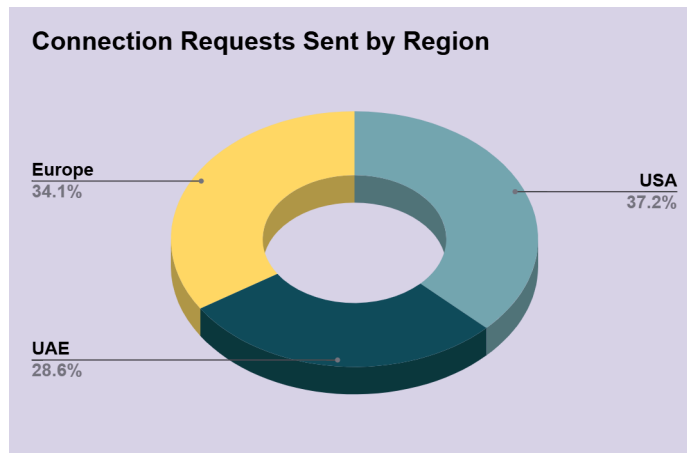# LEAD GEN ANALYSIS

1. According to the lead gen analysis in this task we could find out that among UAE, USA, EUROPE, the connection requests are more accepted in UAE compared to USA and EUROPE.

Connection Requests Sent by Region

Europe
34.1%

USA
37.2%

UAE
28.6%

2. So, coming with the CR's sent we could find that the most number of CR's is sent to USA companies. But coming with the acceptance rate we see that UAE is the one which we are getting more response with CR's acceptance status.

3. So overall as we see now, the total leads we have found now with all countries in the USA, UAE, EUROPE is 770 leads. Total Cr sent is 615 and total Cr accepted is 181 so far.

OVERALL LEADGEN STATS

TOTAL LEADS GENERATED	TOTAL CR SENT	TOTAL CR ACCEPTED
770	615	181