|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **7/2/2022** | **Mon** | **Post 1** | **Post 2** | **Post 3** |
|  |  | “When you change your thoughts, remember to also change your world.”—Norman Vincent Peale  Caption: don’t keep your thought to yourself, and don’t feel you will look stupid.  Your little assumption could solve many problems,  There is nothing like a foolish idea but there is something like foolish feelings. | Staff Comment | Announcement of a giveaway |
| 8/2/2022 | Tue | Book review | Fact about a place | News |
|  |  |  | Do you know!  The Pole of Cold can freeze alcohol?  The valley of Oymyakon in Yakutia also known as the pole of cold temperatures can reach-70℃, which is so cold that even alcohol freezes. Tourism is also becoming popular among those who can brave the harsh conditions.  Caption: ok! Whenever you are thinking of a visitation why not try the valley of Oymyakon as I know you are brave. | 4. Flipboard  Originally formed as a digital magazine, Flipboard makes news gathering more about topics than individual headlines.  Caption: why not give Flipboard a trail, and don’t make an assumption  give it trail! |
| 9/2/2022 | wed | Staff comment | meme | Business personal fact |
|  |  |  | Meme 1  Caption: don’t tell me you don’t have a plan yet!  If you don’t, then do.  This is the right time. | Do you know!  Charles Merrill uses a supermarket approach to bring high finance to the middle class. When the general public had sworn off stocks and anything more financial than a savings account.  Caption: Merrill worked hard to "bring Wall Street to Main Street," educating his clients through free classes, publishing rules of conduct for his firm, and always looking out for the interests of his customers first. |
| 10/2/2022 | Thu | Fact from DuroMedia | Fun Moment | Promote Client Fact |
|  |  |  | Post pictures of GMP  Caption: checking through and fine this, duromedia staffs Chilling @GMP convention 2021 | Excellent child: when you have no challenge ----- you beg.  When I have challenges ---- I strive.  Caption: do not think of people with disability as a nobody. The strength within them cannot be underrated you shouldn’t! @excellentchildlagos cares are given to the children in need. |
| 7/1/2022 | Friday | Staff comment | Give Away/ Competition |  |
|  |  | 3000, followers with no engagement.  Do not make a shout-out with them.  Your post need likes, comments, saves, and not just views.  When your post gets likes, it is probably for appreciating your post or it is truly like.  If your post gets comments, it is probably because your post got People's interest, or they are ready for sales.  When your content is saved, it is probably because you are an authority or they wish to get in touch with you in the future.  When your content gets just views then your post only gets your audience’s attention but not their Interest for Sales or future use.  Caption: mind you! All these impressions are needed for your post none of it is what less. You just need to choose wisely; your goal only matters. | Quiz  A product that does not carry a company identity.  answer choices  generic brand  national brand  brand extension  caption: it quizzes time!!!  Choose the best option for the quiz above.  Only the first person that chooses the right answer will be compensated. |  |

Week 2

|  |  |  |  |
| --- | --- | --- | --- |
| **10/1/2022** | **Post 1** | **Post 2** | **Post 3** |
| Mon | “Stay away from those people who try to disparage your ambitions. Small minds will always do that, but great minds will give you a feeling that you can become great too.” — Mark Twain  Caption: the small minds will never think of something great, if they are with great people, they will make all dreams impossible, say negative things to discourage you.  Stay away from those people who try to disparage your ambitions. | Staff Comment | Announcement of a giveaway. |
| 11/1/2022  Tue | Book Review | Fact About a Place | News |
|  |  | Galesnjak, Croatia is the most perfect heart-shaped island  While there are quite a few heart-shaped islands around the world, Galesnjak in Croatia has been crowned as the most perfect of them all. It used to be uninhabited but now work is underway to make it an unforgettable romantic getaway destination.  Caption: I hope you have that in your mind “work is underway to make it an unforgettable romantic getaway destination” | The 10 best news apps  1. Apple News  Apple's news service keeps iPhone and iPad users fully informed on current affairs.  Caption: let be informed!!! |
| 12/1/2022  Wed | Staff comment | Meme | Business Personal fact |
|  |  | Meme2  Caption: don’t let your old project die just because of a new idea your new idea might be an idea but your present project can be your success story. Don’t forget your old project was once a new idea. | Do you know?  Rowland Macy  Macy’s  The founder of the massively successful department store, Rowland Macy, was a serial entrepreneur. Before becoming successful with Macy’s, however, he failed at seven prior business ventures.  Caption: Talk about persistence! |
| 13/1/2022  Thur | Fact From DuroMedia | Fun Moment | Promote Client fact |
|  |  | Post pictures of GMP  Caption: happy to note this @GMP annual convention 2021. | Zenith precision: when you manage your engine --- you surfer  When you service your engine ---you enjoy.  Caption: maintainers of the machine always have long days of rest than those that choose to manage the machine without any servicing. Servicing coding/repair is done smoothly @ zenith precision. |
| 14/1/2022  Fri |  | Giveaway/Competition  Promoting the benefits of a product helps create...  answer choices  unique brand identity  positive brand image  brand loyalty  none of the above  caption: it quizzes time!!!  Choose the best option for the quiz above.  Only the first person that chooses the right answer will be compensated.  Wish you a happy weekend!!! |  |

