North Atlantic Corona Challenge

Rules and Code of Conduct

North Atlantic Corona Challenge: Home

What is the North Atlantic Corona Challenge?

The North Atlantic Corona Challenge (NACC) is an online 48-hours hackathon organised by Nordic Atlantic Cooperation (NORA) and Highlands and Islands Enterprise (HIE) with support from other partners. This will take place online on 29-31 May 2020 across Greenland, Iceland, Faroe Islands, Coastal Norway and Scotland.

What are the prizes?

1st prize: DKK 30,000   2nd prize: DKK 20,000   3rd prize: DKK 10,000

Additional prize: Highlands and Islands Enterprise´s (HIE) entrepreneurship support to the winning team with a Highlands and Islands participant (up to 2 days of the most appropriate business development support)
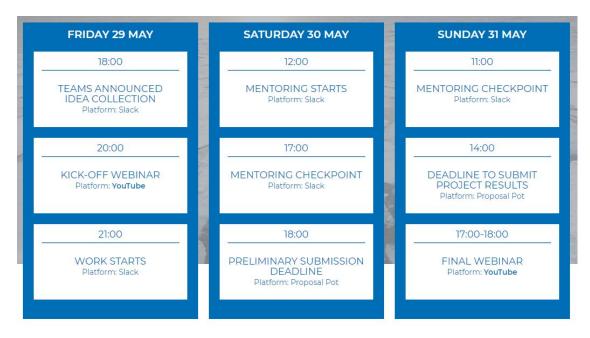
When is the NACC?

The NACC takes place on 29-31 May 2020. It starts on Friday with idea collection at 18:00 (Icelandic time zone) and ends on Sunday with a final webinar at 17:00-18:00 where the winners are announced.

Greenland, Nuuk (UTC-2)

FRIDAY 29 MAY	SATURDAY 30 MAY	SUNDAY 31 MAY
16:00 TEAMS ANNOUNCED IDEA COLLECTION Platform: Slack	**10:00** MENTORING STARTS Platform: Slack	**9:00** MENTORING CHECKPOINT Platform: Slack
18:00 KICK-OFF WEBINAR Platform: **YouTube**	**15:00** MENTORING CHECKPOINT Platform: Slack	**12:00** DEADLINE TO SUBMIT PROJECT RESULTS Platform: Proposal Pot
19:00 WORK STARTS Platform: Slack	**16:00** PRELIMINARY SUBMISSION DEADLINE Platform: Proposal Pot	**15:00-16:00** FINAL WEBINAR Platform: **YouTube**

Iceland (UTC)

FRIDAY 29 MAY	SATURDAY 30 MAY	SUNDAY 31 MAY
18:00 TEAMS ANNOUNCED IDEA COLLECTION Platform: Slack	**12:00** MENTORING STARTS Platform: Slack	**11:00** MENTORING CHECKPOINT Platform: Slack
20:00 KICK-OFF WEBINAR Platform: **YouTube**	**17:00** MENTORING CHECKPOINT Platform: Slack	**14:00** DEADLINE TO SUBMIT PROJECT RESULTS Platform: Proposal Pot
21:00 WORK STARTS Platform: Slack	**18:00** PRELIMINARY SUBMISSION DEADLINE Platform: Proposal Pot	**17:00-18:00** FINAL WEBINAR Platform: **YouTube**

Faroe Islands and Scotland (UTC+1)

FRIDAY 29 MAY	SATURDAY 30 MAY	SUNDAY 31 MAY
19:00 TEAMS ANNOUNCED IDEA COLLECTION Platform: Slack	**13:00** MENTORING STARTS Platform: Slack	**12:00** MENTORING CHECKPOINT Platform: Slack
21:00 KICK-OFF WEBINAR Platform: **YouTube**	**18:00** MENTORING CHECKPOINT Platform: Slack	**15:00** DEADLINE TO SUBMIT PROJECT RESULTS Platform: Proposal Pot
22:00 WORK STARTS Platform: Slack	**19:00** PRELIMINARY SUBMISSION DEADLINE Platform: Proposal Pot	**18:00-19:00** FINAL WEBINAR Platform: **YouTube**

Coastal Norway (UTC+2)

FRIDAY 29 MAY	SATURDAY 30 MAY	SUNDAY 31 MAY
20:00 TEAMS ANNOUNCED IDEA COLLECTION Platform: Slack	**14:00** MENTORING STARTS Platform: Slack	**13:00** MENTORING CHECKPOINT Platform: Slack
22:00 KICK-OFF WEBINAR Platform: **YouTube**	**19:00** MENTORING CHECKPOINT Platform: Slack	**16:00** DEADLINE TO SUBMIT PROJECT RESULTS Platform: Proposal Pot
23:00 WORK STARTS Platform: Slack	**20:00** PRELIMINARY SUBMISSION DEADLINE Platform: Proposal Pot	**19:00-20:00** FINAL WEBINAR Platform: **YouTube**

Who can participate?

