

# AKINBOWALE MICHEAL

+2349116824223 | ✉ [workwithmakins@gmail.com](mailto:workwithmakins@gmail.com) | [LinkedIn](#) | [Portfolio](#) | [GitHub](#)

## WORK EXPERIENCE

### FREELANCE DATA ANALYST

#### UPWORK

JULY 2024 – PRESENT

- Utilized AI-powered tools to automate data cleaning and preprocessing, reducing time spent on manual tasks by 50% and improving data accuracy for client reports and insights.
- Leveraged machine learning models to predict customer behavior trends, boosting client retention strategies and increasing customer engagement by 20%.
- Applied AI algorithms to conduct keyword research for SEO projects, identifying high-performing, low-competition keywords that drove a 35% increase in organic traffic for clients.
- Automated data visualization processes using AI tools, enabling clients to make faster, data-driven decisions by presenting complex datasets in an easily interpretable format.
- Integrated AI-based chatbot solutions for customer support, reducing response time by 40% and enhancing client satisfaction across multiple projects.

### DATA ANALYST INTERN

#### HNG TECH

JULY 2024 – PRESENT

- Collaborated with a cross-functional team (product managers, developers, video marketers, and testers) to perform SEO tasks, including keyword analysis and writing optimized content, resulting in improved product search visibility and online presence.
- Analyzed car repair shop operations using SQL, delivering insights that improved customer retention by 15% and reduced operational costs by 10%.
- Developed and deployed a predictive model for flood forecasting in Lagos using Python, enhancing flood prediction accuracy by 30%.
- Conducted financial analysis using Finviz and MarketWatch, building Discounted Cash Flow (DCF) models for company valuations, increasing investment decision accuracy by 20%.
- Utilized geospatial analysis techniques to detect outliers in election data, improving election integrity assessment by 40%.

### RESUME WRITER

#### RESUMESPAKED, ARLINGTON, TX

SEP 2023 – MAR 2024

- Designed and optimized over 200 client resumes using industry-specific keywords and ATS-compliant formats, resulting in a 30% increase in client job interviews.
- Utilized data analysis tools like Excel and Python to track client resume success rates, improving client satisfaction by 40%.
- Managed and delivered 30+ high-quality resumes monthly, achieving a 100% on-time delivery rate and consistently exceeding client expectations.

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## WORK EXPERIENCE

### DATA ANALYST

#### STAS DIAGNOSTIC CENTRE, AKURE

JAN 2022 – SEP 2022

- Analyzed diagnostic data for over 200 patients using Excel and Python, improving diagnostic accuracy by 25% and reducing patient wait times by 15%.
- Collaborated with 30+ healthcare professionals, using statistical models and Power BI dashboards to enhance decision-making and optimize diagnostic workflows.
- Implemented data quality control measures, increasing data reliability by 20% and streamlining patient data analysis.

## PROFESSIONAL SKILLS

- **Software:** Microsoft Excel, Power BI, Tableau, Google Sheets, Power Query
- **Programming:** SQL, Python, R
- **AI Tools:** AI-powered data analysis, automation tools, predictive modeling, machine learning algorithms
- **SEO Tools:** SEMrush, Google Keyword Planner, Finviz, MarketWatch
- **Data Tools:** Data preprocessing, AI-driven analytics, data visualization
- **Soft Skills:** Communication, Analytical Thinking, Time Management, Cross-functional collaboration
- **Languages:** English (Fluent)

## EDUCATION & CERTIFICATIONS

### B.Tech Biochemistry

Olusegun Agagu University of Science and Technology, Okitipupa, Nigeria

#### Certifications:

- Data Afrik Certificate of Completion
- Entry-Level Data 1 & 2 Completion Certificate
- Entry-Level Python for Beginners Completion Certificate
- HNG Tech Certificate of Proficiency
- ALX AI Career Essentials (AiCE) Program Certificate

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