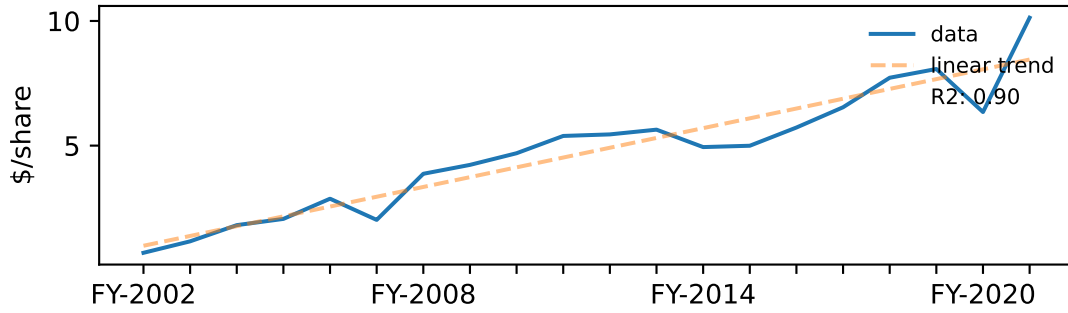


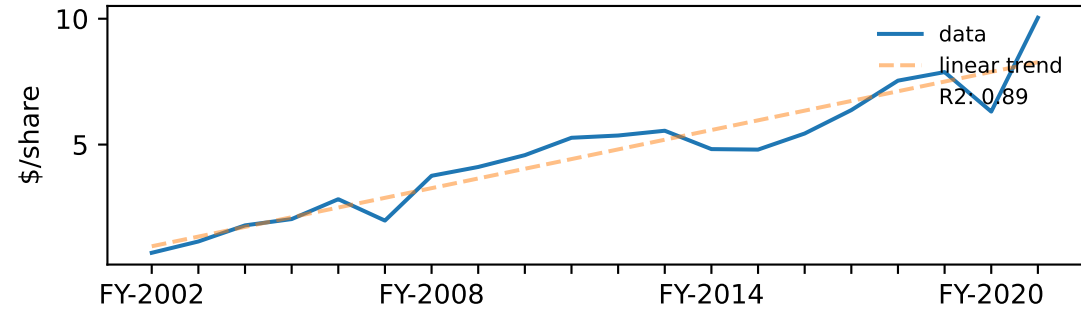
Financial Ratio Trends for MCD

Stock Evaluation Ratios

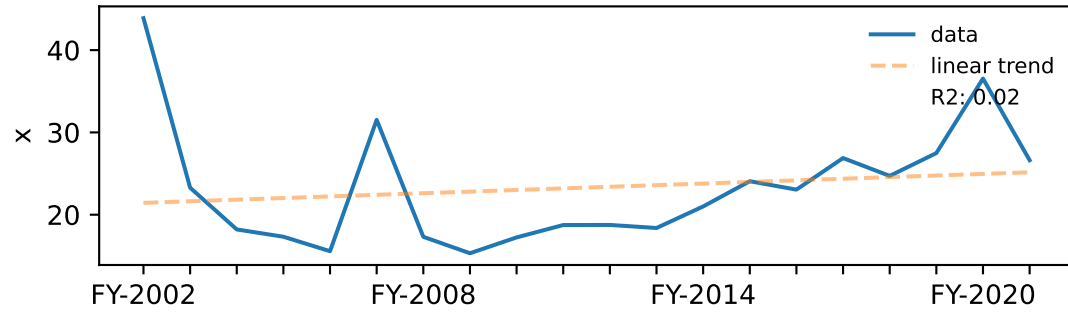
eps



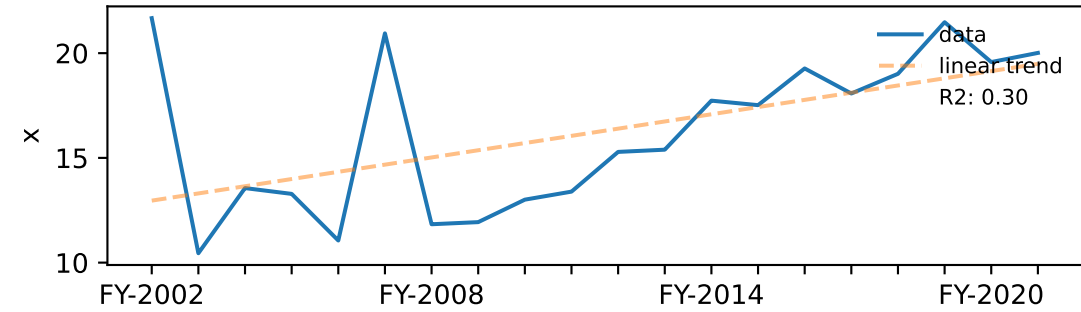
eps_diluted



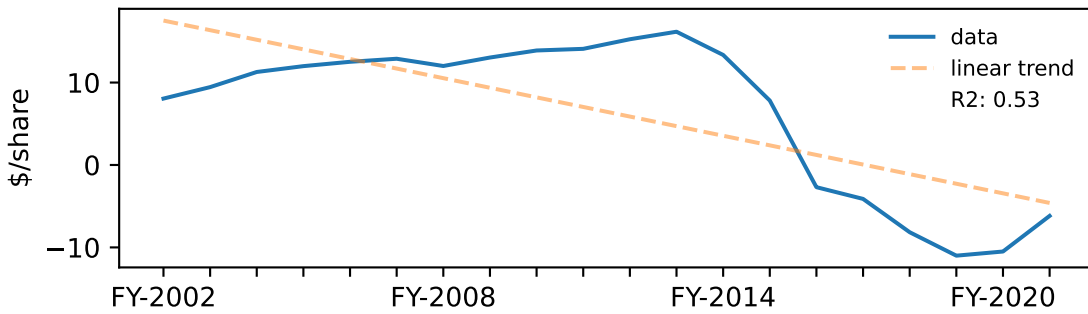
PE_high