We welcome all participants living in or coming from **Greenland**, **Iceland**, **Faroe Islands**, **Scotland** and **Coastal Norway** (counties bordering the Atlantic Ocean). Especially young people between 18 and 30 years of age are encouraged to join. All backgrounds are relevant - the main criterion about the North Atlantic Corona Challenge is your idea to combat the crisis!

How are teams formed?

The teams can be formed in one of the following ways:

1. You can create your own team in advance. In this case, please choose 'no' in the sign-up form, where you are asked if you need help to find a team.
2. You can create your own team after signing up. In this case, choose 'no' in the sign-up form, where you are asked if you need help to find a team. After signing up, you will be able to communicate with other participants on Proposal Pot (which is a system developed by Tökni) and form your own team.
3. The organisers can find a team for you based on a good mix of backgrounds and skills. In this case, please choose 'yes' in the sign-up form, where you are asked if you need help to find a team.

We would like as many transnational teams as possible, to enable good knowledge exchange. A team can consist of up to 5 participants.

What are the challenges?

There are three overarching themes: Save Lives, Save Businesses, Save Communities. Under each, a number of challenges are suggested below, but we want to generate other ideas as well in response to the challenges our regions are facing. So creativity is very much encouraged!

SAVE LIVES

Coronavirus is a threat not only to our physical health – especially for our most elderly and fragile citizens; it can also cause mental health issues and other illnesses as people are less likely to seek medical help during the Covid-19 pandemic. Lockdowns and isolations can be a real struggle to people in our most rural and remote areas.

We need solutions on how to overcome long distances to access medical and social care; how to protect our most vulnerable people; how to address loneliness and mental health issues due to isolation; how to support families through lockdowns and abusive relationships during the pandemic.

SAVE BUSINESSES

The pandemic is having a real impact on our rural economies – our businesses, especially those in tourism, services and food and drink industries are struggling. The markets and supply chains are disrupted by closures and lockdowns. Small and micro companies and self-employed are unable to survive. Adapting to post-corona times will also be a challenge.

We need solutions on how to operate a safe business whilst practicing social distancing; how to diversify and innovate; how to reconfigure premises and production lines to ensure safety in the new environment.

SAVE COMMUNITIES

Social distancing is preventing us from spending time with friends and families. Birthday parties and weddings are cancelled or postponed. Sporting activities and social events are banned. Schools and nurseries are closed. A lot of people are working from home and isolating.

We need solutions on how to support citizens in rural areas with getting essential shopping; how to help parents working from home and balancing work, care and homeschooling responsibilities; how to support communities with their response to the pandemic.

What do I need to participate?

Participants will need to register online and have access to a computer with good Internet connection, to enable live streaming. Platforms such as Slack, Zoom and YouTube will be used as main communication tools between participants, mentors, jury and organisers. For the project result each team will need to have access to their own YouTube channel (which is free to create).

Where do I find the kick-off webinar and the final webinar?

The kick-off webinar and the final webinar will be held on the YouTube channel called North Atlantic Corona Challenge:
https://www.youtube.com/channel/UCNBcUvkdI6AAW-IyZn_9_Dg

What is meant with mentoring?

Each team will be assigned a mentor who will assist you throughout the competition. Your mentor will contribute with his or her skills and experience and provide tips and advice on how to best structure and develop your idea. Each mentor will support 2-3 teams. You will communicate with your mentor through the communication tool 'Slack'. There will be 3 checkpoints with your mentor throughout the 48 hours of the event. The checkpoints will be on Saturday at 12.00 and 17.00, and on Sunday at 11.00 (Icelandic time zone).

How do participants deliver their solution?

The teams will be asked to produce their project result as a **2-minute video presentation** and upload it on YouTube as well as on the Proposal Pot (which is a system developed by Tökni) - along with some basic information about the project. Submission deadline is **Sunday at 14:00** (Icelandic time zone).

What if I need technical support?

Tökni will be providing technical support before and throughout the event on the communication tool 'Slack'.

What are the judging criteria?

The jury will choose winners in accordance with three main criteria:

Originality

The project needs to create new solutions or apply existing solutions in a new, innovative way.

Realistic

The project must be realistic in terms of the legal, technological and scientific aspects of the solution. It should be possible to realize the project within a few months (exceptions can be made for particularly impactful solutions with a long-term perspective).

Impact

The project should make a real difference in the struggle to help local communities and/or companies in the North Atlantic region. It should make a significant positive change for a large number of people or for businesses particularly affected by the corona virus.

In addition, the project should be demand-led and with a commercial potential.

Who owns the IP?

The IP developed through this competition will reside with the developers themselves.

Code of conduct

All participants are required to treat others (such as other participants, mentors, judges and organizers) with respect throughout the whole event. You are expected to behave professionally at all times. No harassment or inappropriate comments or behaviours will be tolerated and may result in disqualification.

Photo release waiver

By participating in the NACC, you hereby grant the organisers permission to use the photographs, video, or other digital media created throughout the event for marketing purposes.