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Johnny Depp is America's Favorite Actor, While Denzel Washington is Number 2

Last year's number one, Clint Eastwood, drops to number 9 on the list

New York, N.Y. — **January 12, 2011** — It's red carpet season and the stars are getting ready for the Golden Globes and the Oscars. Some movie stars are more loved than others and this year, America's favorite movie star is Captain Jack himself, Johnny Depp who moves up from being number 2 last year. Denzel Washington also moves up one notch this year from number 3 to number 2. And the Duke, John Wayne, moves from number 7 to number 3. John Wayne also has the distinction of being the only actor to be on this list every year since 1994.

These are some of the results of <u>The Harris Poll</u> of 2,331 adults surveyed online between December 6 and 13, 2010 by <u>Harris Interactive</u>.

The Good, The Bad, and The Ugly

Returning to the list after a one year absence is *Indiana Jones*, Harrison Ford in the number 4 spot. Also returning to the list is *Lara Croft* or Angelina Jolie in the number 5 spot. *Forrest Gump* or rather Tom Hanks is tied for 6th on the America's favorite actor list. They shared the screen in *Ocean's 11* and they also share the 6th place with Tom Hanks – George Clooney and Julia Roberts are also tied for number 6.

Last year's number one, Clint Eastwood, drops 8 spots this year and is on the list at number 9. Rounding out the top ten is *Miss Congeniality*, Sandra Bullock at the number 10 spot, a drop from number 4 last year.

One Flew Over the Cuckoo's Nest

This year there are two additions to the list from last year, which means that two actors have dropped out of the top ten. Last year she was in *Julie and Julia*, but this year Meryl Streep drops from the number 8 spot to out of the top ten. Morgan Freeman was in the 9th spot last year, but this year is off the top ten as well.

Analyze This

Depending on how old you are, where you live and your political leanings, you have different favorite actors. Men cite Denzel Washington as their favorite while women say it is Johnny Depp. Echo Boomers (those aged 18-33) say Johnny Depp is their favorite actor while for both Gen Xers (aged 34-45) and Baby Boomers (aged 46-64) it is Denzel and for Matures (those aged 65 and older), John Wayne is their favorite actor.

Westerners are a region that stands alone. Those who live in the East, Midwest and South all say Denzel Washington is their favorite while for Westerners, their favorite is Johnny Depp. Johnny Depp is also the favorite actor for both Republicans and Independents, but Democrats say Denzel Washington is their favorite actor. Political ideology shows differences as well with Liberals citing Johnny Depp as their favorite actor, Moderates saying it is Denzel Washington and for Conservatives John Wayne is their favorite.

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TABLE 1 FAVORITE MOVIE STAR

"Who is your favorite movie star?" Unprompted responses

Base: All adults

	1994	1995	1996	1997	1998	1999	2000	2001
Johnny Depp	*	*	*	*	*	*	*	*
Denzel Washington	*	4	8	10	10	*	=7	8
John Wayne	2	1	2	4	2	2	2	6
Harrison Ford	4	*	*	5	1	1	1	3
Angelina Jolie	*	*	*	*	*	*	*	*
Tom Hanks	5	6	7	*	*	=5	6	2
George Clooney	*	*	*	*	*	*	*	*
Julia Roberts	*	*	*	*	*	8	4	1
Clint Eastwood	1	2	4	1	=4	4	5	7
Sandra Bullock	*	*	*	*	*	*	*	10

^{*}Not in top 10.

TABLE 1, continued FAVORITE MOVIE STAR

"Who is your favorite movie star?" Unprompted responses

Base: All adults

	2002	2003	2004	2005	2006	2007	2008	2009	2010
Johnny Depp	*	10	4	2	=7	3	8	2	1
Denzel Washington	7	9	6	*	1	1	1	3	2
John Wayne	6	7	7	=3	3	6	=3	7	3
Harrison Ford	4	=5	5	=3	10	*	5	*	4
Angelina Jolie	*	*	*	*	*	*	=9	*	5
Tom Hanks	1	4	1	1	2	2	7	5	=6
George Clooney	*	*	10	8	9	*	*	6	=6
Julia Roberts	3	2	3	5	=5	4	6	10	=6
Clint Eastwood	8	8	8	6	1	*	2	1	9
Sandra Bullock	10	*	*	10	*	9	*	4	10

^{*}Not in top 10.

DROPPED OUT OF TOP 10 IN 2010

Meryl Streep (#8) and Morgan Freeman (#9)



[&]quot;=" prior to a number indicates a tie

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TABLE 2
WHICH MOVIE STAR IS #1 AMONG DIFFERENT GROUPS?

Group	Favorite Movie Star					
Men	Denzel Washington					
Women	Johnny Depp					
Republican	Johnny Depp					
Democrat	Denzel Washington					
Independent	Johnny Depp					
Conservative	John Wayne					
Moderate	Denzel Washington					
Liberal	Johnny Depp					
Echo Boomers (18-33)	Johnny Depp					
Gen X (34-45)	Denzel Washington					
Baby Boomers (46-64)	Denzel Washington					
Matures (65+)	John Wayne					
East	Denzel Washington					
Midwest	Denzel Washington					
South	Denzel Washington					
West	Johnny Depp					

Methodology

This **Harris Poll** was conducted online within the United States between December 6 to 13, 2010 among 2,331 adults (aged 18 and over). Figures for age, sex, race/ethnicity, education, region and household income were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents' propensity to be online.

All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, Harris Interactive avoids the words "margin of error" as they are misleading. All that can be calculated are different possible sampling errors with different probabilities for pure, unweighted, random samples with 100% response rates. These are only theoretical because no published polls come close to this ideal.

Respondents for this survey were selected from among those who have agreed to participate in Harris Interactive surveys. The data have been weighted to reflect the composition of the adult population. Because the sample is based on those who agreed to participate in the Harris Interactive panel, no estimates of theoretical sampling error can be calculated.

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