

# Google Machine Learning

@olarclara || #gdgtechtour



# Maria Clara



- Embaixadora Auth0;
- Women Techmakers Lead;
- Entusiasta de Machine Learning;



Google Trends

Explorar



machine learning

Termo de pesquisa



Comparar

Todo o mundo ▼

2004 - presente ▼

Todas as categorias ▼

Pesquisa na Web ▼

Interesse com o passar do tempo ?



100

75

50

25

1 de jan de...

1 de mar de 2008

1 de mai de 2012

1 de jul d...

Interesses por região ?

Região ▼



1 Coreia do Sul

100



# Bringing Impressionism to Life with Neural Style Transfer in *Come Swim*

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Director, *Come Swim*

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Producer, Starlight Studios



Figure 1: Usage of Neural Style Transfer in *Come Swim*; left: content image, middle: style image, right: upsampled result. Images used with permission, (c) 2017 Starlight Studios LLC & Kristen Stewart.

## Abstract

Neural Style Transfer is a striking, recently-developed technique that uses neural networks to artistically redraw an image in the style of a source style image. This paper explores the use of this technique in a production setting, applying Neural Style Transfer to redraw key scenes in *Come Swim* in the style of the impressionistic painting that inspired the film. We document how the technique can be driven within the framework of an iterative creative process to achieve a desired look, and propose a mapping of the broad parameter space to a key set of creative controls. We hope that this mapping can provide insights into priorities for future research.

**Keywords:** style transfer, rendering, applied computer graphics

**Concepts:** [Computing methodologies](#) → [Computer graphics](#); [Image-based rendering](#); [Applied computing](#) → [Media arts](#)

## 1 Introduction

In *Image Style Transfer Using Convolutional Neural Networks*, Gatys et al [Gatys et al. 2015] outline a novel technique using convolutional neural networks to re-draw a content image in the broad artistic style of a single style image. A wide range of implementations have been made freely available [Liu 2016; Johnson 2015; Athalye 2015], based varyingly on different neural network evaluators such as Caffe [Jia et al. 2014] and Tensorflow [Abadi et al. 2016] and wrappers such as Torch and PyCaffe [Bahrampour et al. 2015]. There has been a strong focus on automatic techniques, even with extensions to coherently process video [Ruder et al. 2016].

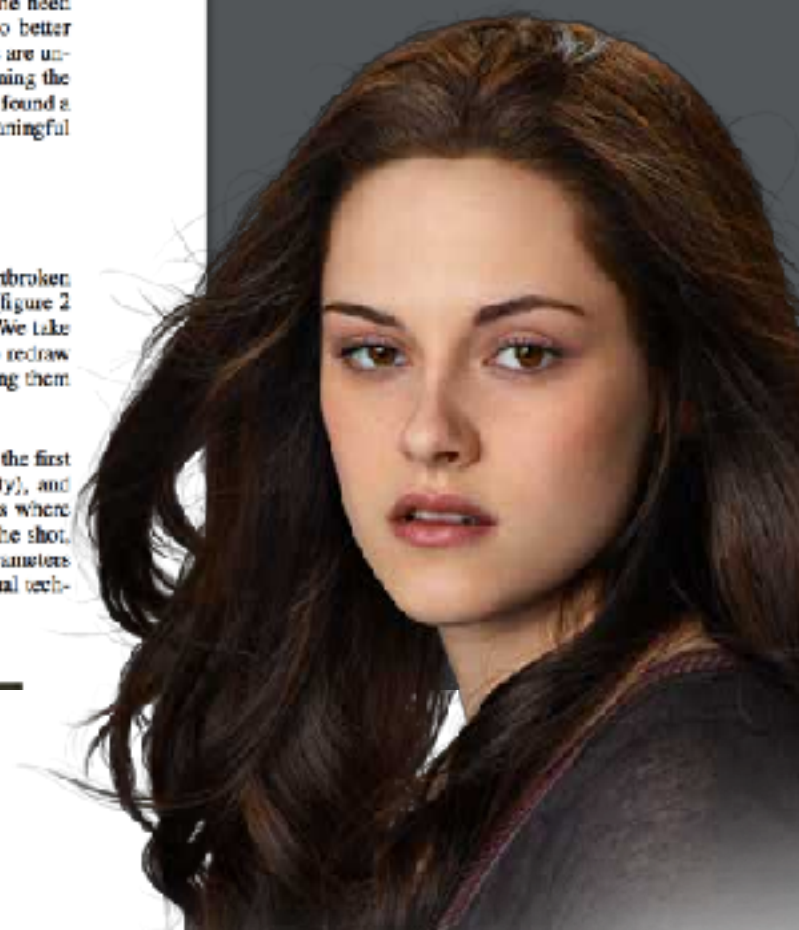
execute efficiently and predictably. In a production setting, however, a great deal of creative control is needed to tune the result, and a rigid set of algorithmic constraints run counter to the need for this creative exploration. While early investigations to better map the low-level neural net evaluations to stylistic effects are underway [Li et al. 2017], in our paper we focused on examining the higher-level parameter space for Neural Style Transfer and found a set of working shortcuts to map them to a reduced but meaningful set of creative controls.

