

How To Get Your First Product Manager Job in 4 - 6 Months

Even without any Tech experience



DEAR READER,

In this guide, I'll show you how to get a Product Manager job in the next 4 - 6 months, even without any tech experience

But before we dive right in, It is crucial to understand the importance of product management in the world today.

In today's technology driven world where almost everything we use is shaped by some technology or the other, and will continue to be in the future, It is no surprise that companies are building with technology in mind.

From old companies who are evolving everything they do with technology,

To the startups who are building technology products from ground up;

Many companies are now increasingly shifting their focus to creating digital products and services. One of the biggest advantages of doing these for companies is that technology solutions are more scalable and require less operational cost.

With a tech product, companies can solve problems for people at scale (literally thousands to millions to billions of people) without incurring an equivalent maintenance cost -

This simply means they can make more and more money with less cost.

In building a technology product, there is a need for SPECIAL PEOPLE who understand how to ensure these products meet human needs and drive business growth for organizations.

These special people are called Product Managers.

As a Product Manager or an Aspiring Product Manager,

You are needed by literally thousands of organizations to help build and deliver valuable technology products to meet their customer's needs and drive business success.

If you have a passion and desire to solve problems, build better solutions and add value that impact people's lives, then fret not, Product Management is definitely for you!

So Read on!

If I were you and I want to start afresh again to become a product manager and get a Job...

Here are 4 simple steps I would take within the next 4 - 6 months;

- 1)I'll get properly trained and mentored
- 2)Join a community to support my transition
- 3)Start to practice, practice, practice
- 4)Apply for Product Manager roles

Now before I dive into each of these steps below,

I would advise you to read this guide two to three times to understand everything and be able to implement it correctly.

Your biggest benefit in this guide is not just in reading it.

It's in doing what it shares with you and using the insights therein to get your own first product manager job within the next 4-6 months.

I am so sure that if you follow these steps correctly, you will get a product manager job.

Let's get right into the four steps;

1) Get properly trained and mentored

The first thing I'd do if I were you is get in-depth training and mentorship from experienced product managers who have been in the game.

This is because I don't want to fall into the trap of learning from some guys who are just starting out and looking for information online to teach me shabby things.

Trust me, I've fallen into this trap before and all they did was waste my time, energy and money.

You need to learn from people who are already product managers and have results.

More importantly,

The mentorship you can get from these experienced PMs...

They have done the work, they know the in's and outs, they have made the mistakes-

You can learn from their experience and this will even prevent you from making the same mistakes and help you achieve what they are able to achieve much faster.

Ultimately, with a mentor, you can take your product manager career in leaps and bounds faster than you can imagine.

So go through a proper hands-on training program that gives you access to experienced product managers who can also mentor you.

NOTE: As a Nigerian OR African, it is more advisable to take training with Africans or Nigerians whom you can relate with instead of foreigners.

Why?

This is because how we Implement Product Management in Africa is different from other continents

Many foreign processes can't easily work in Africa because of our unique markets, environment, economy and users.

So it's best that when you are starting out, you learn from experienced product managers based out of Nigeria or Africa.

After you are properly grounded, you can now learn from foreigners to get a wider scope of Product Management.

Also,

Self learning with pre-recorded courses without proper guidance and close monitoring will NOT help you if you are just starting out as a product manager.

This is because you will be confused with a lot of information that you can't break down and this will end up overwhelming you and that will frustrate your learning efforts.

Even if you do learn this way, many times, you won't be able to implement what you learn correctly because you don't have guidance.

To become a Product Manager, get properly trained and mentored by experienced product managers based out of your locality.

And one of the best platforms to get properly trained and mentored in Africa is ENOVERLAB.

As seen here:





Tomilayo

Product Manager

From being an undergraduate law student, to becoming a Product Manager in a Germany based startup during the 7 months of ASUU.

7 months well maximized~~Thank you Enoverlab.



Aliyu

Product Manager

Before February, I was far from being a Newbie in Tech, I was a fetus I didn't know Jack about Tech and what Product Management is.

But here I am today. Thank you Enoverlab.

Enoverlab offers professional Product Management training to individuals and corporate organizations.

With that being said,

Let's move.

2) Join a community to support my transition

The second step I would take while getting trained and mentored is to join a supportive community of product managers.

The key thing here is NOT just community but a supportive one!

There are so many communities out there, but only few are truly supportive of your career growth.

So you need a community that would really support you, not just a large community that you are only part of a number.

Communities are instrumental in today's world;

You would be in the midst of people like you, share ideas together, connect with each other, be of assistance to each other and get support for different phases of your career.

Ask any experienced product manager, one of the major challenges they had in the earlier days was not having a supportive community of Product Managers.