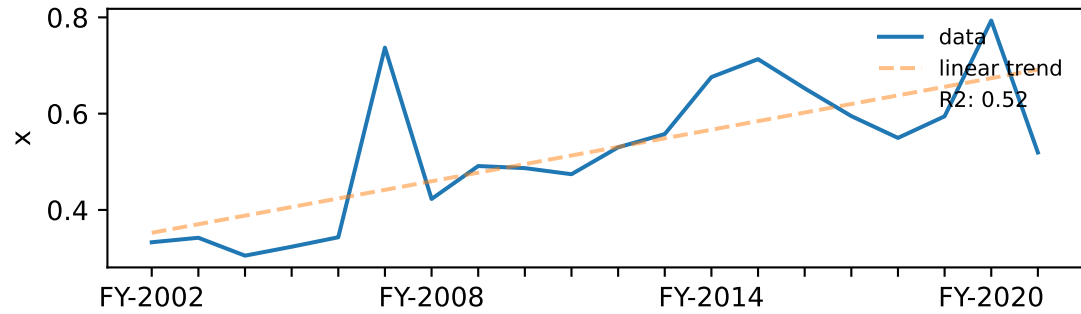
PE_low



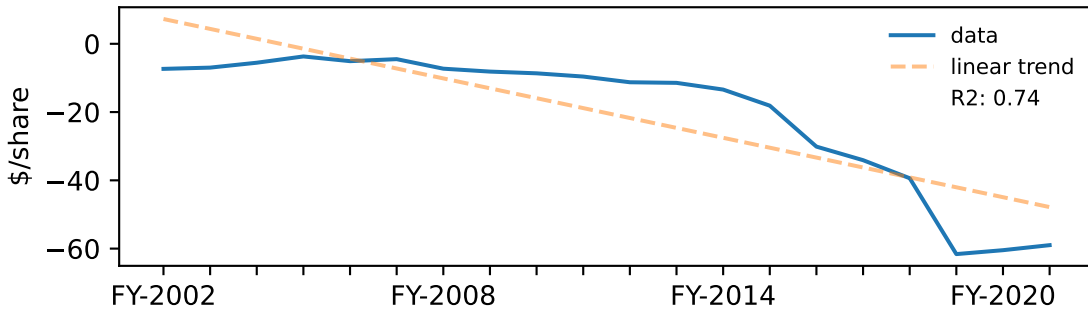
bookValuePerShare



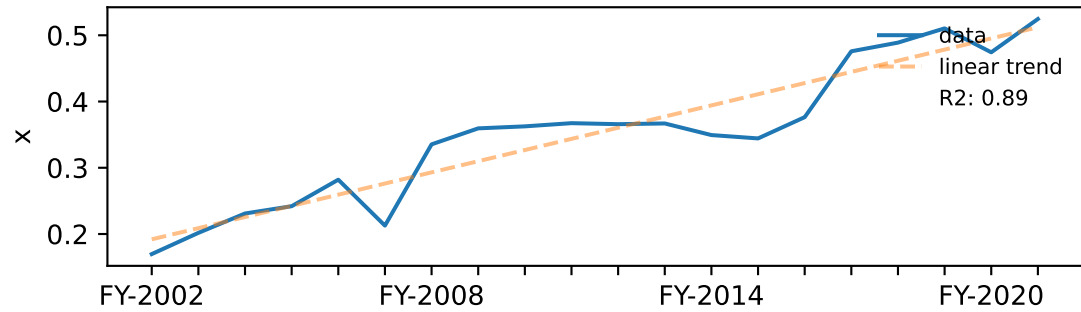
dividendPayoutRatio



cashPerShare

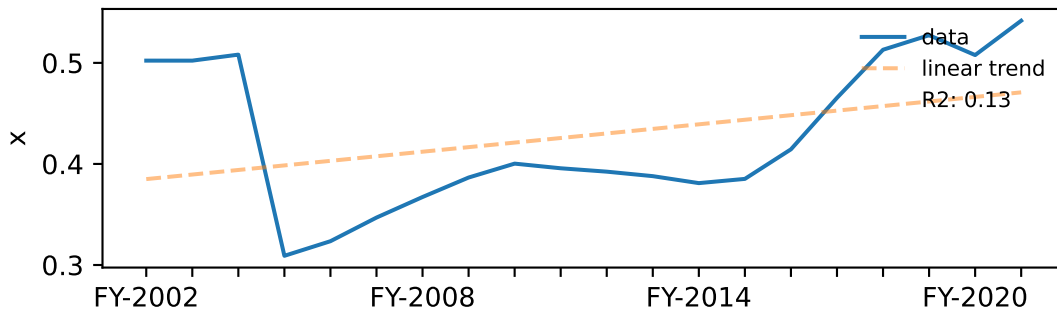


ebitdaratio

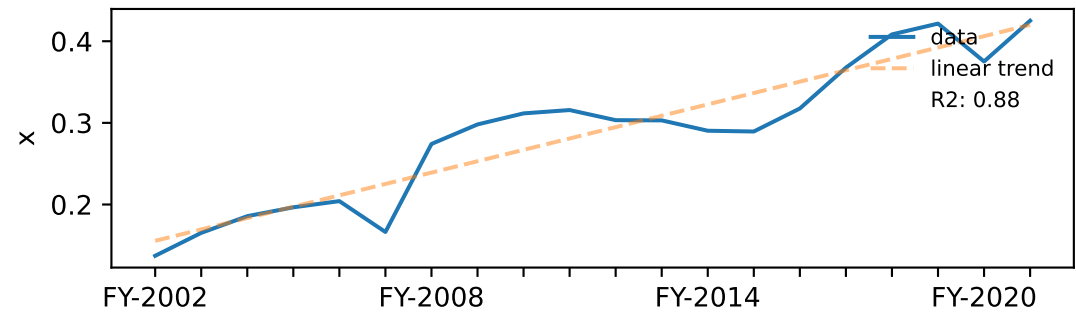


Profitability Ratios

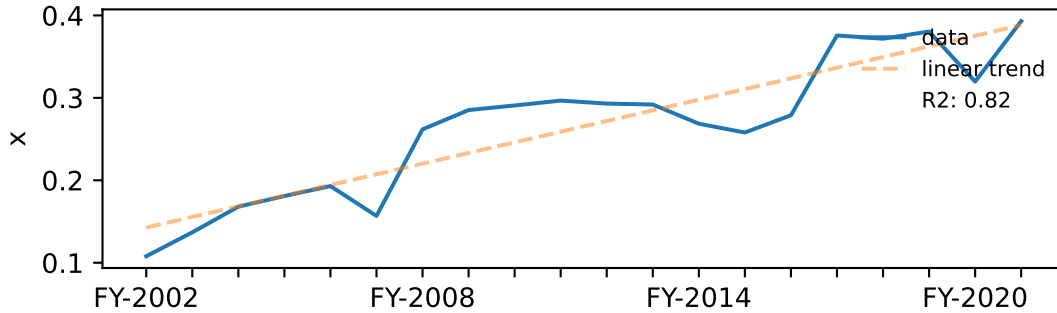
