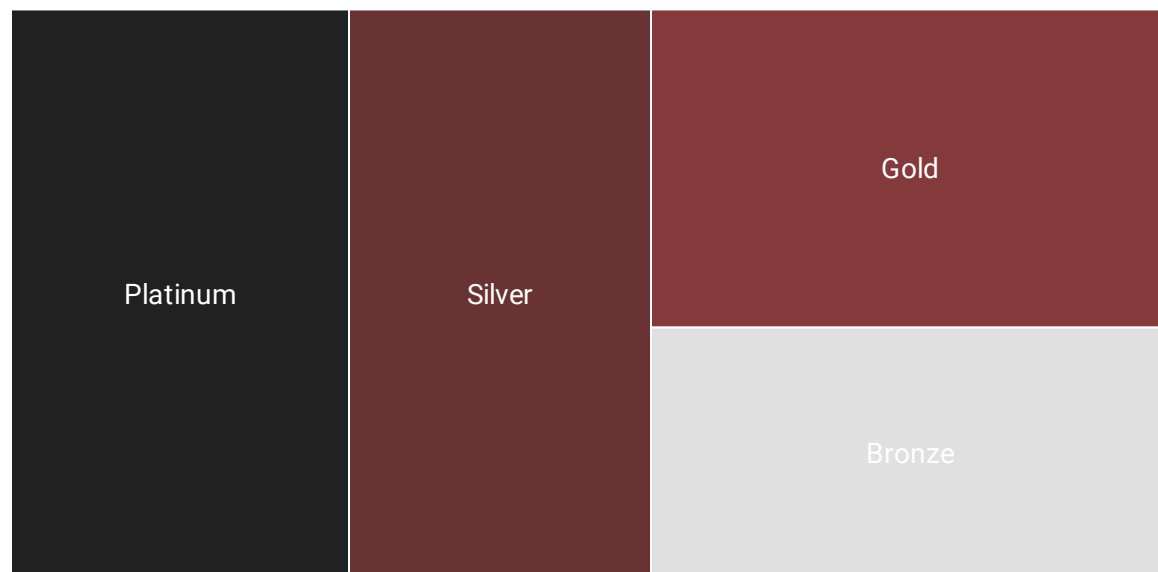
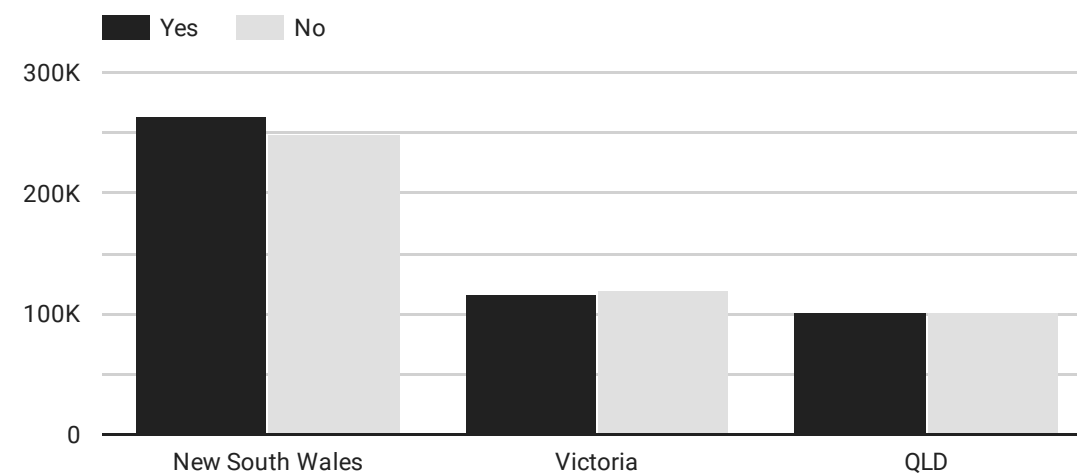
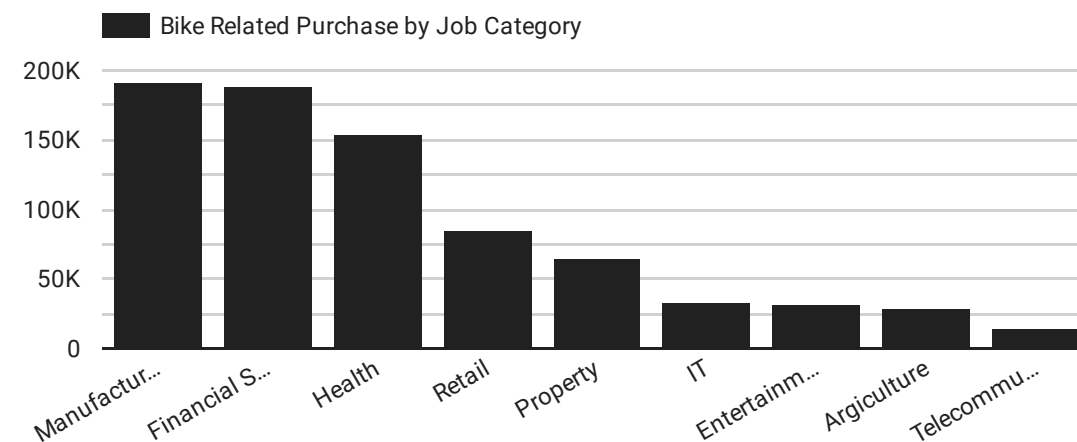
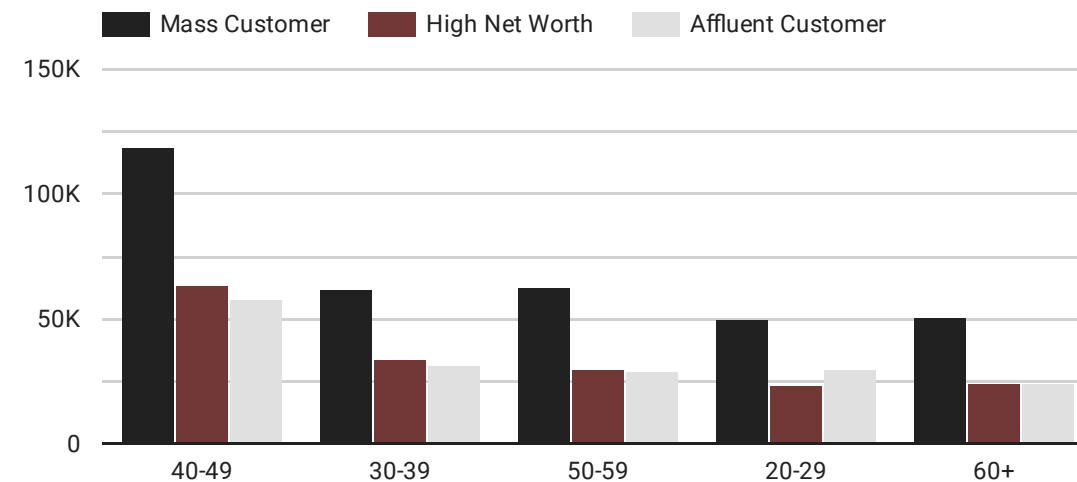
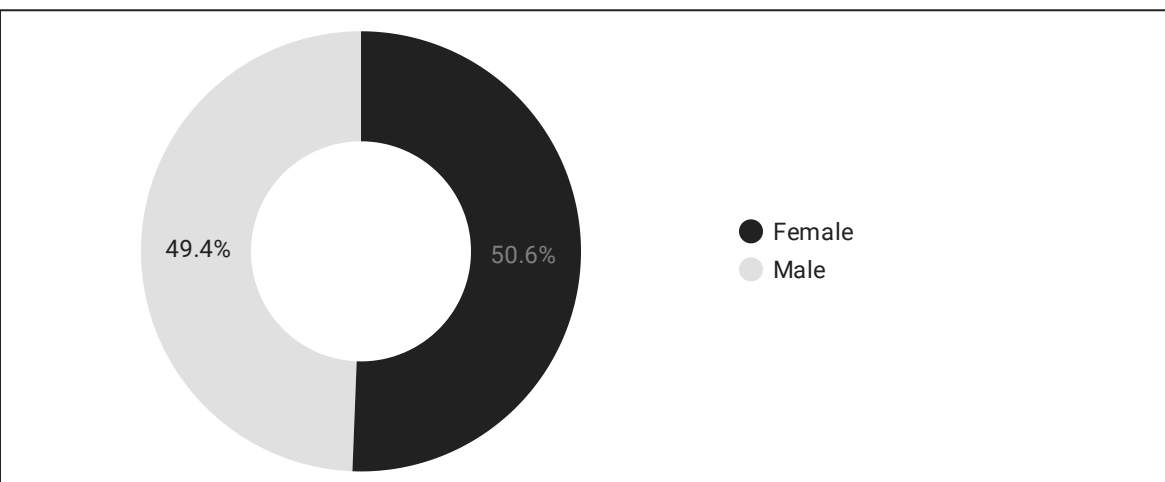


