



# PIZZA SALES REPORT

## TOTAL REVENUE

\$ 801,944.70

## SMALL

\$

## MEDIUM

\$ 245,410

## LARGE

\$ 366,862

## X-LARGE

\$ 13,872

## X-X-LARGE

\$ 1007

### Months

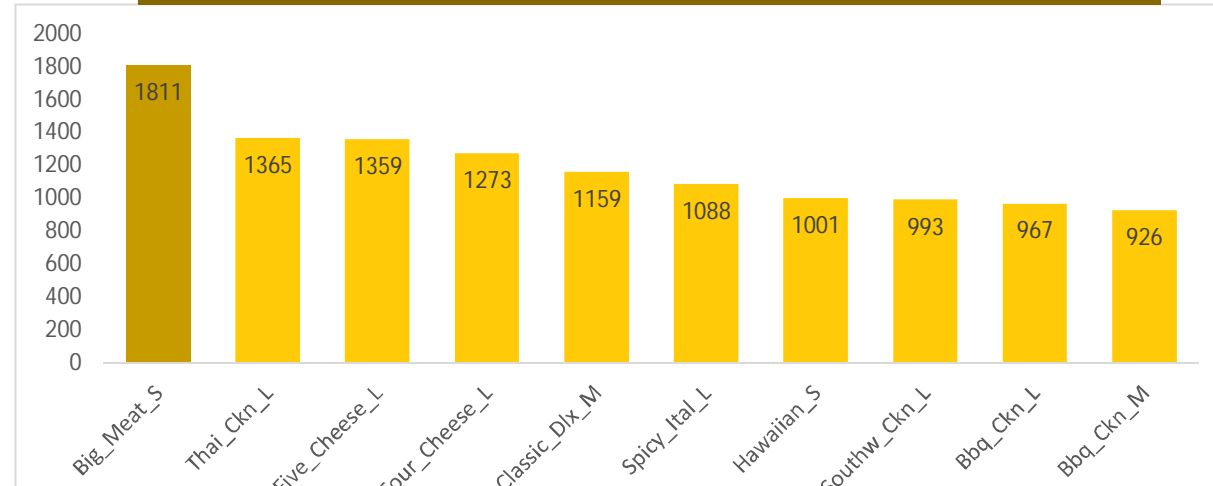
Jan  
Feb  
Mar  
Apr  
...

### Size

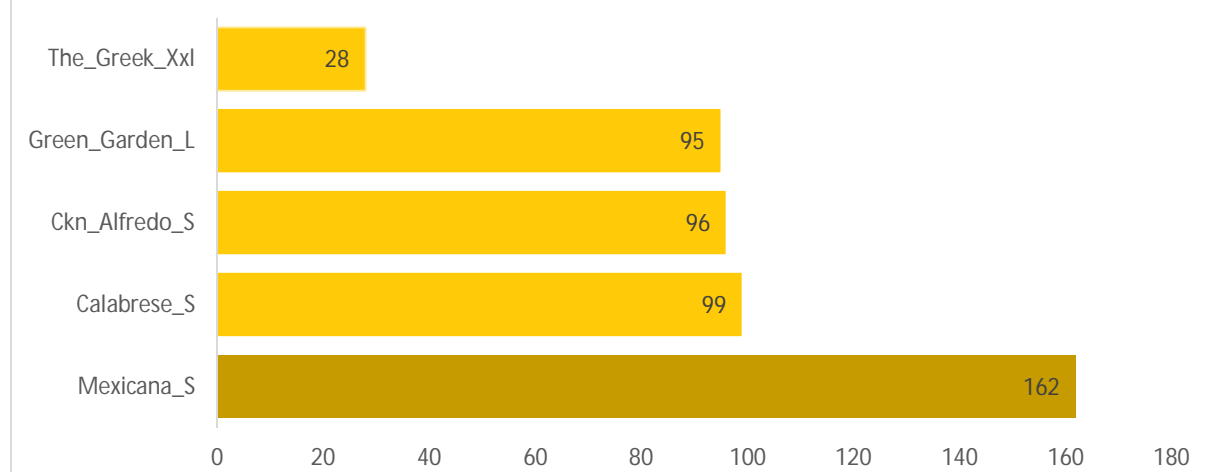
Large  
Medium  
Small  
XLarge  
...