Week 3

|  |  |  |  |
| --- | --- | --- | --- |
| 17/1/2022 | **Post 1** | **Post 2** | **Post 3** |
| Mon | quote | Staff Comment | Announcement of a giveaway. |
|  | “The best marketing doesn’t feel like marketing.”  –Tom Fishburne  Caption: you only feel it is right, normal, and think it is the best option for you, without doubt |  |  |
| 18/1/2022  Tue | Book Review | Fact About a Place | News |
|  |  | Do you know!  Denmark is the cleanest country in the world?  Denmark has a lot going for it. Now it’s become one of the world’s environmental pioneers, ranked as the cleanest country in the world by (EPI) for 2021.  Caption: do you believe it!!! | 3. The Week  The Week is an IRL weekly magazine that collects and summarizes news from all over, but its accompanying app can catch you up quickly.  Caption: let be informed! |
| 19/2/2022  Wed | Staff Comment | Meme | Business Personal fact |
|  |  | Meme8  Caption: risk has been the other name for life, life itself is a risk.  Why not take the risk to grow. | Do you know?  Josh Tetrick, the relatively young founder of Hampton Creek Foods was studying law at the University of Michigan before he came up with his start-up. Since then, the company has seen incredible investments from some of the world’s wealthiest  Caption: What is your plan? |
| 20/1/2022  Thur | Fact From DuroMedia | Fun Moment | Promote Client fact |
|  |  | Post pictures of GMP  Caption: teach section @duromedia control. Happy has the children trained. | Fragrant planet: Me without perfume ---- I smell  Me wearing perfume—people love me.  Caption: Don’t wait until you are told to wear a perfume @ fragrant planet you get the best deodorant. |
| 21/ 1/2022  Fri | Staff comment (Video) | Giveaway/Competition  Brand Puzzle  caption: let play puzzle.  Examples are stated above.    Letters that are not repeated should not be repeated in your answer.  The person that gives the highest answer will be compensated. Wish you a happy weekend!!! |  |

Week 4

|  |  |  |  |
| --- | --- | --- | --- |
| **24/1/2022** | **Post 1** | **Post 2** | **Post 3** |
| Mon | quote | Staff Comment | Announcement of a giveaway. |
|  | “Innovation needs to be part of your culture. Consumers are transforming faster than we are, and if we don’t catch up, we’re in trouble”  –Ian Schafer  Caption: you want to know the new things that catch your consumers’ attention, you don’t want to be In real trouble, right? I trust you |  |  |
| 25/1/2022  Tue | Book Review | Fact About a Place | News |
|  |  | Do you know!  A Turkish village still uses “bird language”  The Turkish village of Kuşköy practices a rare whistling language known as “bird language.” Despite its name, this language isn’t used to communicate with birds but rather to villagers scattered along Kuşköy’s steep mountainous terrain. | 6. News360  This aggregator calls itself a "news reader" with a focus on custom news. It tracks the types of stories you click on to serve up more stories that you're likely to be interested in.    Caption: let be informed! |
| 26/1/2022  Wed | Staff Comment | Meme | Business Personal fact |
|  |  | Meme 5  Caption: like, really serious. | Do you know?  The great Colonel Sanders was rejected 1,009 times!  The iconic founder of KFC began pursuing his fried chicken dream only after reaching age 65. On top of that, Sanders was rejected 1,009 times before his recipe was accepted by a restaurant willing to franchise.  Caption: Talk about persistence! |
| 27/1/2022  Thur | Fact From DuroMedia | Fun Moment | Promote Client fact |
|  |  | Post pictures of GMP  Caption: duromedia team @GMP CONVENTIONS red Capet | Tfc: meme 4  Captions: self-development adds to your quality. Be among the 100 people that benefit from @doromediaacademy free training.  Register now!!! www.tfc.duromediaacademy.com.ng |
| 28/1/2022  Fri | Staff comment (Video) | Giveaway/Competition |  |
|  |  | Caption: Wish you a happy weekend!!! |  |
| WEEK5 | | | |
| 31/1/2022  mon | quote | Staff Comment | Announcement of a giveaway. |
|  | “When we strive to become better than we are, everything around us becomes better too.” — Paulo Coelho  Caption: strive to be better. |  |  |
| 1/2/2022  Tue | Book review | Fact about a place | News |
|  |  | New York's Central Park ranks as the most-filmed location in the world  Central Park is New Yorkers’ refuge from the bustle of Manhattan, which surrounds the park. Being America’s first public park—complete with grassy lawns, monuments, sculptures, bridges, migratory birds, and a zoo—it provides endless options for savvy location scouts.  Caption: do you believe it!!! | 5. Smart News  This Japanese-based news aggregator uses machine learning to find top stories for its app. It's been popular in Japan and the U.S. for many years, with a focus on news from those two countries.  Caption: let be informed!!! |
| 2/2/2022  wed | Staff comment | meme | Business personal fact |
|  |  | Meme 6  Caption: check-in within yourself you will find an entrepreneur. | Do you know!  It is Bill Gates' competitive nature that carved out his fortune.  he fights and wins the operating system (OS) and internet browser wars, but Gates stored up the profits that came with the victories–and Microsoft's dominance–to fund future fights and ventures.  Caption: for real! |
| 3/2/2022  Thu | Fact From DuroMedia | Fun Moment | Promote Client fact |
|  |  | Post pictures of GMP  Caption: caring for Nigeria, kids are introduced to recycling | Islamic estate: me living in a noisy area --- do not get a good rest  Me living in a peaceful area – get a good rest  Caption: live a peaceful life @islamicestate. |
| 4/2/2022  Fri | Staff comment (Video) | Giveaway/Competition  Caption: Wish you a happy weekend!!! |  |
|  |  |  |  |