

NOSTIA

Come for the features.

Stay for the **experiences.**



| Our Story



Meaningful Connections

Meaningful experiences create relationships. Nostia exists to make those experiences happen.



The Origin

Nostia began from an **unplanned trip** that revealed how difficult it is to turn group chat travel dreams into reality.

"Group chats are where travel dreams die"

— The painful realization that sparked Nostia



“ From chat to reality ”



The Problem

Three critical barriers prevent Gen Z
from turning travel dreams into reality

The Problem Landscape

Understanding the barriers to authentic travel experiences

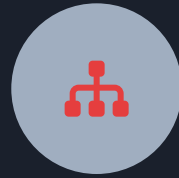


01

Vulnerability Barrier

People avoid signaling loneliness—current friend apps demand vulnerability that Gen Z is hesitant to show.

- ✗ Fear of rejection
- ✗ Social stigma
- ✗ Emotional risk



02

Planning Chaos

Group travel planning is chaotic and fragmented across multiple platforms.

- ✗ Scattered conversations
- ✗ Lost information
- ✗ No coordination



03

Cost Concerns

Gen Z is highly cost-conscious; existing travel systems are expensive.

- ✗ High platform fees
- ✗ Budget constraints
- ✗ Limited options

These barriers result in 87% of group travel plans never materializing

| The Insight



Shared experiences—not
swipes—create
real relationships

Nostia **leads with value** to spark moments that organically build connection.



Lead with Value



Spark Moments



Build Connection



"The best relationships happen accidentally through shared experiences"



The Solution

A social travel app built around
four transformative pillars



Four Core Pillars

Building the future of social travel

01 Friend Integration

Seamlessly connect with your existing social circles. No more awkward friend requests to strangers.

- ✓ Start with people you already know

02 Trip Planning + Vault

Organize adventures and manage group funds in one secure, transparent place.

- ✓ End-to-end trip management

03 Adventure Discovery

Find authentic, affordable experiences tailored to your group's interests and budget.

- ✓ Curated for Gen Z budgets

04 Authentic Social Layer

Share memories and build connections through experiences, not algorithms.

- ✓ Memories over metrics

Together, these pillars create **seamless social travel**

Why Nostia Works



Accidental Relationships

Connections form naturally through shared experiences



Frictionless Connection

Removes vulnerability and friction from making plans



All-in-One Platform

Combines travel, planning, social posting, and funds

The Psychology Behind Our Success

1

Low-pressure social context

Focus on the experience, not the relationship

2

Shared purpose creates bonds

Common goals naturally bring people together

3

Reduces decision fatigue

One platform for all travel needs

"The best connections happen naturally"

Nostia creates the environment for those connections to flourish

| Market Opportunity

\$100B+

Market Size

Social travel & experience market opportunity



Large Whitespace

Competitors struggle with profitability

Target Demographics

Gen Z & Millennials actively search for low-cost, authentic experiences that create lasting memories

Market Dynamics



Experience Economy Boom

Gen Z prioritizes experiences over material possessions, driving massive growth in travel and experiences.



Social-First Behavior

Young travelers seek authentic connections and share experiences organically on social media.



Budget-Conscious Generation

Gen Z is highly cost-conscious but willing to spend on experiences that provide value and connection.

78%

Gen Z travels for experiences

\$2.8K

Average trip budget

92%

Share on social media

Product & Traction

From idea to execution—proven demand and investor interest

Product Status

- ✓ **MVP is complete and functional**—core infrastructure built and tested
- ✓ **Core flows implemented:** trip planning, calendars, group funds, and analytics
- ✓ **Completed MVP with only \$150**—demonstrating exceptional efficiency

Early Traction

- ✓ **Strong demand from interviews** and community interest validation
- ✓ **Investors receptive** to the 'experience-based social' model
- ✓ **Clear path to monetization** with multiple revenue streams identified

Validation across all key metrics

150+

User interviews conducted

92%

Would use Nostia regularly

\$150

Total MVP development cost

5

Investor meetings scheduled

Business Model & Go-To-Market

Multiple revenue streams with strategic market entry

Revenue Streams

- 1 Subscription Tiers**
Premium AI trip planner features
- 2 Trip Vault Processing**
Small fees on group fund management
- 3 Marketplace Integrations**
Affiliate revenue from bookings
- 4 Brand Partnerships**
Sponsored adventures and partnerships

Go-To-Market Strategy

- 1 Phase 1**
Invite-Only Beta
Launch with campus ambassadors at target universities. Build exclusivity and social proof.
- 2 Phase 2**
Creator Partnerships
Partner with travel influencers and content creators. Leverage social media for organic growth.
- 3 Phase 3**
Scale & Integrate
Paid marketing campaigns and travel brand integrations. Expand to new markets.

The Ask

\$1M–\$2M

Seed Round

Accelerating growth and market capture

Investment Timeline

12-18

Months runway

100K

Target users

Use of Funds

30%

Development

30%

Marketing

15%

Cloud/Tools

10%

Legal

10%

Design

5%

Safety

Product Development
Scale engineering team

User Acquisition
Accelerate growth

Market Expansion
New geographies

The background of the entire slide is a dark, moody photograph of several hikers on a rocky trail. The hikers are silhouetted against a lighter, hazy sky. One hiker in the foreground is crouching down, while others are standing or walking behind them. The overall tone is adventurous and outdoorsy.

Lead with value
Unlock experiences
Create relationships

NOSTIA

Come for the features. Stay for the experiences.

Join us in revolutionizing how Gen Z travels and connects

| Appendix

Additional Information & Supporting Data

[Appendix One](#)

[Appendix Two](#)