

Al Ethics and Privacy

ITAIA1-33



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Week 2: Lesson 2 Introduction

Current State of Al

Learning Outcome	Assessment Criteria
2. Analyze the Present State of Al	 2.1 Evaluate the defining characteristics and capabilities of contemporary AI. 2.2 Compare and contrast AI as a form of agency with traditional notions of human intelligence. 2.3 Critically assess the implications of AI's current state on various industries and domains.



What will be covered in Today's Lesson?

We will be learning about:

- 1. Characteristics and Capabilities of Al
 - 1. Characteristics of Al
 - 2. Capabilities of Al
- 2. Tangible Resources
 - 1. Data
 - 2. Technology
 - 3. Basic Resources
- 3. Human Resources
 - 1. Overview
 - 2. Technical Skills
 - 3. Business Skills
- 4. Intangible Resources
 - 1. Overview
- 5. Activity

Characteristics and Capabilities of All Characteristics of Al

- Data-Driven Relies on large, diverse datasets for training and improvement
- 2. Deep Learning Utilizes multi-layered neural networks inspired by the human brain
- 3. Domain-Specific Designed for specific tasks in areas like healthcare, finance, education, and gaming
- 4. Human-Centered Aims to augment human abilities and collaborate rather than compete
- 5. Facial Recognition Identifies and verifies individuals using facial features
- 6. Automates Repetitive Tasks Handles routine operations efficiently, freeing up human effort
- 7. Data Ingestion Processes and integrates large volumes of data from various sources

Characteristics and Capabilities of All Characteristics of All Continued

- 8. Chatbots Provides interactive, conversational interfaces for user engagement
- Quantum Computing Explores advanced computation for solving complex problems
- 10. Cloud Computing Leverages scalable infrastructure for AI deployment and data storage

Characteristics and Capabilities of All Capabilities of Al

What AI Can Do:

- 1. Recognize patterns
- 2. Make predictions
- 3. Understand natural language
- 4. Learn from data
- 5. Interact with users
- 6. Solve domain-specific problems

Artificial Intelligence Capability

Tangible

- Data
- Technology
- Basic Resources

Human

- Technical Skills
- · Business Skills

Intangible

- Inter-departmental Coordination
- Organizational Change Capacity
- · Risk Proclivity

Tangible Resources in Al Data

Types:

- Internal Data: Generated within the organization
- External Data: Sourced from outside entities

<u>Key Requirement:</u>

- Integration of internal and external data
- Data must be cleansed, processed, and distributed in compliance with laws and regulations

Note: Data alone does not provide competitive advantage—it's the quality and integration that matter

Tangible Resources in Al Technology

<u>Infrastructure Needs:</u>

- Robust systems for data storage and processing
- Increasing shift to cloud-based infrastructure to reduce costs.

Barrier to Adoption:

 Lack of technological infrastructure is a major obstacle to implementing AI

Tangible Resources in Al Basic Resources

<u>Time and Financial Investment:</u>

- Essential for AI projects to deliver expected outcomes
- Competes with other organizational priorities for funding

Human Resources in Al Overview

Definition:

- Human capital includes the:
 - Knowledge
 - Skills
 - Experience
 - Leadership
 - problem-solving
 - Communication
 - collaboration abilities
- of an organization's workforce

Human Resources in Al Technical Skills

Al Implementation:

Skills to develop and deploy AI algorithms and infrastructure

Training AI:

Expertise in preparing and refining AI models

Business Understanding:

Ability to explain AI functionality to non-technical stakeholders

Human Resources in Al Business Skills

Strategic Deployment:

Knowing where and how to apply AI technologies

<u>Impact Awareness:</u>

- Understanding the implications of AI use, including:
 - Privacy
 - Safety
 - Ethical considerations

Intangible Resources in Al Overview

Definition:

- Unique, hard-to-replicate resources
- Crucial in uncertain and volatile environments
- Vary across organizations and contribute to competitive advantage

<u>Inter-departmental Coordination:</u>

- Enables innovation and creativity
- Essential for success in multi-disciplinary projects
- Improves agility and adaptability in AI deployment

Intangible Resources in Al Overview Continued

Organisational Change Capacity:

- Ability to initiate and execute transformation plans
- Involves:
 - Breaking the status quo
 - Introducing new practices, values, and structures
 - Overcoming resistance to change

Risk Proclivity:

- Proactive, risk-taking mindset leads to early adoption benefits
- Associated with:
 - Higher levels of innovation
 - Market leadership
 - Competitive edge in AI integration



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Let's have some fun!







1. Watch the following YouTube Video to help yourself consolidate your knowledge for this lesson, and to prepare for the next:

https://www.youtube.com/watch?v=MjNHllZiHP8

2. Complete the Week 2 - 4.2. Practice Quiz on MyLMS