This means they went through a lot alone by trial and error;

They were basically figuring things out as they went and it was quite chaotic without a support system.

With a community, you would have a support system that will be instrumental in helping you become grounded in product management.

In addition

Some of the best jobs always come from referrals within communities-

People easily recommend themselves for job opportunities within communities because they know themselves and can trust each other to deliver.

An important thing to Note when it comes to joining communities is,

"Don't be a silent or ghost member of a COMMUNITY!"

Always contribute to any community you are part of every now and then,

You can't expect to benefit from a community you don't engage in.

The more engaged you are in a community, the more you will benefit from that community.

So be an active member of any community you find yourself in.

Do you get it

Good

3) Start to practice, practice, practice

While I get trained and mentored,

I would practice and Implement everything I'm learning.

This is because, it's ONLY in practice that any skill can be mastered.

Moreover, practice makes perfection;

Without any practice, whatever you learn is just going to be information in your head with no sense of direction.

Practice will help you have a sense of direction and hone your skills.

I would dedicate and invest time to practice everything that I'm learning without procrastination.

A quick advice for you if you have a 9-5 job and you're just starting out in Product Management...

Always dedicate at least 1 hour a day for effective practice.

Practicing for 1 hour every day for 4 months will take you far more than someone who just learns and learns without doing.

This practice will even lead to more confidence in yourself as you won't just know product management,

You would also be able to do product management.

This way you start to gather real-life experience from doing

And this will be valuable when you start applying for roles during interviews and even when you start to work as a Product Manager.

4) Apply for Product Manager roles

If you have followed the first 3 steps accordingly,

This fourth step of Applying for Product Manager Roles would be Easy for you.

Just like Jimmy:



If you have been trained and mentored, you will understand product management properly

And if you are in a supportive community, you will have a support system you can rely on

Lastly,

If you practice, practice, practice, you will know how to practically do product management.

What Next?

The next step after all of these above is to get to work on real-life projects.

Applying for PM roles is the result of the first 3 steps,

So if you don't follow the first 3 steps, applying for roles would just be a pain in the ass and a total waste of time.

It's ONLY when you apply for roles, that you can expose yourself to opportunities and get a product manager job.

Don't just sit without applying for roles and expect Miracle to happen
Even though Miracle no dey tire Jesus.



Conclusion

If you follow these four steps well as I have explained above,

You will definitely get a SOLID product manager job within the next 4-6 months from reading this today;

Even without any tech experience and regardless of whatever it is you currently do.

I am so sure about this because it has worked for more than a 100 persons like you in the last 2 years who have followed these exact footsteps.

Many of them started by getting trained and mentored at Enoverlab,

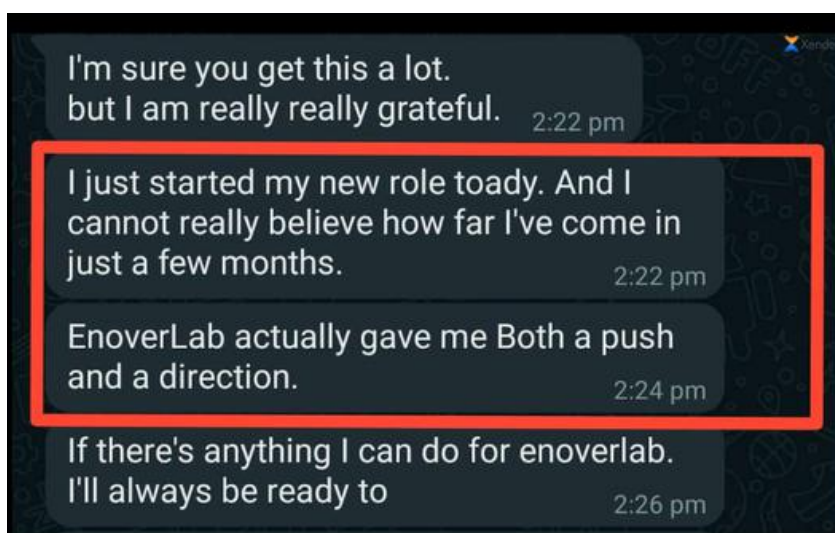
Joined and engaged in the community,

Practice, practice, practice as they were learning, and started to apply for PM roles.

Today, they are working in different product manager roles for organizations across the globe;

In the UK, US, Canada, Germany, Hong Kong, and ofcourse, Nigeria.

An Example is Aquila:



If you want to follow these 4 simple steps as well, then click the blue link below Now

enoverlab.com/programs

OR

Call/whatsapp +**2349063124595** to get started Now.

You too can become a Product Manager.

You too can solve problems and create value for people.

You too can make our world a better place with the products you build.

You can become an Impactful Product Manager

I believe in you I am rooting for you

Cheers!