grossProfitMargin



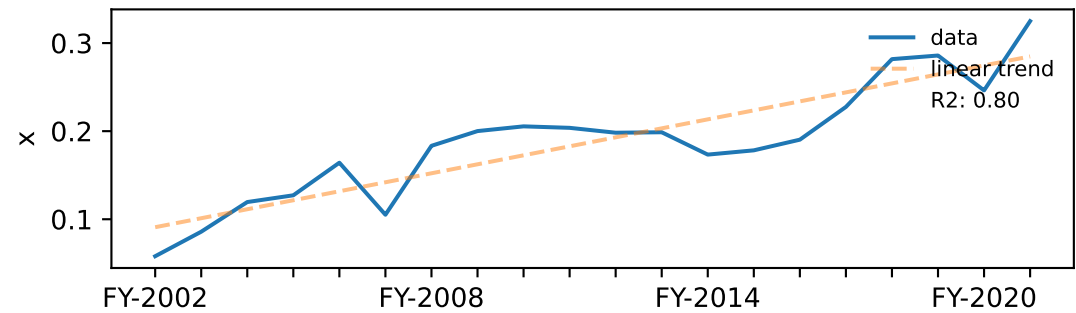
operatingProfitMargin



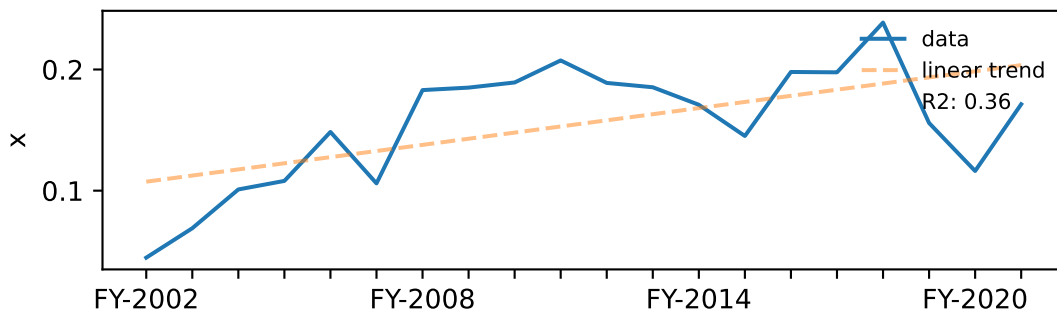
pretaxProfitMargin



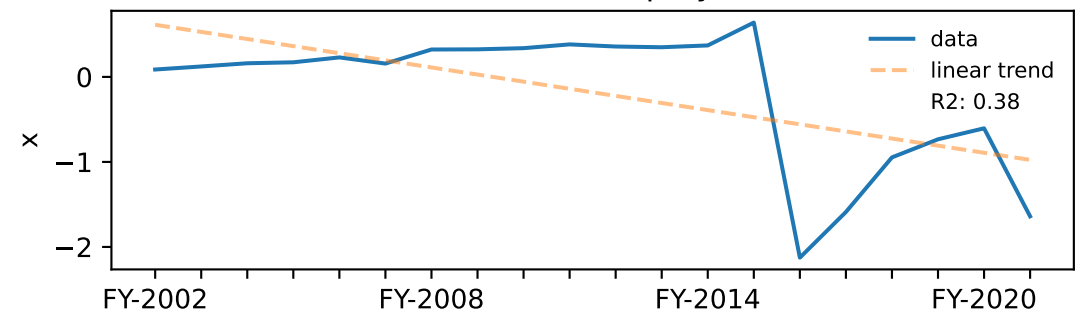
netProfitMargin



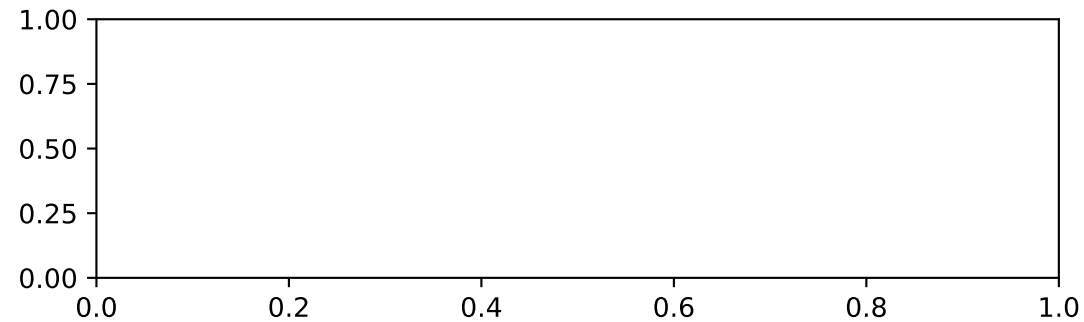
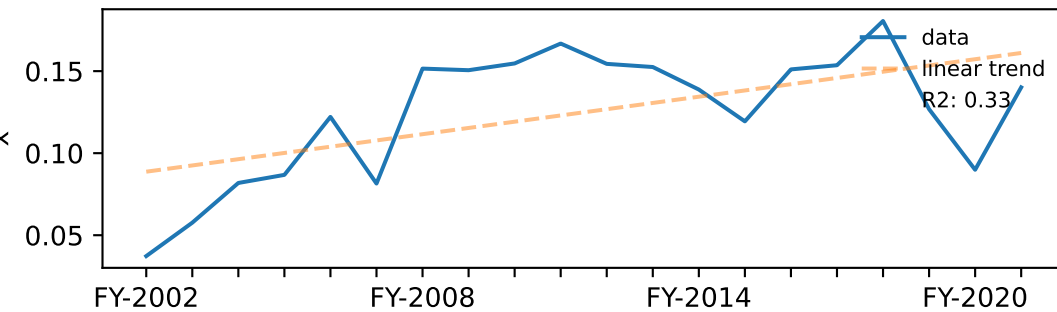
ROIC



