

Application: Lylesart

Julius Lyles -
Project Support

Summary

ID: PS2023-00000000402

Last submitted: Aug 4 2022 10:32 AM (EDT)

Labels: PS 2023

Organizational Overview - PS 2023

Completed - Jul 25 2022

Organizational Overview - 2023 PS

This section will be pre-populated from the Eligibility form, but you may update or correct any information here.

Organization Name

Lylesart

Publicly Known As

Lylesart

Date Organization Formed

11/25/2014

Website

<https://lylesart.org>

Mission statement

Inspiring youth to actively enrich their communities through development in art and continuously provide support in the field of innovation, research, creativity and culture in the edification of art.

Organizational history

LYLESART was founded in 2014 and has developed an avenue to mobilize the artistic expression of local and regional artists who excel at communicating powerful concepts in diverse media. We act as a catalyst by integrating arts and cultural programming, workforce enhancement, hands on education, and artistic intervention. Our belief is that students in Northeast Ohio, can develop high-level art skills, become more confident engaged learners, and develop their own identities as creative individuals. We have grown and annually impact the lives of young aspiring artisans. Our resources augment mentorship support, direct effective discussions, lectures, workshop programs through numerous art-based developmental activities.

Grant Contact Information

Grant Contact Name	Dr. Terri Wade-Lyles
Title	Program Coordinator
Email Address	
Phone	

Financial Snapshot

Enter your organization's total budget (expenses) for the 2022 fiscal year.

\$ 49,200.00

Project Basics Form - PS 2023

Completed - Aug 4 2022

Project Basics Form - 2023 PS

Project Basics

Use the fields in this section to provide basic project details.

1. Project Title

This should be the title, not a summary of the project.

ARTOGRAPHY (Community Photo Project)

2. Project Summary

Briefly describe the project in a sentence or two.

Community-involved project that cultivates community engagement through point and shoot photography in Cleveland, Ohio. Choosing specific locations for reasons of presence, the project becomes a diary of people places and things explored. Through Artography, we engage in visual dialog to build connections between the contrasted uses of imagination in constructing public benefit and the role of interpretation as a tool of shared innovated abilities.

3. Total Project Expenses

What you will spend on this project.

\$ 23644

4. Amount Requested from CAC

The requested amount cannot be more than 50% of the proposed project's total expenses. See your eligibility email from Cuyahoga Arts & Culture for your maximum allowable request amount.

\$ 5000

5. Project Dates

The start and end dates should not be the entire grant period. All events must begin and end within the grant period (January 1, 2023 – December 31, 2023).

Start Date (mm/dd/yyyy)	04/01/2023
End Date (mm/dd/yyyy)	11/21/2023

6. Public Event Location(s) Where will the events posted on ClevelandArtsEvents.com be hosted?

CMSD

Anton Grdina PK -8 School

2955 East 71st Street Cleveland, OH 44104

Sunbeam PK-8 School

11800 Mt. Overlook Ave., Cleveland, OH 44120

East Cleveland Public Library

14101 Euclid Avenue East Cleveland, OH 44112

Cleveland Public Library (Main)

325 Superior Ave E, Cleveland, OH 44114-1271

Cleveland Public Library (Garden Valley Branch)

7201 Kinsman Road Suite #101 Cleveland, OH 44104

7. Total number of expected participants and/or audience members

30000

8. Will the event/activity be free or fee-based? How was this decision made?

FREE

Intended to be displayed in open public space (Public Library) accessible to everyone at their convenience. These locations can be for educational enlightenment field trips. This unrestricted venue increases access to the public broadening the message.

You cannot put a price on this.

Application Narrative Form - PS 2023

Completed - Aug 4 2022

Application Narrative Form - PS

The narrative is an important part of your application. It is your opportunity to communicate to the panel the specific details of your proposed project. Keep in mind that panelists are from outside the region and likely not familiar with your organization and/or community. It is important that you communicate all relevant information necessary for a person unfamiliar with your organization to fully understand your project. Before starting your responses to the narrative section, review the Funding Criteria definitions on page 6 of the [Project Support guidelines](#).

We recommend that you prepare your answers offline in a word processing program and copy/paste your responses into the appropriate text box in the online application. Please note that your application can be saved at any point and you may return to the application to continue work.

1. Describe your project. Include an overview of planning process, project activities, implementation and when and where your project takes place.

