

## ✓ You finished this assignment

Grade received 83.33%

Go to next item

### Coursework 1.1 A single bundled team assignment submission [001]



Instructions

1. Submit the .zip file of the final material and include a Readme.txt file with the URL of the static web site.

33 / 40 points

Group 24 Theme Park

[Group 24 Theme Park](#)

Group 24 Theme Park

Edit your response

The submission does not contain any text.

#### Grading Rubric

1. Identification of purpose of web site to the appropriate stakeholders with relevant and appropriate content for the web site.

☐ 0 points No evidence of discussion of purpose of web site.

☒ 1 point Purpose of the web site is mentioned

☐ 2 points Perceptive discussion of purpose of web site.

2. Analysis of 5 theme park web sites.

☐ 0 points No evidence of analysis, or fewer than 5 theme park web sites considered.

☒ 1 point Evidence and analysis of 5 theme park web sites is provided.

☐ 2 points Analysis of 5 theme park web sites is perceptive and informs design decisions.

3. Identification of appropriate content for the web site.

☐ 0 points No evidence provided, or discussion doesn't affect final product

☐ 1 point Some discussion of content, and the site reflects the discussion.

☒ 2 points Discussion is perceptive and improves final product.

4. Identification of appropriate structure for the web site pages.

☐ 0 points No evidence, or discussion ignored in implementation.

☐ 1 point Structure is discussed, and this is reflected in implementation.

☒ 2 points Clear discussion, results in improved final product.

5. Design of the wireframes as a clear model for the web site

<input type="radio"/> 0 points	No wireframes provided or wireframes not in suitable format.
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<input type="radio"/> 1 point	Wireframes are either too vague or are clearly drawn from the finished pages (too specific).
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<input checked="" type="radio"/> 2 points	Wireframes show appropriate level of planning and detail. Where designs have been changed, this is made clear.
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6. Appropriate use of semantic tags
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<input type="radio"/> 0 points	No semantic tags used, or tags appear, but are misused.
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<input type="radio"/> 1 point	Semantic tags are used, tags are always appropriate.
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<input checked="" type="radio"/> 2 points	Comprehensive use of semantic tags. All (or almost all) significant semantic spaces in the pages are defined semantically. All (or almost all) content is contained in a block whose purpose is identifiable.
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7. Rich and <b>appropriate</b> selection of HTML elements
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<input type="radio"/> 0 points	Few different tags used, with missed opportunities to use more specific tags. May have misuse of tags (e.g. tables may be used for layout, or deprecated formatting elements like <center>).
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<input checked="" type="radio"/> 1 point	Good range of different elements used appropriately. HTML is valid.
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<input type="radio"/> 2 points	Extensive and appropriate use of a wide range of different elements. This should include media elements as well as text structuring elements. This use makes styling the site cleaner and easier.
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8. Rich commenting of HTML
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<input type="radio"/> 0 points	No comments, or some comments, but they are very sparse or unhelpful.
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<input type="radio"/> 0.5 points	Some comments are present, but they document HTML not the site (e.g. <!-- h1 here is a title --> )
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<input checked="" type="radio"/> 1 point	Some good comments, but not enough for a newcomer to easily see what's going on.
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<input type="radio"/> 2 points	Enough comments that a competent newcomer can easily understand the page structures and navigate around the code.
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9. Accessible HTML, particularly in the use of media tags.
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<input type="radio"/> 0 points	No evidence of consideration of accessibility.
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<input type="radio"/> 0.5 points	Some accessibility. At least one image has an alt attribute.
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<input type="radio"/> 1 point	Generally good practice, but some improvement possible.
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<input checked="" type="radio"/> 2 points	All images have helpful alt text, other media have description as appropriate. Colour contrast and text size has been considered. Content would be accessible to a screen reader.
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10. Tidy directory structure and clear file naming.
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<input type="radio"/> 0 points	All files in the same directory, directory structure confusing, or file naming confusing.
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<input checked="" type="radio"/> 1 point	Subdirectories for media or CSS files but not both. Or directory structure good, but file naming confusing.
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<input type="radio"/> 2 points	Subdirectories cleanly separate file type, file names would be clear to a competent newcomer.
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11. Use of external stylesheets.
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<input type="radio"/> 0 points	No use of stylesheets but only use inline style instructions.
<input type="radio"/> 0.5 points	Only internal stylesheets used, or one external sheet per page.
<input type="radio"/> 1 point	Only external stylesheet used, customising aspects of the site's look and feel.
<input checked="" type="radio"/> 2 points	All styling comes from external stylesheets. CSS with targetted customisation, allowing site-wide settings, but also class and semantic-tag based rules.

