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## **OLAMIDE OLAYINKA**





## **AGENDA**

Business Understanding



Modeling



Future Steps





Data Overview



Recommendations

## **BUSINESS UNDERSTANDING**

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Classic Games

Great Console

**AUDIENCE** 

### **STAKEHOLDER**









## **DATA OVERVIEW**



data.world

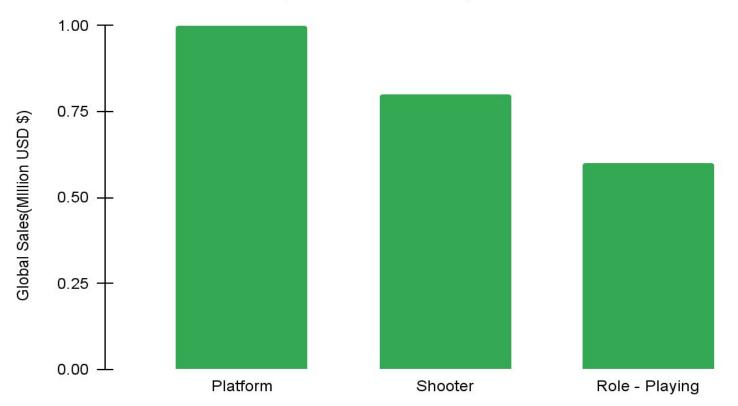


#### Video Game Dataset

- 16717 Unique Games
- 31 Different Consoles
- Released 1980-2020
- Global Sales
- User & Critic Scores
- Genres



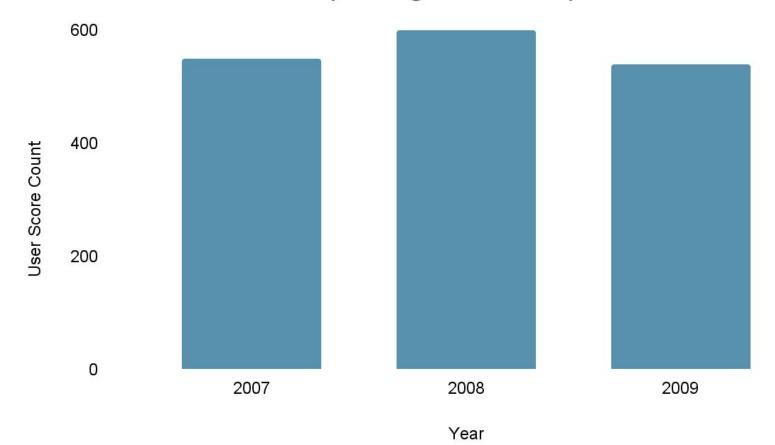
#### Genre vs Global Sales(Millions USD \$)



## HIGHEST GROSSING CONSOLES GAMES



#### Peak User Score Years (Average Score 7.8)



## MODELING



**Binary Classification** 

Target: Global Sales

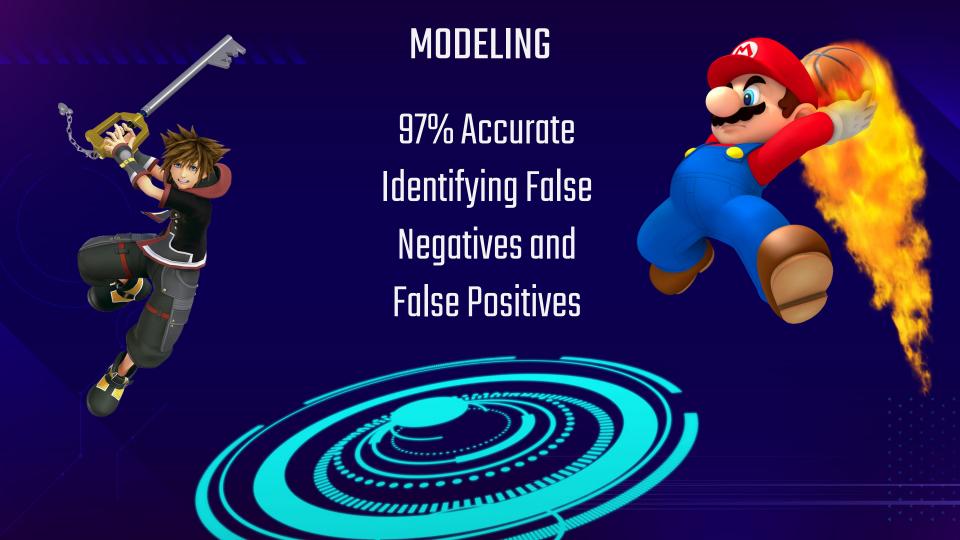
Model Accounting for:

**Platform** 

Global Sales(Including JP, EU, NA, Other)

Critic Score & Count

**User Scort & Count** 



RECOMMENDATIONS

Threshold for Remastering Games based on Release Year

Nintendo & Playstation Games are a lock

Utilize Nostalgia and Retro Concept



# **FUTURE STEPS** SYSTEM UPGRADE Genre based **Incorporating Social** CYCLE remastering Media data

## Thank YOU



