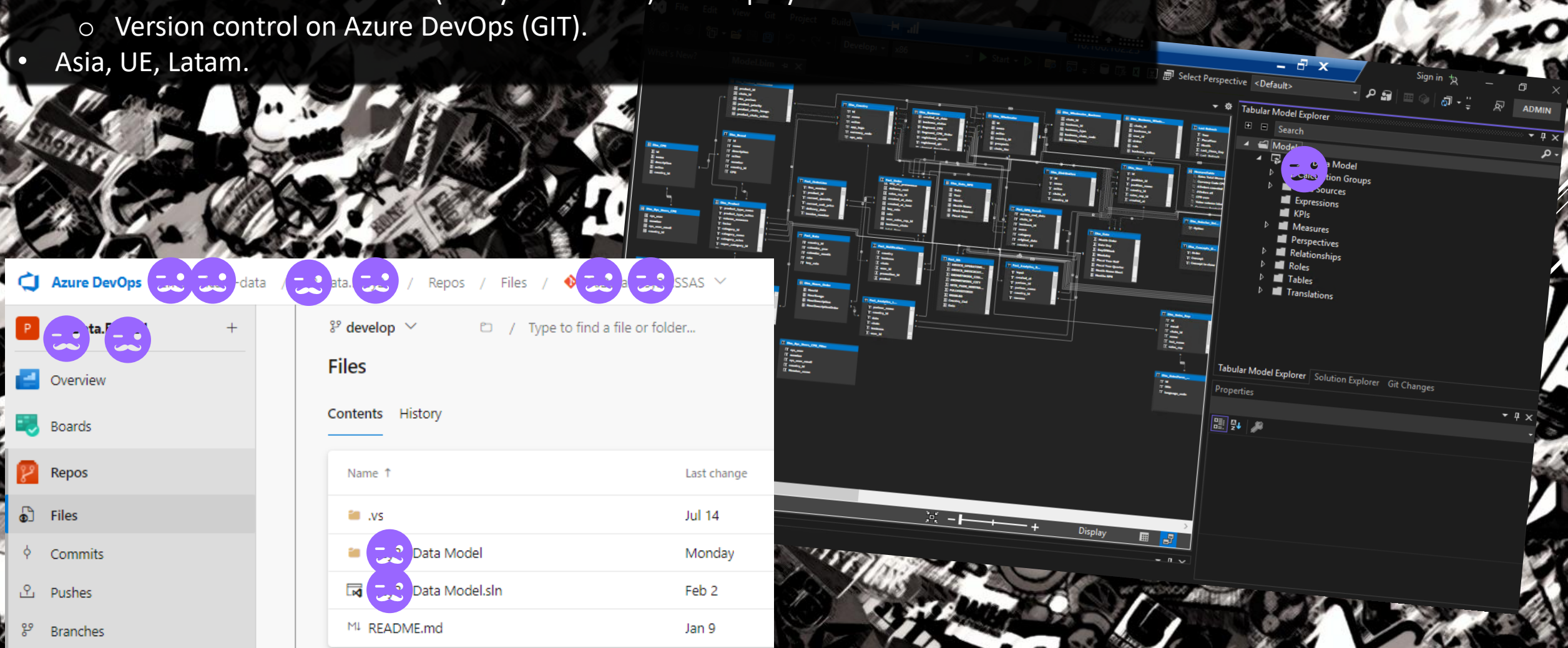


- No confidential disclosure agreement (CDA) issues.
 - Screenshots from a dev environment.
- This project uses Row-level security (RLS).
 - The dashboard is embedded in a website (company's back-office).
 - Switch btw ENG or ESP titles according to user's country.
- The data model is built in SSAS (Analysis Services) and deployed to a PBI service.
 - Version control on Azure DevOps (GIT).
- Asia, UE, Latam.



