

ABOUT

I am a passionate entrepreneur, brand communicator and web developer.

An accomplished creative thinker, with a keen eye for detail, a strong technical ability and a boundless enthusiasm for love, life, design, illustration, photography and a tasty riff. With a particular interest in typography and identity design.

CONTACT

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Indianapolis, Indiana

SKILLS

Photoshop
Illustrator
Indesign
Premiere
Word
Excel
Powerpoint
HTML
CSS
JavaScript
React
Node js

INTERESTS

Sports

Travel

Art

Music

Books

MATTHEW OLADELE

Web Developer

EXPERIENCES

THE BENTCIL CO., INDIANA

2019 - 2020

SAATCHI LAGOS

2016 - 2017

X3M IDEAS, LAGOS

2015 - 2016

DDB LAGOS

2014 - 2015

THE JUPITER DRAWING ROOM, CAPE TOWN

2013 - 2013

DUDUPRINTZ MEDIA COMPANY, LAGOS

2011 - 2013

ART DIRECTOR

Develop new (marketing) ideas to boost sales of promotional products.

ART DIRECTOR (CREATIVE GROUP HEAD)

Responsible for the quality and pace of delivery of all work leaving the team.

ART DIRECTOR (TEAM LEAD)

Led a team of creative staff in the development of creative design and branding solutions (vision and concepts)

ART DIRECTOR

Pitching ideas to clients.

Working in editing suites to oversee the finished product.

JUNIOR ART DIRECTOR

Working closely with the copywriter to generate creative ideas and concepts to fulfill the client's brief.

CREATIVE DESIGN EXECUTIVE

Develop and prepare designs/drafts from preliminary concepts and sketches.

EDUCATION

SALESFORCE AND DELOITTE PATHFINDER PROGRAM

2020 - 2020

ELEVEN FIFTY ACADEMY, INDIANA

2020 - 2020

AAA SCHOOL OF ADVERTISING, CAPE TOWN

2013 - 2013

FEDERAL UNIVERSITY OF TECHNOLOGY, AKURE

2003 - 2008

DEVELOPER CERTIFICATION

Salesforce and Deloitte joint program to build Salesforce Developer and business soft skills. Advanced technical skills include: Apex, Visualforce, CRM, App Logic, App Lifecycle, Security, Integration, Data Management, Database, Lightning

WEB DEVELOPMENT

Learning and gaining understanding of web development with APIs, DOM, Firebase Deployment, Heroku Deployment, Introduction to Ui, CSS, Express, GIT, GitHub, HTML, Javascript, Node, PostgreSQL, React, React Hooks, React Libraries, Sequelize

PROFESSIONAL DIPLOMA (MEDIA MANAGEMENT)

Media Strategy, Advertising and Marketing Communications, Branding, & Creative Thinking.

BACHELOR OF SCIENCE (GRAPHIC DESIGN)

Principles of Design, Color Theory, Print Production, Photography, Painting, Advertising, Layout and Publishing.

PROJECTS

taskPriority App

https://om-taskpriority.herokuapp.com/

Personal Portfolio

https://oladelematthew.github.io/oladelematthew-github.io/

• Utilized HTML, CSS, bootstrap, Formspree and JavaScript.

Angular API

https://oladelematthew.github.io/PokemonAPIReact/

• Pulls data from an open API to generate content, using the GET HTTP method (in Javascript)