## 2 Realizing Directorial Intent

*Come Swim* is a poetic, impressionistic portrait of a heartbroken man underwater. The film itself is grounded in a painting (figure 2 by coauthor Kristen Stewart) of man rousing from sleep. We take a novel artistic step by applying Neural Style Transfer to redraw key scenes in the movie in the style of the painting, realizing them almost literally painting that underpins the film.

The painting itself evokes the thoughts an individual has in the first moments of waking (fading in-between dreams and reality), and this theme is explored in the introductory and final scenes where this technique is applied. This directly drove the look of the shot, leading us to map the emotions we wanted to evoke to parameters in the algorithm as well as making use of more conventional techniques in the 2D compositing stage.

arXiv:1701.04928v1 [cs.CV] 18 Jan 2017



# Google Cloud APIs

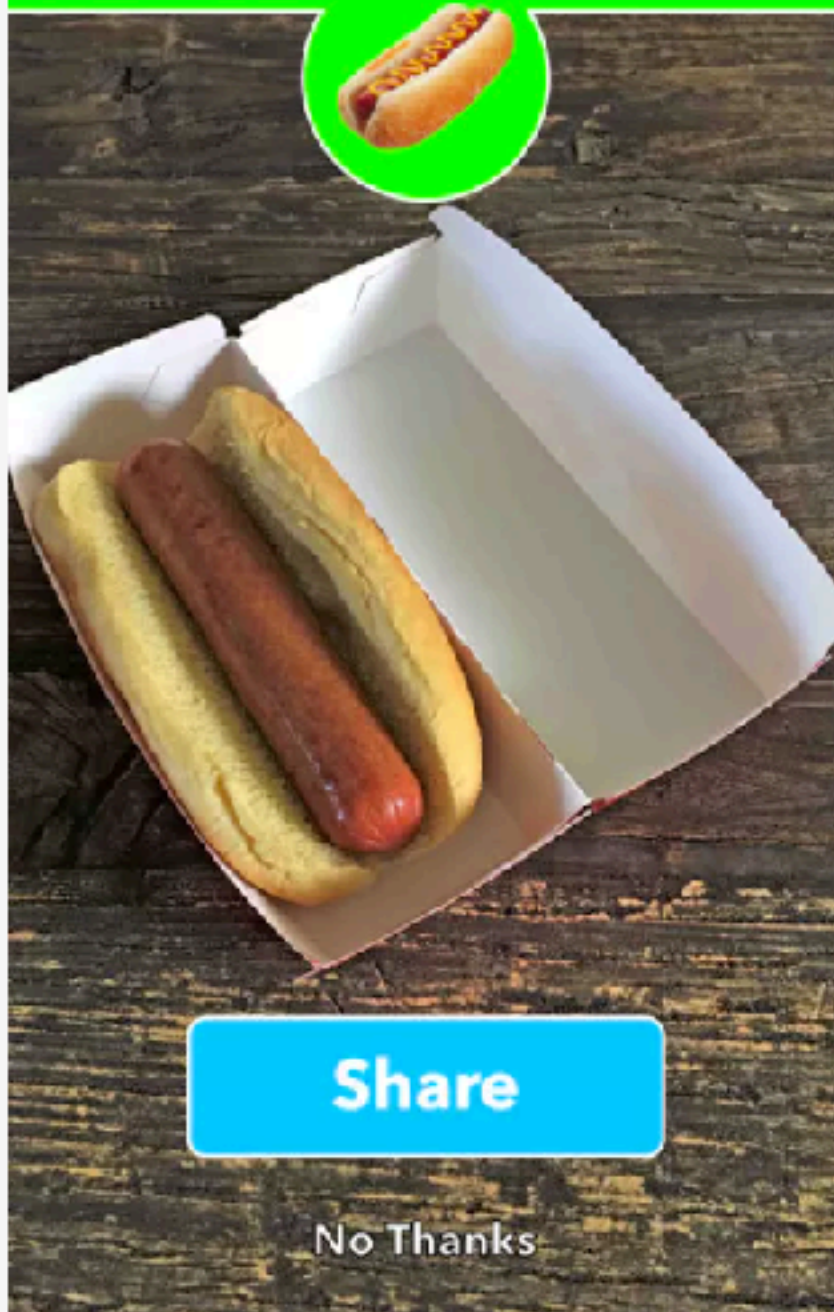
# Vision API



- Detecção de faces;
- Detecção de logomarcas;
- Detecção de labels;
- Detecção de texto;
- etc...



