Choose the plan that is right for you

Are you a student? Get the free Student plan

Included + Additional costs

	Personal	Pro	Enterprise	Industry
Create				
Unity real-time development platform	✓	✓	✓	✓
+				
Splash screen customization	✓	✓	✓	✓
+				
Destiny to game consoles	✓	✓	✓	✓
+				
Unity Web authoring tools for AR/MR	✓	✓	✓	✓
+				
Hawk Physics for Unity	✓	✓	✓	✓
+				
Extended LTS support for 2 years	✓	✓	✓	✓
+				
Build Server license capacity	✓	✓	✓	✓
+				
Source Code Access	✓	✓	✓	✓
+				
Source Code Access	✓	✓	✓	✓
+				
Industry-specific solutions toolkits	✓	✓	✓	✓
+				
Build sprite apps for Apple Vision Pro	✓	✓	✓	✓
Unity Cloud				
Unity Cloud	✓	✓	✓	✓
+				
Unity Asset Manager	✓	✓	✓	✓
+				
Centralized administration			✓	✓
+				
Unity DevOps			✓	✓
+				
Integration with collaboration tools			✓	✓
pick 1				
Crash and error reporting				
Crash Diagnostics (Personal)	✓			
Crash Diagnostics (Pro, Enterprise)		✓	✓	✓
In-App Purchase plug-in	✓	✓	✓	✓
Partner Relations Manager (PRM)			✓	✓
Bug Fixing and LTS Backporting	2x week	2x week	10x week	10x week
	100+ seats	100+ seats	100+ seats	100+ seats

Unity Personal

Start creating with the free version of Unity

Free

GET STARTED →

Unity Pro

Complete solution for professionals to create and operate

from $2,040.00 /yr

CHOOSE PLAN →

Unity Enterprise

Manage and optimize complex projects for teams of any size

Custom pricing

CONTACT US →

Unity Industry

A suite of real-time 3D products and services to build custom applications.

from $4,950.00 /yr

CHOOSE PLAN →

Frequently asked questions

What Unity plan am I eligible to use?

Individuals, hobbyists, and small businesses are eligible to provide services to others on contract to use Unity Personal if their respective clients, in the aggregate, have less than $100K of revenue or funds raised in the prior 12 months.

Individuals, hobbyists, and small businesses are eligible to use Unity Personal to develop a third party are eligible to use Unity Personal if for small businesses, if their aggregate gross revenue and funding are less than $100K, or LTD for startups and hobbyists if the amount generated in connection with their use of Unity is less than $100K.

Students enrolled in an accredited educational institution of legal age to consent to the collection and processing of their personal information (e.g., age 13 in the U.S., 16 in the E.U.) are eligible to use the free Unity Student plan.

Unity Pro or Unity Enterprise plans are designed for businesses with revenue or funding greater than $200K in the last 12 months, and for those who do work with their Pro and Enterprise plans have no financial eligibility limits – everyone is eligible. Please note that the Enterprise plan is for larger teams and requires a minimum purchase of 20 seats.

Unity Industry plan is required if you create applications outside of games or entertainment and your company's total finances exceed US$1,000,000. Unity Industry's features, add-ons, onboarding, and support options are tailored to your needs.

All plans are subject to Unity Terms of Service.

Compare plans to see the different features, resources, services, and options you can get with each plan, and to determine your eligibility.

See all Subscription FAQs

What do I get with a subscription to Unity?

Unity Pro, Enterprise, and Industry subscription plans all include the core Unity real-time development platform, continuous updates, beta access, and more.

Compare plans to see the different features, resources, services, and options you can get with each plan, and to determine your eligibility.

See all Subscription FAQs

How do I upgrade from Unity Pro to Unity Industry?

If you purchased Unity Pro online, you can upgrade your Pro subscription to Unity Industry in your Unity ID. For more information, please see the Knowledge Base article: How do I upgrade from Unity Pro to Unity Industry?

If you purchased Unity Pro through your client partner, please contact Sales to upgrade your Unity Pro licenses to Unity Industry.

Is shared, or "floating," licensing available for Unity Enterprise?

Yes, floating licensing is available exclusively for Enterprise subscriptions. If you are interested in shared licensing options for pools of users, please contact Unity Sales.

See all Subscription FAQs

Do I own the content I create using Unity?

Yes. You created it, so you own it.

What payment methods are accepted?

We accept the following payment methods:

- Credit card
- PayPal
- Alipay
- UnionPay

To pay by invoice, please contact a Unity Sales representative.

Are custom solutions such as technical support, source code access, and Integrated Services Services available for purchase online?

Technical support is included with Enterprise subscriptions purchased online. If you are interested in other custom solutions, including technical support for Pro plan subscriptions, please contact Unity Sales.

Can I run subscription plans within my business?

Yes, you must choose one plan type. Mixing between Pro and Enterprise plans is not permitted.

See all Subscription FAQs

Can I downgrade to a different plan?

Yes, you cannot downgrade to a lower plan during your commitment period. You can upgrade to a higher plan within your commitment period, but you cannot reduce the number of seats if you upgrade.

Can I cancel my subscription?

There is no cancellation policy or reimbursement for a subscription. Once you commit to a subscription, you are obligated to pay all monthly payments owing. Even if you stop your monthly payments and your license is shut down, you are still obligated to pay the outstanding payments for your subscription period. Please see Subscription terms and conditions and the Software License Agreement for more details.

See all Subscription FAQs

Language
English Deutsch 日本語 Français Português 中文
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