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Last Purchase Date

26/05/22

Last Purchase Value

010.25K

Top SKU

→

Outlet

All

Month

2022-05

Sales

6.01M

Mth-1: 711.02K (+745.75%)

Year-1: 11.73K (+51170.61%)

13

Mth-1: 12 (+8.33%)

Year-1: 0

Average Basket

3.01M

Mth-1: 177.75K (+1591.51%)

Year-1: 0.00

6.50

Mth-1: 3.00 (+116.67%)

Year-1: 0.00

#Orders

2

Mth-1: 4 (-50%)

Year-1: 0

Orders per month

0.0

Mth-1: 0.0

Year-1: 0.00

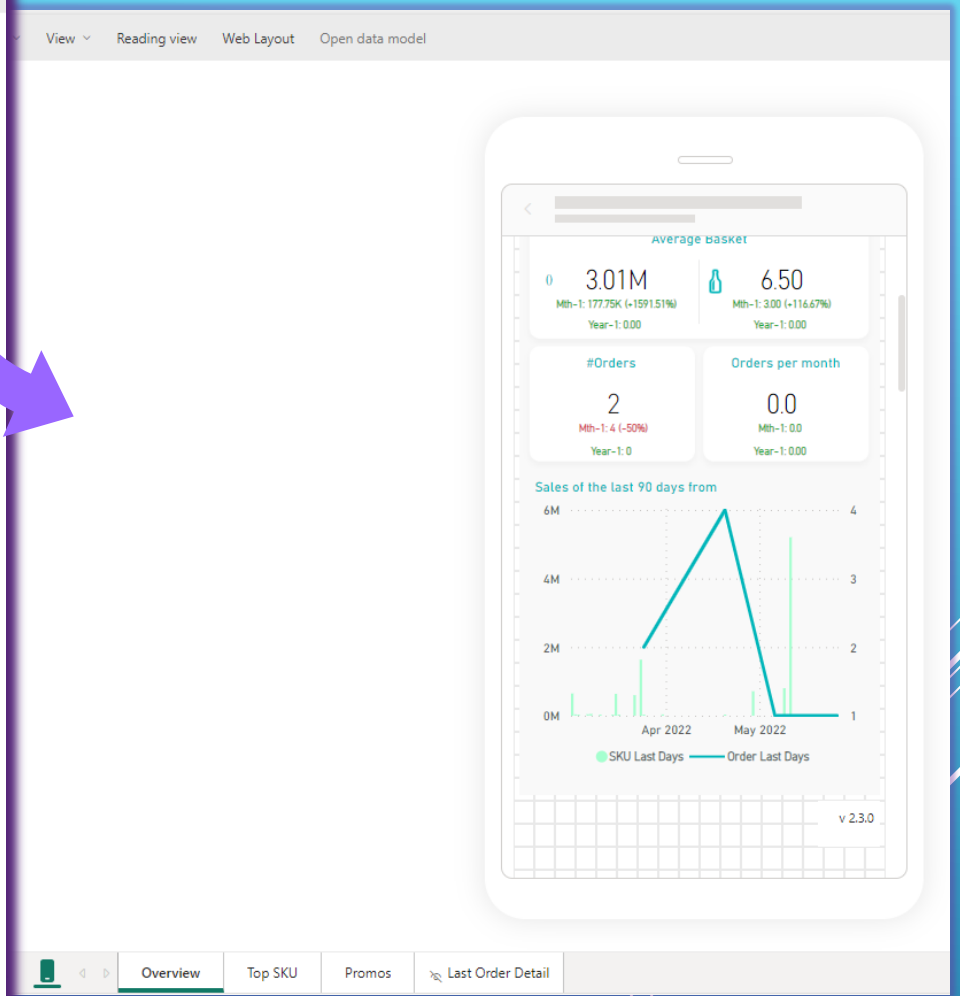
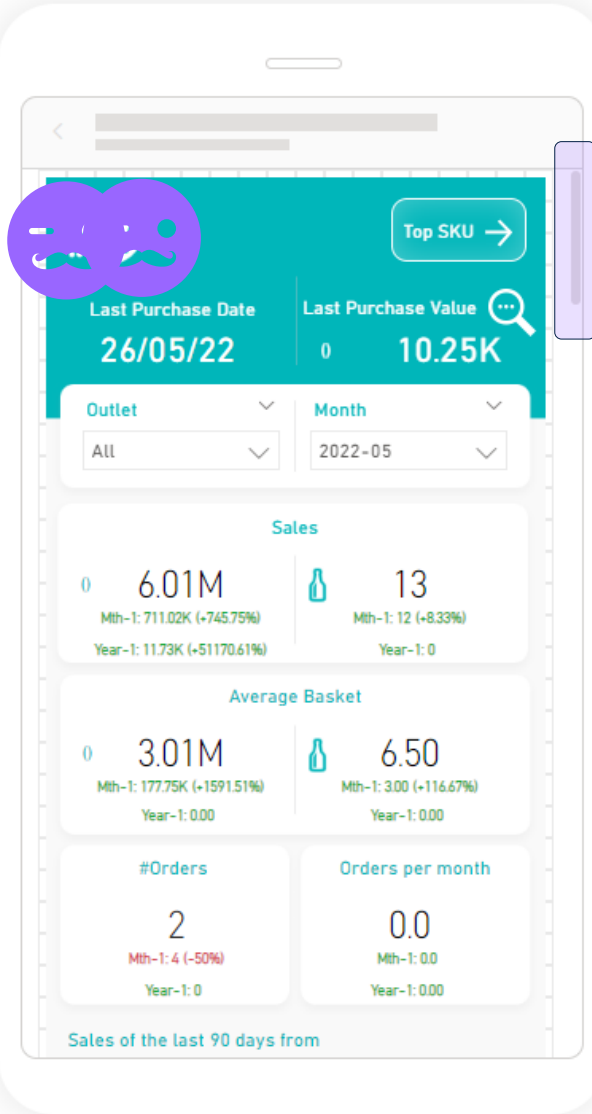
Sales of the last 90 days from