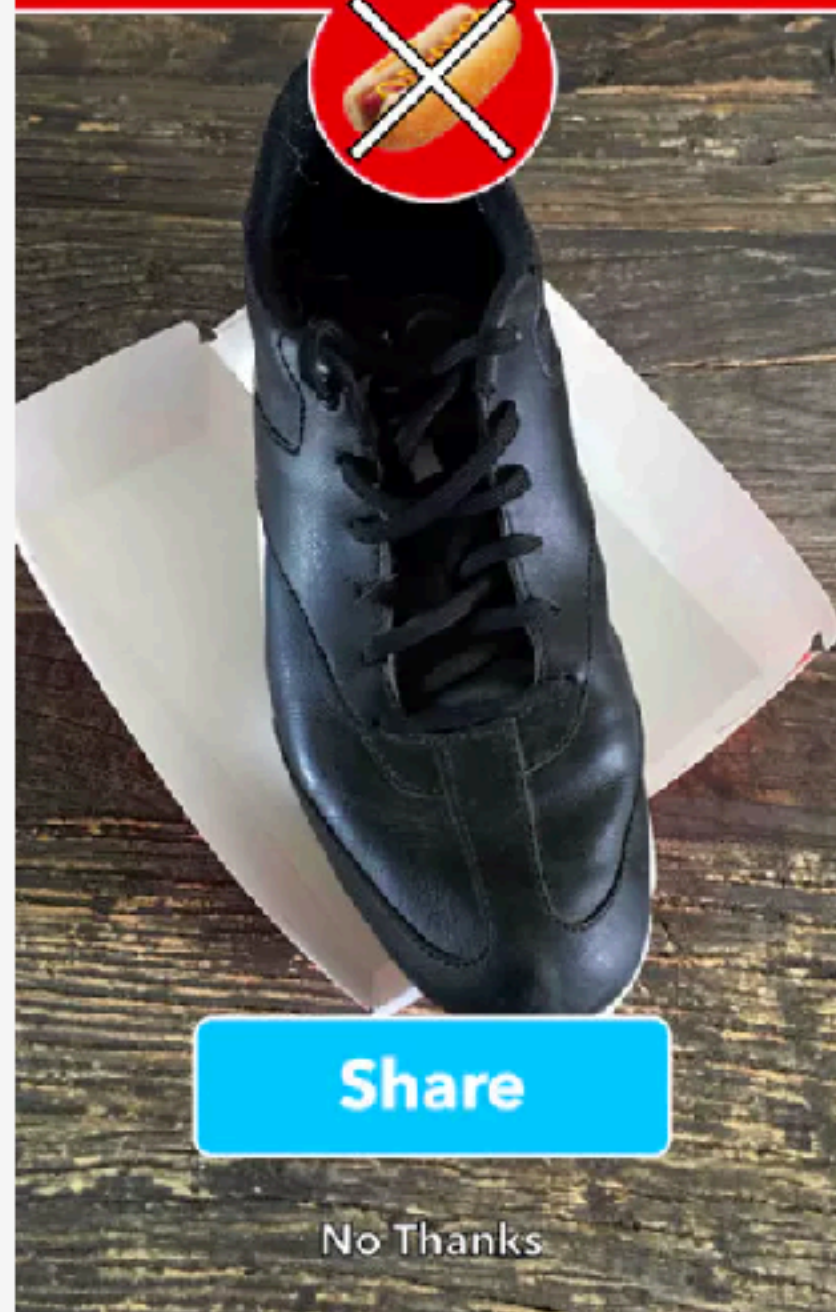
**Hotdog!**



**Share**

No Thanks

**Not hotdog!**



**Share**

No Thanks

```
from google.cloud import vision
vision_client = vision.Client()

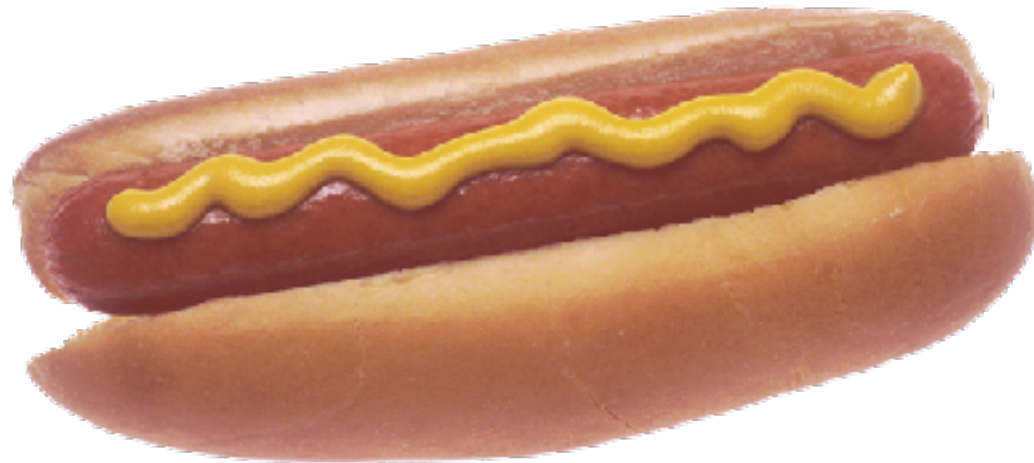
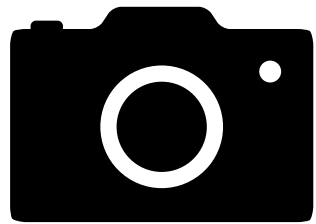
def detect_labels_uri(uri):
    image = vision_client.image(source_uri=uri)

    labels = image.detect_labels()
```



# Input:

```
python vision-api.py labels-uri image-  
uri
```



# Output:

```
Labels: frankfurter wurstchen, hot dog,  
bockwurst, knackwurst, sausage, kielbasa,  
cervelat, german food, hot dog bun, chili  
dog
```

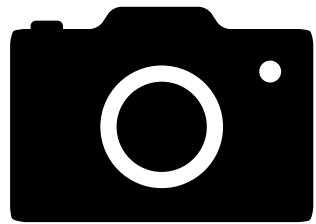
```
def detect_faces_uri(uri):  
    image = vision_client.image(source_uri=uri)  
  
    faces = image.detect_faces()
```

```
def detect_text_uri(uri):  
    image = vision_client.image(source_uri=uri)  
  
    texts = image.detect_text()
```

```
def detect_logos_uri(uri):  
    image = vision_client.image(source_uri=uri)  
  
    logos = image.detect_logos()
```

# Input:

```
python vision-api.py faces-uri image-  
uri
```



# Output:

Faces:

anger: Likelihood.VERY\_UNLIKELY

joy: Likelihood.VERY\_LIKELY

surprise: Likelihood.VERY\_UNLIKELY

face bounds: (794,98),(992,98),(992,328),  
(794,328)



