

TOP 10 START UP UNICORN COMPANIES IN THE WORLD BY INDUSTRY



Total Number of
Companies

1073

Total Number of Main
Investor

548

Total Countries

46

Total Number of Distinct
City

257

Continents

6

Industry

- ☐ Artificial intelligence
- ☐ Auto & transportation
- ☐ Consumer & retail

Unicorn Year

2007

2022

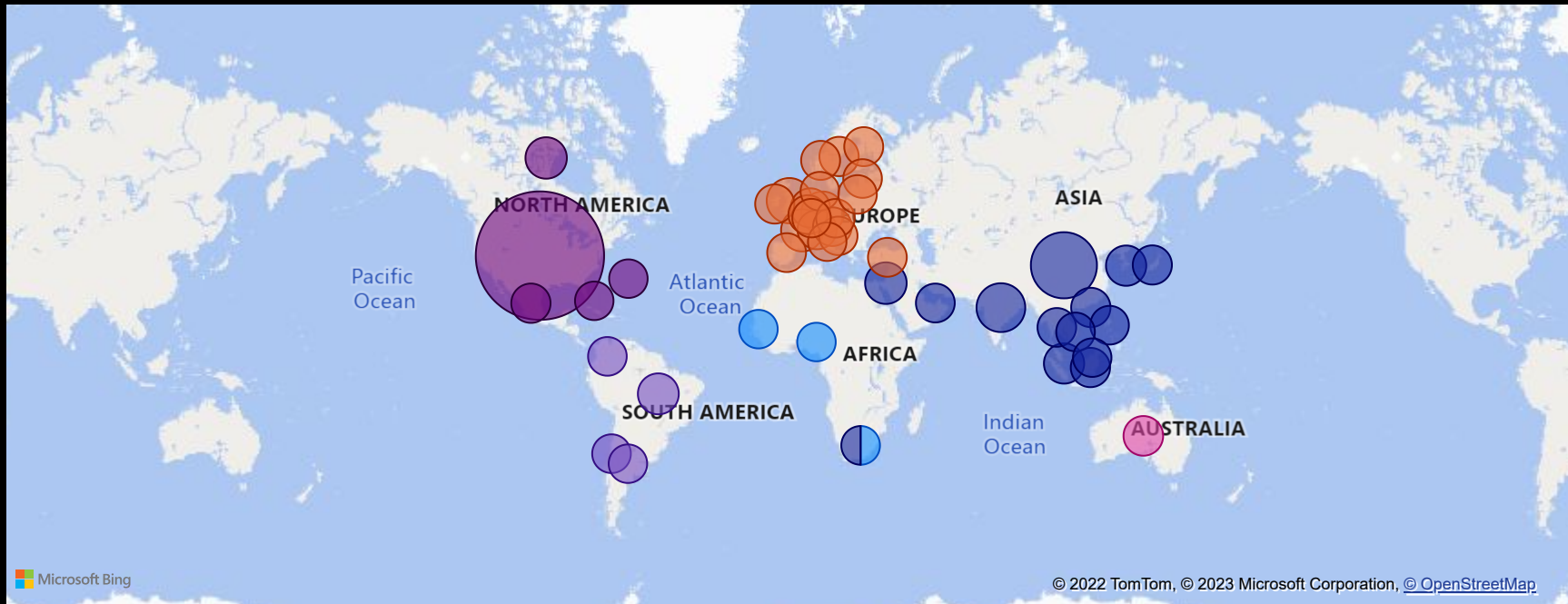
Year Founded

1919

2021

Count of Company by Country and Continent

Continent ● Africa ● Asia ● Europe ● North America ● Oceania ● South America



Unicorn Companies are spread all over the continents with United States in North America having the highest number of unicorn companies taking up 52.28%.

Bytedance is the highest grossing unicorn company as at 2022, followed by SpaceX and Shein taking up the second and third positions respectively.

Stripe, Klarna follows up at the fourth and fifth position.