ARTOGRAPHY "Community Portrait Project" is a portraiture taking project to cultivate community engagement. The impression is to link middle level students and professional artists through advanced visual education, analog to digital media literacy, and social conservation that utilizes visual learning.

Each student participate will be provided two disposable cameras, assigned with socially relevant topics, that tackle what is unique or different about where they're from and how they see their community.

Art Instructional Workshops (03 to 05/2023). Youth participants will engage with multiple hour presentations focusing on instructional assignments.

The project will expand as a community hands-on learning platform. Cleveland community outreach participation (04 to 05/2023). This portion of the project involves installing cameras in accessible public places, and let curious passers take photographs of themselves.

Disposable cameras, will hang onto tree branches and infrastructure, high enough for people to take notice. Rotate and distribute the cameras in deferent locations throughout Cuyahoga County during a one-month cycle. Leaving the cameras available to use by the public for 48 to 72 hours before collecting and processing them.

All images will be developed and edited. Students and teaching artists will review, and refine the final images for reproduction to be exhibited in virtual and public spaces. Everyone will have access to the Artography project website; <https://artography.art>
(06 to 11/2023)

Our community partners and teaching artist professionals provide resourceful opportunities and creative proficiencies that facilitates assets towards our mission. For the Artography project we have aligned with:

- Cleveland Metropolitan School District
- Cleveland Public Library
- East Cleveland Public Library
- Local Artists
- Community Volunteers

2a. Define your community. How will you engage your community to carry out your project?

Tip: A community may be defined by geography (place), identity (attributes) or affinity (what we like). The best way to demonstrate your project's public benefit is to demonstrate that you share power with your community by understanding, respecting, working with, and responding to them.

The Artography Project is designed to address and recognize the diverse health of the Cuyahoga County community by stimulating its ability to preserve and invent its culture. Our mission is investing in youth development through artist mentorship.

The direct community that we will serve through this project is the region of Cleveland and its various neighborhoods. Our primary audience are young-adults, ages 13-25. A deliberate outreach will solicit the participation from family, local residents, businesses, organizations, artists, and government officials.

Many young adults in Cleveland have little access to revitalization processes in their community. Choosing specific locations for different reasons. This project becomes a diary of people places and things explored. Through Artography, we engage in visual dialog to build connections between the contrasted uses of imagination in constructing public benefit and the role of interpretation as a tool of shared innovated abilities.

2b. How will your project build and strengthen meaningful relationships with your community, residents, and audiences including through efforts to be inclusive and to engage diverse populations?

The project enmeshes the support from the students from Sunbeam PK-8 School and Anton Grdina Academy which necessitates parental support and community engagement. Parents will be encouraged to partake in the composition of the photograph exploring various images using a disposable camera provided by the project. Students will be taught the basics of photography and partake in the development of the community wide project that will portray the diversity of Cuyahoga County.

It is obvious that in order to vitalize and sustain the growth of the community an initiative that affirms creative development is needed. The Artography project attempts to embolden public community value by acting as a catalyst for building multiple skills by moving youth towards a greater sense of self, providing a sense of meaning and purpose in their community as they work alongside artist mentors emphasizing various areas of development and readiness.

Artistic & Cultural Vibrancy

3. Describe how your organization will create a quality project that inspires and challenges your community.

It is important that all people have exposure to artistic cultural events. We believe that our mission, “to engage youth to actively enrich their communities through development in art and growth in fine art appreciation” is in direct correlation with CAC’s mission. “We strongly believe” this project warrants public funds because the sole purpose is to inspire and cultivate the public to engage in ART. The Artography project address social needs and challenges by forming an artistic collaboration between neighborhoods, students and teaching art professionals. This project seeks to bridge the gap between the community and the artistic scope, building a visual, educational and social forum and most of all, the joy that a person receives exploring various creative ways to take a photograph.

Organizational Capacity

4a. Describe your team. Include who will be involved and how they are qualified to complete your project.

Our role as an Arts and Cultural Organization attempts to embolden community value by acting as a catalyst for building multiple skills by moving youth towards a greater sense of self, providing a sense of meaning and purpose in their community as they work alongside creative mentors emphasizing critical thinking, creative skills and important career readiness.

All programming will employ regional and local teaching artists of color whose work is of the highest artistic and cultural merit. The featured artists are a group of art professionals who exemplify and believe that the process towards positive change is cultivated and developed over time, rather than being something that one just mechanically instructs.