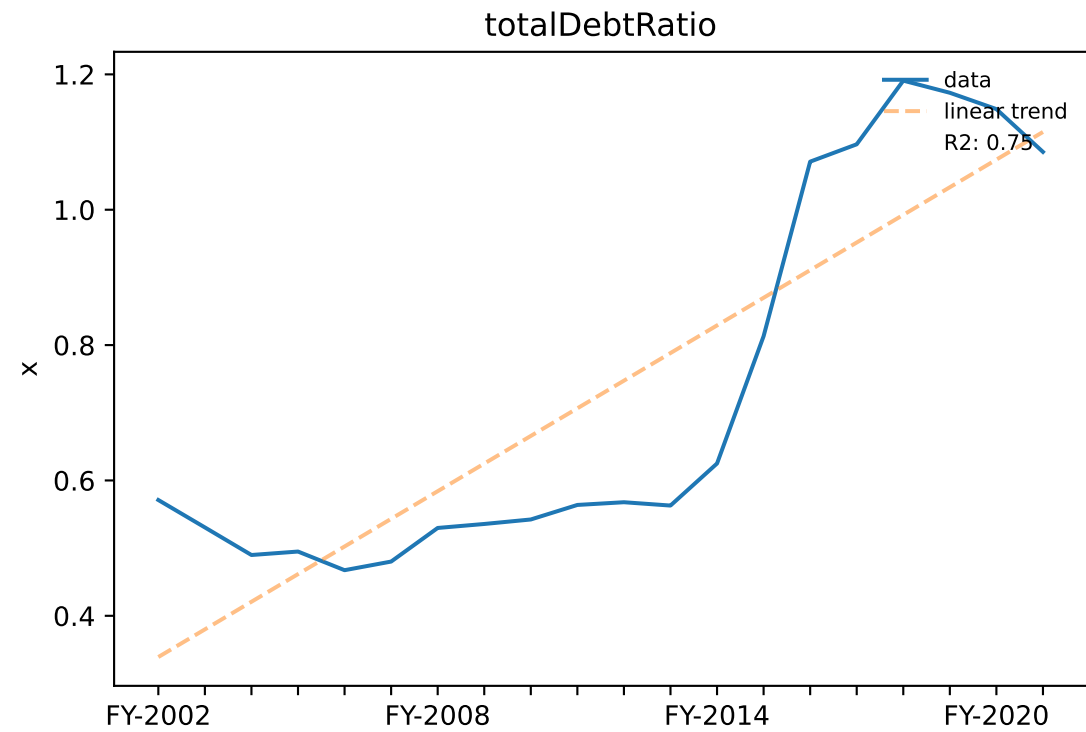
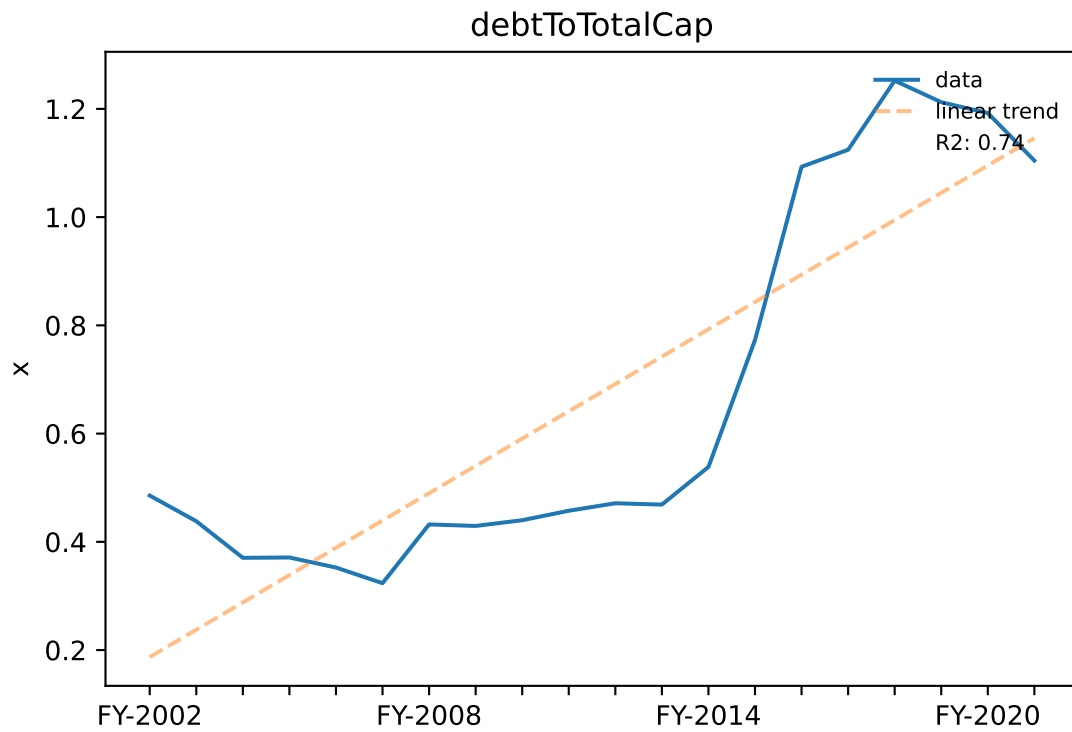
