

Project Design Phase
Proposed Solution Template

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| Date | 16 April 2025 |
| Team ID | SWTID1743315733 |
| Project Name | Personal Finance Tracker |
| Maximum Marks | 2 Marks |

Proposed Solution Template

| S.No. | Parameter | Description |
|-------|---------------------------------------|---|
| 1. | Problem Statement | Individuals often struggle to manage their personal finances effectively due to a lack of easy-to-use tools for tracking income/expenses, difficulty in visualizing spending patterns, and challenges in adhering to budgets, leading to financial stress and uncertainty. |
| 2. | Idea / Solution description | A web-based application, the "Personal Finance Tracker," that allows users to securely register/login, record income and expense transactions, categorize spending, set monthly budgets per category, and view their financial status through summaries and visual charts on a dashboard. |
| 3. | Novelty / Uniqueness | While many finance trackers exist, this solution focuses on providing essential core features (tracking, budgeting, visualization) through a highly intuitive, clean, and user-friendly interface, prioritizing simplicity and ease of use over an overwhelming number of complex features. |
| 4. | Social Impact / Customer Satisfaction | Empowers users to gain control over their finances, leading to reduced financial stress, improved financial literacy, better saving habits, and more informed financial decision-making. Increased customer satisfaction stems from the clarity and simplicity offered. |
| 5. | Business Model (Revenue Model) | As a student project, the primary goal is educational and portfolio demonstration, making it free to use. Potential future models could include a freemium approach (basic features free, advanced reporting/features paid), optional cosmetic customizations, or non-intrusive ads (less likely for a finance app). |
| 6. | Scalability of the Solution | The application utilizes a standard 3-tier architecture (React Frontend, Node.js/Express Backend API, MongoDB Database). The stateless backend API allows for horizontal scaling (running multiple instances). Cloud database solutions like MongoDB Atlas offer built-in scalability options for handling increased user load and data volume. |