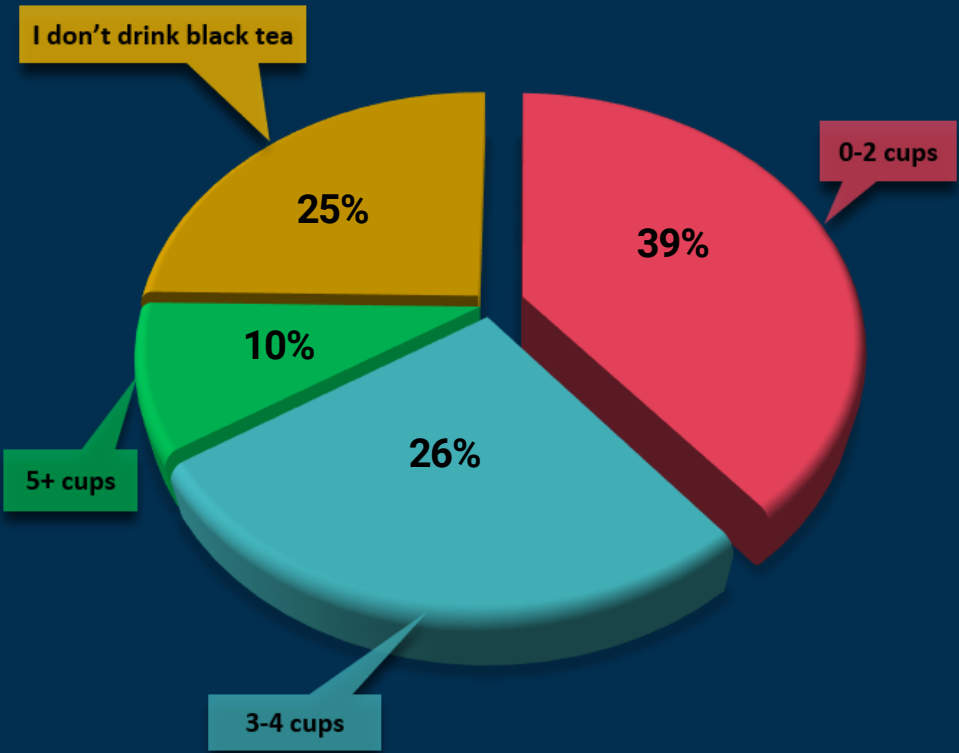


# SPECIAL TEA SURVEY

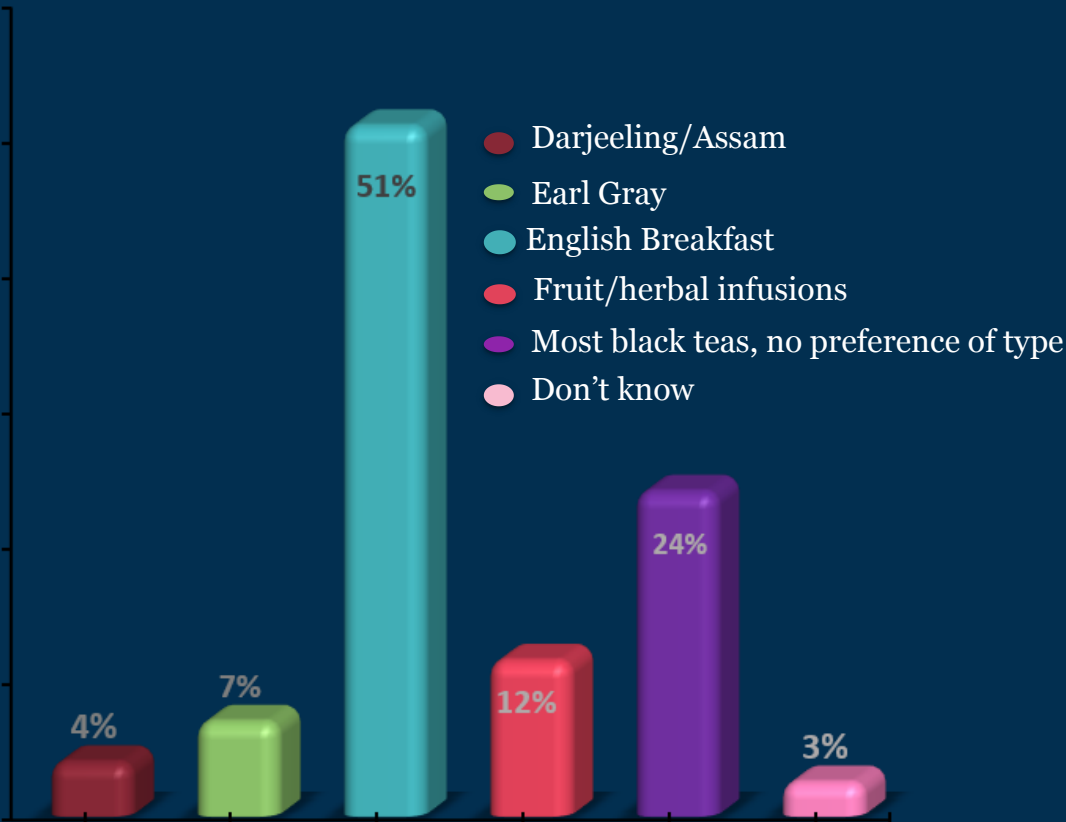
## RESPONSE REPORT

How many cups of black tea do you drink per day (other than green tea and fruit/herbal infusions)?