# SPROCKET CENTRAL

Total Bike Related Purchases

950,006

Percentage of Bike-related Purchases By Gender



	customer_id ① ▾	Age	gender	job_industry_cat...	owns_car	state	customer_title ② ▾
1.	3487	45	Female	Health	No	Victoria	Gold
2.	3225	42	Male	Health	Yes	New South Wales	Platinum
3.	3197	47	Male	Health	No	New South Wales	Gold
4.	3183	48	Male	Health	No	Victoria	Platinum
5.	3125	44	Female	Health	Yes	New South Wales	Gold
6.	3123	46	Female	Health	No	New South Wales	Gold
7.	2992	48	Female	Health	Yes	Victoria	Platinum
8.	2961	47	Male	Health	Yes	Victoria	Platinum
9.	2954	48	Female	Health	No	Victoria	Gold
10.	2914	40	Female	Health	Yes	New South Wales	Platinum
11.	2794	47	Female	Health	Yes	New South Wales	Platinum
12.	2717	41	Male	Health	No	New South Wales	Gold
13.	2698	48	Female	Health	No	New South Wales	Platinum
14.	2608	47	Female	Health	Yes	Victoria	Platinum
15.	2555	46	Male	Health	No	New South Wales	Platinum
16.	2379	41	Female	Health	Yes	New South Wales	Platinum
17.	2372	45	Male	Health	No	Victoria	Platinum
18.	2341	44	Male	Health	Yes	Victoria	Platinum
19.	2082	43	Female	Health	Yes	New South Wales	Platinum
20.	1885	40	Male	Health	Yes	New South Wales	Platinum
21.	1762	44	Female	Health	Yes	Victoria	Gold
22.	1709	48	Male	Health	No	New South Wales	Gold
23.	1571	42	Male	Health	Yes	New South Wales	Gold
24.	1545	45	Male	Health	Yes	Victoria	Platinum
25.	1530	47	Male	Health	Yes	New South Wales	Platinum
26.	1438	47	Female	Health	Yes	New South Wales	Platinum
27.	1353	42	Female	Health	Yes	Victoria	Platinum