



HOLTHOUSE FOUNDATION FOR KIDS

GRANT PROPOSAL

SUBMITTED BY:

100 BLACK MEN OF METROLITAN HOUSTON, INC.

CONTACT:

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*A description of the organization, its mission and the nature of its purpose.*

**100 Black Men Metropolitan Houston utilizes a unique collaboration model that is tailored to our mission:** “To improve the quality of life of our communities and enhance educational and economic opportunities for all African Americans. Creating order out of fragmentation by providing a single point of entry for the community residents and coordinating the activities of a diverse set of member organizations.

The 100 Black Men Metropolitan Houston and its community-based Economic workforce development pillar have a collaborative solution to provide Black and Latino Houstonians with sustainability resources, education, and skills training for the future of work in high demand industries that increase quality of life.

The 100 Black of America has four main pillars as its mission: Mentoring, which includes comprehensive programs that mentor children and youth through a worldwide network of chapters; Education, where the organization has been educating and empowering youth for over three decades; Health & Wellness, where the organization’s goals are to raise awareness, provide access to health care information that will ultimately promote behavior change resulting in healthier lifestyles; and Economic Empowerment, which promotes economic self-sufficiency through financial literacy, family wealth building, and entrepreneurship among lower socio-economic residents within the greater Houston and surrounding areas.

The chapter’s primary vehicle for connecting with youth is through what is titled Mentoring the 100 Way. Our programming for mentoring was started in 1994. Mentoring the 100 Way focuses on topics such as self-esteem, career exploration, entrepreneurship, healthy lifestyle choices, and financial literacy; 185 mentees are served in this program. The agency is seeking programmatic funding to continue this program with new modules and components – for our middle school and high school mentees, for their parents and the larger community, and for our Collegiate 100 and Emerging 100 mentees – with the assistance of these grant funds. These funds will subsequently attribute to the academic success, retention, graduation, and college admission rates of our mentees.

*A detailed description of the proposed project or activity.*

The Houston 100 has established relationships with the (5) local area targeted high schools. These schools represent diversity in geographic location, and each school serves a high needs community. These are established partnerships with strong relationships that we continue to nurture. All partners involved have been satisfied with our programmatic outcomes and have expressed a strong willingness to continue to work together. Funding for this project will be used for infrastructure to expand mentoring activities and collaboration with partners to promote. We launched our inaugural 100 Jobs for 100 Mentees Initiative, which served the Collegiate 100 students from Prairie View A&M University, Texas Southern University, and the University of Houston. It emphasized interview skills, resume writing, and professional etiquette in addition to approximately 50 representatives from different corporate partners who helped the Collegiate 100 members develop their "elevator pitches" and conducted mock interviews. We collaborated with several corporate partners for the program, and they served as mock interviewers. The 100, Emerging 100 and our Collegiate 100 chapters also participated in the Curators event, which

provided cultural awareness and enlightenment for the arts. Additionally, 100 Black Men Metropolitan Houston utilizes a unique collaboration model that is tailored to our mission to prevent mission drift.

We have identified the biggest need for the organization is funding for infrastructure; to expand mentoring activities and collaboration with partners to promote the good works within the community of at-risk young men of color. Our mentoring program centers on our Four Pillars: education; mentoring; health and wellness and economic empowerment. Our mentoring activities generally occur every second and fourth Saturday during the HISD school year. We hope our partners will invest in us, listen to us and advocate for us. The 100 Black Men of Metro Houston is a group of "Real Men Giving Real Time." Our motto is "What they see is what they'll be." Consequently, we believe in being present in the lives of our youth on a persistent and constant basis. Our mentoring program is held every second and fourth Saturday from August through June, which allows us to provide consistency in our mentees' lives. We encourage our partners to participate and collaborate in these programs and to help develop programs that build synergies between the 100 Black Men of Metro Houston's stated goals and objectives and those of the Houston, Texas and any other partner agencies.

### **Specific Programs Past and Upcoming Programs**

1. **100 Jobs for 100 Mentees Initiative (February 2022)**- We recently launched our 100 Jobs for 100 Mentees Initiative designed and targeted towards the Collegiate 100 to prepare them for a competitive job market by focusing on resume writing, interview skills, professional etiquette and providing mock interviews that were conducted by over 50 volunteers from various corporate partners. It emphasized interview skills, resume writing, and professional etiquette in addition to approximately 50 representatives from different corporate partners who helped the Collegiate 100 members develop their "elevator pitches" and conducted mock interviews. We collaborated with several corporate partners for the program, and they served as mock interviewers. We also provide a Leadership Conference for the Collegiate 100 that tackles racial injustice, policing, social media, personal branding, leadership and elevator pitches.
2. **Life After High School Sports (April 2022)** - The purpose of this program is to educate middle and high school students about post-secondary careers in sports-related fields, and to help prepare them for the challenges of playing college or possibly professional sports. Alternatively, we give student athletes educational and career options to consider in the event of an injury or not reaching the professional athletics arena. Thus, it seeks to teach alternatives once an athletic career has run its course or if athletics is no longer an option. Our panel includes former professional athletes, coaches and a collaboration with the Houston Dynamo/Dash Foundation, Astros Youth Academy, and the Houston Texans to continue our focus on career exploration and social justice.
3. **Black Vitamin (March 2022)** – This program is a men's health & wellness summit entitled in partnership with AETNA and MD Anderson Cancer center and this year's