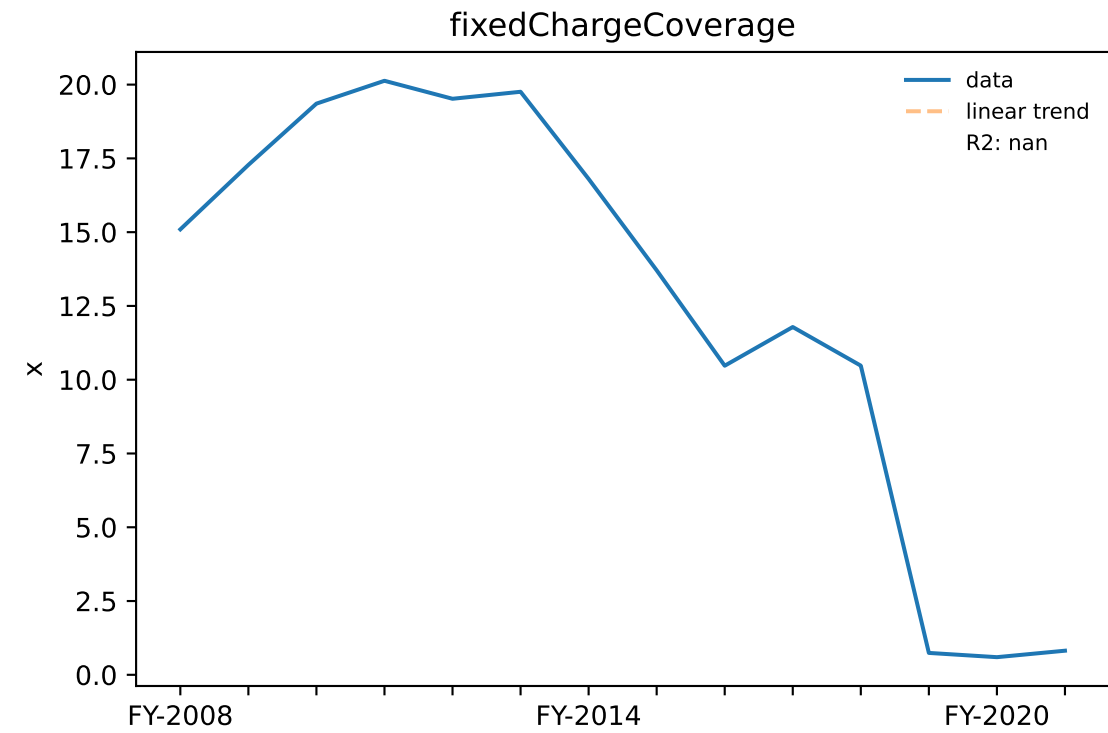
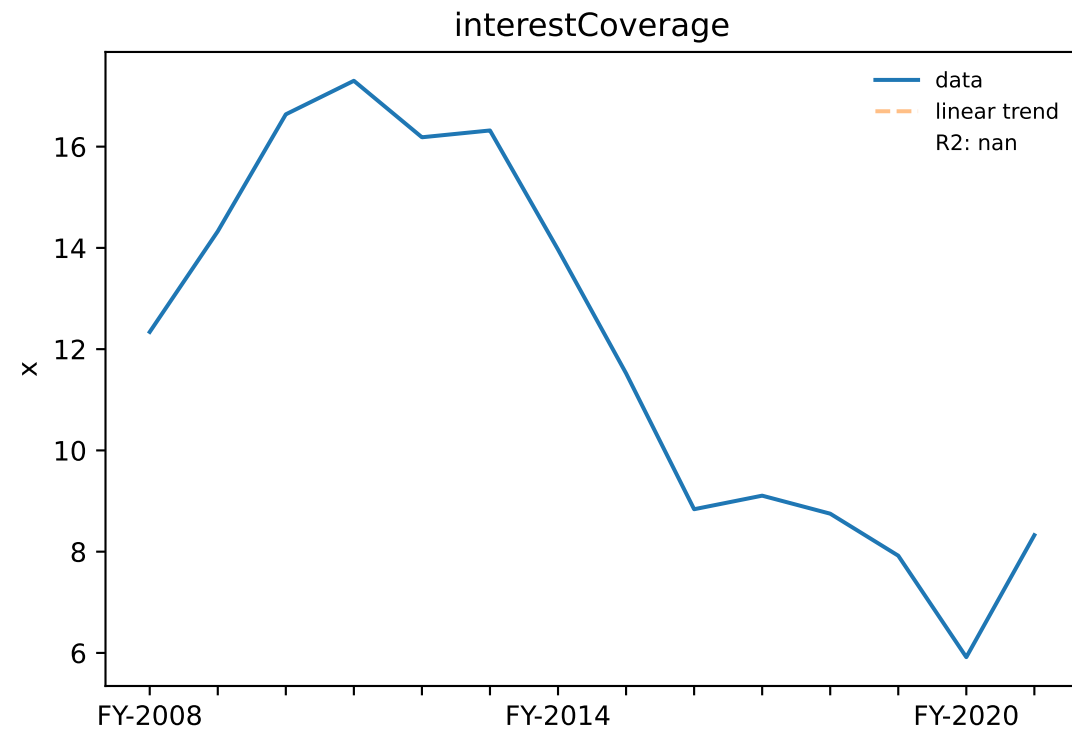
returnOnEquity



