

AKINBOWALE MICHEAL

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WORK EXPERIENCE

FREELANCE DATA ANALYST

UPWORK

JULY 2024 – PRESENT

- Developed go-to-market strategies that increased LinkedIn engagement by 103% by creating tailored content and market positioning for clients across various industries.
- Improved team productivity by 76% by designing Notion pages for task delegation, streamlining workflows, and ensuring timely project completion for 17+ clients.
- Enhanced CEO productivity by 73% by managing key operational tasks, allowing executives to focus on leadership while driving project turnaround efficiency.
- Delivered data-driven insights using Tableau, Power BI, and Excel, improving decision-making and helping clients track business performance in real-time.

DATA ANALYST INTERN

HNG TECH

JULY 2024 – SEPT 2024

- Collaborated with a cross-functional team (product managers, developers, video marketers, and testers) to perform SEO tasks, including keyword analysis and writing optimized content, resulting in improved product search visibility and online presence.
- Analyzed car repair shop operations using SQL, delivering insights that improved customer retention by 15% and reduced operational costs by 10%.
- Developed and deployed a predictive model for flood forecasting in Lagos using Python, enhancing flood prediction accuracy by 30%.
- Conducted financial analysis using Finviz and MarketWatch, building Discounted Cash Flow (DCF) models for company valuations, increasing investment decision accuracy by 20%.
- Utilized geospatial analysis techniques to detect outliers in election data, improving election integrity assessment by 40%.

DATA ANALYST

STAS DIAGNOSTIC CENTRE, AKURE

JAN 2022 – APR 2024

- Analyzed diagnostic data for over 200 patients using Excel and Python, improving diagnostic accuracy by 25% and reducing patient wait times by 15%.
- Collaborated with 30+ healthcare professionals, using statistical models and Power BI dashboards to enhance decision-making and optimize diagnostic workflows.
- Implemented data quality control measures, increasing data reliability by 20% and streamlining patient data analysis.

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EDUCATIONS

B.Tech Biochemistry

Olusegun Agagu University of Science and Technology, Okitipupa, Nigeria

Certifications:

- Data Afrik Certificate of Completion
- Entry-Level Data 1 & 2 Completion Certificate
- Entry-Level Python for Beginners Completion Certificate
- HNG Tech Certificate of Proficiency
- ALX AI Career Essentials (AiCE) Program Certificate



SKILLS

- **Software:** Microsoft Excel, Power BI, Tableau, Google Sheets, Power Query, Google docs, Notion
- **Programming:** SQL, Python, R
- **Tools:** AI-powered data analysis, automation tools, predictive modeling, machine learning algorithms,
- **SEO Tools:** SEMrush, Google Keyword Planner, Finviz, MarketWatch
- **Data Tools:** Data preprocessing, AI-driven analytics, data visualization
- **Soft Skills:** Communication, Analytical Thinking, Time Management, Cross-functional collaboration, Leadership
- **Languages:** English (Fluent)