partnership was with Methodist Hospital. The purpose of this summit is to provide health education and foster healthy behaviors to eliminate health disparities in the African American community. It specifically addresses health disparities in the community, COVID-19 and focuses on mental health and mental health awareness.

4. **Mentee Camping Trip (July 2022)**- Annually, the 100 Black Men of Metropolitan Houston host a camping trip to expose African- American young men to the joys of the great outdoors. For several years, Dr. Matthew W. Plummer has hosted this experience, Jr and his business partner our President-Elect Dr. Justin Washington. The Washington-Plummer Ranch is located in Edna, Texas. The ranch was established by two former slaves in 1888 and is still operating today as a farm, cattle ranch, and hunting reserve. The mentees are instructed to bring sleeping bags as many are taught to pitch tents for sleeping for the first time. Cell phones and electronics are prohibited so that the mentees can connect with nature, the mentors, and fellow mentees.
5. **Mentees in Film (September 2022)** – This program will focus on educational awareness and encourage mentees to strive for academic achievement while providing an opportunity to audition for casting in theater arts.

Additionally, this program will treat our mentees and mentees from other 100 chapters in the region to a discussion with author and motivational speaker - Dondre Whitfield. In 2020, with over thirty years in the entertainment business as an Emmy-award nominated actor, a husband, father, and leader - Mr. Whitfield wrote a book ***Male vs. Man: How to Honor Women, Teach Children, and Elevate Men to Change the World***. This book challenges men and young boys to become leaders in the world, our communities, and homes. All guests are asked to join 100 BMOH as Mr. Whitfield will challenge us as Men to lead through a provocative conversation on servant leadership.

Chapter Six of Mr. Whitfield's Book "You First: Defining Servant Leadership" will be the basis of the session's conversation and has been chosen by the 100 BMOH Education Committee as the 2022 Senior Mentee Scholarship essay writing topic subject.

#### **BUDGET –**

Various Speaker honorariums	\$7,500
Potential security for all events	\$5,000
Facility rentals	\$5,000
Advertisement	\$2,000
Refreshments	\$2,500
Food/Water drive	\$5,000
Administrative fee	\$5,000
50 Autographed Hard Bound First Edition Books	\$1,017
Dondre Whitfield Honorarium	\$10,000
<u>Digital Gift Cards/Scholarships for Mentees</u>	<u>\$3,500</u>
<b>TOTAL</b>	<b>\$46,500</b>

If awarded, grant funds will be used to seed planned mentoring programming aimed at expanding the footprint and influence of the 100 Black Men of Metro Houston. One planned branch of mentoring will use aviation as a vehicle for mentoring where young men could start on the road to earn a pilot's license before they finish high school. Another will use planned branch of mentoring will use developing outdoor skills and experiences (fishing, hunting, trapping, camping) as vehicles for mentoring. As well as aligning our programmatic facilitation to be inclusive of Green Opportunities and Innovation into technological hubs.

#### **ANNUAL ORGANIZATIONAL OPERATING BUDGET**

##### **100 BMOH**

##### **Fiscal Year 2022 Organizational Operating Budget**

**January 1, 2022–December 31, 2022**

<b>Expenses</b>	
Payroll & Benefits	\$68,000
Professional Fees -- Engineering & Fund Raising Consultants	0
Professional Fees -- Bookkeeping, Audit, & Legal	4,000
Printing and Reproduction	1,200
Travel/Mileage Reimbursement	1,300
Rent	5,000
Insurance (liability, directors & officers)	2,500
Supplies (office & field)	2,000
Advertising & Marketing	3,000
Bank Fees & Payroll Processing Fees	3,000
Postage	250
Interest Expense	2,500
Equipment and Software	2,500
Internet Access & Web Page Design	1,500
Professional Development	0
Dues, Fees, & Memberships	960
Meals and Lodging	1,000
<b>Total Expenses</b>	<b>\$98,710</b>
<b>Revenue</b>	
Individual Contributions (memberships, annual appeal, memorial gifts)	\$42,500
Corporate Contributions	48,000
Foundation Grants	90,000
Government Grants	0
Investment Income	0
Contracted Services	0
Events	48,000
Merchandise Sales	2,000
<b>Total Revenue</b>	<b>\$230,500</b>