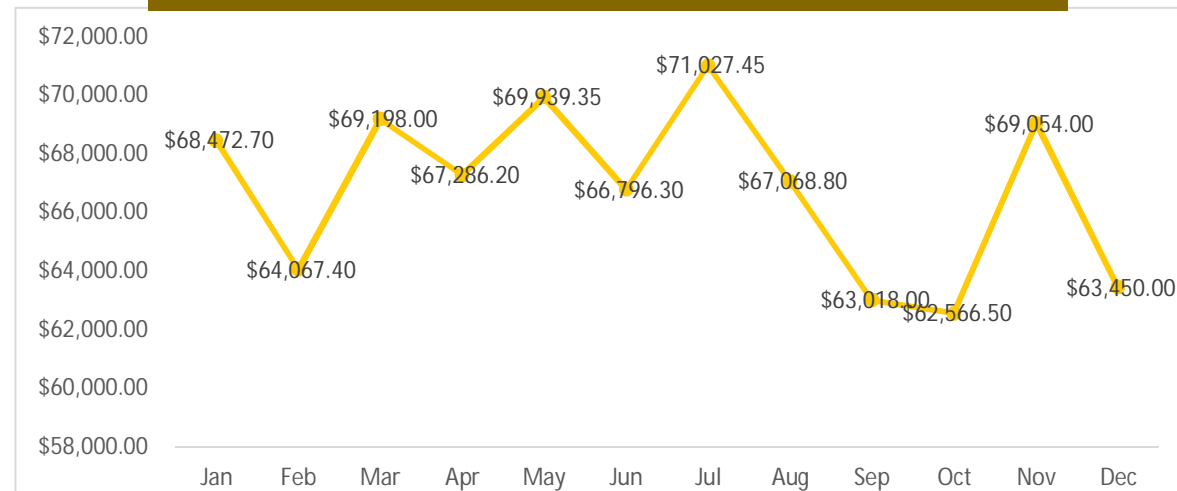
### 10 MOST FAVORITE PIZZA TYPE



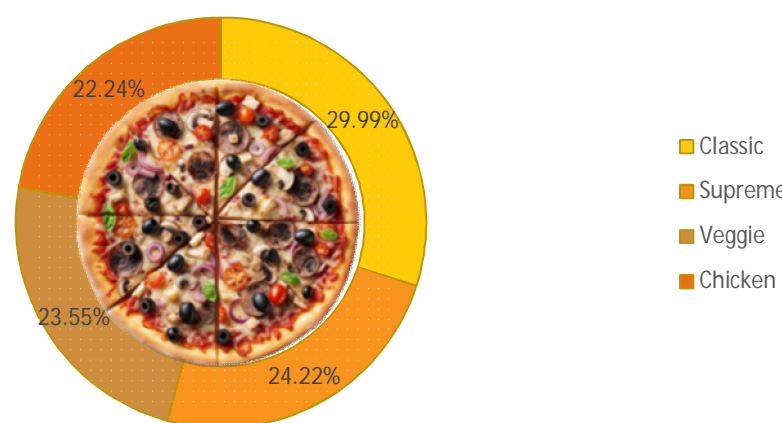
### 5 LEAST FAVORITE PIZZA TYPE



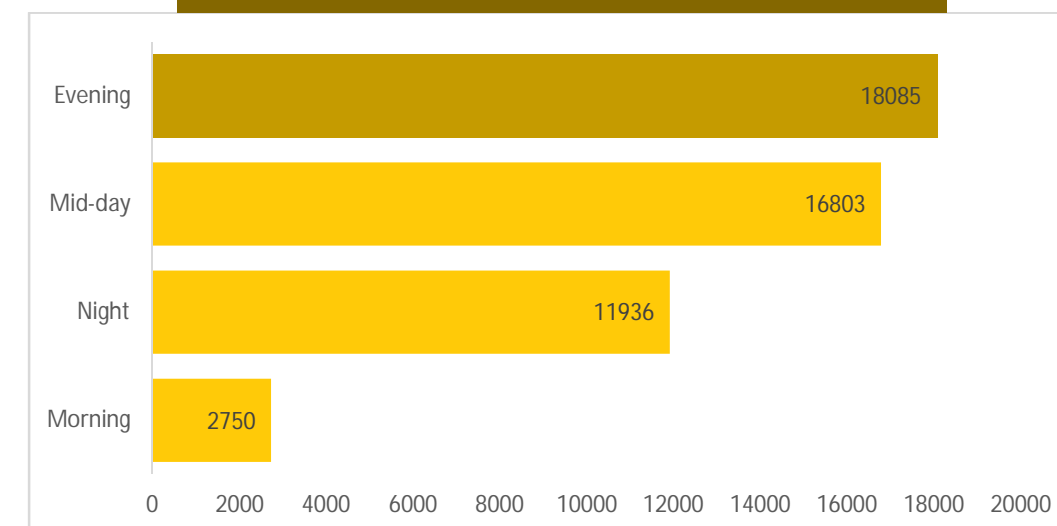
### REVENUE PER MONTH



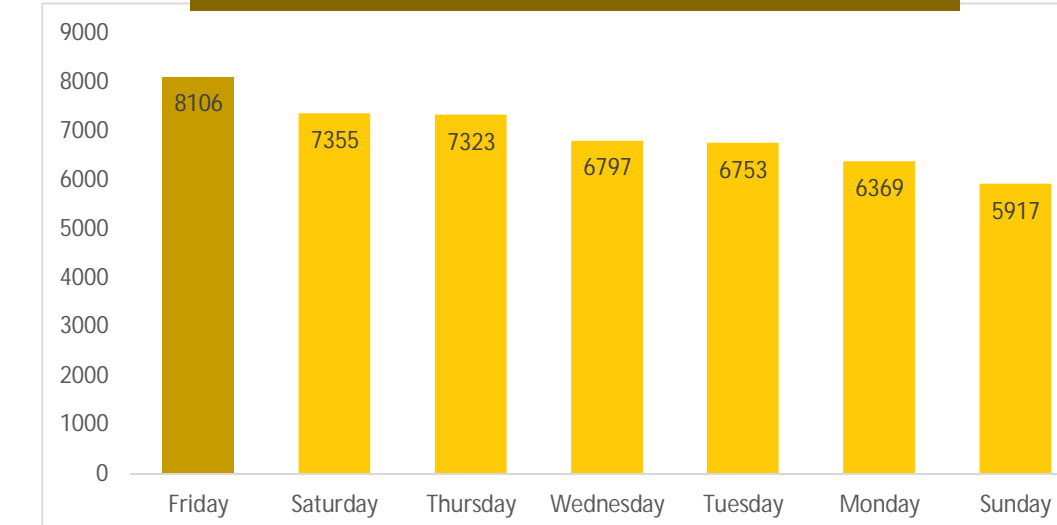
### MOST PREFERRED CATEGORY



### PEAK SALES PERIOD



### BUSIEST DAY



### MOST ORDERED PIZZA TYPE BY DAY

Sum of Order_quantity Pizza Name	Days of the week				
	Monday	Tuesday	Wednesday	Thursday	Sunday
The Barbecue Chicken Pizza		345	318	324	379
The Classic Deluxe Pizza					298
The Hawaiian Pizza	328	350	346	366	277
The Pepperoni Pizza	325	325	366	361	299
The Thai Chicken Pizza	282	315	315	352	327
	323	323	332	374	282

### INSIGHTS

- Peak hours for pizza orders are from mid-day to evening specifically between 12 pm and 3 pm.
- The big meat pizza type is an all-time favorite, bonuses could be offered on the pizza to maintain sales and generate more profits.
- The least ordered pizzas should be removed from the menu and more attention given to the best sellers
- Fridays could be seen as the busiest days. More staffs should be assigned to work on this day in order to make order delivery prompt
- The total revenue from pizza sales is \$801,944.70, with July being the best-performing month.
- Sales show an up and down trend, with some months experiencing high sales and others experiencing drops, but overall remaining within a similar price range. However,