returnOnAssets

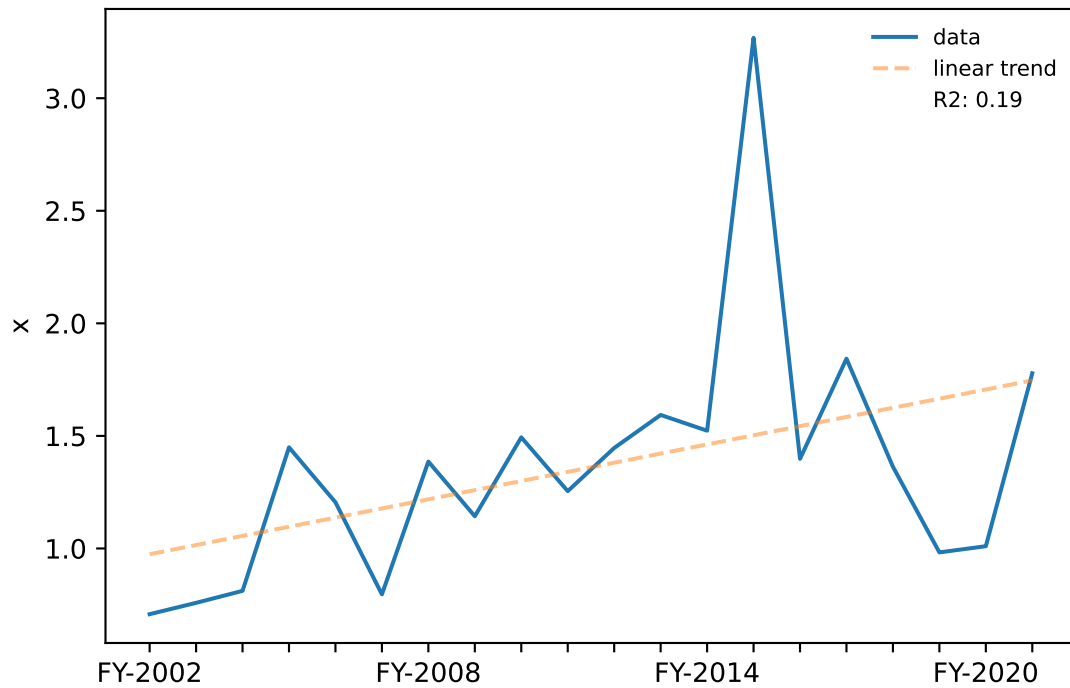


Debt & Interest Ratios

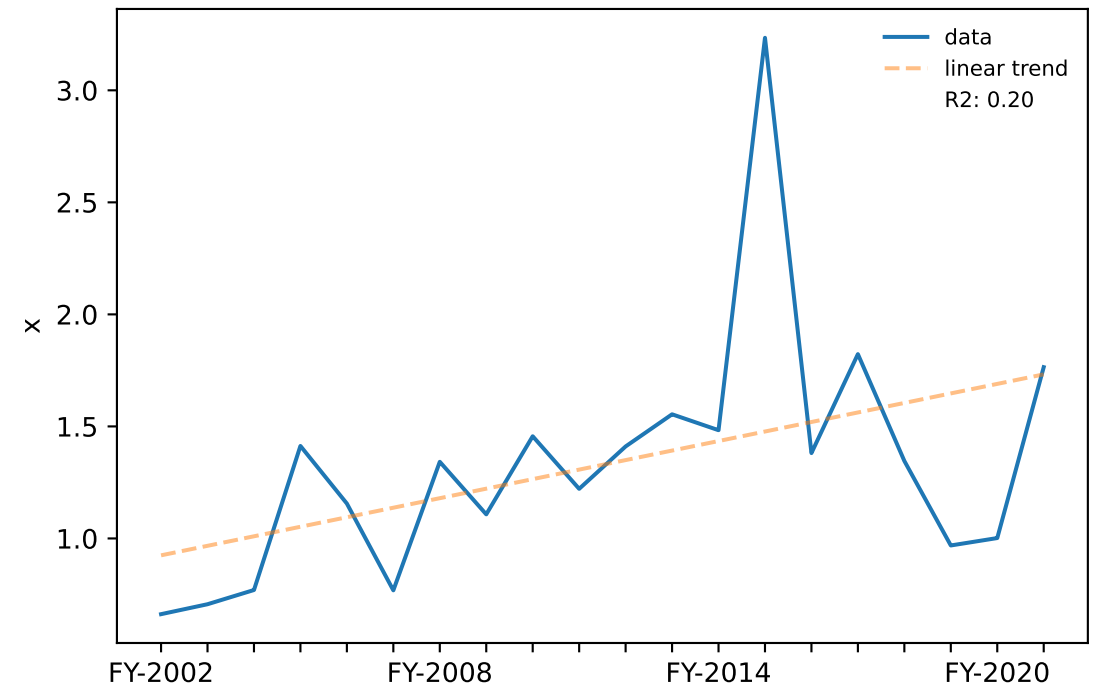


