DAPO AWOYINKA

UX/UI Designer

United Kingdom

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Profile

Passionate and user-centered UX/UI Designer with proven experience in creating intuitive and visually delightful digital products. Skilled in crafting user flows, wireframes, prototypes, and translating requirements into engaging interfaces. Proficient in Adobe Creative Suite, Figma, and UI animation design. Thrives in collaborative environments to deliver impactful solutions.

Experience

UX/UI DESIGNER

May 2025 - present | Scottish Tech Army, Glasgow, Scotland

- Conducted stakeholder interviews and user surveys to find key usability and accessibility issues affecting the charity's WordPress website.

- Applied the Double Diamond framework to guide design thinking from discovery to delivery, with a strong focus on community engagement and digital inclusion.

- Redesigned the donation experience to support Gift Aid and improve conversion, using low-fidelity wireframes and donation flow mapping.

- Facilitated usability testing with users aged 50+, ensuring solutions were age-friendly and accessible.

- Collaborated with development teams to ensure long-term maintainability and technical scalability.

UX/UI DESIGNER

Mar 2024 - Apr 2024 | Urban Fabric Design & Development, Abuja, Nigeria

- Designed user interfaces and experiences for web applications, improving user engagement by 30%.
- Developed wireframes, visual mockups, and interactive prototypes to support project requirements.
- Conducted usability testing and implemented findings to enhance design functionality.

UX/UI DESIGNER

Dec 2022 - Dec 2023 | Snappy Pay, Lagos, Nigeria

- Created user-centered designs informed by customer feedback, market analysis, and usability findings.
- Developed conceptual diagrams, user flows, and high-fidelity prototypes to improve cross-platform usability.
- Collaborated with stakeholders to ensure project alignment with business and user goals.

UX/UI DESIGNER

May 2022 - Nov 2022 | Optimus Pro, Port-Harcourt, Nigeria • Designed interfaces for an

educational platform, increasing user retention by 50%.

- Created style guides and visual mockups to maintain brand consistency across platforms.
- Used HTML, CSS, and JavaScript to prototype interactive user interfaces.

Education

MSc User Experience & Interaction Design

Glasgow Caledonian University, United Kingdom

BSc Estate Management

Obafemi Awolowo University, Nigeria

Certifications

- Google UX Design Certificate

- Front-End Development Certificate, Meta
- Webflow Certification
- CPD Certification (UX Scotland)

Skills

Design & Prototyping: Wireframing, Figma, Adobe Creative Suite, Interactive Prototypes

User Research: Usability Testing, A/B Testing, Data Analysis, Scenario Development

Technical: HTML, CSS, JavaScript, Cross-Platform Design

Collaboration & Communication: Stakeholder Engagement, Agile Methodologies, Storytelling in Design

Visual Design: Mockups, Style Guides, Motion Design, Branding **Key**

Achievements

- Designed scalable and user-friendly solutions across web and mobile platforms, meeting high standards for usability and aesthetics.
- Successfully implemented user-centered design strategies to align with business requirements and customer needs.
- Contributed to collaborative team environments, advocating for design best practices and effective project delivery.