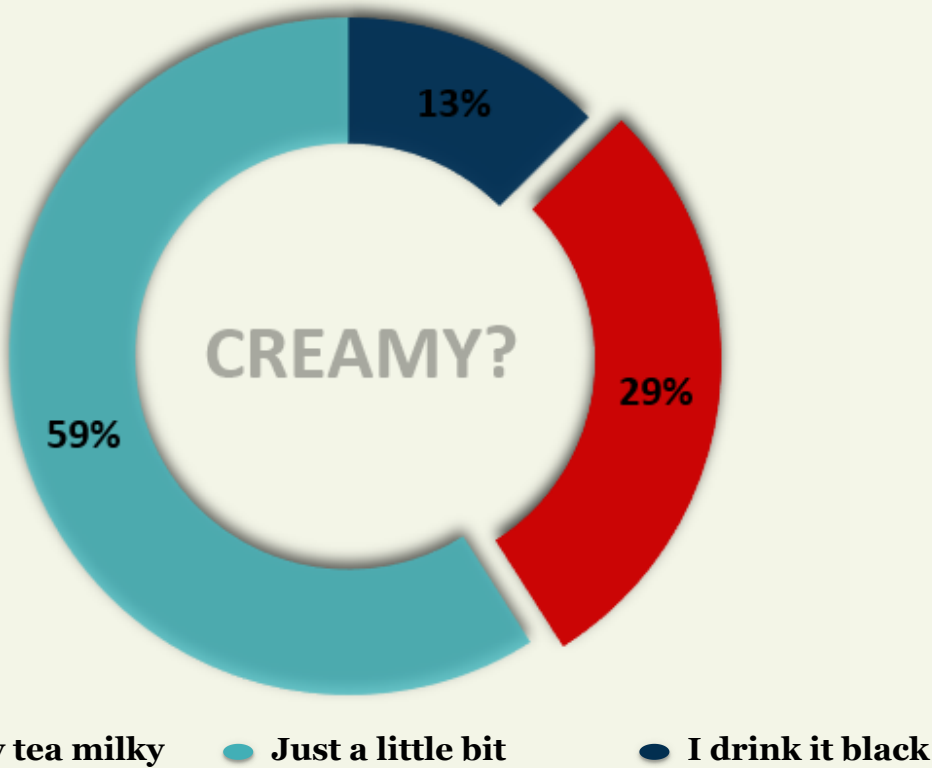
Over 1/3rd of respondents drank at least 3 cups of black tea daily, while 3/4th drank at least some black tea daily.

What type of tea do you usually drink?



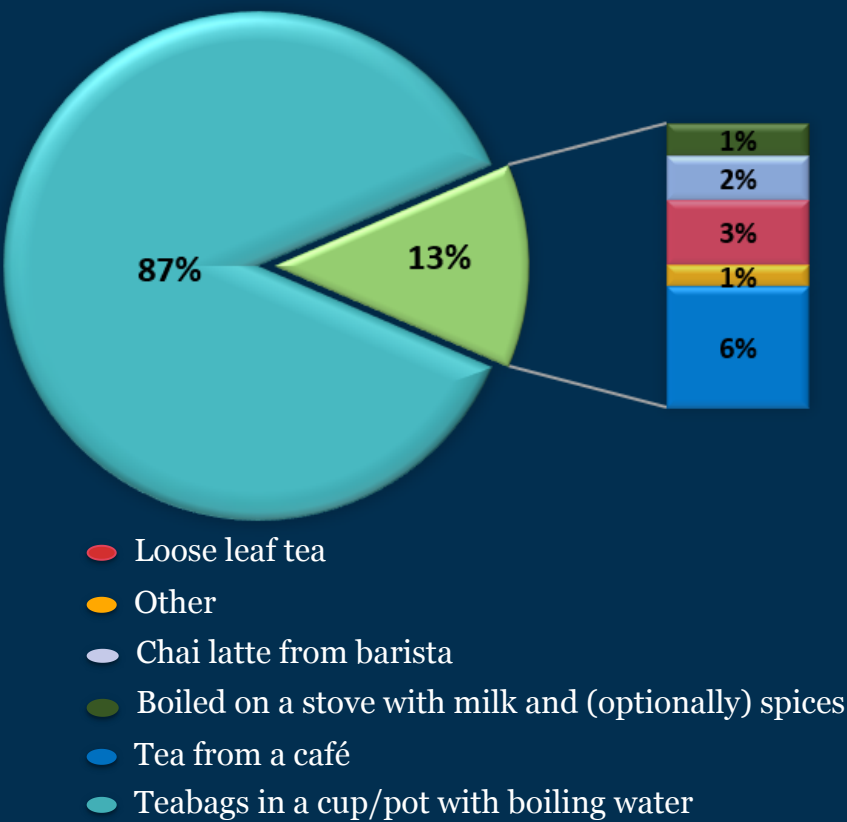
Approximately 51% of respondents preferred English Breakfast as their tea variety, with almost a quarter of respondents not caring about the type of tea.

Do you take milk/creamer in your tea?



An overwhelming majority of respondents drank tea with milk or creamer, with almost a third of respondents preferring their tea very milky.

How do you take your tea typically?



Almost 9/10 respondents made their tea with teabags in boiling water, with less than 2% of respondents making spiced "chai" on the stove.