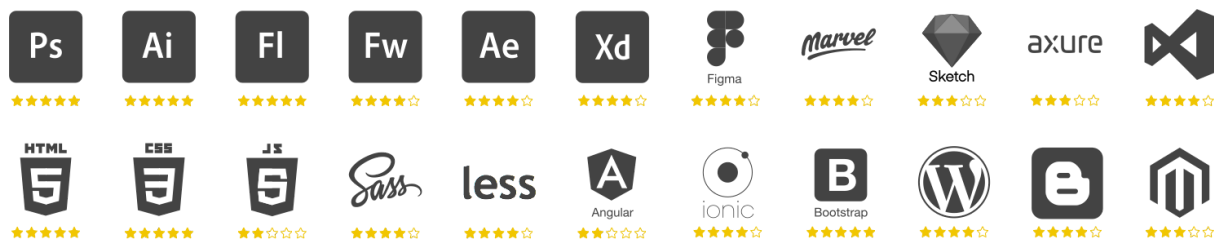
EDUARDO LEVI

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< SKILL HIGHLIGHTS />

- Strong visual sense with the ability to take products from concept to completion
- Solid understanding of web design standards, responsive design, mobile, UI design and UX design in accordance with the principles of user-centred design
- Outstanding ability in implementing design practices to bring significant improvements to efficiency
- Vast international experience receiving and providing training in LA, Buenos Aires and Santiago
- Spoken languages: Portuguese, Spanish and English
- Proficient in HTML, CSS (Less & Sass), Bootstrap, Ionic and Google Materials. Adaptive to new technologies Basics in angular, javascript and php
- Excellent skills in software such as Photoshop, Illustrator, After Effects, Flash, VS Code, and UI design prototyping tools like Adobe XD, Axure RP, Sketch and Figma. Learning 3D modeling on Blender.



< PROFESSIONAL HISTORY />

Web It Out / Olá! – 2008 to 2023 UX, UI and Front-End Designer

- Conceptualized UI design Wireframes, Prototypes, programmed Front-End Design, **delivering modern and responsive user-centred applications and websites on multiple devices**
- Conducted UX design tests and interviews with team members and end-users, **empowering the digital experience in apps and websites**
- Originated a variety of graphic, web and digital designs, **showing professional versatility**
- Created logotypes, corporate identity, completed iconography, **generating strong brand value**

- Worked in projects for companies such as: TIM, C&A, Banco Safra, Banco Rendimento, Banco Alpha, Banco Fibra, Footstats, Kontik, SeuContador, and foreign companies like Pokémon(EU), JTC (USA), Adyta (Portugal), Dasa.

HSM Management – 2006 to 2007 *Web Designer*

- HSM Brand Design training attended in Buenos Aires **ensuring the correct application of visual identity on every online and digital design**
- Head of the Event's Portal; **introduced UX Design techniques to improve marketing funnel and attract new prospects**
- Revitalized digital designs **supporting and increasing online sales**

Henkel – 2003 to 2006 *Digital and Web Designer*

- **Successfully implemented Loctite CMS in South America guaranteeing the correct project development in the region within specified deadlines**
- Attended CMS course in Los Angeles **allowing me to provide proper CMS training to local colleagues** in São Paulo, Buenos Aires, and Santiago, **saving time and costs for Henkel**
- Innovated digital and graphic designs, **increasing online mindshare and sales**

< EDUCATION />

Bachelor's degree in **Advertising and Creativity** – 2004 – Mackenzie University, São Paulo - Brazil
 Post-Graduation in **Interactive Medias** – 2006 – SENAC, São Paulo - Brazil
 Diploma in **International Business** – 2021 – LCC, Vancouver - BC - Canada

< CERTIFICATION AND TRAINING />

- **Blender** – 2021 – Self-taught
- **Design Thinking** – 2019 – IBM Design Thinking Field Guide
- **Adobe CS3** – 2006 – HSM in Buenos Aires, Argentina
- **Adobe After Effects CS5** – 2011 – SENAC
- **Flash** – 2003 – SENAC
- **Film Office (Film making)** – 2003 – SENAC
- **Communication Planning** – 2007 – SENAC
- **Customer Service** – 2015 – ESPM
- **Digital Marketing** – 2011 – Internet Innovation
- **Google Ads Fundamentals** – 2010 – GOOBEC