Liquidity Ratios

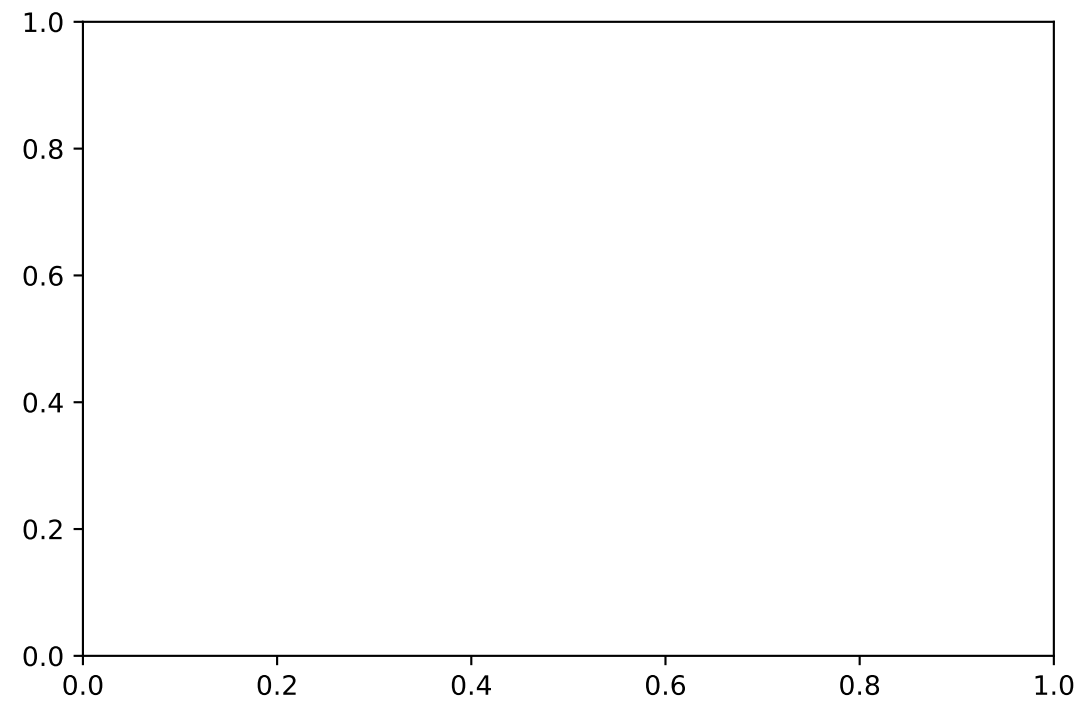
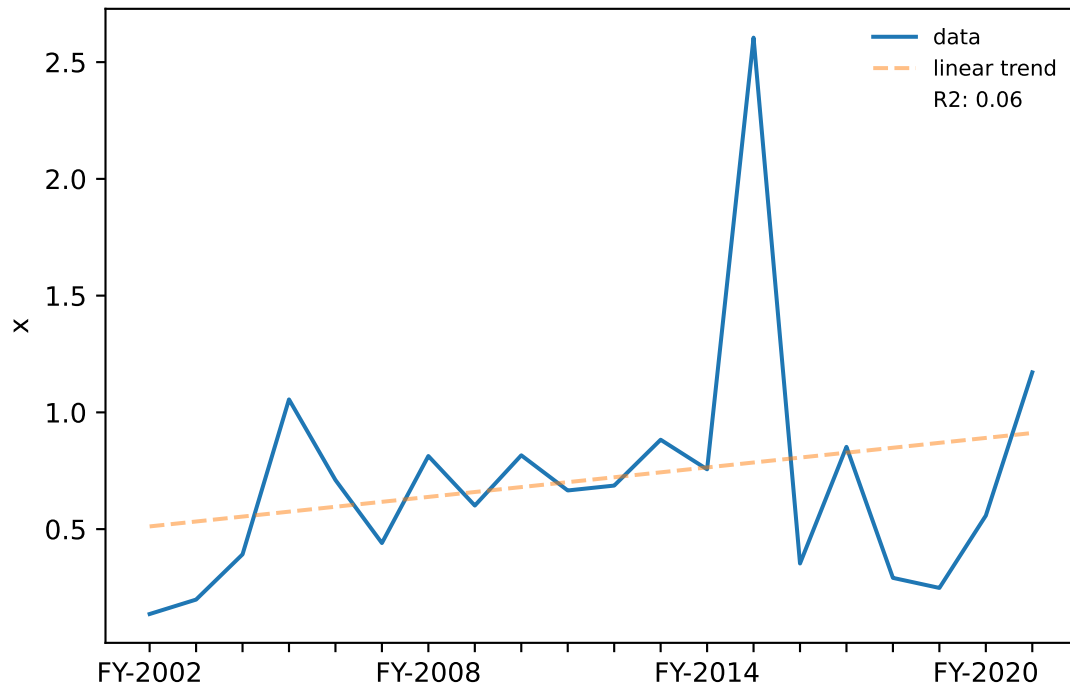
currentRatio