Creative workshops are structured so that participants find themselves having to work collaboratively with all other participants regardless of their differences. This process stimulates creative thinking outside the box to solve problems, create and execute impactful work.

4b. Set one project goal. In addition to completing this project, what goal does your organization want to accomplish within this project?

***Tip:** Institutional goals are specific, measurable, achievable, realistic, time-targeted, inclusive, and equitable ([SMARTIE](#)) aims that an organization develops to achieve its mission.*

Goal	<p>The goal is to provide a platform for youth learning opportunities, art education and community outreach to residents of Cleveland. Including young people as meaningful contributors in the social and economic aspects of community building must not be overlooked and cannot be left to schools and parents alone. Engaging youth is a dual benefit: it brings more adults into the picture. This gets people more involved in community affairs by helping to improve conditions for youth.</p>
How will you know you have accomplished or made progress towards your goal?	<p>The rationality of evaluation is data-driven based on existing regional needs within the lack of art-based instruction within the educational clement.</p> <p>Based on internal to external goals we survey and evaluate our program participants and measure these components based on achievement:</p> <ul style="list-style-type: none">• Engaging youth to enrich their communities through art development• Increase knowledge of contributions to the narration of art.• Sustain the growth of art and enmeshing youth to enrich their neighborhoods.

5. Optional: Is there any additional information about your project or organization that may be helpful to an outside panelist reviewing your application?

***Tip:** CAC recruits panelists from outside of the region. What might be important information to share with someone who is unfamiliar with Cuyahoga County or your work? i.e. demographic information, project location descriptions, historical context., etc.*

The ARTOGRAPHY Project is designed to address and recognized the diverse health of the Cuyahoga County community. The direct community that we will serve through this project is the region of Cleveland and its various neighborhoods. Choosing specific locations for reasons of presence, the project will engage in visual dialog to build connections between the contrasted uses of imagination towards constructing public benefit and the role of interpretation as a tool of shared innovated abilities.

Here is the list of Camera Station locations:

East 9th.Street Pier

University Circle

Cleveland (West) Ohio City Area

Cleveland (West) Tremont Area

Cleveland (West) Lakewood Area

Richmond Heights

University Heights

Public Square Downtown Cleveland

Cleveland (East)

Shaker • Shaker Square Area

Chagrin Falls

Slavic Village

East Cleveland

Downtown (Waterfront)

Euclid

Lake Erie Lake front • Edgewater Park/Whisky Island

Coventry • Cleveland Heights

A total of 300+ analog cameras will be available to the public

Project Budget and Financials Form - PS 2023

Completed - Aug 2 2022

Project Budget and Financials Form - 2023 PS

Complete the following project budget tables.

Income

Please describe your sources of income and their amounts in the table below. NOTE: Use the first row for your CAC Request. Please do not include any commas and only whole numbers.

	Income Source (text)	Income Amount (\$)
1 - Enter "CAC Request" in the Income Source field to the right	CAC Request	5000
2 - Enter another source of income and the amount to the right	Puffin Foundation	4994
3 - Enter another source of income and the amount to the right	Cleveland Foundation Leonard Krieger Fund	5000
4 - Enter another source of income and the amount to the right	Pledged Funds, individual contributions, fundraising events	7500
5 - Enter another source of income and the amount to the right	IN-Kind Services	1150
Total		23644.0

Expenses

Please describe your expense categories and their amounts in the table below. NOTE: Please do not include any commas and only whole numbers.

	Expense Category (text)	Expense Amount (\$)
1- Enter "Administrative Personnel" in the Expense Category field to the right	Admin. Personnel, Project Coordinator, Salaries and Wages	4049
2 -Enter "Arts and Cultural Professionals" in the Expense Category field to the right	Teaching Artist/photographer expenses	6540
3 - Enter "Marketing/Publicity" in the Expense Category field to the right	Marketing/Publicity expenses	2090
4 - Enter "Production/Event" in the Expense Category field to the right	photographic materials, printing and developing cost/ Artist materials/exhibition/Installation and Uninstall, advertising, web development expenses	9726
5 - Enter "Other" in the Expense Category field to the right	Travel compensation, including gas expense and mileage. Various cleaning/safety supplies (face masks, protective coverings, anti-sprays, additional maintenance	1239
Total		23644.0

These questions correspond to the budget and support material sections as appropriate.