# Google Translate



# Natural Language API



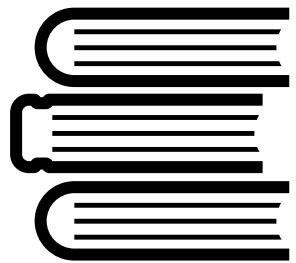
- Análise de sentimento;
- Análise de entidades;
- Análise de sintaxe;



[illegible]

## Input:

```
python natural-language-api.py  
sentiment sample.txt
```



**sample.txt > "My hope is that the  
sequels are actual attempts at  
movies. The world doesn't need any  
more toothless cinema."**

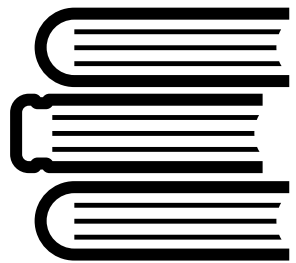
## Output:

```
Overall Sentiment: score of 0.2 with  
magnitude of 0.4
```

[illegible]

# Input:

```
python natural-language-api.py entities  
sample.txt
```



**sample.txt > “My hope is that the  
sequels are actual attempts at  
movies. The world doesn't need any  
more toothless cinema.”**

# Output:

```
Entity: 0, name: hope, salience: 0.4828899  
Entity: 1, name: sequels, salience: 0.17383586  
Entity: 2, name: movies, salience: 0.13395432  
Entity: 3, name: attempts, salience: 0.123159915  
Entity: 4, name: world, salience: 0.05997689  
Entity: 5, name: cinema, salience: 0.026183115
```

# Speech API



- Reconhecimento síncrono;
- Reconhecimento assíncrono;
- Reconhecimento via streaming;



```
def transcribe_speech_sync(speech_file):  
    with io.open(speech_file, 'rb') as audio_file:  
        content = audio_file.read()  
        audio_sample = speech_client.sample(  
            content=content,  
            source_uri=None,  
            encoding='LINEAR16',  
            sample_rate_hertz=16000)  
        alternatives = audio_sample.recognize('en-US')
```

## Input:

```
python speech-api.py resources/  
speech_sync_sample.raw
```



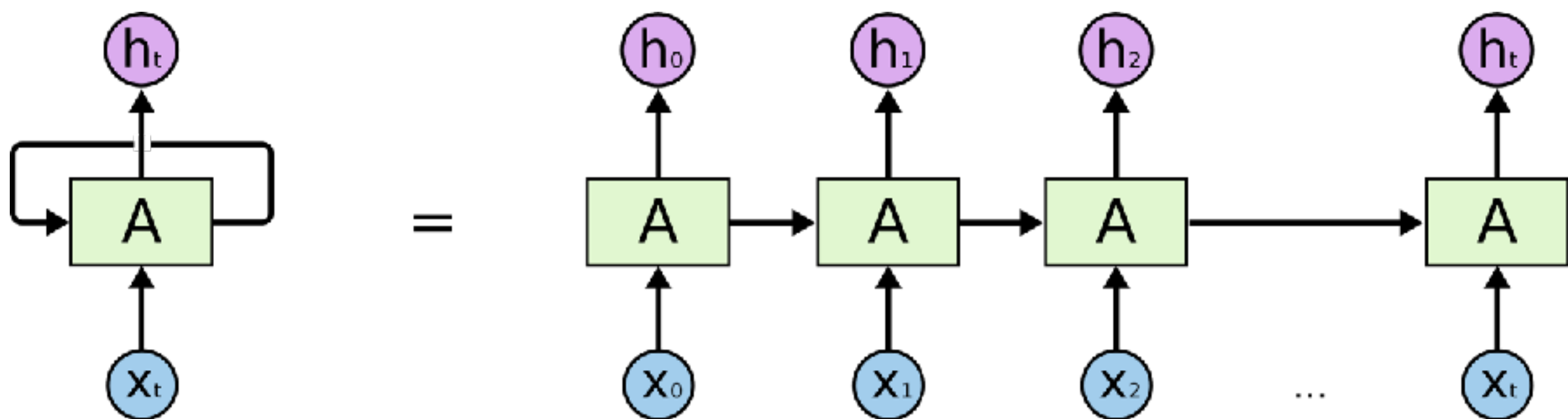
**speech\_sync\_sample.raw > “how old  
is the Brooklyn Bridge”**