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Top SKU

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2022-05

Best selling product in GMV in the last 3 months

#	Product	Sold In Month
1	Passport Scotch Whisky Botella de 700ml	×
2	Chivas Regal Extra 13 Barricas Sherry Botella de 750ml	×
3	Chivas Regal 12 años Botella de 750ml	×
4	Ballantine's Finest Scotch Whisky Botella 200 ml	×
5	The Glenlivet Single Malt Founder's Reserve Botella de 750ml	×
6	Absolut Original Botella de 750ml	×
7	Whiskey Jack Daniels Honey 750 ml	×
8	Chivas Regal 18 años Botella de 750ml	×
9	Coca-Cola 12 X 0.3L Pet	×
10	Seagram's Gin	×

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All

Segment

All

Sub Segment

All

Promos Sold in Month

Product	Sold In Month
1 Botella de Whisky Chivas Extra 13 • 1 Botella de Vodka Absolut • Gratis botella De Olmeca reposado	×
2 Botella Chivas 13 • GRATIS Olmeca Reposado 700ml	×
2 Chivas 12 • GRATIS Bar Mat Chivas 12	×
2 Chivas 13 700ml lleva • Gratis Olmeca Reposado 700ml	×
2 Whisky Ballantines 200 ml • Cerveza Club Colombia Dorada	×
3 Botellas Chivas 12 • GRATIS 1 Botella de Old Parr 12	×
3 Chivas 13 700ml lleva • Gratis Olmeca Reposado 700ml	×
Botella Chivas 12 • GRATIS Bar Mat Chivas 12	×

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Last Purchase Date

26/05/22

#	Product	Qty	Unit Price	Amount
1	Barceló Añejo (70 cl)	0	0.00	0.00
1	Olmeca Blanco Tequila 100CL Bottle	12	127.24	1,526.88
2	Martell Blue Swirl Cognac 1 glass Bottle 70CL	12	474.85	5,698.20
2	White Label Dewars	0	0.00	0.00
3	Beefeater	0	0.00	0.00
3	Jameson Original Irish Whiskey 1L Bottle	12	155.50	1,866.00
4	Absolut Original Vodka 100CL Bottle	12	96.23	1,154.76
4	Barceló Añejo (70 cl)	3	11.65	34.95
				10,384.12