1. How will you spend CAC funds?

Tip: Indicate how CAC funds will be used. See list of prohibited uses of CAC funds on page #12 of the [guidelines](#)

Amount Requested from CAC \$5,000.00

Project Expenses

All CAC funds will be used to pay for (PRODUCTION/EXHIBITION) materials

- Disposable cameras
- Aluminum wire, rope and cable
- Cable notches
- D-Ring hangers
- Film development
- Printing
- Frames
- Various production supplies (assemble and dis-assemble materials)
- Advertising

Production Dates

(March 2023 – May 2023)

Exhibition Dates (Multiply Locations)

(June 2023 – November 2023)

2. How will you proceed with your project if your project doesn't receive the full amount of funding requested from CAC?

Tip: Most applicants to Project Support receive a portion of the funds they request based on their score. CAC does not expect any organization to carry out their full project on only a partial budget.

FAITH!!! LOL!!

We are fortunate to have strategically diversified our funding sources and aligned with resourceful community partners. We will continue to embody the values, policies and practices that ensure that all people are represented in the development of arts, support of artists, the nurturing of accessible venues for expression, and the fair distribution of equitable creative resources.

Thank you for providing this opportunity.

Upload your SMU| DataArts Funder Report - PS

Incomplete

For organizations whose maximum grant amount is \$5,000 this section is optional.

Required for organizations requesting more than \$5,000. The [SMU|DataArts Cultural Data Profile](#) will have brief narrative fields that appear at the end of the Revenue, Expenses, Balance Sheet, and Program Activity & Audiences sections. Please use the narrative fields for annotations and explanations of the data in your report.

Upload your CDP CAC Funder Report including your two most recently completed fiscal years. For most organizations that will be 2020 and 2021.

Upload Board of Directors List - PS

Completed - Jul 25 2022

Include affiliations and their roles in the project (If applicable).

[Copy of 2022 Active Board list](#)

Filename: Copy_of_2022_Active_Board_list.xlsx Size: 11.8 kB

Upload Arts and Cultural Support Materials - PS

Completed - Aug 4 2022

Support materials play a critical role in helping panelists evaluate your application by bringing to life your organization's mission and programs. For more information on selecting and uploading support materials to your online application, please refer to the [Support Materials Guide](#).

Include at least 1 but no more than three (3) total uploads and/or web-based support materials:

- Upload items of your choice that demonstrate your Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity.

- Include web-based support material links here:
- Photos, videos, audio, and other documents do not necessarily need to be professionally produced to demonstrate vibrant programming.
- All audio and visual materials should be cued to immediately begin with relevant activity.
- Applicants are encouraged to submit quality support materials that are current (within the last 24 months) and relevant to the application.

Please note: CAC does not own, collect royalties on or hold copyrights to artistic products resulting from its grants, nor will it take any action on behalf of the Grant Recipient to protect the Grant Recipient's intellectual property rights. CAC does, however, have legal authority to reproduce and use submitted documentation (electronically and in print) of such artistic products for educational, promotional, official or noncommercial purposes.

[letters of support 21](#)

Filename: letters_of_support_21.pdf Size: 193.4 kB

OPTIONAL - Provide Links (URLs) to Online Support Materials

Completed - Jul 25 2022

Panelists will not review materials in excess of the three optional support materials.

Please note: CAC does not own, collect royalties on or hold copyrights to artistic products resulting from its grants, nor will it take any action on behalf of the cultural partner to protect the cultural partner's intellectual property rights. CAC does, however, have legal authority to reproduce and use submitted documentation (electronically and in print) of such artistic products for educational, promotional, official or noncommercial purposes.

OPTIONAL - Provide Links (URLs) to Online Support Materials

Provide any optional links (URLs) to websites for your support materials.

OPTIONAL - Link 1	https://artography.art
OPTIONAL - Link 2	https://www.instagram.com/lylesart/
OPTIONAL - Link 3	(No response)

Statement of Assurances Form - PS 2023

Completed - Aug 4 2022

Statement of Assurances Form

This section certifies that you are authorized to submit the application on behalf of the organization. All information in the report is true and correct to the best of your knowledge.

Responses Selected:

I Agree

Name

Julius Lyles

Title

Executive Director

Date

Aug 3 2022