

EDUCATION

Queensland University of Technology

M.I.T Information Technology
in User Experience

Brisbane QLD / FEB 2018 - DEC 2019

Tamkang University

BA English Language & Culture

Ilan, Taiwan / AUG 2011 - MAY 2015

Temple University

Global Exchange Program

Philadelphia, USA / JUL 2013 - JUN 2014

SKILLS

Proficient in Sketch & Figma
Proficient in Adobe Creative Suite
Proficient in Microsoft Office
Contextual Inquiry
Prototyping
Wireframing
Usability Testing
Keynote, PowerPoint & Google Slides
Business Process Management
Photography
Interaction Design
Analytical Skills
Heuristic Evaluation

WORK

Junior UX/ UI Designer / Conversion Kings

Brisbane, Australia

Jan 2020 – Mar 2020

- Ensured the delivery of consistent and logical user experience – derived from customer insights and UX knowledge
- Drafted and refined user flows, wireframes, prototypes, design and testing to take my design from concept through to the final product, with support from the Head of Product and the design team

UX/UI Design Intern / Flight Centre HQ

Brisbane, Australia

Jul 2019 – Oct 2019

- Assisted Retail Experience team, got involved with everything from design sprints to design execution
- Investigated and chose email marketing system (MailChimp)
- Designed email templates for internal use between customer support managers and national travel consultants
- Researched current digital design system guidelines and practices

Healthcare UX Research Assistant / QUT

Brisbane, Australia

Feb 2019 - Oct 2019

- Evaluated a medical self-care app, MyFootCare which is designed for Diabetic Foot Ulcer (DFU) patients by conducting UX research and usability testing
- Created prototypes from low fidelity to high fidelity and conducted validation with users
- Created design recommendations and delivered final design mockup to the development team

UX Consultant / AEIOU Foundation

Brisbane, Australia

June 2019

- Evaluated the current website by conducting contextual inquiry with the receptionists who have close contact with target users
- Redesigned information architecture based on the UX research
- Optimized the chatbot feature