12. Thoughtful and appropriate styling of text.

<input type="radio"/> 0 points	Browser default text styles used predominately throughout the site with little text specified text styling.
<input type="radio"/> 1 point	Text styled with CSS instructions.
<input checked="" type="radio"/> 2 points	Thoughtful use of text styling. Consideration given to different roles of text on pages. Function of text (e.g. anchors) remains clear.

13. Imaginative and appropriate use of Font Families.

<input type="radio"/> 0 points	Use of default fonts for HTML structures with no addition font specification.
<input type="radio"/> 1 point	Font families are specified.
<input checked="" type="radio"/> 2 points	Excellent font selection shows thought about role of fonts. All fonts have suitable fallbacks, especially where external fonts are loaded.

14. Thoughtful and appropriate use of colour.

<input type="radio"/> 0 points	No colour rules apply.
<input type="radio"/> 0.5 points	Colour is applied, but little clarity about why.
<input checked="" type="radio"/> 1 point	Varied use of colour. Some structural considerations and awareness of combinations.
<input type="radio"/> 2 points	Thorough and thoughtful use of colour. Reflects audience identified in planning discussions. Reflects page structures and imagery.

15. Colour specification (going beyond colour naming).

<input type="radio"/> 0 points	Use of colour definition limited to colour names if present.
<input type="radio"/> 1 point	Specification of colour by component values.
<input checked="" type="radio"/> 2 points	Colour specification by component values. More sophisticated aspects such as opacity used.

16. Structural use of Box Modelling

<input type="radio"/> 0 points	No use of the Box Model.
<input type="radio"/> 1 point	Box model used for basic layout
<input checked="" type="radio"/> 2 points	Box model layout used to position semantic structures sensitively within the web site.

17. Thoughtful and appropriate use of co-ordinates (including Z-index)

<input type="radio"/> 0 points	No use of co-ordinates (including Z-index)
<input type="radio"/> 1 point	Co-ordinates (including Z-index) used for basic layout
<input checked="" type="radio"/> 2 points	Co-ordinates (including Z-index) used to position semantic structures sensitively within the web site.

<input type="radio"/> 0 points	No evidence or positional instructions being used to layout the HTML elements of the web site.
<input type="radio"/> 1.5 points	Use of X & Y positional instructions. Choice of absolute/relative, and units is appropriate.
<input checked="" type="radio"/> 2 points	Use of X & Y positional instructions. Choice of absolute/relative, and units is appropriate. Z index also used or other measures taken to handle overlaps and clashes.

18. Advanced layout (Grids, Columns, Flex) is used

<input type="radio"/> 0 points	No use of grids, columns, or flex, or these are used but don't work.
<input type="radio"/> 1 point	Advanced layout is used.
<input checked="" type="radio"/> 2 points	Advanced layout is used, with evidence of design that goes beyond table-like appearance, to give a richer, more fluid appearance.

19. Media elements styled using CSS.

<input type="radio"/> 0 points	No evidence of the use of CSS media styling instructions.
<input checked="" type="radio"/> 1 point	Media is styled with CSS – setting image size, for example.
<input type="radio"/> 2 points	Thoughtful use of CSS media styling instructions without affecting the performance of the web site. This category is interpreted broadly.

20. Animation enhances the website

<input type="radio"/> 0 points	No use of CSS animation.
<input type="radio"/> 1 point	CSS animation is used.
<input checked="" type="radio"/> 2 points	CSS animation is used to enhance the communication of information in the web site. This use reflects the audience identified in planning.

2. Submit the URL of your website running on the coursera static web page system.

1 / 1 point

[Website URL](#)

Website URL on the coursera platform

#### Grading Rubric

Does the website at the URL look identical to the website submitted in the zip file?	
<input type="radio"/> 0 points	No
<input checked="" type="radio"/> 1 point	Yes

3. Please verify that the code hosted in the URL you submitted is identical to the code in the zip file you submitted and you will not change the code hosted at the URL.

1 / 1 point

- ☒ Yes - they are identical.
- ☐ No - they are different.

✓ **Correct**  
That's great. The marker needs to check that they are identical.

Overall assignment evaluation

What was good about the project?

- A functional website is presented and basic elements of a website are included.

What could have made the project better?

- Analysis of the theme parks could be extended.
- Avoid using `<br>`.
- You should have subdirectories for CSS files.

What aspects should students focus on to prepare for the final assignment?

- Explore the use of opacity and image styling.
- Make sure HTML comments are comprehensive and helpful HTML comments are included.
- Think and plan your design choices to ensure the design can enhance the user experience.