JESSE [JIAN YU] TING / PRODUCT DESIGNER

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EDUCATION

M.I.T in User Experience
Queensland University of Technology
2018 - 2019, Brisbane Australia

BA English Langugage & Culture
Tamkang University
2011 - 2015, Ilan Taiwan

Global Exhchange Program
Temple University
2013 - 2014, Philadelphia USA

SKILLS

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

TOOLS

Figma, Sketch, Invision, Notion,
Abstract, Miro, Adobe CS,
Google Analytics, Mixpanel,
LogRocket, Jira, Asana,
ClickUp, Zoom

SOCIAL

Mandarin (native)
English (professional)

EXPERIENCE

Product Designer
Streem (Media Monitoring, Insights & Data) - Full Time
Feburary 2021 - Present, Sydney

- Working with Product Managers to define product roadmaps that both deliver business results and create value for users.
- Conducting both qualitative and quantitative research to validate assumptions and discover insights during discovery stage.
- Designing new product features and incrementally improving the user experience.
- Iteractively building and refining the design system with the product design lead.
- Introducing new processes and techniques to optimise the collaboration between product and engineering team.

Product Designer
Vai - Full Time
September 2020 - Feburary 2021 / 6 months, Sydney

- Worked closely with the product team to define product vision, user requirement, and then design wireframe.
- Collaborated with the development team to create the product as well as building the design system.

UX Designer
Quokka Technology - Freelance
Jun 2020 - Dec 2020 / 7 months, Sydney

- Conducted User Interviews to understand pain points and to validate the hypotheses and assumptions.
- Created prototypes to map out the proposed user experience.

UX/UI Designer
Conversion Kings
Jan 2020 - Apr 2020 / 4 months, Brisbane

- Delivered redesigns for over 15 products for clients which have been proven to increase the CRO by at least 30%.

UX/UI Design Intern
Flight Centre Travel Group HQ
Jul 2019 - Nov 2019 / 5 months, Brisbane

- Designed email templates for internal use between customer support managers and national travel consultants.