Total Number of Companies

1073

Total Number of Main Investor

548

Latest Unicorn Year

2022

Maximum Valuation in Billions

\$180

Total Distinct Industry

15

Industry

- ☐ Artificial intelligence
- ☐ Auto & transportation
- ☐ Consumer & retail

Unicorn Year

2007

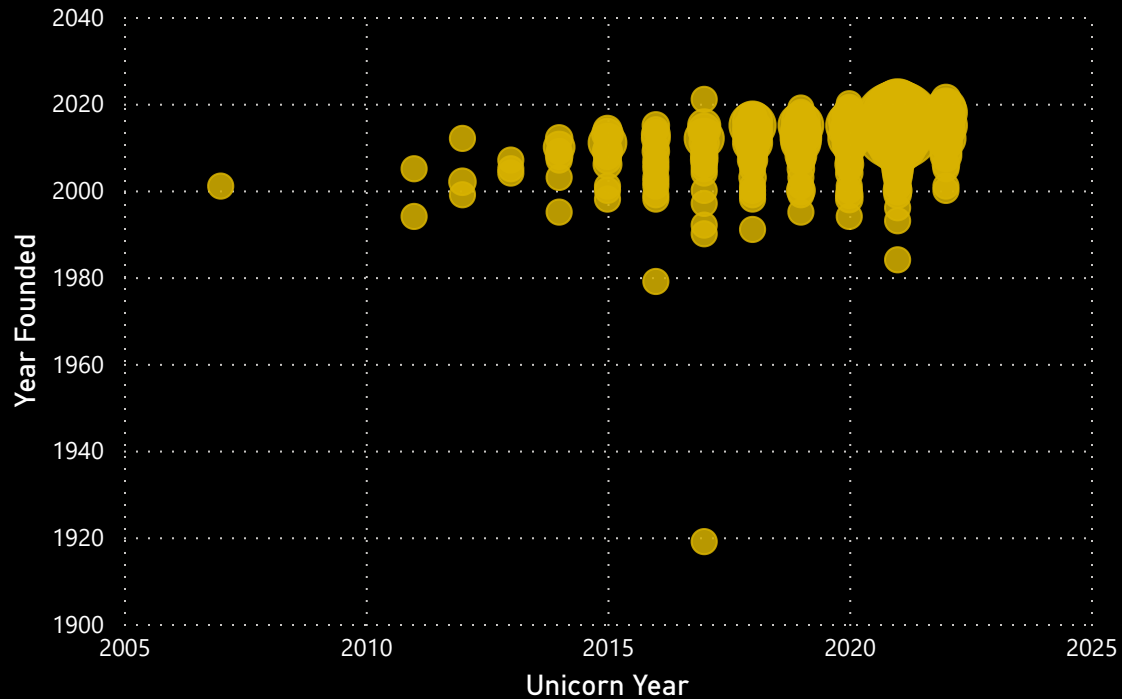
2022

Year Founded

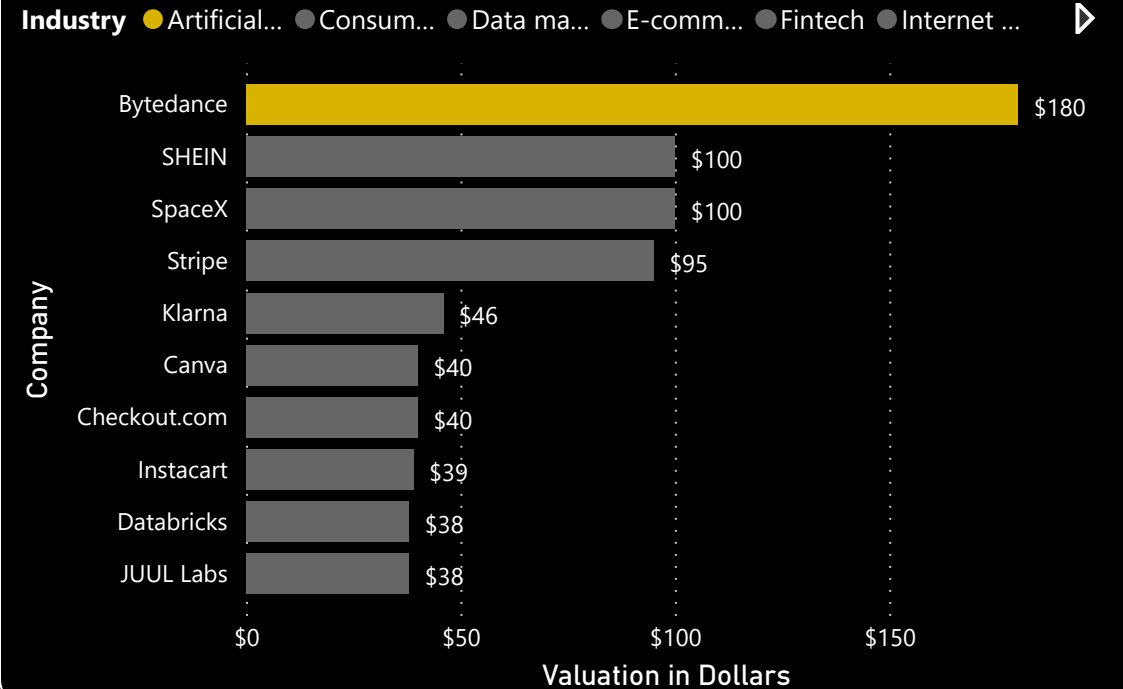
1919

2021

Count of Company by Year and Year Founded



Valuation in Billion Dollars by Company and Industry



Total Number of
Companies

1073

Total Number of Main
Investor

548

Total Number of Other
Investors

996

Total Number of Distinct
City

257

Total Distinct Industry

15

Industry

- ☐ Artificial intelligence
- ☐ Auto & transportation
- ☐ Consumer & retail

Unicorn Year

2007

2022

Year Founded

1919

2021

New York and San Fransisco both has the highest number of Distinct Industry, followed closely by Beijing, Shaghai and Redwood City. Sequioa Capital is the highest investor for Unicorn Companies, while Insight Partners is an investor in 18 distinct cities. 2021 is the year with the highest number of companies valued at over 1 billion dollars.

City	Distinct Industry
New York	13
San Francisco	13
Beijing	12
Shanghai	11
Redwood City	10
Bengaluru	9
Hangzhou	9
London	9
Tel Aviv	9
Boston	8
Chicago	6
Total	15

Main Investor	Count of Company	Distinct Cities
Sequoia Capital China	30	12
Andreessen Horowitz	29	16
Accel	28	14
Insight Partners	23	18
Sequoia Capital	17	10
New Enterprise Associates	16	10
index Ventures	15	8
SoftBank Group	14	13
Tiger Global Management	14	11
Lightspeed Venture Partners	13	9
Khosla Ventures	12	6
Total	1073	257