quickRatio

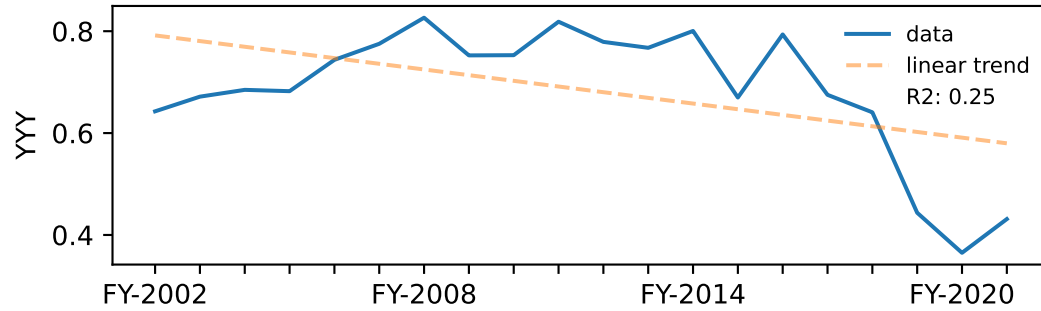


cashRatio

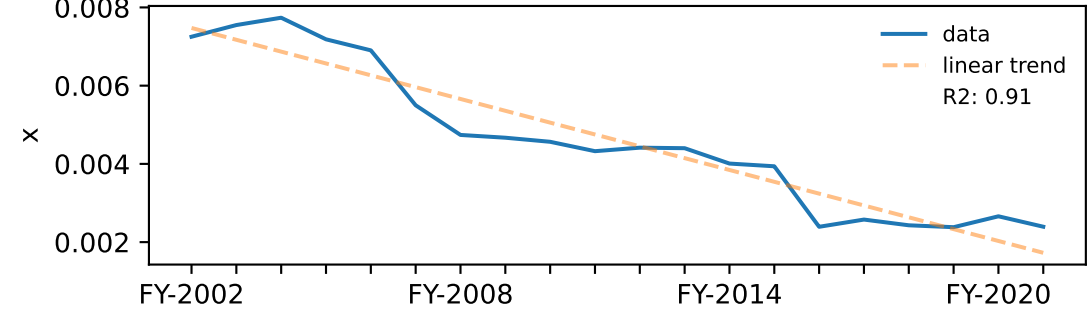


Efficiency Ratios

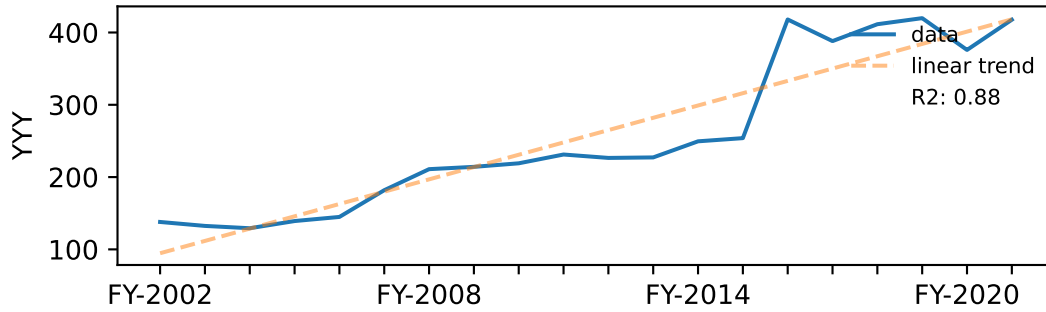
totalAssetTurnover



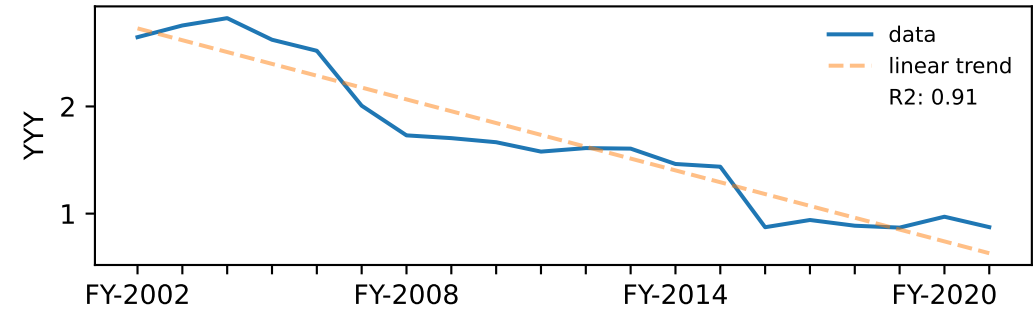
inventoryToSalesRatio



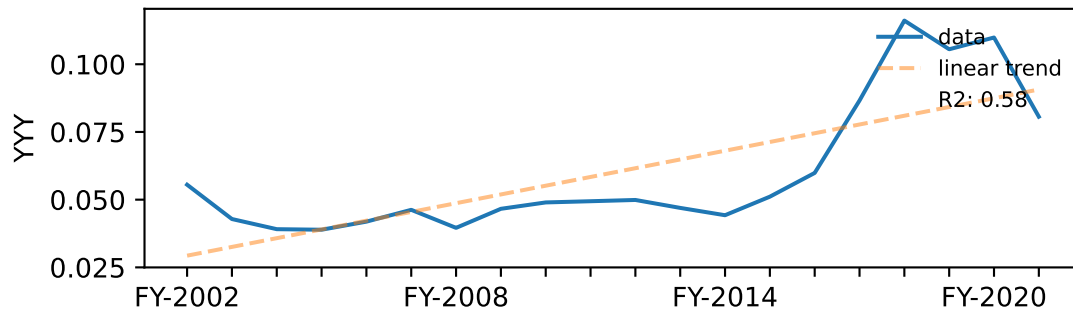
inventoryTurnoverRatio



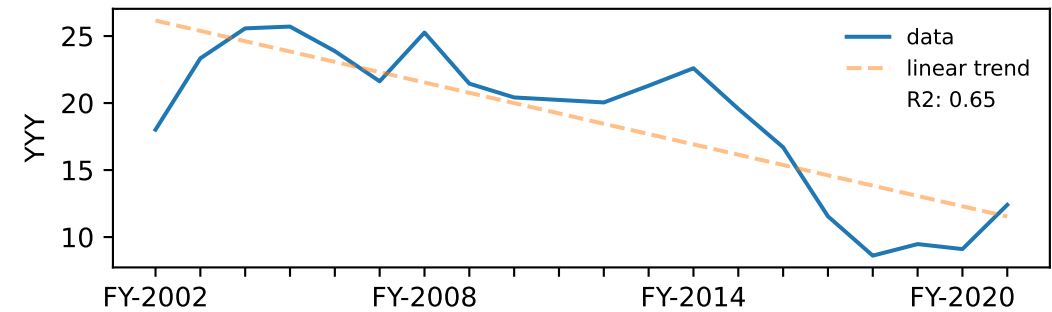
inventoryTurnoverInDays



accountsReceivableToSalesRatio



receivablesTurnover



receivablesTurnoverInDays