## Output:

```
Transcript: how old is the Brooklyn Bridge,  
Confidence: 0.987628996372
```

# Comprimindo imagens com Redes Neurais Recorrentes

# Redes Neurais Recorrentes





# Vamos comprimir imagens!

**Imagem original**



**Imagem comprimida**



## Imagem original

## Imagem comprimida

Kind: Portable Network Graphics image  
Size: 3.155.141 bytes (3,2 MB on disk)  
Where: iCloud Drive ▸ Documents ▸ gdg-compression ▸ image\_encoder  
Created: Today 00:36  
Modified: Today 00:36

☐ Stationery pad  
☐ Locked

▼ More Info:

Last opened: Today 01:42  
Dimensions: 768 × 1024  
Color space: RGB

Kind: Portable Network Graphics image  
Size: 1.357.267 bytes (1,4 MB on disk)  
Where: iCloud Drive ▸ Desktop  
Created: Today 01:16  
Modified: Today 01:16

☐ Stationery pad  
☐ Locked

▼ More Info:

Dimensions: 768 × 1024  
Color space: RGB



# Composição do Sistema

- Encoder (E);
- Binarizer (B);
- Decoder (D);

Residual Gated  
Recurrent Unit



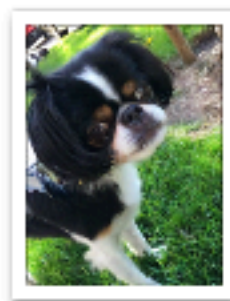
Iteration	BPP	Compression Ratio
0	0.125	192:1
1	0.250	96:1
2	0.375	64:1
3	0.500	48:1
4	0.625	38.4:1
5	0.750	32:1
6	0.875	27.4:1
7	1.000	24:1
8	1.125	21.3:1
9	1.250	19.2:1
10	1.375	17.4:1
11	1.500	16:1
12	1.625	14.7:1
13	1.750	13.7:1
14	1.875	12.8:1
15	2.000	12:1



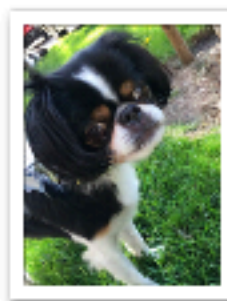
image\_00.png



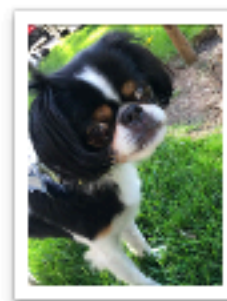
image\_01.png



image\_02.png



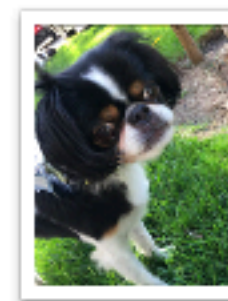
image\_03.png



image\_04.png



image\_05.png



image\_06.png



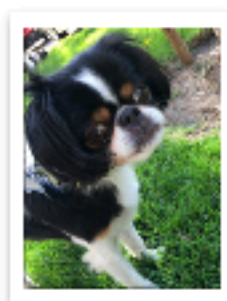
image\_07.png



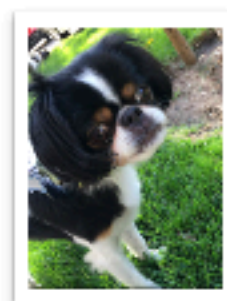
image\_08.png



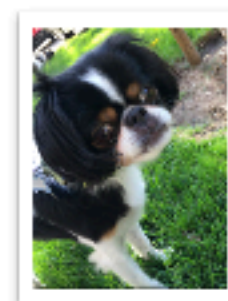
image\_09.png



image\_10.png



image\_11.png



image\_12.png



image\_13.png



image\_14.png



image\_15.png



# Verificando a similaridade entre as imagens:

- MM-SSIM (multi-space structural similarity)  
rate = 0.990523568071;

Obrigada.



<https://olarclara.github.io>